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FOR RELEASE: THURSDAY, JANUARY 17, 2002, 12:00 P.M.

<u>Public Priorities Shifted by Recession and War</u></u> UNUSUALLY HIGH INTEREST IN BUSH'S STATE OF THE UNION

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<u>Public Priorities Shifted by Recession and War</u></u> UNUSUALLY HIGH INTEREST IN BUSH'S STATE OF THE UNION

In the face of a struggling economy and the continuing war on terrorism, Americans begin 2002 upbeat about President George W. Bush's job performance, his coming State of the Union address and the prospects for bipartisanship in Washington. Preventing future terrorist attacks and mending the economy are the biggest priorities this year. Almost all other issues are viewed as less urgent in the current poll, which replicates comparable surveys taken at the start of the last five years.

Solid majorities of Americans remain concerned about many of the domestic problems that ranked at the top of their list prior to the Sept. 11 attacks, including education, the nation's retirement programs and health care. But the focus on peace and prosperity has pushed even these issues – staples of the capital's policy debates for years – lower on the public's agenda. Other objectives that Americans rated highly in the past – reducing crime, cutting taxes, helping the poor and protecting the environment – also are now viewed as much less important.

The latest nationwide survey by the Pew Research Center, conducted Jan. 9-13 among 1,201 adults, finds that the president will have the nation's full attention on Jan. 29 when he delivers his first official State of the Union address. Fully 54% of Americans say the speech is more important than such speeches in past years. By comparison, just

Great Expect	ations	8	
Importance of the State of the Union address More Important Less Important Same Don't know	$ \frac{1999}{\%} \\ 27 \\ 16 \\ 51 \\ \underline{6} \\ 100 $	$\frac{2000}{\%} \\ 16 \\ 22 \\ 53 \\ 9 \\ 100$	$\frac{\text{Now}}{\%}$ 54 4 36 <u>6</u> 100
Parties working together More bipartisanship this yea More bickering Same as the past Don't know	ır	$ \frac{2001}{\%} \\ 41 \\ 50 \\ 4 \\ \underline{5} \\ 100 $	<u>Now</u> 53 39 5 <u>3</u> 100
But Some Cause fo	or Co	ncern	
President's work on the econ Doing all he can Could be doing more Can't say	nomy .	$ \frac{1992}{\%} \frac{21}{76} \frac{3}{100} $	<u>Now</u> % 48 46 <u>6</u> 100
* Asked about President George Bush, Sr.			

16% judged former President Clinton's final State of the Union address (in 2000) in the same terms, while 27% viewed Clinton's 1999 speech, which was delivered in the midst of his impeachment proceedings, as particularly important.

With Bush's approval rating at 80%, and 54% approving of the job performance of the Democratic congressional leadership, both branches of government have the goodwill of majorities of the public. Accordingly, a greater percentage than a year ago expects less partisan bickering in Washington. The public is also becoming aware of the capital's changing political power structure, as a plurality now views Senate Majority Leader Tom Daschle as the leader of the Democratic Party. About three-in-ten (29%) consider Daschle as the top Democrat, far more than the number who name Al Gore or Bill Clinton.

For the president, the second layer of opinion in the poll also is positive. Bush is given good grades for handling the economy by 60% of the public, despite the recession. And Americans are less inclined than a year ago to think that he is listening to conservatives in his party rather than moderates. The only mixed sign is that as many as 46% of those polled do not believe the president is trying hard enough to mend the economy. However, this is much better than the 76% who held that view about his father during the recession of a decade ago.

When it comes to the image of the two parties, the survey finds the public expressing more confidence in the GOP than in the Democrats both in combatting terrorism and dealing with the economy. Moreover, the public continues to place as much confidence in Republicans as Democrats on education, which had been a winner for Democrats until Bush made it a centerpiece of his 2000 campaign. However, the Democratic Party is rated much better than the GOP on concerns relating to health care and retirement programs, whose political potency may yet return as Washington gets back to normal.

News of the war in Afghanistan continues to hold high interest for the public, but that does not extend to the potential conflict between neighboring Pakistan and India, which drew close attention from only about one-quarter of Americans. Similarly the poll found only modest public interest in the burgeoning controversy surrounding Enron Corp. Only about one-in-five (19%) have followed developments on Enron very closely, which is on par with interest in the "rink rage" trial of a hockey father in Massachussetts.

Changing Priorities for '02

Sept. 11 and the war against terrorism have had a dramatic impact on the public's policy priorities. Many of the concerns that were rated highly in previous January surveys – crime, tax cuts, poverty, the environment, health care and retirement programs – have fallen in importance. Even education, which led the list of priorities

from 1997 to 2000 and ranked second last year, has slipped a bit this year.

Not surprisingly, the public's leading concern is defending the nation against future terrorist attacks -83% rank that as a top priority. About seven-in-ten (71%) view strengthening the economy as a top priority and nearly as many (67%) say the same about improving the job situation.

While the war and sagging economy have been the biggest factors in reordering the list of priorities, developments in the policy arena may have contributed as well – in the past year, the president and Congress have agreed on major education and tax cut legislation. About two-thirds of Americans (66%) rate education as a top priority, down from 78% last year, while middle-class tax cuts have fallen even further (23 points).

In addition, several health-related issues, which were given far lower

Top Priorities for Bush and Congress					
Percent considering each as a "top priority"	Jan <u>2001</u>	Jan <u>2002</u> 82	<u>Change</u>		
Defending US against terrorism Strengthening nation's economy	81	83 71	-10		
Improving job situation	60	67	+7		
Improving educational system	78	66	-12		
Waging war against terrorism		64			
Securing Social Security	74	62	-12		
Stimulating the economy		61			
Securing Medicare	71 73	55 54	-16 -19		
Adding Medicare drug benefits Reducing crime	75 76	54 53	-19 -23		
Strengthening the military	48	52	+4		
Regulating HMOs	66	50	-16		
Dealing with moral breakdown	51	45	-6		
Dealing with problems of poor	63	44	-19		
Protecting the environment	63	44	-19		
Providing insurance to uninsured	61	43	-18		
Reducing middle class taxes	66	43	-23		
Dealing with energy	*	42			
Developing missile defense	41	39 35	-2		
Reducing budget deficit	37	35 25	-12		
Dealing with global trade Reforming campaign finance	37	23	-12 -14		
*46% rated this as top priority in early Se					

prominence by the Bush administration than under former President Clinton, had declined in importance even before the Sept. 11 attacks. Last January, 73% said that adding a prescription drug benefit to Medicare was a top priority; in an early September poll by the Pew Research Center (which did not cover the complete list shown here), 60% viewed it as a top priority. That number has fallen to 54% in the current survey. Regulating health maintenance organizations (HMOs) has shown a comparable decline – from 66% in January to 54% in early September and 50% currently.

Post-9/11 Policy Differences

Republicans and Democrats both rank defending the nation against terrorism and bolstering the economy as urgent priorities, but they sharply disagree – as they have in past years – over the importance of other domestic objectives.

The biggest differences come on traditional Democratic concerns, helping the poor and securing Social Security. Nearly twice as many Democrats as Republicans (62%-32%) view helping the poor as a top priority for Bush and Congress. About three-quarters of Democrats (76%) rate Social Security as a top priority, while just 47% of Republicans agree. There are also wide gaps on health care, jobs, Medicare and the environment.

Biggest Partisan Gaps Over Policy						
<i>Issues</i> Dealing with problems of poor Securing Social Security Providing insurance to uninsured Regulating HMOs Improving job situation Protecting the environment Securing Medicare	<u>Rep</u> % 32 47	ting Top Pi Dem % 62 76 56 61 80 52 69	riority <u>Diff</u> % 30 29 25 23 23 21 21			

Democrats attach greater importance than Republicans do to most policy priorities. Even developing a missile defense system – a traditional GOP issue – is regarded as a high priority by more Democrats than Republicans (46%-38%). Democrats also are more likely than Republicans to view reducing the budget deficit as a top priority (41%-27%).

Republicans place a greater priority than Democrats on security-related issues (except missile defense) and dealing with the nation's moral climate. More than two-thirds of Republicans (68%) rate strengthening the nation's defenses as a top priority, compared with half of Democrats. Republicans are more likely to view the war against terrorism abroad as a major priority (73%-61%), and attach greater importance than Democrats to dealing with the nation's moral breakdown (54%-44%).

As in past years, there is a gender gap on many domestic priorities, with more women than men giving high priority to addressing poverty, health care, the environment, education and

Medicare. In the wake of the Sept. 11 attacks, the gap also now includes defense – fully 57% of women view strengthening the nation's defense as a top priority, compared with 46% of men. That is a shift from a year ago, when more men than women gave high priority to bolstering defense.

Pro-Defense Women						
% Rating Top Priority						
	January 2001 January 2002					
	Men	Women	Men	Women		
Issues	%	%	%	%		
Strengthen US military	53	42	46	57		
Develop missile defense system	38	44	33	43		

In addition, women attach greater importance than men to building a missile defense system, although that was also the case last year. Since Sept. 11, support among women for missile defense has grown dramatically; in October, 51% of women favored immediate deployment of a missile shield, up from 29% in early September (see "America's New Internationalist Point of View," Oct. 24, 2001).

