FOR RELEASE: SUNDAY, NOVEMBER 3, 1996, 5:00 P.M.

# Campaign Finance Charges Raise Doubts Among 7\% of Clinton Backers 

 FINAL PEW CENTER SURVEY-CLINTON 52\%, DOLE 38\%, PEROT 9\%
## FOR FURTHER INFORMATION CONTACT:

Andrew Kohut, Director
Robert C. Toth, Senior Associate
Kimberly Parker, Research Director
Claudia Deane, Survey Analyst
Pew Research Center for The People \& The Press
202/293-3126
http://www.people-press.org

## Campaign Finance Charges Raise Doubts among 7\% of Clinton Backers FINAL PEW CENTER SURVEY - CLINTON 52\%, DOLE 38\%, PEROT 9\%

Bill Clinton's lead over Bob Dole and Ross Perot remains as wide and deep at the end of the final week of the campaign as it has been for the past two months, despite the growing controversy about Democratic campaign finance irregularities. The Pew Research Center's final survey of 1,211 likely voters, taken October 31 through November 3, finds $49 \%$ supporting Clinton, 36\% Dole, 8\% Perot, 1\% other candidates, with $6 \%$ undecided. When the undecided voters are allocated, the Center's best estimate of the probable outcome of the election is $52 \%$ for Clinton, $38 \%$ for Dole, $9 \%$ for Perot, and 1\% for other candidates.

|  | Presidential Voting Intentions |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ---Registered Voters --- |  |  |  |  | --- Likely Voters --- |  |  |  |
|  | Early Late |  |  |  |  | Early LateSept Sept |  | Oct | $\frac{\text { Nov }}{\%}$ |
|  | $\frac{\text { July }}{\%}$ | $\frac{\text { Sept }}{\%}$ | $\frac{\text { Sept }}{\%}$ | $\frac{\text { Oct }}{\%}$ | $\frac{\text { Nov }}{\%}$ |  |  |  |  |
| Clinton | 44 | 52 | 51 | 51 | 51 | 50 | 50 | 50 | 49 |
| Dole | 34 | 34 | 35 | 34 | 32 | 38 | 38 | 38 | 36 |
| Perot | 16 | 8 | 7 | 8 | 9 | 7 | 6 | 6 | 8 |
| DK/Other | 6 | 6 | 7 | 7 | 8 | 5 | 6 | 6 | 7 |
|  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

Voters favor Democratic candidates over Republicans for the House of Representatives by a much narrower margin: $48 \%$ of likely voters say they are inclined to back a Democratic candidate in their district, $44 \%$ a Republican candidate, with $8 \%$ undecided. These figures are virtually unchanged from those obtained in a comparable nationwide survey conducted two weeks ago.

However, like previous surveys, the current poll continues to indicate that most voters (60\%) think their incumbent deserves reelection and voters feel that local rather than national issues are influencing their congressional voting intentions. Both findings would cut against a change in party control of Congress. These findings, along with the fact that the generic measure of party support for the House is a less accurate predictor of the popular vote in presidential years than in off years, make it impossible to conclude based on this survey that the Democrats will wrest control of the Congress from the GOP.

## Congressional Voting Intentions

|  | ---Registered Voters --- |  |  |  |  |  |  |  |  |  |  |  | --- Likely Voters --- |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Early | Late |  |  | Early | Late |  |  |  |  |  |  |  |  |  |  |  |
|  | $\frac{\text { Sept }}{\%}$ | $\frac{\text { Sept }}{\%}$ | $\frac{\text { Oct }}{\%}$ | $\frac{\text { Nov }}{\%}$ | $\frac{\text { Sept }}{\%}$ | $\frac{\text { Sept }}{\%}$ | $\frac{\text { Oct }}{\%}$ | $\frac{\text { Nov }}{\%}$ |  |  |  |  |  |  |  |  |  |
|  | 43 | 43 | 42 | 41 | 46 | 46 | 44 | 44 |  |  |  |  |  |  |  |  |  |
| Republican | 51 | 49 | 49 | 48 | 50 | 48 | 48 | 48 |  |  |  |  |  |  |  |  |  |
| Democrat | $\underline{6}$ | $\underline{8}$ | $\underline{9}$ | $\underline{11}$ | $\underline{4}$ | $\underline{6}$ | $\underline{8}$ | $\underline{8}$ |  |  |  |  |  |  |  |  |  |
| DK/Other | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |  |  |  |  |  |  |  |  |  |

