## EMBARGOED

4:00 P.M.

## 44\% Republican, 46\% Democratic Final Generic Ballot Measure HOUSE VOTING INTENTIONS KNOTTED, NATIONAL TREND NOT APPARENT

## 44\% Republican, 46\% Democratic Final Generic Ballot Measure HOUSE VOTING INTENTIONS KNOTTED, NATIONAL TREND NOT APPARENT

As has been the case in recent elections, the popular vote for the House of Representatives is likely to be divided about equally between Republican and Democratic candidates, almost ensuring a narrow advantage for the party that controls the next Congress. The Pew Research Center's final nationwide survey of 1,035 likely voters ( 1,610 registered voters) conducted Oct. 30Nov. 2 finds $46 \%$ intending to vote Democratic, $44 \%$ Republican, with $10 \%$ undecided. This mirrors the closeness of the actual popular vote in the past two elections: Republican candidates garnered a one-point margin in 1998 and the popular vote was virtually even in 2000.

The correspondence between a party's share of the popular vote and the number of seats it wins is too approximate to make a projection of which party will control the House when the popular vote is likely to be this close. The current two-point margin for the Democrats is not statistically significant and is identical to the final election survey of four years ago, when the GOP managed to hold on to its slim House advantage on Election Day.

The results of the new survey also represent no change when compared with the Center's early October poll, which showed the Democrats with a $47 \%-46 \%$ edge. As seen in that poll, turnout indicators are about on par with what Center surveys found four years ago. The new survey did find $14 \%$ of the voter base in the sample had cast their ballots
 already, either by absentee ballot or one of the early voting procedures allowed by some states. Early voters said they voted for Democratic House candidates over Republicans by a $51 \%-41 \%$ margin.

As in most elections, the pool of likely voters is somewhat more disposed to GOP candidates than are all registered voters, but the gap is smaller than it was in 1998. Obviously, the current poll's results cannot account for the get-out-the-vote efforts of the two parties over the final three days of the campaign. In that regard, a third of the 1,610 registered voters questioned said that already they had been contacted by one or more partisan or interest group efforts: $20 \%$ heard from Democratic organizations and 19\% from Republicans.

Voting intentions in the poll follow patterns that have been apparent in recent national elections. The GOP will likely carry the male vote, while Democrats will probably win among women. Fully $85 \%$ of non-whites say they will vote Democratic, a figure that rises to $91 \%$ among African Americans. Voters below the age of 50 years will divide their vote about equally between the two parties. Those age 50-64 lean Democratic, while voters age 65 and older split about equally. Regionally, the Democrats are likely to win the popular vote in the East and Midwest, while the GOP leads in the South and West. In general, Republicans and Democrats will be about equally loyal to their party's candidates.

## Domestic Issues, Economy Top

Despite the narrow margin in the generic ballot, most voters point to traditional Democratic issues - domestic concerns and the economy - as the key factors in determining their vote. Asked to identify the most important issues, $44 \%$ of voters volunteered domestic issues - notably education and health care while $40 \%$ named the economy. Only about one-in-five (19\%) mentioned terrorism, Iraq or other foreign policy issues.

Democrats have a huge edge among voters who cite major domestic issues. Six-in-ten voters ( $61 \%$ ) who mention health care as the most important factor in their vote intend to vote Democratic, compared with just three-in-ten who say they will vote Republican. Democrats hold a similar advantage among those who cite Social Security, while voters who name education as the issue favor Democrats 49\%-40\%.

| Most Important Issues |  |
| :--- | :---: |
|  |  |
| Economic Issues | $\mathbf{\%}$ |
| Economy | 17 |
| Taxes | 16 |
| Jobs/Unemployment | 5 |
| Balanced budget | 3 |
| Domestic/Social Issues | $\mathbf{4 4}$ |
| Education/schools | 22 |
| Health care | 14 |
| Social Security | 7 |
| Abortion | 5 |
| Environment | 4 |
| Crime | 2 |
| Gun control | 2 |
| Terrorism/Foreign | $\mathbf{1 9}$ |
| Iraq/Saddam Hussein | 7 |
| National security | 6 |
| Terrorism | 3 |
| Foreign policy | 3 |

There is a parallel split among the smaller pool of voters who cite national security and foreign policy as decisive factors in their vote. Nearly two-thirds ( $65 \%$ ) of voters who cite terrorism or generally cite foreign policy intend to vote Republican. But nearly as many of those who specifically mention Iraq as a top issue ( $62 \%$ ) support the Democrat in the generic ballot.

But voters who mention the economy as a decisive factor tend to divide fairly evenly along partisan lines. That is consistent with Pew Research Center surveys since early September showing neither party with a clear advantage in being seen as better able to handle the economy (see "Support For Potential Military Action Slips to $55 \%$," Oct. 30, 2002). Democrats are favored

| Voter Concerns and Partisan Advantage |  |  |  |
| :---: | :---: | :---: | :---: |
| Most important voting issue... Economic | Voting intentions |  |  |
|  | Rep |  | Undec |
|  |  | \% | \% |
|  |  |  |  |
| Economy/jobs | 40 | 51 | $9=100$ |
| Taxes | 51 | 39 | $10=100$ |
| Domestic |  |  |  |
| Education | 40 | 49 | $11=100$ |
| Health care | 30 | 61 | $9=100$ |
| Social Security | 35 | 56 | $9=100$ |
| Terror/Foreign |  |  |  |
| Terrorism/Security |  | 27 | $8=100$ |
| Iraq/Saddam |  | 62 | $5=100$ |

( $51 \%-40 \%$ ) among those who point to general economic concerns or jobs, while Republicans hold a comparable edge among voters who cite taxes as the top issue.

## But Local Concerns Dominate

Yet for all of the attention to broad national issues, a $38 \%$ plurality says that state and local concern will make the biggest difference in who they vote for on Nov. 5. That is unchanged from the two most recent midterm elections: in the final stages of the 1998 campaign, $39 \%$ pointed to state and local issues as making the biggest difference in their vote, while $38 \%$ said that in early November 1994.