Foreign Policy Lags

While the war on terrorism is the highest single priority on Americans' minds, it is seen as distinct from traditional foreign policy issues. When asked whether the war on terrorism or domestic policy is more important, roughly half (52%) cite the war, while a third say domestic policy. However, when the choice is between *foreign* policy and domestic policy, these numbers are reversed, with 52% citing domestic policy as the

more important priority, and 34% choosing foreign policy.

Better educated people are more apt to give equal priority to domestic and foreign policy, and are more likely to give domestic policy its due even in light of the war on terrorism. For those with less education, the war on terrorism holds clear precedence over domestic policy, while foreign policy is seen as far less important than domestic.

War Not Seen As Foreign Policy					
Which is more important? Domestic policy Foreign policy Both/Neither/DK	$\frac{\text{Total}}{\%}$ 52 34 $\frac{14}{100}$	$\begin{array}{c} \text{Coll} \\ \underline{\text{Grad}} \\ \frac{\%}{6} \\ 43 \\ 43 \\ \underline{14} \\ 100 \end{array}$	Some $\frac{Coll}{\%}$ 43 41 <u>16</u> 100	H.S. <u>or less</u> % 59 27 <u>14</u> 100	
Domestic policy War on terrorism Both/Neither/DK	33 52 <u>15</u> 100	46 42 <u>12</u> 100	$35 \\ 50 \\ 15 \\ 100$	27 57 <u>16</u> 100	

GOP Leads On Key Issues

The Republican Party is seen as having the best ideas for dealing with terrorism and the economy, which rate as the public's leading priorities for 2002. Over the past year, Democrats have increased their lead on health care and retirement programs – but those issues have declined in importance.

The GOP holds a substantial edge in handling terrorism, both abroad and at home. By more than three-to-one (51%-16%), Americans believe Republicans have the best ideas on dealing with terrorism overseas. Even Democrats, by 41%-27%, choose the GOP as the party with the best ideas on combatting foreign terrorism. The Republican lead on dealing with terrorist threats at home is nearly as large (48%-18%), although Democrats are more evenly divided on this (32% say Republicans, 28% Democrats).

Perhaps owing to President Bush's strong rating on the economy, the Republicans also hold a 43%-34% lead on that issue. Over the past decade, public confidence on this issue has gone back-and-forth between the parties. As recently as May 2001, a small plurality expressed more confidence in the Democrats' ability to keep the country prosperous. The current survey shows a deep partisan split on this issue – 74% of Republicans say the GOP has the best ideas on the economy, while 61% of Democrats opt for their party. Independents favor the Republicans on dealing with the economy, 45%-30%.

Republicans also draw continuing support

on education, formerly a Democratic strong suit, as a result of Bush's persistent efforts to highlight that issue. The two parties are at parity on education, as they were last January. Partisans are deeply divided on which party has the best ideas on education, while independents are evenly split.

The issues on which Democrats have the biggest advantage are the ones they have promoted for years – providing prescription drugs under Medicare, where they hold a 46%-18% lead, and regulating HMOs (45%-20%). In addition, 40% of Americans credit the Democrats with having the best ideas on securing Social Security, while 28% choose the Republicans. Perhaps more surprising, the Democrats hold a slight 40%-35% lead on cutting taxes for the middle class, which, along with education, is Bush's signature issue.

The Democrats also have cut into the GOP's lead as the party with the best ideas on improving the nation's morality. A year ago, the public chose Republicans by nearly two-to-one (49%-26%); now, the GOP's edge is 38%-27%. Women, who had preferred Republicans on this by a wide margin (45%-28%), now are more closely divided (33% favor Republicans, 27% Democrats).

The Party with Better Ideas						
<i>Who has best ideas on</i> Terrorism abroad Terrorism at home Economy	Rep <u>Party</u> % 51 48 43	Dem <u>Party</u> % 16 18 34	34=100			
Morality	38	27	35=100			
Education	37	34	29=100			
Tax cuts	35	40	25=100			
Global economy	36	29	35=100			
Social Security	28	40	32=100			
HMO reform	20	45	35=100			
Prescription drug benefits	18	46	36=100			

Surge in Economic Optimism

Americans clearly expect that the economy will bounce back soon. They are dramatically more optimistic about prospects for the U.S. economy than they were when the president was about to take office.

In what may be another sign of the "rally effect" that has boosted satisfaction with national conditions, 44% of Americans say they expect economic conditions in the country to improve in the coming year, while just 17% expect things to get worse. A year ago, almost twice as many Americans expected things to get worse rather than to improve $(33\% \text{ vs. } 18\%)^1$.

But when considering their personal financial situations, Americans are only somewhat more hopeful than they were at the beginning of the Bush administration. Today, 65% expect an improvement in their families' finances during the coming year, compared with 57% last January (a low point not seen since the year George Bush Sr. was voted out of office). This modest increase in optimism was evident in June, well before the terrorist attacks.

Public Bullish on U.S. Economy					
<i>Economic</i> <i>conditions will be:</i> Better Worse Same DK While Personal	$ \begin{array}{r} Jan^{*} \\ \underline{2001} \\ \% \\ 18 \\ 33 \\ 44 \\ \underline{5} \\ 100 \\ \end{array} $ Outlo	ook Is	<u>Now</u> <u>%</u> 44 17 36 <u>3</u> 100 Stable		
Personal finances will: Improve Worsen Stay the same DK * Newsweek poll	$\begin{array}{c} \text{Jan} \\ \underline{2001} \\ \% \\ 57 \\ 27 \\ 12 \\ \underline{4} \\ 100 \end{array}$	June 2001 % 63 19 14 $\frac{4}{100}$	$\frac{\text{Now}}{\%}$ 65 20 11 <u>4</u> 100		

Republicans and independents are much more optimistic than Democrats over prospects for reviving the nation's economy. A solid majority of Republicans (55%) expect the economy to improve, while just 8% think it will get worse. Independents are also upbeat, with 45% anticipating an improvement and 14% believing it will go down. Democrats are more gloomy: just 34% expect an upturn, while 24% say conditions will worsen. In terms of their *personal* finances, Democrats are also somewhat less optimistic than Republicans or independents.

Younger Americans are more likely than their elders to expect improvement in their personal fortunes – fully 83% of those under age 30 say their financial situation will improve – although they are no more likely than older Americans to say the U.S. economy will improve.

Americans are evenly divided about the cause of the nation's economic downturn. About as many cite the terrorist attacks (48%) as attribute blame to the normal ups-and-downs of the economy (46%). Interestingly, there is virtually no partisan split regarding the cause of the downturn. Although Republicans are much more likely to think the economy will improve soon, both Republicans and Democrats are nearly evenly split about what they think *caused* the slump. And there is no link between the cause Americans cite for the downturn and their optimism about prospects for a recovery.

Newsweek poll January 10-12, 2001.

Bush's Mixed Grades for Effort

It is clear that the broad popular support for the president extends to his stewardship of the economy. By roughly two-to-one (60% to 28%), more Americans approve of the way Bush is handling the economy. At the same time, many express

reservations about Bush's dedication to dealing with economic issues. Nearly as many people say that the president could be doing more to help the economy (46%) as say he is doing all he can (48%).

Not surprisingly, partisanship plays a large role in these evaluations. While most Democrats (56%) think Bush could be doing more to help the economy, just 29% of Republicans agree. But the perspective of

Bush's Economic Leadership					
Doing all he can Could do more Don't know	<u>Total</u> % 48 46 <u>6</u> 100	<u>Rep</u> % 66 29 <u>5</u> 100	Dem % 38 56 <u>6</u> 100	<u>Ind</u> % 41 53 <u>6</u> 100	

independents is much closer to the Democratic than the Republican position. Better than half (53%) of independents think Bush could be doing more.

Meanwhile, there is considerable interest, even among Democrats, in Bush's upcoming State of the Union address. A majority of Democrats (52%) see this year's speech as more important than previous efforts. That is more than double the number of Democrats who viewed Bill Clinton's final State of the Union speech as particularly important (21%). Among Republicans, not surprisingly, interest has skyrocketed. Nearly two-thirds (65%) say Bush's speech is more important than previous efforts, compared with just 10% who said that about Clinton's address in 2000.

Democratic Changing of the Guard

While the terrorist attacks clearly boosted President Bush's job approval, the events of the fall have had, at best, a minor effect on evaluations of the Democrats. Today, about half the public (54%) approves of the job the Democratic leaders in Congress are doing, up from 49% prior to the Sept. 11 attacks.

Moreover, the public's verdict on Clinton's presidency remain largely unchanged from March 2001. Currently, just over half of Americans say Clinton will turn out to have been either one of the best presidents (12%) or better than most (39%), while a quarter say he was not as good as most presidents and 19% say he was definitely worse than most.