The outcome of the presidential election looks more certain. Clinton's strong support compares favorably with that of other winning presidential candidates in the final Gallup Polls 19601988. (See trend chart) The number of voters who say they might switch to another candidate has fallen for all three contenders over the past month as the electorate firms up its choice. Just $8 \%$ of voters say they might change their minds and vote for Dole. Perot's support is marginally higher in the current poll than in the Center's mid- October survey ( $8 \%$ vs. $6 \%$ ), but only another $7 \%$ of voters say they might reconsider and support him. The Reform Party candidate is only getting the support of $29 \%$ of those who say they voted for him in 1992.

Potential damage from recent disclosures of campaign finance irregularities appears to be less than anticipated. Only half of voters say they have been closely following the news about charges of improper campaign contributions to the Democrats by Indonesian business interests (23\% very closely, 33\% fairly closely). And merely 7\%of Clinton backers say the charges have raised serous doubts in their minds about voting for him.

More broadly, Dole has failed to rally his own Republican Party to his cause in numbers comparable to past GOP standard bearers. Of those self-identifying as Republicans or leaning Republican, $75 \%$ say they support him compared to $85 \%$ of Democrats and Democrat-leaners supporting Clinton. Other voting blocs traditionally inclined toward the GOP are also showing lukewarm backing for Dole, including white men (39\% vs. $41 \%$ for Clinton), Evangelical Protestants, and affluent voters (see table).

In contrast, Clinton is benefiting from an unusually high

| Strength of Support By Likely Voters In Presidential Elections Since 1960 |  |  |  |
| :---: | :---: | :---: | :---: |
| 1996 |  |  |  |
| Clinton | 29 | 23 | 52 |
| Dole | 20 | 18 | 38 |
| 1988 |  |  |  |
| Bush | 27 | 26 | 53 |
| Dukakis | 22 | 19 | 41 |
| 1984 |  |  |  |
| Reagan | 39 | 18 | 57 |
| Mondale | 25 | 14 | 39 |
| 1980 |  |  |  |
| Reagan | 25 | 22 | 47 |
| Carter | 20 | 24 | 44 |
| 1976 |  |  |  |
| Ford | 26 | 23 | 49 |
| Carter | 26 | 22 | 48 |
| 1972 |  |  |  |
| Nixon | 41 | 20 | 61 |
| McGovern | 19 | 16 | 35 |
| 1968 |  |  |  |
| Nixon | 25 | 17 | 42 |
| Humphrey | 22 | 18 | 40 |
| 1964 |  |  |  |
| Johnson | 42 | 22 | 64 |
| Goldwater | 15 | 14 | 29 |
| 1960 |  |  |  |
| Kennedy | 33 | 16 | 49 |
| Nixon | 35 | 13 | 48 |

level of loyalty from key Democratic groups, including women (56\% vs. $29 \%$ for Dole), lower income voters, members of minority groups, and labor union members. On balance, the President is carrying many groups not often found in the Democratic columns in presidential elections, including whites, suburbanites, and middle class Americans. And he has won over swing voters, including Independents ( $45 \%$ vs. $25 \%$ for Dole), and white Catholics ( $53 \%$ vs. $29 \%$ for Dole).

Nationally, GOP candidates for Congress are getting much more loyalty from party members than Dole $-90 \%$ vs $80 \%$. Similarly, GOP candidates are running much stronger than Dole among affluent voters, Independents, and white males. Democrats for Congress are getting more backing from labor than they enjoyed in 1994. In the current poll voters from labor households are supporting Democrats over Republicans by a $60 \%$ to $28 \%$ margin compared to only $55 \%$ to $36 \%$ in 1994.

The campaign is closing with Americans expressing record low interest compared to recent elections. Only $34 \%$ say they have been following news about the election very closely, compared to $55 \%$ in October, 1992 and $43 \%$ in October, 1988. Similarly, $67 \%$ of registered voters say they have thought quite a lot about the Tuesday elections, compared to $77 \%$ in 1992 and $73 \%$ in 1988. The Pew Research Center estimates that only about $50 \%$ of age eligible voters will cast a ballot next Tuesday.