Roughly a quarter of voters (26\%) cite the traits of the individual candidates - their character and experience - as making the biggest difference, while nearly as many ( $23 \%$ ) cite national issues. Again, this is in line with trends from recent midterm campaigns.

## Lower Marks for Terrorism Effort

The public has grown somewhat more critical of the government's efforts to combat terrorism. While $69 \%$ say the government is doing at least fairly well in this struggle ( $15 \%$ very well, $54 \%$ fairly well), that is a decline from $83 \%$ a year ago. And the proportion who give the government negative marks for its anti-terrorism campaign has climbed steadily - from 13\% in early November 2001 to $27 \%$ today.

At the same time, an increasing number of Americans expect the economy to improve in the coming year. A $46 \%$ plurality believes the economy will be better off a year from now, while $31 \%$ expect it to remain the same and $17 \%$ expect economic conditions to worsen. In early October, $37 \%$ of the public said they anticipated the economy would improve, while $39 \%$ said it would stay the same and $18 \%$ thought it would get worse.

## Democrats Consider Party Balance

Among those who intend vote Democratic, a 56\% majority says that the issue of which party controls Congress is a factor in their vote. By comparison, party control is cited as a factor by $49 \%$ of Republican voters. The salience of this issue has grown among voters on both sides since early October, when $49 \%$ of Democratic voters and just $39 \%$ of Republican voters said they would consider the partisan balance in Congress when they voted.

Republican voters continue to say their congressional vote is a vote in support of the president - nearly six-in-ten ( $54 \%$ ) say this is the case. In 1998, just a third (35\%) of

| Party, President Affect Vote |  |  |  |
| :---: | :---: | :---: | :---: |
| Party control a factor? | $\begin{aligned} & \text { All } \\ & \underline{\text { RVs }} \end{aligned}$ | Vote Intention |  |
|  |  | Rep | Dem |
|  | \% | \% | \% |
| Yes | 48 | 49 | 56 |
| No | 49 | 49 | 42 |
| Don't know | 3 | $\underline{2}$ | $\underline{2}$ |
|  | 100 | 100 | 100 |
| Vote is a vote ... |  |  |  |
| For Bush | 29 | 54 | 10 |
| Against Bush | 16 | 2 | 30 |
| Bush not a factor | 49 | 40 | 56 |
| Don't know | $\underline{6}$ | 4 |  |
|  | $1 \overline{0} 0$ | $1 \overline{0} 0$ | $1 \overline{0} 0$ |

Democratic voters considered their midterm vote to be a vote for President Clinton.

Most Democratic voters (56\%) say Bush is not a factor in their vote, while three-in-ten consider their vote to be a vote against the president. This is consistent with the 1998 midterms, when $36 \%$ of Republican voters said their vote was in opposition to Bill Clinton.

Just one-in-ten voters (11\%) say this Congress has accomplished more than other recent Congresses. More than twice as many ( $27 \%$ ) think it has underachieved, while the majority ( $54 \%$ ) say its productivity has been about the same as in previous years. Those who say Congress has done well favor Republican candidates by nearly two-to-one ( $59 \%$ vs. $31 \%$ who plan to vote Democratic). Those who think Congress has performed poorly favor the Democrats by a $50 \%$ to 39\% margin.

## Competitive Districts

The level of voter outreach has been particularly high in competitive districts, where fully $42 \%$ of registered voters and $58 \%$ of likely voters report that they have been contacted by a candidate, campaign or other group.

Voters in competitive districts are noticing what they see as a particularly high level of negative campaigning. Fully six-in-ten voters in competitive districts say there is more mudslinging and negative campaigning this year, compared with fewer than half of voters in races where one candidate has what appears to be a secure lead.

| Competitive House Districts: More GOTV, More Mud |  |  |  |
| :---: | :---: | :---: | :---: |
|  | All | Competitiv |  |
|  | RVs | District | Not |
| Contacted | \% | \% | \% |
| Yes | 33 | 42 | 31 |
| No/DK | $\underline{67}$ | 58 | $\underline{69}$ |
|  | 100 | 100 | 100 |
| Mudslinging |  |  |  |
| More | 51 | 61 | 48 |
| Same | 20 | 18 | 21 |
| Less | 24 | 18 | 25 |
| DK/Ref | 5 | $\underline{3}$ | $\underline{6}$ |
|  | $1 \overline{0} 0$ | $1 \overline{0} 0$ | $1 \overline{0} 0$ |
| Definitely will vote? | 66 | 63 | 67 |
| Following very closely? 27 |  | 28 | 26 |
| \# of Cases | (1610) | (287) | (1323) |

## ABOUT THIS SURVEY AND ITS METHODOLOGY

The survey results are based on 2,113 telephone interviews conducted under the direction of Princeton Survey Research Associates from a nationwide sample of the voting age population, from Wednesday evening, Oct. 30, through Saturday evening, Nov.2, 2002. For results based on the total sample ( $\mathrm{N}=2,113$ ), there is $95 \%$ confidence that the error attributed to sampling and other random effects is $+/-2.5$ percentage points. For results based on registered voters ( $\mathrm{N}=1,610$ ), the sampling error is $+/-3$ percentage points, and for results based on likely voters $(\mathrm{N}=1,035)$, the sampling error is $+/-3.5$ points.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

The sample for this survey is a random digit sample of telephone numbers selected from telephone exchanges in the continental United States. The exchanges were selected with probabilities proportional to their size, with the first eight digits of the numbers selected to be proportionally stratified by county and by exchange within county.

At least four attempts were made to complete an interview at every sampled number, with calls staggered to maximize the chances of reaching a potential respondent. Non-response in telephone interview surveys produces some known biases in survey-derived estimates. To compensate, the sample data are weighted in analysis using parameters derived from a special analysis of the most recently available Census Current Population Survey.