The Clinton-Gore era is gradually fading from the public's consciousness, as a new Democratic leader moves into the spotlight. Senate Majority Leader Tom Daschle's recent visibility is clearly pushing him to the forefront of the Democratic party in the public's eye, particularly among Republicans.

Fully 39% of Republicans consider Daschle to be

Who Leads the Democrats?					
	<u>Total</u>		<u>Dem</u>	Ind	
	%	%	%	%	
Tom Daschle	29	39	23	27	
Al Gore	15	11	17	17	
Bill Clinton	14	6	21	14	
Joseph Lieberman	10	9	13	10	
Dick Gephardt	9	11	7	10	
Nobody (VOL)	3	4	3	3	
Other (VOL)	1	1	*	1	
Don't Know	19	19	16	18	
	100	100	100	100	

the leader of the Democratic party, more than twice the number that cite *either* Al Gore or Bill Clinton. There is less consensus among Democrats, but Daschle's stock has risen dramatically there as well. In April of last year, just 5% of Democrats listed Daschle as the party's leader; today 23% do, slightly more than the number who choose Clinton (21%) or Gore (17%). Sen. Joe Lieberman runs a close fourth among Democrats, followed by House Minority Leader Dick Gephardt.

Better educated and older Americans, groups that tend to follow the news closely, are the most likely to see Daschle at the forefront of the Democratic Party. Americans over age 30 are twice as likely as those who are younger (32% to 15%) to see Daschle as the Democratic leader, while 18-29-year-olds are the most likely to list Gore (27%) or Clinton (20%). More than half (53%) of college graduates see Daschle as the key figure in the Democratic Party, compared with 27% of those who attended some college and just 18% of those who never attended college.

A New Political Climate?

Reflecting the public's generally positive assessments of both Bush and the Democratic leadership in Congress, more Americans express optimism about a cooperative political environment in Washington in the coming year. Just over half (53%) say they think Republicans and Democrats will work together more to solve problems, up from 41% in January 2001.

Similarly, the share of Americans who think the parties will bicker and oppose one another more than usual has fallen from 50% last year to 39% today. Among the minority who expect more partisan bickering, comparable proportions lay the blame on either the Republican Party (10%), the Democratic Party (11%), or both equally (12%).

Democrats, in particular, have developed an improved image of Washington politics over the past year. A year ago, following Gore's bitter defeat, Democrats were markedly more cynical about partisan cooperation (56% predicted the parties would bicker and oppose each other more than usual) than were Republicans (41%). Today, Republicans and Democrats have similar outlooks – 56% in each party see cooperation, while 37% expect conflict. Though independents also have a better view of Washington than they did at this time last year, they remain more pessimistic about the possibilities for cooperation than either Democrats or Republicans.

High Democratic Expectations							
	The parties will						
	Work	Bicker	Same/				
		More than	Don't				
	More	Usual	Know				
Republicans	%	%	%				
Today	56	37	7=100				
Jan '01	51	41	8=100				
Democrats							
Today	56	37	7=100				
Jan 'Õ1	34	56	10=100				
Independents	5						
Today	48	43	9=100				
Jan 'Ŏ1	38	54	8=100				

Women, who were predominantly pessimistic about cooperation in Washington a year ago, also have changed their view dramatically. Today, six-in-ten women see the parties working together over the next year, with a third predicting partisan bickering. Men are much more divided (47% see cooperation, 44% bickering).

And younger Americans have a more positive outlook than they did last year. Those under age 50 express higher job approval of both Bush and Democratic Congressional leaders than their elders, and are significantly more likely to think the tone in Washington will be positive over the next year. A year ago these younger respondents were, if anything, more pessimistic than those age 50 and older.

While this expectation of cooperation between the parties clearly reflects the new political pressures of the post-Sept. 11 world, it may also be linked to a somewhat different view of the president's position within his own party. A year ago, a plurality of Americans (48%) thought President-elect Bush listened mostly to the conservative wing of his party. Today, just 38% hold this view, with 40% saying he listens more to moderate members of his party. This reevaluation of Bush has occurred among Republicans, Democrats and independents alike, although more Democrats than Republicans see Bush as more attentive to conservative voices.

Cable News Gets Terrorism Boost

Cable news has become the leading source for national and international news in the post-9/11 news environment. Overall, television remains the overwhelming choice as the public's main source of news: 82% of Americans say that is where they get most of their news, up 8% from pre-9/11 levels. Newspapers (42%), radio (21%) and the Internet (14%) fall far behind television as primary news sources, and received no boost over the past four months.

The higher proportion citing television in general reflects a surge in the number relying on cable news sources. More than half of Americans (53%) say they get most of their news from the major cable news channels, significantly fewer cite network (23%) or local TV news (29%).

The rise of cable news as a source of national and international news is directly attributable to the public's heavy reliance on cable for information on terrorism. The current figures on media use are comparable to results from mid-September and mid-

Cable News On Top						
E Main source of nat. and intl. news Television Cable news Local news Network news Newspaper Radio Internet Magazines	Early Sep 2001 % 74 34 26 20 45 18 13 6	$\begin{array}{c} \text{bt Jan} \\ \underline{2002} \\ \underline{\%} \\ 82 \\ 53 \\ 29 \\ 23 \\ 42 \\ 21 \\ 14 \\ 3 \end{array}$	<u>Change</u> +8 +19 +3 +3 -3 +3 +1 -3			

November, when respondents were asked specifically where they got most of their news about terrorist attacks and the war on terrorism. The proportion citing cable news as a main source for national and international news has risen 19% since before the Sept. 11 attacks, when cable news held a narrower lead over local and network news as a primary source of information.

The public's preference for cable news channels is also seen in increasingly positive assessments of their performance. When asked which media have done the best job covering the news, nearly four-in-ten (38%) cite cable TV news, more than twice the number saying that about network news (16%), and about three times the number rating local TV news (13%) or newspapers (10%) as best. This represents a seven-point increase from January 1999 in the percentage citing

cable news as superior, while all other news sources either stayed the same or received less support. Cable news gets its strongest ratings from younger men, those living in the South, and people in small towns and rural areas.

Few Aware of Buddy's Death, Argentina Crisis

Reflecting continued public disengagement from international affairs even after Sept. 11, as many Americans knew the name of the former president's dog killed in a traffic accident (Buddy) as could identify the Latin American nation mired in political and economic turomoil (Argentina). In both cases, about a quarter of the public (28%) came up with the correct response.

Buddy Goes, Argentina's Woes Equally Known					
Knew Latin American country in crisis (Argentina)	<u>Total</u> % 28	<u>Men</u> % 36	<u>Women</u> % 20		
Knew former president's dog accidentally killed (Buddy	y) 28	28	28		

Men were more likely than women to correctly identify Argentina, while men and women were equally aware of the name of President Clinton's dog. College graduates, online users and those who follow the news closely were much more likely than others to come up with the right answers.

War Tops News Interest Index

Roughly half the public (51%) is following news of the U.S. military campaign in Afghanistan, which represents a modest increase in interest in that story since December (when 44% followed it very closely). Interest in the U.S. military effort has now matched its highest level, reached in mid-October.

Three-in-ten followed reports about the condition of the U.S. economy very closely this month. This number has been declining steadily since mid-November, when about four-in-ten paid close attention.

Tensions between India and Pakistan garnered the close attention of less than a quarter of the public (23%). In June 1998, many more Americans (36%) said they had closely followed reports that the two nations had tested nuclear weapons.

Only slightly fewer people (20%) paid close attention to the trial of a Massachusetts man accused of beating another father to death during a youth hockey practice. One-in-five also closely tracked reports on the failed suicide bombing of an American Airlines jet coming from Paris. Reports on the collapse of Enron drew a comparable level of interest.

At the bottom of the January news interest index was economic and political instability in Argentina, with just 5% of the public following this story very closely. Even those who paid close attention to other major news stories showed little interest in the ongoing crisis in Argentina.

PERCENT FOLI	LOWING EACH	NEWS STORY '	'VERY CLOSELY"
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	Military Effort in <u>Afghanistan</u>	%	India/Pakistan %	%	Suicide Bombing %	Econ./Political Instability <u>in Argentina</u>	<u>(N)</u>
Total	51	30	23	20	20	5	(1201)
<i>Sex</i> Male Female	59 45	38 24	27 19	20 20	22 18	7 3	(576) (625)
<i>Race</i> White Non-white Black Hispanic*	53 44 46 49	30 34 35 27	23 21 21 25	19 24 32 19	20 19 22 19	5 5 5 7	(1017) (168) (93) (87)
Age Under 30 30-49 50+	42 50 58	23 31 34	16 20 29	16 19 23	14 18 25	4 3 7	(209) (503) (476)
<i>Education</i> College Grad. Some College High School Grad. <h.s. grad.<="" td=""><td>57 47 50 54</td><td>40 24 28 29</td><td>26 21 20 25</td><td>18 24 21 15</td><td>21 20 19 21</td><td>7 4 3 7</td><td>(456) (288) (348) (105)</td></h.s.>	57 47 50 54	40 24 28 29	26 21 20 25	18 24 21 15	21 20 19 21	7 4 3 7	(456) (288) (348) (105)
Region East Midwest South West	52 51 52 50	30 31 29 32	29 20 19 25	24 17 23 14	21 20 21 17	5 2 6 5	(235) (286) (425) (255)
Party ID Republican Democrat Independent	58 49 49	33 28 33	26 23 20	20 21 18	22 20 17	5 4 6	(378) (360) (381)
<i>Internet User</i> Yes No	52 50	32 28	22 24	19 22	19 20	5 5	(807) (394)

+ Question asked January 10-13; N does not apply.