[^0]
# PRESIDENTIAL TRIAL HEATS* 

(Based on Registered Voters)

|  | --- | Octob | 1996 | ------ | ----- | Nover | ber 199 | 6 --- |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\frac{\text { Clinton }}{\%}$ | $\frac{\text { Dole }}{\%}$ | $\frac{\text { Perot }}{\%}$ | $\frac{\text { Undecided }}{\%}$ | $\frac{\text { Clinton }}{\%}$ | $\frac{\text { Dole }}{\%}$ | $\frac{\text { Perot }}{\%}$ | $\frac{\text { Undecided }}{\%}$ |
| Total | 51 | 34 | 8 | $7=100$ | 51 | 32 | 9 | $8=100$ |
| Sex |  |  |  |  |  |  |  |  |
| Male | 45 | 39 | 9 | 7 | 45 | 35 | 12 | 8 |
| Female | 57 | 29 | 7 | 7 | 56 | 29 | 6 | 9 |
| Race |  |  |  |  |  |  |  |  |
| White | 47 | 37 | 8 | 8 | 46 | 36 | 10 | 8 |
| Non-white | 80 | 13 | 2 | 5 | 81 | 7 | 4 | 8 |
| Black | 87 | 8 | 1 | 4 | 87 | 4 | 2 | 7 |
| Race/Sex |  |  |  |  |  |  |  |  |
| White Men | 39 | 43 | 10 | 8 | 41 | 39 | 13 | 7 |
| White Women | 54 | 32 | 7 | 7 | 51 | 33 | 7 | 9 |
| Age |  |  |  |  |  |  |  |  |
| Under 30 | 51 | 32 | 9 | 8 | 52 | 28 | 12 | 8 |
| 30-49 | 51 | 35 | 8 | 6 | 51 | 33 | 9 | 7 |
| 50-64 | 48 | 37 | 8 | 7 | 50 | 31 | 10 | 9 |
| 65+ | 55 | 30 | 6 | 9 | 53 | 32 | 5 | 10 |
| Education |  |  |  |  |  |  |  |  |
| College Grad | 51 | 39 | 4 | 6 | 44 | 42 | 7 | 7 |
| Some College | 47 | 35 | 10 | 8 | 49 | 35 | 8 | 8 |
| High School Grad | 51 | 32 | 9 | 8 | 51 | 29 | 12 | 8 |
| < H.S. Grad | 60 | 25 | 7 | 8 | 68 | 15 | 7 | 10 |
| Family Income |  |  |  |  |  |  |  |  |
| \$75,000+ | 47 | 43 | 6 | 4 | 45 | 45 | 4 | 6 |
| \$50,000-\$74,999 | 45 | 47 | 3 | 5 | 52 | 36 | 8 | 4 |
| \$30,000 - \$49,999 | 51 | 36 | 9 | 4 | 50 | 34 | 11 | 5 |
| \$20,000-\$29,999 | 54 | 31 | 8 | 7 | 52 | 30 | 12 | 6 |
| < \$20,000 | 61 | 19 | 11 | 9 | 63 | 22 | 9 | 6 |

Question: If the presidential election were being held TODAY, would you vote for the Democratic ticket of Bill Clinton and Al Gore, for the Republican ticket of Bob Dole and Jack Kemp, or for the Reform party ticket of Ross Perot and Pat Choate?
As of TODAY, do you lean more to Clinton, the Democrat; more to Dole, the Republican; or more to Perot, the Reform party candidate?