# TREND IN CONGRESSIONAL VOTE PREFERENCE 

Among Likely Voters ${ }^{\wedge}$

|  | --- Early October 2002 --- |  |  | --- Early November 2002 --- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Rep/ Lean Rep | Dem/ Lean Dem | Other/ DK | Rep/ Lean Rep | Dem/ Lean Dem | Other/ DK | (N) |
|  | \% | \% | \% | \% | \% | \% |  |
| Total | 46 | 47 | $7=100$ | 44 | 46 | $10=100$ | (1035) |
| Sex |  |  |  |  |  |  |  |
| Male | 55 | 38 | 7 | 47 | 43 | 10 | (449) |
| Female | 38 | 56 | 6 | 42 | 48 | 10 | (586) |
| Race |  |  |  |  |  |  |  |
| White | 52 | 41 | 7 | 49 | 40 | 11 | (914) |
| Non-white | 10 | 85 | 5 | 12 | 85 | 3 | (101) |
| Race and Sex |  |  |  |  |  |  |  |
| White Men | 59 | 34 | 7 | 52 | 38 | 10 | (400) |
| White Women | 44 | 49 | 7 | 47 | 42 | 11 | (514) |
| Age |  |  |  |  |  |  |  |
| Under 50 | 44 | 49 | 7 | 46 | 46 | 8 | (397) |
| 50-64 | 46 | 46 | 8 | 42 | 48 | 10 | (327) |
| $65+$ | 49 | 46 | 5 | 44 | 43 | 13 | (289) |
| Sex and Age |  |  |  |  |  |  |  |
| Men under 50 | 56 | 36 | 8 | 48 | 44 | 8 | (179) |
| Women under 50 | 33 | 61 | 6 | 45 | 47 | 8 | (218) |
| Men 50+ | 54 | 40 | 6 | 47 | 42 | 11 | (261) |
| Women 50+ | 42 | 52 | 6 | 40 | 49 | 11 | (355) |
| Education |  |  |  |  |  |  |  |
| College Grad. | 47 | 49 | 4 | 52 | 39 | 9 | (406) |
| Some College | 50 | 45 | 5 | 47 | 44 | 9 | (293) |
| H. S. Grad. + Less | 42 | 49 | 9 | 36 | 52 | 12 | (330) |
| Family Income |  |  |  |  |  |  |  |
| \$75,000+ | 55 | 43 | 2 | 50 | 45 | 5 | (239) |
| \$50,000-\$74,999 | 52 | 37 | 11 | 53 | 42 | 5 | (183) |
| \$30,000-\$49,999 | 43 | 51 | 6 | 43 | 48 | 9 | (203) |
| <\$30,000 | 31 | 62 | 7 | 34 | 55 | 11 | (216) |

${ }^{\wedge}$ Likely voters are classified on the basis of multiple voting intention questions.

Question: If the 2002 elections for U.S. Congress were being held TODAY, would you vote for the Republican Party's candidate or the Democratic Party's candidate for Congress in your district? As of TODAY, do you LEAN more to the Republican or the Democrat?

Continued ...

|  | --- Early October 2002 --- |  |  | --- Early November 2002 --- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Rep/ Lean Rep | Dem/ Lean Dem | Other/ DK | Rep/ Lean Rep | Dem/ Lean Dem | Other/ DK | (N) |
|  | \% | \% | \% | \% | \% | \% |  |
| Total | 46 | 47 | $7=100$ | 44 | 46 | $10=100$ | (1035) |
| Region |  |  |  |  |  |  |  |
| East | 43 | 52 | 5 | 37 | 50 | 13 | (185) |
| Midwest | 44 | 47 | 9 | 39 | 48 | 13 | (268) |
| South | 45 | 49 | 6 | 47 | 44 | 9 | (374) |
| West | 50 | 42 | 8 | 52 | 41 | 7 | (208) |
| Religious Affiliation |  |  |  |  |  |  |  |
| Total White Protestant | 55 | 39 | 6 | 54 | 35 | 11 | (520) |
| White Protestant Evangelical | 60 | 32 | 8 | 61 | 29 | 10 | (247) |
| White Prot. Non-Evangelical | 49 | 47 | 4 | 47 | 42 | 11 | (273) |
| White Catholic | 56 | 37 | 7 | 49 | 40 | 11 | (217) |
| Community Size |  |  |  |  |  |  |  |
| Large City | 40 | 52 | 8 | 30 | 62 | 8 | (186) |
| Suburb | 49 | 45 | 6 | 51 | 42 | 7 | (268) |
| Small City/Town | 47 | 46 | 7 | 46 | 41 | 13 | (336) |
| Rural Area | 45 | 49 | 6 | 46 | 44 | 10 | (233) |
| Party ID |  |  |  |  |  |  |  |
| Republican | 95 | 3 | 2 | 94 | 3 | 3 | (379) |
| Democrat | 5 | 94 | 1 | 6 | 92 | 2 | (356) |
| Independent | 34 | 46 | 20 | 35 | 47 | 18 | (229) |
| Party and Ideology |  |  |  |  |  |  |  |
| Conservative Republican | 99 | 1 | 0 | 95 | 2 | 3 | (262) |
| Moderate/Liberal Republican | 88 | 7 | 5 | 93 | 3 | 4 | (104) |
| Conserv./Moderate Democrat | 6 | 93 | 1 | 7 | 91 | 2 | (241) |
| Liberal Democrat | 3 | 97 | 0 | 1 | 99 | 0 | (104) |
| 2000 Presidential Vote |  |  |  |  |  |  |  |
| Bush | 85 | 10 | 5 | 77 | 16 | 7 | (514) |
| Gore | 7 | 91 | 2 | 9 | 87 | 4 | (324) |
| Marital Status |  |  |  |  |  |  |  |
| Married | 51 | 43 | 6 | 50 | 40 | 10 | (682) |
| Unmarried | 39 | 54 | 7 | 33 | 57 | 10 | (345) |
| Parental Status |  |  |  |  |  |  |  |
| Parent | 44 | 49 | 7 | 46 | 44 | 10 | (298) |
| Non-Parent | 46 | 47 | 7 | 43 | 47 | 10 | (731) |
| Labor Union |  |  |  |  |  |  |  |
| Union Household | 30 | 59 | 11 | 29 | 61 | 10 | (189) |
| Non-Union Household | 49 | 45 | 6 | 48 | 42 | 10 | (835) |