* The designation, Hispanic, is unrelated to the white-black categorization.

Question: Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely?

PRIORITIES FOR CONGRESS AND THE PRESIDENT

(Demographic Breakdown for Top Five Responses)

Total	Defending the Country from <u>Terrorist Attacks</u> % 83	Strengthening the Nation's <u>Economy</u> % 71	Improving the Job <u>Situation</u> % 67	Improving the Educational <u>System</u> % 66	Destroy Terrorist <u>Groups</u> % 64
<i>Sex</i> Male Female	80 87	68 74	64 70	61 69	66 62
<i>Race</i> White Non-white Black Hispanic^	84 78 76 88	69 82 79 66	64 81 86 68	63 80 82 75	67 57 61 51
Race and Sex White Men White Women	81 87	64 73	61 67	59 66	69 65
Age Under 30 30-49 50-64 65+	79 83 86 85	69 70 73 72	67 63 67 76	73 67 56 64	57 66 63 71
Sex and Age Men under 50 Women under 50 Men 50+ Women 50+	79 85 80 90	65 75 74 72	62 66 65 77	65 73 54 64	64 62 72 62
<i>Education</i> College Grad. Some College High School Grad. <h.s. grad.<="" td=""><td>81 81 85 87</td><td>67 70 71 78</td><td>53 63 72 82</td><td>64 64 64 75</td><td>62 61 65 70</td></h.s.>	81 81 85 87	67 70 71 78	53 63 72 82	64 64 64 75	62 61 65 70
<i>Family Income</i> \$75,000+ \$50,000-\$74,999 \$30,000-\$49,999 \$20,000-\$29,999 <\$20,000	82 88 84 81 83	64 70 74 65 79	55 62 66 64 78	59 59 66 67 72	64 62 64 65 62

^ The designation Hispanic is unrelated to the white-black categorization.

Question: I'd like to ask you some questions about priorities for President Bush and Congress this year. As I read from a list, tell me if you think the item that I read should be a priority. (First,) should (INSERT ITEM) be a top priority, important but lower priority, not too important, or should it not be done? Continued ...

Total	Defending the Country from <u>Terrorist Attacks</u> % 83	Strengthening the Nation's <u>Economy</u> % 71	Improving the Job <u>Situation</u> % 67	Improving the Educational <u>System</u> % 66	Destroy Terrorist <u>Groups</u> % 64
Region East Midwest South West	84 79 89 78	75 68 70 72	69 73 66 60	69 62 70 59	63 59 66 68
Religious Affiliation Total White Protestant White Protestant Evangeli White Prot. Non-Evangeli White Catholic Secular		70 69 71 68 75	67 68 66 65 54	60 58 63 69 71	69 71 68 77 44
<i>Community Size</i> Large City Suburb Small City/Town Rural Area	87 86 82 81	70 65 74 73	71 66 65 66	70 63 65 64	59 66 64 68
<i>Party ID</i> Republican Democrat Independent	90 82 79	70 71 74	57 80 61	59 68 67	73 61 58
<i>Party and Ideology</i> Conservative Republican Moderate/Liberal Republi Conservative/Moderate D Liberal Democrat	91 can 88 em. 84 80	71 68 73 67	52 63 80 77	55 62 69 66	79 66 67 42
Bush Approval Approve Disapprove	88 61	70 75	65 75	64 74	71 38
<i>Democratic Congressione</i> Approve Disapprove	ul Approval 82 85	70 72	71 62	69 59	62 75
<i>2000 Presidential Vote</i> Bush Gore	90 80	69 74	55 76	59 67	74 61
<i>Marital Status</i> Married Unmarried	85 82	72 69	63 71	63 68	65 63
Parental Status Parent Non-Parent	81 85	73 69	63 69	71 62	67 63
<i>Labor Union</i> Union Household Non-Union Household	85 83	67 72	64 67	63 66	61 65

IMPORTANCE OF STATE OF THE UNION ADDRESS

		Januar Less %		0 <u>DK</u> %	<u></u> <u>More</u> %	anuar Less %		<u>DK</u> %	Change in More
Total	16	22	53	9=100	54	4		6=100	+38
<i>Sex</i> Male Female	16 15	26 20	52 53	6 12	55 54	5 4	37 34	3 8	+39 +39
Race White Non-white Black Hispanic^	14 28 n/a n/a	24 12 n/a n/a	53 54 n/a n/a	9 6 n/a n/a	56 48 49 57	3 8 4 6	36 33 34 31	5 11 13 6	+42 +20
Race and Sex White Men White Women	13 14	28 20	53 54	6 12	57 55	4 3	36 35	3 7	+44 +41
Age Under 30 30-49 50-64 65+	18 15 19 12	17 25 20 27	51 53 54 52	14 7 7 9	60 57 52 44	5 4 4 5	27 36 40 39	8 3 4 12	+42 +42 +33 +32
Sex and Age Men under 50 Women under 50 Men 50+ Women 50+	17 14 15 18	24 21 29 17	54 51 50 56	5 14 6 9	60 56 45 51	5 4 6 3	32 33 45 36	3 7 4 10	+43 +42 +30 +33
<i>Education</i> College Grad. Some College H. S. Grad. or less	12 11 20	27 22 21	57 59 48	4 8 11	55 59 52	3 5 5	39 34 34	3 2 9	+43 +48 +32
<i>Family Income</i> \$75,000+ \$50,000-\$74,999 \$30,000-\$49,999 <\$30,000	6 12 17 23	37 18 26 18	54 65 49 51	3 5 8 8	58 63 58 51	6 2 4 5	34 33 34 36	2 2 4 8	+52 +51 +41 +28

^ The designation Hispanic is unrelated to the white-black categorization.

Question: Now thinking about President Bush's upcoming State of the Union address... Do you consider this year's State of the Union to be MORE important than past years', LESS important, or about as important as past years'?

Continued ...

	More	Less	Same) <u>DK</u>		Less	Same	<u>DK</u>	Change in More
Total	% 16	% 22	% 53	% 9=100	% 54	% 4	% 36	% 6=100	+38
Region East Midwest South West	16 15 15 17	21 27 18 26	57 48 58 47	6 10 9 10	55 55 57 49	5 5 4 4	36 34 32 42	4 6 7 5	+39 +40 +42 +32
Religious Affiliation Total White Protestant White Protestant Evangelical White Prot. Non-Evangelical White Catholic Secular	12 18 8 21 n/a	27 20 30 24 n/a	52 50 55 50 n/a	9 12 7 5 n/a	56 59 54 61 42	3 2 4 2 8	36 34 37 34 44	5 5 5 3 6	+44 +41 +46 +40
<i>Community Size</i> Large City Suburb Small City/Town Rural Area	15 8 19 20	17 29 20 24	57 56 52 47	11 7 9 9	56 63 52 52	2 4 5 4	34 28 37 41	8 5 6 3	+41 +55 +33 +32
<i>Party ID</i> Republican Democrat Independent	10 21 16	28 19 22	52 55 54	10 5 8	65 52 49	1 5 6	31 38 38	3 5 7	+55 +31 +33
Party and Ideology Conservative Republican Moderate/Liberal Republican Conservative/Moderate Democr Liberal Democrat	n/a n/a at n/a n/a	n/a n/a n/a	n/a n/a n/a	n/a n/a n/a n/a	67 64 53 54	* 3 4 8	30 32 38 34	3 1 5 4	- - -
Bush Approval Approve Disapprove	n/a n/a	n/a n/a	n/a n/a	n/a n/a	60 34	3 15	34 40	3 11	-
<i>Democratic Congressional App</i> Approve Disapprove	<i>roval</i> n/a n/a	n/a n/a	n/a n/a	n/a n/a	55 58	5 3	36 33	4 6	- -
2000 Presidential Vote Bush Gore	n/a n/a	n/a n/a	n/a n/a	n/a n/a	65 50	2 6	31 39	2 5	-
<i>Marital Status</i> Married Unmarried	14 19	28 15	51 55	7 11	54 55	4 4	38 33	4 8	+40 +36
Parental Status Parent Non-Parent	15 16	26 21	51 54	8 9	57 53	4 5	34 36	5 6	+42 +37
<i>Labor Union</i> Union Household Non-Union Household	18 15	16 24	58 52	8 9	59 54	7 4	30 36	4 6	+41 +39