|  |  | Octob | 1996 | ----- | ---------- | Novem | ber 199 | 6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\frac{\text { Clinton }}{\%}$ | $\frac{\text { Dole }}{\%}$ | $\frac{\text { Perot }}{\%}$ | $\frac{\text { Undecided }}{\%}$ | $\frac{\text { Clinton }}{\%}$ | $\frac{\text { Dole }}{\%}$ | $\frac{\text { Perot }}{\%}$ | $\frac{\text { Undecided }}{\%}$ |
| Total | 51 | 34 | 8 | $7=100$ | 51 | 32 | 9 | $8=100$ |
| Region |  |  |  |  |  |  |  |  |
| East | 60 | 21 | 9 | 10 | 55 | 25 | 11 | 9 |
| Midwest | 51 | 33 | 9 | 7 | 50 | 29 | 10 | 11 |
| South | 50 | 36 | 7 | 7 | 49 | 36 | 8 | 7 |
| West | 46 | 42 | 8 | 4 | 51 | 35 | 7 | 7 |
| Race/Region |  |  |  |  |  |  |  |  |
| White South | 43 | 42 | 8 | 7 | 42 | 42 | 9 | 7 |
| White Non-South | 49 | 34 | 9 | 8 | 49 | 33 | 10 | 8 |
| Race/Region/Sex |  |  |  |  |  |  |  |  |
| White Men South | 38 | 46 | 9 | 7 | 37 | 47 | 10 | 6 |
| White Men Non-South | 40 | 41 | 11 | 8 | 43 | 36 | 14 | 7 |
| White Women South | 47 | 38 | 7 | 8 | 46 | 39 | 8 | 7 |
| White Women Non-South | 56 | 29 | 8 | 7 | 53 | 30 | 7 | 10 |
| Community Size |  |  |  |  |  |  |  |  |
| Large City | 60 | 26 | 7 | 7 | 61 | 24 | 9 | 8 |
| Suburb | 52 | 35 | 5 | 8 | 50 | 34 | 9 | 7 |
| Small City/Town | 53 | 34 | 7 | 6 | 52 | 32 | 7 | 9 |
| Rural Area | 41 | 39 | 12 | 8 | 39 | 38 | 13 | 10 |
| Religious Affiliation |  |  |  |  |  |  |  |  |
| Total White Protestant | 41 | 42 | 9 | 8 | 40 | 43 | 9 | 8 |
| White Prot. Evangelical | 34 | 53 | 8 | 5 | 34 | 51 | 7 | 8 |
| White Prot. Non-Evang. | 48 | 33 | 9 | 10 | 46 | 35 | 10 | 9 |
| White Catholic | 53 | 32 | 8 | 7 | 53 | 29 | 11 | 7 |
| Party ID |  |  |  |  |  |  |  |  |
| Republican | 18 | 73 | 4 | 5 | 11 | 79 | 5 | 5 |
| Democrat | 89 | 4 | 4 | 3 | 88 | 4 | 4 | 4 |
| Independent | 42 | 30 | 18 | 10 | 45 | 25 | 20 | 10 |
| Lean Republican | 13 | 66 | 15 | 6 | 12 | 62 | 18 | 8 |
| Lean Democrat | 80 | 5 | 11 | 4 | 77 | 2 | 17 | 4 |
| 1992 Presidential Vote |  |  |  |  |  |  |  |  |
| Clinton | 83 | 9 | 3 | 5 | 81 | 8 | 6 | 5 |
| Bush | 14 | 76 | 5 | 5 | 12 | 79 | 3 | 6 |
| Perot | 26 | 38 | 29 | 7 | 24 | 42 | 29 | 5 |
| Union Household |  |  |  |  |  |  |  |  |
| Yes | 64 | 22 | 8 | 6 | 60 | 20 | 12 | 8 |
| No | 49 | 36 | 8 | 7 | 49 | 34 | 9 | 8 |

# CONGRESSIONAL VOTING INTENTIONS* 

(Based On Registered Voters)


Question: Suppose the 1996 elections for U.S. Congress were being held TODAY, would you vote for the Republican Party's candidate or the Democratic Party's candidate for Congress in your district? As of TODAY, do you lean more to the Republican or the Democrat?