# PEW RESEARCH CENTER FOR THE PEOPLE AND THE PRESS <br> NOVEMBER 2002 ELECTION WEEKEND SURVEY <br> FINAL TOPLINE <br> October 30 - November 2, 2002 <br> $\mathbf{N}=\mathbf{2 , 1 1 3}$ General Public <br> $\mathbf{N}=\mathbf{1 , 6 1 0}$ Registered Voters 

## NOTE: ALL NUMBERS IN SURVEY, INCLUDING TREND FIGURES, ARE BASED ON REGISTERED VOTERS EXCEPT WHERE NOTED

Q. 1 How much thought have you given to Tuesday's election - quite a lot, or only a little?

Early November, 2002
Early October, 2002
Early September, 2002
Late October, 1998
Early October, 1998
November, 1994
Late October, 1994
Early October, 1994
Gallup: October, $1990^{1}$
Gallup: October, 1982
Gallup: October, 1978
Gallup: September, 1978

| Quite | (VOL.) | Only | None/DK/ |
| :---: | :---: | :---: | :---: |
| A lot | Some | A Little | Refused |
| 52 | 6 | 35 | $7=100$ |
| 45 | 6 | 45 | $4=100$ |
| 36 | 5 | 54 | $5=100$ |
| 49 | 11 | 35 | $5=100$ |
| 42 | 8 | 43 | $7=100$ |
| 56 | 7 | 32 | $5=100$ |
| 45 | 7 | 45 | $3=100$ |
| 44 | 2 | 50 | $4=100$ |
| 43 | 7 | 46 | $4=100$ |
| 29 | 22 | 37 | $12=100$ |
| 23 | 22 | 39 | $17=100$ |
| 21 | 18 | 44 | $18=100$ |

Q. 2 How closely have you followed news about candidates and election campaigns in your state and district? Have you followed it very closely, fairly closely, not too closely, or not at all closely?

|  | Very Closely | Fairly Closely | Not too Closely | Not at all Closely | DK/ Ref. |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Early November, 2002 | 27 | 46 | 18 | 9 | * $=100$ |
| Late October, 2002 | 28 | 34 | 24 | 13 | $1=100$ |
| Early October, 2002 | 21 | 46 | 22 | 10 | $1=100$ |
| Early September, 2002 | 20 | 34 | 29 | 16 | $1=100$ |
| Late October, 1998 | 26 | 45 | 20 | 9 | * $=100$ |
| Early October, 1998 | 21 | 43 | 24 | 11 | $1=100$ |
| Early September, 1998 | 20 | 35 | 28 | 17 | * $=100$ |
| Early August, 1998 | 16 | 35 | 25 | 24 | * $=100$ |
| June, 1998 | 12 | 31 | 32 | 25 | * $=100$ |
| April, 1998 ${ }^{2}$ | 19 | 37 | 23 | 21 | * $=100$ |
| November, 1994 | 23 | 49 | 21 | 7 | * $=100$ |
| Late October, 1994 | 18 | 43 | 28 | 10 | $1=100$ |
| Early October, 1994 | 28 | 37 | 21 | 14 | *=100 |
| September, 1994 | 22 | 37 | 28 | 13 | *=100 |
| November, 19903 | 44 | 36 | 13 | 7 | * $=100$ |
| October, 1990 ${ }^{4}$ | 18 | 32 | 28 | 22 | * $=100$ |

[^0]Q. 3 Have you ever voted in your precinct or election district?

|  |  | Early | Late | Mid- | Early | Late | Early |  | Late |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Nov | Oct | Oct | Oct | Oct | Oct | Nov | Sept | Nov |
|  |  | $\underline{2000}$ | $\underline{2000}$ | $\underline{2000}$ | $\underline{2000}$ | 1998 | 1998 | $\underline{1996}$ | $\underline{1996}$ | 1994 |
| 86 | Yes | 83 | 81 | 82 | 84 | 86 | 87 | 85 | 85 | 91 |
| 14 | No | 17 | 19 | 18 | 16 | 14 | 13 | 15 | 15 | 9 |
| * | Don't know/Ref. |  |  | 0 | * |  | , | * | * |  |
| $\overline{100}$ |  | $1 \overline{0} 0$ | $1 \overline{0} 0$ | $1 \overline{0} 0$ | $1 \overline{0} 0$ | $1 \overline{0} 0$ | $1 \overline{0} 0$ | $1 \overline{0} 0$ | $1 \overline{00}$ | $1 \overline{0} 0$ |

Q. 4 Do you happen to know where people in your neighborhood go to vote?

|  |  | Early | Late | Early |  |  | Gallup |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Nov | Oct | Oct | Nov | Oct | Nov | Nov | Oct |
|  |  | 2000 | 1998 | 1998 | 1996 | 1996 | 1994 | 1988 | 1988 |
| 88 | Yes - gives answer | 84 | 90 | 87 | 88 | 85 | 93 | 89 | 88 |
| $\frac{12}{10}$ | No/Don't know/Ref./No Answer | 16 | 10 | 13 | 12 | 15 | 7 | 11 | 12 |
| 100 |  | 100 | 100 | 100 | 100 | 100 | $1 \overline{0} 0$ | 100 | 100 |