Total	Parties	January Parties Bicker/ <u>Oppose</u> % 50	Same %	<u>DK</u> % 5=100	Parties	January Parties Bicker/ <u>Oppose</u> % 39	Same %	<u>DK</u> % 3=100	Change in Work <u>Together</u> +12
<i>Sex</i> Male Female	42 40	49 50	5 4	4 6	47 60	44 33	7 3	2 4	+5 +20
<i>Race</i> White Non-white Black Hispanic [^]	42 37 35 45	49 54 57 41	5 2 1 8	4 7 7 6	54 50 51 67	38 41 40 27	5 4 3 4	3 5 6 2	+12 +13 +16 +22
Race and Sex White Men White Women	42 41	50 49	5 5	3 5	48 60	43 33	7 3	2 4	+6 +19
Age Under 30 30-49 50-64 65+	43 36 41 48	50 54 49 42	4 6 4 4	3 4 6 6	61 57 48 42	33 37 43 44	2 4 7 8	4 2 6	+18 +21 +7 -6
Sex and Age Men under 50 Women under 50 Men 50+ Women 50+	39 37 43 44	53 54 46 46	5 4 5 4	3 5 6 6	54 64 33 55	40 31 53 36	4 2 12 4	2 3 2 5	+15 +27 -10 +11
<i>Education</i> College Grad. Some College High School Grad. <h.s. grad.<="" td=""><td>39 36 43 43</td><td>51 53 49 48</td><td>6 5 3 5</td><td>4 6 5 4</td><td>50 56 56 49</td><td>41 38 39 34</td><td>7 3 3 9</td><td>2 3 2 8</td><td>+11 +20 +13 +6</td></h.s.>	39 36 43 43	51 53 49 48	6 5 3 5	4 6 5 4	50 56 56 49	41 38 39 34	7 3 3 9	2 3 2 8	+11 +20 +13 +6
<i>Family Income</i> \$75,000+ \$50,000-\$74,999 \$30,000-\$49,999 \$20,000-\$29,999 <\$20,000	43 40 37 37 40	47 47 56 59 52	7 7 3 1 2	3 6 4 3 6	42 55 58 61 55	51 37 37 34 31	6 6 3 4 8	1 2 2 1 6	-1 +15 +21 +24 +15

 $^{\wedge}$ The designation Hispanic is unrelated to the white-black categorization.

Question: This coming year, do you think Republicans and Democrats in Washington will work together more to solve problems OR do you think they will bicker and oppose one another more than usual?

Continued ...

<i>T I</i>	Parties Work <u>Together</u> %	- %	Same %	<u>DK</u> %	Parties Work ogether %	January Parties Bicker/ Oppose %	Same %	<u>DK</u> %	Change in Work <u>Together</u>
Total	41	50	4	5=100	53	39	5 3	3=100	+12
Region East Midwest South West	39 38 44 40	52 54 48 47	5 3 4 6	4 5 4 7	51 59 55 46	42 33 37 44	5 5 4 7	2 3 4 3	+12 +21 +11 +6
Religious Affiliation Total White Protestant White Protestant Evangelical White Prot. Non-Evangelical White Catholic Secular	43 42 45 48 30	48 48 48 45 59	4 5 3 5 5	5 5 4 2 6	54 57 52 60 41	37 33 40 35 48	6 6 7 2 9	3 4 1 3 2	+11 +15 +7 +12 +11
<i>Community Size</i> Large City Suburb Small City/Town Rural Area	36 39 42 44	52 51 51 48	6 6 3 3	6 4 4 5	58 56 49 55	36 37 41 37	3 5 5 7	3 2 5 1	+22 +17 +7 +11
<i>Party ID</i> Republican Democrat Independent	51 34 38	41 56 54	5 4 4	3 6 4	56 56 48	37 37 43	4 4 7	3 3 2	+5 +22 +10
<i>Party and Ideology</i> Conservative Republican Moderate/Liberal Republican Conservative/Moderate Democ Liberal Democrat	55 46 29	36 49 56 59	7 2 3 6	2 3 5 6	52 63 59 48	39 34 36 39	5 2 3 7	4 1 2 6	-3 +17 +23 +19
Bush Approval Approve Disapprove	-	- -	-	- -	57 33	36 56	5 5	2 6	- -
<i>Democratic Congressional Ap</i> Approve Disapprove	proval - -	- -	- -	- -	64 32	31 60	3 6	2 2	- -
<i>2000 Presidential Vote</i> Bush Gore	54 30	38 61	5 4	3 5	53 50	39 42	5 5	3 3	-1 +20
<i>Marital Status</i> Married Unmarried	42 39	48 52	5 5	5 4	51 56	41 36	5 5	3 3	+9 +17
Parental Status Parent Non-Parent	37 42	55 48	4 5	4 5	55 52	40 38	3 6	2 4	+18 +10
<i>Labor Union</i> Union Household Non-Union Household	36 41	52 50	6 5	6 4	54 53	39 39	5 5	2 3	+18 +12

ABOUT THIS SURVEY

Results for the survey are based on telephone interviews conducted under the direction of Princeton Survey Research Associates among a nationwide sample of 1201 adults, 18 years of age or older, during the period January 9-13, 2002. Based on the total sample, one can say with 95% confidence that the error attributable to sampling and other random effects is plus or minus 3.5 percentage points. For results based on either Form 1 (N=600) or Form 2 (N=601), the sampling error is plus or minus 4.5 percentage points.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

SURVEY METHODOLOGY IN DETAIL

The sample for this survey is a random digit sample of telephone numbers selected from telephone exchanges in the continental United States. The random digit aspect of the sample is used to avoid "listing" bias and provides representation of both listed and unlisted numbers (including not-yet-listed). The design of the sample ensures this representation by random generation of the last two digits of telephone numbers selected on the basis of their area code, telephone exchange, and bank number.

The telephone exchanges were selected with probabilities proportional to their size. The first eight digits of the sampled telephone numbers (area code, telephone exchange, bank number) were selected to be proportionally stratified by county and by telephone exchange within county. That is, the number of telephone numbers randomly sampled from within a given county is proportional to that county's share of telephone numbers in the U.S. Only working banks of telephone numbers are selected. A working bank is defined as 100 contiguous telephone numbers containing one or more residential listings.

The sample was released for interviewing in replicates. Using replicates to control the release of sample to the field ensures that the complete call procedures are followed for the entire sample. The use of replicates also insures that the regional distribution of numbers called is appropriate. Again, this works to increase the representativeness of the sample.

At least 10 attempts were made to complete an interview at every sampled telephone number. The calls were staggered over times of day and days of the week to maximize the chances of making a contact with a potential respondent. All interview breakoffs and refusals were re-contacted at least once in order to attempt to convert them to completed interviews. In each contacted household, interviewers asked to speak with the "youngest male 18 or older who is at home." If there is no eligible man at home, interviewers asked to speak with "the oldest woman 18 or older who is at home." This systematic respondent selection technique has been shown empirically to produce samples that closely mirror the population in terms of age and gender.

Non-response in telephone interview surveys produces some known biases in survey-derived estimates because participation tends to vary for different subgroups of the population, and these subgroups are likely to vary also on questions of substantive interest. In order to compensate for these known biases, the sample data are weighted in analysis.

The demographic weighting parameters are derived from a special analysis of the most recently available Census Bureau's Current Population Survey (March 2000). This analysis produced population parameters for the demographic characteristics of households with adults 18 or older, which are then compared with the sample characteristics to construct sample weights. The analysis only included households in the continental United States that contain a telephone. The weights are derived using an iterative technique that simultaneously balances the distributions of all weighting parameters.

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS JANUARY 2002 NEWS INTEREST INDEX FINAL TOPLINE January 9-13, 2002 N=1,201

Q.1 Do you approve or disapprove of the way George W. Bush is handling his job as president? **[IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH:** Overall do you approve or disapprove of the way George W. Bush is handling his job as President? **IF STILL DEPENDS ENTER AS DK**]

	Approve	Disapprove	Don't Know
January, 2002	80	11	9=100
Mid-November, 2001	84	9	7=100
Early October, 2001	84	8	8=100
Late September, 2001	86	7	7=100
Mid-September, 2001	80	9	11=100
Early September, 2001	51	34	15=100
August, 2001	50	32	18=100
July, 2001	51	32	17=100
June, 2001	50	33	17=100
May, 2001	53	32	15=100
April, 2001	56	27	17=100
March, 2001	55	25	20=100
February, 2001	53	21	26=100

Q.2 Do you approve or disapprove of the job the Democratic leaders in Congress are doing? [IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the job the Democratic leaders in Congress are doing? IF STILL DEPENDS ENTER AS DK]

	Approve	Disapprove	Don't Know
January, 2002	54	24	22=100
Early September, 2001	49	30	21=100
June, 2001	50	28	22=100

Q.3 Do you approve or disapprove of the way George W. Bush is handling the economy? [IF DK ENTER AS DK. IF "DEPENDS" PROBE ONCE WITH: Overall, do you approve or disapprove of the way George W. Bush is handling the economy? IF STILL DEPENDS ENTER AS DK]