| $\qquad$ October 1996 $\qquad$ <br> Republican Democrat Undecided |  |  |  | $\qquad$ November 1996 Republican Democrat Undecided |  |  | (N) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \% | \% | \% | \% | \% | \% |  |
| Total | 42 | 49 | $9=100$ | 41 | 48 | $11=100$ | 1875 |
| Race/Region |  |  |  |  |  |  |  |
| White South | 45 | 44 | 11 | 48 | 42 | 10 | 512 |
| White Non-South | 45 | 45 | 10 | 43 | 46 | 11 | 1057 |
| Race/Region/Sex |  |  |  |  |  |  |  |
| White Men South | 49 | 41 | 10 | 53 | 38 | 9 | 256 |
| White Men Non-South | 54 | 36 | 10 | 49 | 42 | 9 | 515 |
| White Women South | 41 | 48 | 11 | 44 | 46 | 10 | 256 |
| White Women Non-South | th 38 | 52 | 10 | 39 | 49 | 12 | 542 |
| Community Size |  |  |  |  |  |  |  |
| Large City | 33 | 59 | 8 | 32 | 59 | 9 | 381 |
| Suburb | 42 | 47 | 11 | 42 | 45 | 13 | 487 |
| Small City/Town | 45 | 47 | 8 | 40 | 50 | 10 | 644 |
| Rural Area | 45 | 44 | 11 | 49 | 40 | 11 | 346 |
| Religious Affiliation |  |  |  |  |  |  |  |
| Total White Protestant | 50 | 41 | 9 | 50 | 39 | 11 | 904 |
| White Prot. Evangelical | 55 | 35 | 10 | 56 | 37 | 7 | 433 |
| White Prot. Non-Evang. | 46 | 45 | 9 | 45 | 40 | 15 | 471 |
| White Catholic | 41 | 48 | 11 | 43 | 50 | 7 | 418 |
| Party ID |  |  |  |  |  |  |  |
| Republican | 88 | 8 | 4 | 90 | 5 | 5 | 550 |
| Democrat | 6 | 90 | 4 | 7 | 88 | 5 | 676 |
| Independent | 40 | 41 | 19 | 39 | 44 | 17 | 542 |
| Lean Republican | 74 | 15 | 11 | 80 | 12 | 8 | 200 |
| Lean Democrat | 17 | 73 | 10 | 14 | 78 | 8 | 243 |
| 1992 Presidential Vote |  |  |  |  |  |  |  |
| Clinton | 15 | 76 | 9 | 15 | 77 | 8 | 770 |
| Bush | 79 | 15 | 6 | 83 | 11 | 6 | 507 |
| Perot | 52 | 35 | 13 | 54 | 31 | 15 | 168 |
| 1996 Presidential Preference |  |  |  |  |  |  |  |
| Clinton/Lean Clinton | 16 | 78 | 6 | 13 | 81 | 6 | 927 |
| Dole/Lean Dole | 85 | 10 | 5 | 88 | 8 | 4 | 626 |
| Perot/Lean Perot | 38 | 45 | 17 | 48 | 40 | 12 | 159 |
| Union Household |  |  |  |  |  |  |  |
| Yes | 31 | 60 | 9 | 28 | 60 | 12 | 288 |
| No | 44 | 46 | 10 | 43 | 47 | 10 | 1566 |

```
PEW RESEARCH CENTER FOR THE PEOPLE AND THE PRESS
NOVEMBER }1996\mathrm{ ELECTION WEEKEND SURVEY
-- SELECTED TOPLINE RESULTS --
                    Oct. 31 - Nov. 3, }199
    N = 2,421 Voting Age Population
    N = 1,875 Registered Voters
            N = 1,211 Likely Voters
```

Hello, I am $\qquad$ calling for Princeton Survey Research Associates in Princeton, New Jersey. We are conducting a telephone opinion survey for leading newspapers and TV stations around the country. I'd like to ask a few questions of the youngest male, 18 years of age or older, who is now at home. [IF NO MALE, ASK: May I please speak with the oldest female, 18 years of age or older, who is now at home?]