Q. 5 How often would you say you vote... always, nearly always, part of the time or seldom?

|  | Always | Nearly Always | Part of The time | (VOL.) |  |  | DK/Ref. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Never | (VOL.) |  |
|  |  |  |  | Seldom | Vote | Other |  |
| Early November, 2002 | 52 | 30 | 11 | 6 | 1 | 0 | 1=100 |
| Early October, 2002 | 50 | 33 | 11 | 4 | * | 1 | $1=100$ |
| Early September, 2002 | 59 | 25 | 11 | 4 | 1 | * | * $=100$ |
| August, 2002 | 53 | 32 | 10 | 4 | 1 | * | *=100 |
| Early November, 2000 | 57 | 26 | 8 | 6 | 2 | 1 | * $=100$ |
| Late October, 2000 | 52 | 30 | 9 | 6 | 2 | 1 | $0=100$ |
| Mid-October, 2000 | 54 | 27 | 10 | 6 | 3 | * | * $=100$ |
| Early October, 2000 | 51 | 29 | 10 | 6 | 3 | 1 | * $=100$ |
| September, 2000 | 61 | 21 | 9 | 7 | 2 | * | * $=100$ |
| June, 2000 | 58 | 26 | 10 | 4 | 1 | 1 | * $=100$ |
| Late September, 1999 | 40 | 47 | 9 | 3 | 1 | * | * $=100$ |
| Late October, 1998 | 56 | 28 | 10 | 5 | 1 | * | *=100 |
| Early October, 1998 | 50 | 32 | 11 | 5 | 1 | 1 | * $=100$ |
| Early September, 1998 | 53 | 33 | 9 | 4 | - | 1 | * $=100$ |
| June, 1998 | 49 | 33 | 12 | 5 | - | 1 | $0=100$ |
| October, 1997 | 62 | 26 | 8 | 3 | , | * | * $=100$ |
| November, 1996 | 55 | 28 | 8 | 6 | 2 | 1 | * $=100$ |
| October, 1996 | 52 | 30 | 9 | 5 | 2 | 2 | * $=100$ |
| Late September, 1996 | 52 | 31 | 10 | 4 | 2 | 1 | * $=100$ |
| June, 1996 | 52 | 33 | 9 | 4 | 1 | 1 | * $=100$ |
| February, 1996 | 42 | 41 | 11 | 4 | 1 | 1 | * $=100$ |
| October, 1995 | 53 | 35 | 7 | 4 | 1 | * | * $=100$ |
| April, 1995 | 53 | 34 | 9 | 4 | * | * | * $=100$ |
| November, 1994 | 58 | 28 | 8 | 5 | * | 1 | $0=100$ |
| Late October, 1994 | 55 | 32 | 10 | 3 | * | * | * $=100$ |
| July, 1994 | 52 | 34 | 10 | 4 | * | * | * $=100$ |
| October, 1992 | 54 | 33 | 8 | 4 | * | 1 | * $=100$ |
| September, 1992 | 52 | 33 | 8 | 5 | , | 1 | * $=100$ |
| June, 1992 | 60 | 29 | 7 | 3 | 1 | * | * $=100$ |
| May, 1992 | 50 | 35 | 10 | 4 | 1 | * | * $=100$ |
| November, 1991 | 46 | 41 | 9 | 4 | * | - | *=100 |
| May, 1990 | 42 | 42 | 11 | 4 | 1 | * | * $=100$ |
| Gallup: November, 1988 | 57 | 26 | 10 | 4 | 2 | 1 | * $=100$ |
| October, 1988 | 56 | 26 | 12 | 4 | 1 | 1 | * $=100$ |
| May, 1988 | 43 | 41 | 11 | 3 | 2 | 1 | * $=100$ |
| January, 1988 | 49 | 39 | 9 | 2 | 1 | * | *=100 |
| May, 1987 | 43 | 43 | 9 | 3 | 1 | 1 | * $=100$ |

Q.6F1/ If the 2002 elections for U.S. Congress were being held TODAY, would you vote for the Republican Q.7F2 Party's candidate or the Democratic Party's candidate for Congress in your district?

IF '3' OTHER, '8' DON'T KNOW, OR '9' REFUSED IN Q.6F1/7F2, ASK:
Q.8F1/Q.9F2 As of TODAY, do you LEAN more to the Republican or the Democrat?

|  | Republican/ Lean Rep. | Democrat/ Lean Dem. | Other/ Undecided |
| :---: | :---: | :---: | :---: |
| Early November, 2002 | 42 | 46 | $12=100$ |
| Early October, 2002 | 44 | 46 | $10=100$ |
| Early September, 2002 | 44 | 46 | $10=100$ |
| June, 2002 | 44 | 46 | $10=100$ |
| February, 2002 | 46 | 45 | $9=100$ |
| Early November, 2001 | 44 | 44 | $12=100$ |
| 2000 Election |  |  |  |
| Early November, 2000 | 42 | 48 | $10=100$ |
| Early October, 2000 | 43 | 47 | $10=100$ |
| July, 2000 | 43 | 47 | $10=100$ |
| February, 2000 | 44 | 47 | $9=100$ |
| October, 1999 | 43 | 49 | $8=100$ |
| June, 1999 | 40 | 50 | $10=100$ |
| 1998 Election |  |  |  |
| Late October, 1998 | 40 | 47 | $13=100$ |
| Early October, 1998 | 43 | 44 | $13=100$ |
| Early September, 1998 | 45 | 46 | $9=100$ |
| Late August, 1998 | 44 | 45 | $11=100$ |
| Early August, 1998 | 42 | 49 | $9=100$ |
| June, 1998 | 44 | 46 | $10=100$ |
| March, 1998 | 40 | 52 | $8=100$ |
| February, 1998 | 41 | 50 | $9=100$ |
| January, 1998 | 41 | 51 | $8=100$ |
| August, 1997 | 45 | 48 | $7=100$ |
| 1996 Election |  |  |  |
| November, $1996{ }^{5}$ | 44 | 48 | $8=100$ |
| October, 1996 | 42 | 49 | $9=100$ |
| Late September, 1996 | 43 | 49 | $8=100$ |
| Early September, 1996 | 43 | 51 | $6=100$ |
| July, 1996 | 46 | 47 | $7=100$ |
| June, 1996 | 44 | 50 | $6=100$ |
| March, 1996 | 44 | 49 | $7=100$ |
| January, 1996 | 46 | 47 | $7=100$ |
| October, 1995 | 48 | 48 | $4=100$ |
| August, 1995 | 50 | 43 | $7=100$ |
| 1994 Election |  |  |  |
| November, 1994 | 45 | 43 | $12=100$ |
| Late October, 1994 | 47 | 44 | $9=100$ |
| Early October, 1994 | 52 | 40 | $8=100$ |
| September, 1994 | 48 | 46 | $6=100$ |
| July, 1994 | 45 | 47 | $8=100$ |