		Clinton									
		Early		Early						Bush,	, Sr
		Sept	Feb	Sept	Sept	Jan	June	Oct	July	Aug	May
		2001	2001	<u>1998</u>	<u>1997</u>	1996	1995	1994	1994	<u>1990</u>	1990
60	Approve	47	50	71	60	50	46	45	38	40	42
28	Disapprove	44	22	23	34	42	46	46	56	52	47
12	Don't know/Refused	9	28	6	6	8	8	9	6	8	11
100		100	100	100	100	100	100	100	100	100	100

NO Q.4

- Q.5 Next, I would like to ask you about some things that have been in the news. Not everyone will have heard about them. First, **[ROTATE ITEMS a AND b]**
 - Do you happen to know the name of the country in Latin America that recently has been in a political a. and economic crisis?
 - 28 12 Argentina (correct answer)
 - Another country
 - $\frac{60}{100}$ Don't know/Refused
 - b. A dog owned by a former president was recently killed by an automobile. Do you happen to know the dog's name?
 - 28 Buddy (correct answer)
 - 3 Another name
 - Don't know/Refused 69
 - 100
- Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely? **[INSERT ITEM; ROTATE]** Q.6

a.	The U.S. military effort in Afghanistan December, 2001 Mid-November, 2001 Early November, 2001 Mid-October, 2001 January, 1991 ²	Very <u>Closely</u> 51 44 49 45 51 67	Fairly <u>Closely</u> <u>35</u> <u>38</u> <u>36</u> <u>36</u> <u>35</u> <u>28</u>		Not at all Closely 4 5 3 6 3 1	<u>DK/Ref</u> 1=100 1=100 1=100 1=100 1=100 0=100
b.	Reports on the failed suicide bombing of an American Airlines jet coming from Paris	20	34	22	23	1=100
С.	Reports about the condition of the U.S. economy December, 2001 Mid-November, 2001 June, 2001 May, 2001 April, 2001 February, 2001 January, 2001 June, 1995 March, 1995 February, 1995 December, 1994 October, 1994	30 37 41 24 34 36 30 32 26 27 23 28 27	44 40 36 41 36 34 39 38 41 45 41 43 40	16 13 15 18 15 16 18 17 22 19 22 20 20	9 8 7 16 15 13 12 11 11 9 13 9 12	$\begin{array}{c} 1 = 100\\ 2 = 100\\ 1 = 100\\ 0 = 100\\ 1 = 100\\ 1 = 100\\ 2 = 100\\ * = 100\\ * = 100\\ 1 = 100\\ * = 100\\ 1 = 100\\ \end{array}$

²

In January 1991 the question was worded: "How closely have you been following news about the War in the Gulf?"

	Q.6 CONTINUED				Not at all	
(Item c	continued)	<u>Closely</u>	Closely	<u>Closely</u>		DK/Ref
	June, 1994	25	42	23	10	*=100
	May, 1994	33	40	16	10	1=100
	January, 1994	34	39	16	10	1=100
	Early January, 1994	36	44	13	7	*=100
	December, 1993	35	41	15	8	1=100
	October, 1993	33	38	20	9	*=100
	September, 1993	37	40	14	8	1 = 100
	Early September, 1993	39	39	14	9	*=100
	August, 1993	41	36	14	9	*=100
	May, 1993	37	38	18	6	1 = 100
	February, 1993	49	36	10	5	*=100
	January, 1993	42	39	12	7	*=100
	September, 1992	43	37	13	6	*=100
	May, 1992	39	39	15	6	1=100
	March, 1992	47	38	11	4	*=100
	February, 1992	47	37	10	6	*=100
	January, 1992	44	40	11	5	*=100
	October, 1991	36	38	16	9	1=100
d.	Tensions between India and Pakistan	23	36	24	17	*=100
e.	Economic and political instability in Argentina	5	18	32	44	1=100
ITEM A f.	ASKED JAN 10-13 [N=841]: The trial of a Massachusetts man accused of beating another father to death during a youth hockey practice	20	35	24	20	1=100
ITEM A g.	ASKED JAN 14-15 [N=406]: The ongoing investigation into the bankruptcy of the Enron corporation ³ December, 2001	19 11	24 23	20 28	35 36	2=100 2=100

Current results from a separate survey conducted January 14-15, 2002. In December 2001 the question was worded "The bankruptcy of the Enron Corporation and its impact on the retirement investments of Enron employees."

Q.7 How have you been getting most of your news about national and international issues? From television, from newspapers, from radio, from magazines, or from the Internet? [ACCEPT TWO ANSWERS: IF ONLY ONE RESPONSE IS GIVEN, PROBE FOR ADDITIONAL RESPONSE]

		Early								
		Sept	Feb	Oct	Jan	Jan	Sept	Jan	Sept	Jan
		2001	2001	1999	1999	1996	1995	1994	1993	1993
82	Television	74	76	80	82	88	82	83	83	83
42	Newspapers	45	40	48	42	61	63	51	60	52
21	Radio	18	16	19	18	25	20	15	17	17
3	Magazines	6	4	5	4	8	10	10	9	5
14	Internet ⁴	13	10	11	6					
2	Other (VOL)	1	2	2	2	2	1	5	3	1
*	Don't know/Refused	*	1	*	*	*	1	1	*	1

IF RESPONDENT ANSWERED '1' TELEVISION AS EITHER 1ST OR 2ND RESPONSE IN Q.7 ASK Q.8. IF NOT, SKIP TO Q.9 ASK FORM A ONLY [N=313]:

Q.8FA Do you get most of your news about national and international issues from network TV news, from local TV news, or from cable news networks such as CNN, MSNBC, and the Fox News Channel? [ACCEPT TWO ANSWERS BUT DO NOT PROBE]

22	Note of TV and	Early Sept 2001	Feb 2001	Oct <u>1999</u> 22	Jan <u>1999</u>	Jan <u>1996</u>	Sept <u>1995</u> ⁵	Jan <u>1994</u>	Sept . <u>1993</u> 1	993
23	Network TV news	20	20	22						39
29	Local TV news	26	25	31						30
53	Cable news ⁶	34	35	35						38
5	Other	1	1	2						2
*	Don't know	*	1	*						1

ASK ALL:

4

6

Q.9 In your opinion, who has been doing the best job of covering the news lately (**READ RESPONSES**)

		Jan 1999	Jan 1996
10	Newspapers,	13	14
13	Local TV news,	16	20
16	Network TV news,	21	50
38	Cable TV news,	31	
1	News Magazines,	2	4
6	Radio, or	6	8
5	Online sources	3	
<u>11</u>	None of above/Don't know (VOL)	8	4
100		100	100

Beginning in October 1999, "cable news networks such as CNN and MSNBC" was substituted for "CNN."

Beginning in February 2001, "Internet" was substituted for "computer online sources."

⁵ In September 1995, question wording did not include "international."

On a different subject...

Q.10 Compared with the past presidents, do you feel that Bill Clinton will turn out to have been one of the very best, better than most, not as good as most, or definitely worse than most of them?

		NBC/WSJ						
		March	Jan	Dec	Jan			
		2001	2001	2000	1999			
12	One of the very best	13	16	13	12			
39	Better than most	39	40	44	38			
25	Not as good as most	23	24	24	26			
19	Definitely worse than most	23	18	16	19			
5	Not sure	2	2	3	5			
100		100	100	100	100			

Q.11 Over the course of the next year, do you think the financial situation of you and your family will improve a lot, improve some, get a little worse or get a lot worse?

								U.S. N	ews &	World	Report
		June	Jan	Jan	May	Feb	March	Oct	Aug	May	Jan
		2001	2001	<u>1999</u>	<u>1997</u>	<u>1995</u>	<u>1994</u>	1992	1992	<u>1992</u>	1992
12	Improve a lot	11	11	17	12	11	10	9	6	8	9
53	Improve some	52	46	55	56	53	57	51	50	49	46
11	Stay the same (VOL)	14	12	14	17	17	16	15	14	13	16
15	Get a little worse	15	18	7	10	13	11	14	20	22	19
5	Get a lot worse	4	9	3	2	3	3	3	5	4	5
4	Don't know/Refused	4	4	4	3	3	3	8	5	4	5
100		100	100	100	100	100	100	100	100	100	100

Q.12 A year from now, do you expect that economic conditions in the country as a whole will be better than they are at present, or worse, or just about the same as now?

		Newsweel	k N	lewswee	<i>k</i> Early						
		Jan	June	Oct	Sept	May	Feb	Sept	May	Jan	Jan
		2001	2000	1998	1998	1990	1989	1988	1988	1988	1984
44	Better	18	15	16	18	18	25	24	24	22	35
17	Worse	33	24	22	17	31	22	16	20	26	13
36	Same	44	55	57	61	45	49	51	46	45	49
3	Don't know/Refused	5	6	5	4	6	4	9	10	7	3
100		100	100	100	100	100	100	100	100	100	100

Q. 13 In your opinion, is President Bush doing as much as he can to improve economic conditions or do you think he could be doing more? Darah G

		Bush	, Sr
		March 1992	Jan 1992
48	Doing all he can	21	21
46	Could be doing more	76	76
6	Can't say	3	3
100	2	100	$1\overline{0}0$

- Q.14 If you had to say, which do you think is mostly responsible for the nation's economic downturn... [READ, RÓTATE]
 - 48 The Sept. 11 terrorism attacks
 - OR
 - 46 Normal ups and downs of the economy
 - $\frac{6}{100}$ Don't know/Refused

NO Q.15

Q.16 I'd like to ask you some questions about priorities for President Bush and Congress this year. As I read from a list, tell me if you think the item that I read should be a priority. (First,) should **[INSERT ITEM; ROTATE; OBSERVE FORM DIFFERENCES]** be a top priority, important but lower priority, not too important, or should it not be done? What about... **[INSERT ITEM]**?)