## IF RESPONDENT ANSWERED '1' OR '2' IN Q. 6 OR Q.7, ASK:

Q. 10 Do you support the (INSERT PARTY SELECTED IN Q.6/Q.7: Democratic/Republican) candidate strongly or only moderately?

|  |  | Early Nov | Late Oct | Nov | Nov |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 42 |  | $\underline{2000}$ | $\underline{1998}$ | 1996 | 1994 |
|  | Republican/Lean Rep | 42 | 40 | 41 | 45 |
|  | 21 Strongly | 20 | 19 | 18 | 19 |
|  | 20 Moderately/Lean | 22 | 21 | 23 | 26 |
|  | 1 Don't know/Refused | * | -- | * | -- |
| 46 | Democrat/Lean Dem | 48 | 47 | 48 | 43 |
|  | 22 Strongly | 23 | 24 | 22 | 17 |
|  | 23 Moderately/Lean | 24 | 23 | 25 | 26 |
|  | 1 Don't know/Refused | 1 | -- | 1 | -- |
| 12 | Other/Undecided | 10 | 13 | 11 | 12 |
| $\overline{100}$ |  | $\overline{100}$ | 100 | 100 | $\overline{100}$ |

ASK ALL:
Q. 11 Do you, yourself, plan to vote in the election this Tuesday, or not?

|  | Yes, Plan To Vote | No, Don't Plan To | Can't Say/ Don't know |
| :---: | :---: | :---: | :---: |
| Early November, $2002{ }^{6}$ | 90 | 8 | $2=100$ |
| Early October, 2002 | 95 | 3 | $2=100$ |
| Early November, $2000{ }^{\wedge}$ | 96 | 3 | $1=100$ |
| Late October, 2000^ | 97 | 2 | $1=100$ |
| Mid-October, 2000^ | 96 | 2 | $2=100$ |
| Early October, 2000^ | 97 | 2 | $1=100$ |
| September, 2000 ${ }^{\text {- }}$ | 95 | 3 | $2=100$ |
| June, 2000 ${ }^{\text {² }}$ | 95 | 2 | $3=100$ |
| Late October, 1998 | 91 | 6 | $3=100$ |
| Early October, 1998 | 92 | 4 | $4=100$ |
| Early September, 1998 | 95 | 2 | $3=100$ |
| Late August, 1998 | 93 | 3 | $4=100$ |
| June, 1998 | 95 | 3 | $2=100$ |
| November, 1996 ${ }^{\text { }}$ | 96 | 2 | $2=100$ |
| October, 1996 ${ }^{\text {² }}$ | 98 | 1 | $1=100$ |
| Late September, 1996 ${ }^{\text {® }}$ | 98 | 1 | $1=100$ |
| Early September, 1996 ${ }^{\text { }}$ | 96 | 2 | $2=100$ |
| July, 1996^ | 95 | 3 | $2=100$ |
| June, 1996 ${ }^{\text { }}$ | 96 | 2 | $2=100$ |
| November, 1994 | 93 | 5 | $2=100$ |
| Late October, 1994 | 95 | 3 | $2=100$ |
| October, 1992^ | 98 | 1 | $1=100$ |
| September, 1992ヘ | 98 | 1 | $1=100$ |
| August, 1992^ | 97 | 1 | $2=100$ |
| June, 1992^ | 97 | 1 | $2=100$ |
| Gallup: November, $1988^{\text {^ }}$ | 97 | 2 | $1=100$ |
| October, 1988 ${ }^{\text {( }}$ | 98 | 1 | $1=100$ |

Q. 12 Next, I'd like you to rate your chances of voting in Tuesday's election on a scale of 10 to 1 . If 10 represents a person who DEFINITELY will vote and 1 represents a person who definitely will NOT vote, where on this scale of 10 to 1 would you place yourself?

|  | Definitely will vote |  |  |  |  |  |  |  |  | Definitely will not vote |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 10 | 9 | 8 | 7 | $\underline{6}$ | 5 | 4 | 3 | $\underline{2}$ | 1 | DK/Ref. |
| Early November, $2002{ }^{7}$ | $\overline{66}$ | 9 | 9 | $\overline{3}$ | $\overline{1}$ | 4 | - | - | 1 | 5 | $1=100$ |
| Early October, 2002 | 64 | 10 | 10 | 4 | 3 | 4 | 1 | * | * | 2 | $2=100$ |
| Early November, 2000 | 80 | 6 | 5 | 2 | 1 | 3 | * | * | * | 3 | $1=100$ |
| Late October, 2000 | 83 | 5 | 5 | 1 | 1 | 2 | * | 1 | 1 | 1 | * $=100$ |
| Mid-October, 2000 | 80 | 7 | 4 | 3 | 1 | 3 | 1 | * | * | 1 | $1=100$ |
| Early October, 2000 | 78 | 7 | 5 | 2 | 2 | 2 | * | 1 |  | 1 | $1=100$ |
| Late October, 1998 | 70 | 6 | 7 | 4 | 1 | 4 | 1 | 1 | 1 | 4 | $1=100$ |
| Early October, 1998 | 64 | 9 | 10 | 4 | 2 | 4 | 1 | 2 | 1 | 2 | $1=100$ |
| November, 1996 | 77 | 7 | 7 | 2 | 1 | 2 | * | 1 | * | 2 | $1=100$ |
| October, 1996 | 77 | 9 | 7 | 2 | 2 | 2 | * | * | * | 1 | *=100 |
| Late September, 1996 | 78 | 10 | 6 | 2 | 1 | 1 | * | * |  | 1 | $1=100$ |
| November, 1994 | 67 | 9 | 8 | 2 | 2 | 4 | 1 | 1 | 1 | 3 | $2=100$ |
| Late October, 1994 | 66 | 10 | 9 | 4 | 2 | 4 | 1 | 1 | * | 2 | $1=100$ |
| Gallup: September, 1992 | 77 | 5 | 4 | 3 | 2 | 4 | * |  | * | 4 | * $=100$ |
| Gallup: November, 1988 | 77 | 7 | 6 | 2 | 1 | 3 | * | * | * | 2 | $2=100$ |
| October, 1988 | 73 | 8 | 7 | 3 | 2 | 3 | 1 | * | * | 1 | $2=100$ |

6
In Early November 2002 "Yes, Plan to Vote" category includes people who volunteered that they already voted.
7
In Early November 2002 the " 10 - definitely will vote" category includes people who volunteered that they already voted.
Q. 13 Some people vote before election day... this is called absentee voting or early voting. Have you, yourself, already cast your vote for Tuesday's election, either by absentee ballot, vote-by-mail, or early voting procedure in your state?
IF "YES, ALREADY VOTED" - " 1 " IN Q.13, ASK:
Q.13a Are you absolutely certain that you have already cast a vote for the election to be held NEXT TUESDAY?

| 9 | Yes, have already voted in Tuesday's election |
| :---: | :---: |
|  | 9 Yes, certain |
|  | * No, not certain |
|  | Don't know/refused |
| 91 | No, have not |
| * | Don't know/Refused (VOL.) |

ASK ALL:
Q. 14 What will make the biggest difference in how you vote for Congress in your district - national issues, local or state issues, the candidate's political party, or the candidate's character or experience? (IF MORE THAN ONE, PROBE WITH: Well, which is most important?)

|  | National Issues | State/Local Issues | Political Party | Character/ Experience | Other | None | DK/ Ref. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Early November, 2002 | 23 | 38 | 7 | 26 | , | , | $4=100$ |
| Early October, 2002 | 28 | 35 | 5 | 25 | 2 | 1 | $4=100$ |
| June, 2002 | 26 | 30 | 5 | 33 | 2 | 1 | $3=100$ |
| Early October, 2000 | 21 | 42 | 9 | 21 | 1 | 1 | $5=100$ |
| July, 2000 | 18 | 40 | 6 | 32 | 1 | 1 | $2=100$ |
| Late October, 1998 | 20 | 39 | 5 | 27 | 3 | 2 | $4=100$ |
| Early October, 1998 | 23 | 36 | 7 | 28 | 1 | * | $5=100$ |
| Early September, 1998 | 22 | 34 | 5 | 33 | 2 | * | $4=100$ |
| Early August, 1998 | 20 | 38 | 5 | 31 | 2 | * | $4=100$ |
| June, 1998 | 22 | 37 | 4 | 32 | 1 | 1 | $3=100$ |
| March, 1998 | 18 | 37 | 6 | 35 | 1 | 1 | $2=100$ |
| November, 1996 | 23 | 38 | 6 | 25 | 2 | * | $6=100$ |
| October, 1996 | 19 | 45 | 7 | 26 | 1 | 1 | $1=100$ |
| Late September, 1996 | 25 | 38 | 6 | 24 | 2 | * | $5=100$ |
| Early September, 1996 | 18 | 42 | 6 | 30 | 1 | * | $3=100$ |
| November, 1994 | 22 | 38 | 5 | 30 | 1 | * | $4=100$ |
| Late October, 1994 | 22 | 38 | 3 | 29 | 3 | 1 | $4=100$ |
| Early October, 1994 | 22 | 27 | 5 | 39 | 2 | 1 | $4=100$ |
| CBS/NYT: 10/24-28, 1986 | 22 | 25 | 6 | 40 | 1 | 1 | $5=100$ |
| CBS/NYT: 9/28-10/1, 1986 | 20 | 23 | 9 | 41 | 3 | * | $4=100$ |

Q. $15 / 16$ What one issue will be most important to you in deciding how to vote in the race for Congress this year? And what would be the second most important issue in your vote for Congress? (DO NOT READ. CODE RESPONSE IN CATEGORY BELOW OR RECORD VERBATIM IF RESPONSE DOES NOT FIT IN CATEGORY. IF DK, PROBE ONCE.)

44 DOMESTIC SOCIAL AND POLICY ISSUES (NET)
22 Education issues/Schools
14 Health care/Medicare/Health insurance
7 Social Security
5 Abortion
4 Environment/Pollution
2 Crime
2 Gun control
40 DOMESTIC ECONOMIC ISSUES (NET)
17 The economy/Economic issues/Recession
16 Taxes
5 Jobs/Unemployment
3 Budget deficit/Balanced budget

* Stock market

3 Other economic issues
19 FOREIGN POLICY, TERRORISM, AND WAR (NET)
7 Iraq/Saddam Hussein
6 National security
3 Terrorism
3 Foreign policy/International issues
1 Other foreign issues
5 Party control of Congress (Republican or Democratic)
3 Character/Integrity of candidate
12 Other (specify)
35 Don't Know/Refused

## ROTATE Q. 17 AND Q. 18

Q. 17 Thinking about your vote for Congress this Tuesday, will the issue of which party controls Congress, the Republicans or the Democrats, be a factor in your vote, or not?

Q. 18 Do you think of your vote for Congress this Tuesday as a vote for George W. Bush, or as a vote against George W. Bush, or isn't George W. Bush much of a factor in your vote?