ASK ITEMS a THRU I OF FORM 1 ONLY [N=600]:	Top <u>Priority</u>	Important But lower <u>Priority</u>	Not too <u>Important</u>	Should Not <u>Be Done</u>	DK/Ref
a.F1 Improving the job situation	67	27	4	1	1=100
January, 2001	60	30	6	2	2=100
January, 2007	41	35	16	4	4=100
July, 1999	54	30	10	4	3=100
January, 1999	50	30	10	2	4=100
January, 1999	54	34	10	3 2 3 2 2	1 = 100
	54 66	26	5	2	1 = 100 1 = 100
January, 1997 December, 1994	64	20 27	5	$\frac{2}{2}$	1 = 100 2 = 100
December, 1994	04	27	5	2	2-100
b.F1 Regulating health maintenance organizations					
(HMOs) and managed health care plans	50	37	7	4	2=100
Early September, 2001	54	34	5	5	2 = 100
January, 2001	66	22	4	5	3=100
January, 2000	56	30	7	3	4=100
July, 1999	57	29	7	5 5 3 4	3=100
	• •				
c.F1 Reducing crime	53	39	6	*	2=100
January, 2001	76	19	3	2	*=100
January, 2000	69	24		1	2=100
July, 1999	76	20	2	1	1=100
January, 1999	70	24	3	1	2=100
January, 1998	71	25	4 2 3 2 3	i	$\bar{1}=100$
January, 1997	70	25	3	2	*=100
December, 1994	78	17	2	ī	2=100
December, 1994	/8	17	2	1	2 = 100

Trends from January 2000 and all previous years are not entirely comparable due to a change in the placement of this question within the survey.

Q.16 C	ONTINUED	Tan	Important	Not to a	Charld Nat	
		Top Priority	But lower Priority	Important	Should Not Be Done	DK/Ref
d.F1	Reducing the budget deficit	35	44	13	3	5=100
	January, 1997	60	30	5	2	3 = 100
	December, 1994	65	26	5	1	3=100
e.F1	Reducing federal income taxes for the middle class		37	11	6	3=100
	January, 2001	66	26	4	3 3 4	1 = 100
	January, 2000	54	34	7	3	2=100
	July, 1999	57 52	30	8 8		1 = 100
	January, 1999	52 54	33 33	8 8	3 3	4=100 2=100
	January, 1998 January, 1997	34 42	33 38	10^{8}	8	2 = 100 2 = 100
	December, 1994	42 53	38 32	9	83	3 = 100
	December, 1994	55	52	9	3	3-100
f.F1	Reforming the campaign finance system	23	35	28	6	8=100
	Early September, 2001	29	35	23	8	5=100
	January, 2001	37 32	32 34	18 20	6	7 = 100
	January, 2000	32 28	34 37	20 23	6 7	8=100
	July, 1999 January, 1999	28 29	37	23 21	6	5=100 8=100
	January, 1999	32	30	21	5	5 = 100 5 = 100
	January, 1997	32	34	24	5 5	4=100
	January, 1997	51	57	23	5	4-100
g.F1	Developing a national missile defense system					
	to protect against missile attacks	39	35	15	7	4 = 100
	Early September, 2001	35	39	14	11	1=100
	January, 2001	41	32	14	9	4=100
NO IT	EM h					
i.F1	Adding prescription drug benefits to					
	Medicare coverage	54	34	8	3	1=100
	Early September, 2001	60	31	6	2	1 = 100
	January, 2001	73	19	4	2	2=100
	January, 2000	54	31	9	3	3=100
j.F1	Protecting the environment	44	42	12	1	1=100
2	January, 2001	63	30	3	3	1=100
	January, 2000	54	37	6	2	1=100
	July, 1999	59	32	7	1	1=100
	January, 1999	52	39	7	1	1=100
	January, 1998	53	37	8	1	1=100
	January, 1997	54	35	8	2	1=100
k.F1	Defending the country from future terrorist attacks	83	15	1	*	1=100
1.F1	Taking steps to stimulate the economy	61	30	4	1	4=100

Q.16 C	ONTINUED	Тор	Important But lower		Should Not	
ASK I T	TEMS m THRU x OF FORM 2 ONLY [N=601]:	<u>Priority</u>	<u>Priority</u>	Important	Be Done	DK/Ref
m.F2	Improving the educational system Early September, 2001 January, 2001 January, 2000 July, 1999 January, 1999	66 76 78 77 74 74	27 19 17 18 19 22	4 3 1 3 4 2	1 1 3 1 1 1	$2=100 \\ 1=100 \\ 1=100 \\ 1=100 \\ 2=100 \\ 1=100 \\ 1=100 $
	January, 1998 January, 1997	78 75	17 20	33	$\frac{2}{2}$	*=100 *=100
n.F2	Taking steps to make the Social Security system financially sound Early September, 2001 January, 2000 July, 1999 January, 1999 January, 1998 January, 1997	62 74 74 69 73 71 71 75	32 22 21 27 23 24 24 20	3 2 1 2 3 3 4 2	1 2 1 * 1 2	$2=100 \\ 1=100 \\ 2=100 \\ 1=100 \\ 1=100 \\ *=100 \\ 1=100 \\ 1=100 $
o.F2	Taking steps to make the Medicare system financially sound January, 2001 January, 2000 July, 1999 January, 1999 January, 1998 January, 1997	55 71 64 71 62 64 64	38 24 30 24 33 31 31	5 2 3 2 3 3 3	1 1 1 1 1 1	$1=100 \\ 2=100 \\ 2=100 \\ 1=100 \\ 2=100 \\ 1=10$
NO ITH	ЕМ р					
q.F2	Dealing with the problems of poor and needy peopl January, 2001 January, 2000 July, 1999 January, 1999 January, 1998 January, 1997	e 44 63 55 60 57 57 57	46 28 38 33 37 34 35	7 6 4 5 4 6 6	2 1 1 1 1 2 2	$1=100 \\ 2=100 \\ 2=100 \\ 1=100 \\ 1=100 \\ 1=100 \\ *=100$
r.F2	Dealing with the moral breakdown in the country January, 2001 January, 2000 July, 1999 January, 1999 January, 1998 January, 1997	45 51 48 55 50 48 52	32 27 34 28 31 31 29	12 10 9 8 10 13 10	7 6 5 5 6 6	$\begin{array}{c} 4=100\\ 5=100\\ 3=100\\ 4=100\\ 4=100\\ 2=100\\ 3=100 \end{array}$

Q.16 CONTINUED			Important			
		Top Priority	But lower Priority	Not too Important	Should Not Be Done	DK/Ref
s.F2	Strengthening the U.S. military	<u>1110111y</u> 52	$\frac{11010y}{37}$	7	$\frac{\text{De Dolle}}{2}$	$\frac{DR/Rc1}{2=100}$
5.1 2	January, 2001	48	37	8	5	2 = 100
t.F2	Dealing with global trade issues	25	55	13	2 3	5=100
	January, 2001	37	46	8	3	6=100
	January, 2000	30	48	14	1	7=100
u.F2	Strengthening the nation's economy	71	26	2	*	1=100
	Early September, 2001 ⁸	80	18	1	*	1=100
	January, 2001	81	15	2	1	1=100
	January, 2000	70	25	3	1	1=100
v.F2	Providing health insurance to the uninsured	43	45	7	3	2=100
	January, 2001	61	31	4	2	2 = 100
	January, 2000	55	32	8	2	3=100
w.F2	Waging the military campaign to destroy					
	terrorist groups around the world	64	27	5	1	3=100
x.F2	Dealing with the nation's energy problem	42	46	7	$\frac{2}{2}$	3=100
	Early September, 20019	46	41	6	2	5=100

ASK ALL:

On a different question...
 Q.17 Now thinking about President Bush's upcoming State of the Union address... Do you consider this year's State of the Union to be MORE important than past years', LESS important, or about as important as past years'?

		Clinton	
		Jan 2000	Jan 1999
54	More important	16	27
4	Less important	22	16
36	Same	53	51
6	Don't know/Refused	9	6
100		$1\overline{0}0$	100

8

9

In Early September 2001 the item was worded "Passing a comprehensive energy plan."

In Early September 2001, January 2001 and January 2000 the item was worded "Keeping the economy strong."

ASK FORM 1 ONLY [N=600]:

Q.18F1 Right now, which is more important for President Bush to focus on... domestic policy or foreign policy?

		Clinton				
		Early Sept	t Jan	Dec	Oct	
		<u>1998</u>	1997	1994	1993	
52	Domestic policy	56	86	85	76	
34	Foreign policy	30	7	7	13	
*	Neither (VOL)	0	*	2	*	
11	Both (VOL)	11	5	4	7	
3	Don't know/Refused	3	2	2	4	
100		100	100	100	100	

ASK FORM 2 ONLY [N=601]:

Q.19F2 Right now, which is more important for President Bush to focus on... domestic policy or the war on terrorism?

- Domestic policy
- 33 52 * War on terrorism
- Neither (VOL)
- $\frac{13}{2}$ 100
- Both (VOL) Don't know/Refused

ASK ALL:

- Q.20 This coming year, do you think Republicans and Democrats in Washington will work together more to solve problems OR do you think they will bicker and oppose one another more than usual?
 IF "2" IN Q.20, ASK:
- Q.20a Who do you think is more to blame for this... Republicans or Democrats?

		Jan 2001
53	Work together	41
39	Bicker and oppose one another more than usual	50
	10 Republicans	n/a
	11 Democrats	n/a
	12 Both (VOL)	n/a
	2 Neither (VÓL)	n/a
	4 Don't know/Refused	n/a
5	Same as in the past (VOL)	4
3	Don't know/Refused	5
100		100

Q.21 When it comes to national policy, who do you think George W. Bush is listening to more... [READ, ROTATE]

		Jan 2001
38	Conservative members of his party	48
	OR	
40	Moderate members of his party	37
<u>22</u>	Don't know/Refused	<u>15</u>
100		100

As I read a list of issues, please tell me which party you think has the best ideas. (First), on the issue of **[READ AND ROTATE]** who has the best ideas... the Republican Party or the Democratic Party? **[REPEAT FOR NEXT ITEM:]** And who has the best ideas on... Q.22

		Republican Party	Democratic Party	(VOL) Neither	DK/Ref
ASK F	FORM 1 ONLY [N=600]:				
a.	Taking steps to make the Social Security				
	system financially sound	28	40	6	26=100
	January, 2001	36	44	7	13=100
	January, 1999	27	46	7	20=100
b.	Cutting taxes for the middle class	35	40	5	20=100
	January, 2001	41	42	6	11 = 100
	January, 1999	32	45	6	17=100
c.	Improving the educational system	37	34	6	23=100
	January, 2001	40	41	7	12=100
	January, 1999	26	46	7	21=100
d.	Dealing with the economy	43	34	5	18=100
	May, 2001 ¹⁰	33	44	13	10=100
	Gallup : May, 2000 ¹¹	41	45	0	14 = 100
	June, 1999	37	43	11	9=100
	March, 1999	39	44	8	9=100
	September, 1998	40	38	12	10=100
	March, 1998	40	40	15	5=100
	Gallup: October, 1997	39	45	10	6=100
	October, 1994	45	33	12	10=100
	Gallup: October, 1992 (RV's)	36	45	10	9=100
	Gallup: October, 1990	37	35	0	28=100
e.	Dealing with the terrorist threat at home	48	18	6	28=100
ASK F	FORM 2 ONLY [N=601]:				
f.	Regulating health maintenance organizations				
	(HMOs) and managed health care plans	20	45	6	29=100
	January, 2001	30	47	7	16 = 100
	January, 1999	25	46	7	22=100
g.	Providing prescription drug benefits to senior				
	citizens on Medicare	18	46	5	31=100
	January, 2001	30	49	5	16=100

10

Trend was worded: "Tell me if you think the Republican Party or the Democratic Party could do a better job in each of the following areas... keeping the country prosperous?"

Q.22 CONTINUED		Republican Party	Democratic Party	(VOL) Neither	DK/Ref
h.	Dealing with the global economy	36	29	5	30=100
	January, 2001	39	37	5	19 = 100
	January, 1999	33	38	6	23=100
i.	Improving morality in this country	38	27	8	27=100
	January, 2001	49	26	11	14 = 100
	January, 1999	37	29	17	17=100
j.	Dealing with the military efforts to destroy terrorist groups overseas	51	16	6	27=100

ASK ALL: Q.23 Who do YOU now think of as the leader of the Democratic Party... (READ AND ROTATE)?

		Current Party Id	April 2001 Party Id		
		Rep Dem Ind	<u>Total Rep Dem Ind</u>		
14	Bill Clinton	6 21 14	15 10 21 14		
15	Al Gore	11 17 17	20 12 27 20		
10	Joseph Lieberman	9 13 10	12 11 12 13		
9	Dick Gephardt [OR]	11 7 10	16 23 14 17		
29	Tom Daschle	39 23 27	8 14 5 7		
1	Other (VOL)	1 * 1	2 1 2 1		
3	Nobody is (ÝOL)	4 3 3	8 11 6 7		
<u>19</u>	Don't know/Refused	19 16 18	19 18 13 21		
100		$\overline{100}$ $\overline{100}$ $\overline{100}$	$\overline{100} \overline{100} \overline{100} \overline{100}$		

Now, j	ust a few questions for statis	tical purposes only.		
Q.46	Do you use a computer at	your workplace, at so	chool, at home c	or anywhere else on at least an occasional basis?
-		Yes	No	Don't Know
	T 2002	70	07	0 100

5 1	Ye	<u>s</u> <u>No</u>	Don't Know
January, 2002	7		0=100
Mid-November, 2001	7		
Mid-September, 2001	72		
June, 2001	72		
May, 2001	7:	5 25	*=100
April, 2001	72		
February, 2001	72		
January, 2001	7		
July, 2000	68		1=100
June, 2000	68		1=100
April, 2000	68		*=100
March, 2000 ¹²	72		
February, 2000	6'		
January, 2000	68		
December, 1999	6'		
October, 1999	6'		
Late September, 1999	68		
September, 1999	70		
August, 1999	6'		
July, 1999	68	3 32	
June, 1999	64	4 35	1=100
May, 1999	60	5 33	1=100
April, 1999	7	1 29	*=100
March, 1999	68	8 32	*=100
February, 1999	68	8 32	*=100
January, 1999	69	9 31	*=100
Early December, 1998	64	4 36	*=100
Early September, 1998	3 64	4 36	*=100
Late August, 1998	6	6 34	0=100
Early August, 1998	60	6 34	
April, 1998	6		
January, 1998	6:		*=100
November, 1997	60	5 34	*=100
June, 1997	60		
Early September, 1996	5 50		
July, 1996	50		
April, 1996	58	8 42	*=100
March, 1996	6		
February, 1996	60		
January, 1996	59	9 41	0=100

In March 2000, "or anywhere else" was added to the question wording.

IF "1, YES" (USE A COMPUTER) IN Q.46, ASK:Q.47 Do you ever go online to access the Internet or World Wide Web or to send and receive email?

BASED ON TOTAL RESPONDENTS:							
	Goes Online	Doesn't Go Online	DK/Ref				
January, 2002	62	38	0=100				
Mid-November, 2001	62	38	0=100				
Mid-September, 2001	62	38	*=100				
June, 2001	62	38	0=100				
May, 2001	64	36	0=100				
April, 2001	62	38	0=100				
February, 2001	60	40	*=100				
January, 2001	61	39	0=100				
July, 2000	55	45	*=100				
June, 2000	56	44	*=100				
April, 2000	54	46	*=100				
March, 2000	61	39	0=100				
February, 2000	52	48	0=100				
January, 2000	52	48	*=100				
December, 1999	53	47	0=100				
October, 1999	50	50	0=100				
Late September, 1999	52	48	*=100				
September, 1999	53	47	0=100				
August, 1999	52	48	0=100				
July, 1999	49	51	0=100				
June, 1999	50	50	*=100				
May, 1999	48	52	0=100				
April, 1999	51	49	*=100				
March, 1999	49	51	*=100				
February, 1999	49	51	*=100				
January, 1999	47	53	*=100				
Early December, 1998	42	58	0=100				
November, 1998	37	63	*=100				
Early September, 1998	42	58	*=100				
Late August, 1998	43	57	*=100				
Early August, 1998	41	59	*=100				
April, 1998	36	64	0 = 100				
January, 1998	37	63	0=100				
November, 1997	36	63	1 = 100				
July, 1996	23	77	0=100				
April, 1996	21	79	*=100				
March, 1996	22	78	0=100				
February, 1996	21	79	*=100				
January, 1996	21	79	0=100				
June, 1995 ¹³	14	86	*=100				

BASED ON TOTAL RESPONDENTS

The 1995 figure combines responses from two separate questions: (1) Do you or anyone in your household ever use a modem to connect to any computer bulletin boards, information services such as CompuServe or Prodigy, or other computers at other locations? (IF YES, PROBE: Is that you, someone else or both?) (2) Do you, yourself, ever use a computer at (work) (school) (work or school) to connect with computer bulletin boards, information services such as America Online or Prodigy, or other computers over the Internet?