Early November, 2002

| $\frac{\text { For }}{29}$ | $\frac{\text { Against }}{}$Not a <br> Factor | DK/ <br> Ref. |  |
| :---: | :---: | :---: | :---: |
| 30 | 20 | 44 | $6=100$ |
| 69 | 15 | 51 | $5=100$ |
| 34 | 9 | 50 | $7=100$ |
| 20 | 17 | 58 | $5=100$ |
| 19 | 23 | 52 | $6=100$ |
| 18 | 16 | 63 | $3=100$ |
| 20 | 17 | 61 | $2=100$ |
| 21 | 18 | 57 | $4=100$ |
| 20 | 18 | 57 | $5=100$ |
| 21 | 15 | 59 | $5=100$ |
| 24 | 18 | 51 | $7=100$ |
| 17 | 21 | 55 | $7=100$ |
| 17 | 21 | 57 | $5=100$ |
| 17 | 23 | 54 | $6=100$ |
| 19 | 15 | 61 | $6=100$ |
| 26 | 16 | 51 | $7=100$ |
| 23 | 21 | 51 | $5=100$ |

## NO QUESTION 19, 20, OR 21

On another subject...
Q. 22 Compared to recent Congresses, would you say THIS Congress has accomplished more, accomplished less, or accomplished about the same amount?

|  |  | June |  |  | Early | Early Sept | Early <br> Aug | Nov | pril |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\underline{2002}$ | $\underline{2000}$ | 1999 | 1998 | 1998 | 1998 | 1997 | $\underline{1997}$ |
| 11 | More | 16 | 21 | 13 | 24 | 24 | 18 | 25 | 10 |
| 27 | Less | 22 | 16 | 23 | 23 | 17 | 15 | 13 | 24 |
| 54 | Same | 57 | 56 | 60 | 49 | 55 | 62 | 59 | 58 |
| 8 | Don't know/Refused | 5 | 7 | 4 | 4 | 4 | 5 | 3 | 8 |
| 100 |  | $1 \overline{0} 0$ | $1 \overline{0} 0$ | $1 \overline{00}$ | $1 \overline{0} 0$ | $1 \overline{0} 0$ | $1 \overline{0} 0$ | 100 | $1 \overline{00}$ |

ASK IF "LESS" IN Q. 22 [ $\mathrm{N}=476]$ :
Q. 23 Who do you think is most to blame for this... Republican leaders in Congress, Democratic leaders in Congress, or President Bush?

|  |  | --- Clinton ----- |  |
| :--- | :--- | :---: | :---: |
|  |  | $\frac{1998}{\text { Early Oct }}$ | Early Sept |
| 19 | Republican leaders | 53 | $\frac{1998}{42}$ |
| 29 | Democratic leaders | 5 | 6 |
| 21 | President Bush | 19 | 18 |
| 20 | Some combination (VOL) | 19 | 30 |
| $\frac{11}{100}$ | Don't Know/Refused | $\underline{4}$ | $\underline{4}$ |
|  |  | 100 | 100 |

ASK ALL:
Q. 24 In general, how well do you think the U.S. government is doing in reducing the threat of terrorism? [READ]

|  |  | Early | Mid- |  |
| :--- | :--- | :---: | :---: | :---: |
|  |  | June | Nov | Oct |
|  |  | $\frac{2002}{16}$ | $\frac{2001}{35}$ | $\underline{2001}$ |
| 15 | Very well | 61 | 48 | 46 |
| 54 | Fairly well | 16 | 8 | 9 |
| 19 | Not too well | 4 | 5 | 4 |
| 8 | Not at all well | $\frac{3}{10}$ | $\frac{4}{100}$ | $\frac{3}{100}$ |
| $\frac{4}{100}$ | Don't know/Refused |  |  |  |

Q. 25 A year from now, do you expect that economic conditions in the country as a whole will be better than they are at present, or worse, or just about the same as now?

|  |  | Early |  | Newsweek |  |  | $\begin{array}{cc}\text { Early } & \text { Early } \\ \text { Oct } & \text { Sept }\end{array}$ |  | May | Feb* | Sept | May | Newsweek |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Oct | June | Jan | Jan* | June |  |  | Jan |  |  |  | Jan |
|  |  | $\underline{2002}$ | $\underline{2002}$ | $\underline{2002}$ | 2001 | $\underline{2000}$ | $\underline{1998}$ | $\underline{1998}$ |  | 1990 | 1989 | 1988 | 1988 | 1988 | 1984 |
| 46 | Better | 37 | 31 | 46 | 18 | 15 | 16 | 18 | 17 | 25 | 24 | 24 | 23 | 35 |
| 17 | Worse | 18 | 17 | 15 | 33 | 22 | 22 | 17 | 32 | 22 | 16 | 20 | 26 | 13 |
| 31 | Same | 39 | 48 | 36 | 44 | 56 | 57 | 62 | 45 | 49 | 51 | 46 | 45 | 49 |
| 6 | DK/Ref. | $\underline{6}$ | 4 | 3 | 5 | 7 | 5 | $\underline{3}$ | 6 | 4 | $\underline{9}$ | 10 | $\underline{6}$ | $\underline{3}$ |
| 100 |  | $1 \overline{0} 0$ | $1 \overline{00}$ | $1 \overline{0} 0$ | $1 \overline{00}$ | $1 \overline{0} 0$ | $1 \overline{00}$ | $1 \overline{00}$ | $1 \overline{0} 0$ | $1 \overline{0} 0$ | $1 \overline{00}$ | 100 | $1 \overline{0} 0$ | 100 |

Q. 26 Recently, have you been contacted over the phone by any candidates, campaigns or other groups urging you to vote in a particular way in the upcoming elections?
IF YES, ASK:
Q. 27 And were you urged to vote for Democratic candidates OR Republican candidates?


ASK ALL:
Q. 28 Compared to past elections, would you say there has been MORE mud slinging or negative campaigning this year, or LESS mud slinging or negative campaigning this year?

|  |  | Late Oct |
| :--- | :--- | :---: |
| 51 | More | $\frac{1998}{52}$ |
| 24 | Less | 23 |
| 20 | Same (VOL.) | 20 |
| $\frac{5}{100}$ | Don’t know/Refused | $\frac{5}{100}$ |


[^0]:    1

    2
    Gallup trends based on total respondents.

    In April 1998, September 1994 and October 1990, story was listed as "Candidates and election campaigns in your state."
    3
    In November 1990, story was listed as "Candidates and elections in your state."

    4
    October 1990 trend based on total respondents.