## ALL NUMBERS IN SURVEY, INCLUDING TREND FIGURES, ARE BASED ON REGISTERED VOTERS

Q. 1 How much thought have you given to next Tuesday's election, quite a lot, or only a little?

|  |  | $\begin{gathered} \text { Oct } \\ 1996 \\ \hline \end{gathered}$ | $\begin{aligned} & \text { Late } \\ & \text { Sept } \\ & \underline{1996} \\ & \hline \end{aligned}$ | $\begin{gathered} \text { Early } \\ \text { Sept } \\ 1996 \\ \hline \end{gathered}$ | $\begin{gathered} \text { July } \\ 1996 \\ \hline \end{gathered}$ | June$1996$ | $\begin{array}{r} \text { Oct } \\ 1992 \\ \hline \end{array}$ | $\begin{array}{r} \text { Sept } \\ 1992 \\ \hline \end{array}$ | $\begin{aligned} & \text { Aug } \\ & 1992 \end{aligned}$ | $\begin{aligned} & \text { June } \\ & 1992 \end{aligned}$ | ---------- Gallup --- |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Nov <br> 1988 |  |  |  |  |  |  |  |  | Oct <br> 1988 | Aug <br> 1988 | Sept <br> 1988 |
| 67 | Quite a lot |  | 65 | 61 | 56 | 55 | 50 | 77 | 69 | 72 | 63 | 73 | 69 | 61 | 57 |
| 8 | Some (VOL) | 7 | 7 | 3 | 3 | 5 | 5 | 3 | 4 | 6 | 8 | 9 | 10 | 18 |
| 22 | Only a little | 26 | 29 | 36 | 41 | 41 | 16 | 26 | 23 | 29 | 17 | 20 | 27 | 23 |
| 3 | None (VOL) | 1 | 2 | 4 | 1 | 3 | 1 | 1 | 1 | 1 | 2 | 2 | 2 | 2 |
| $\frac{*}{100}$ | DK/Refused | $\frac{1}{100}$ | $\frac{1}{100}$ | $\frac{1}{100}$ | $\stackrel{*}{100}$ | $\frac{1}{100}$ | $\frac{1}{100}$ | $\frac{1}{100}$ | $\stackrel{*}{100}$ | $\frac{1}{100}$ | $\frac{0}{100}$ | $\frac{0}{100}$ | $\frac{0}{100}$ | $\frac{0}{100}$ |

Q. 2 How closely have you been following news about the Presidential election... very closely, fairly closely, not too closely, or not at all closely?

|  |  | $\begin{gathered} \text { Early } \\ \text { Sept } \\ 1996 \\ \hline \end{gathered}$ | $\begin{gathered} \text { July } \\ \underline{1996} \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Oct } \\ \underline{1992} \\ \hline \end{array}$ | $\begin{aligned} & \text { Sept } \\ & \underline{1992} \\ & \hline \end{aligned}$ | $\begin{gathered} \text { August } \\ \underline{1992} \end{gathered}$ | $\begin{array}{r} \text { July } \\ 1992 \\ \hline \end{array}$ | $\begin{array}{r} \text { Oct } \\ \underline{1988} \\ \hline \end{array}$ | $\begin{gathered} \text { Aug } \\ \underline{1998} \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 34 | Very closely | 29 | 25 | 55 | 47 | 36 | 23 | 43 | 39 |
| 45 | Fairly closely | 39 | 42 | 36 | 36 | 51 | 48 | 44 | 45 |
| 15 | Not too closely | 19 | 21 | 7 | 11 | 11 | 24 | 11 | 13 |
| 6 | Not at all closely | 13 | 11 | 2 | 6 | 2 | 5 | 2 | 3 |
| $\frac{*}{100}$ | Don't know (VOL) | $\frac{*}{100}$ | $\frac{1}{100}$ | $\frac{0}{100}$ | $\frac{*}{100}$ | $\frac{0}{100}$ | $\frac{*}{100}$ | $\frac{\tilde{i}}{100}$ | $\frac{*}{100}$ |

SPLIT FORM FOR Q. 8 \& Q.8b: FORM 1, ASK CLINTON, THEN DOLE, THEN PEROT;

## FORM 2, ASK DOLE, THEN CLINTON, THEN PEROT

Q. 8 If the presidential election were being held today, would you vote for the Democratic ticket of Bill Clinton and Al Gore, for the Republican ticket of Bob Dole and Jack Kemp, or for the Reform party ticket of Ross Perot and Pat Choate (INTERVIEWER: CHOATE RHYMES WITH BOAT)? (CODES FOR RESPONSES TO REMAIN THE SAME ON BOTH FORMS)
Q.8a Do you support (INSERT CHOICE FROM Q. 8) strongly or only moderately?
Q.8b As of TODAY, do you lean more to Clinton, the Democrat, more to Dole, the Republican, or more to Perot, the Reform party candidate?

|  |  |  |  |  |  |  |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Oct | Late <br> Sept | Early <br> Sept | July | March | Sept | July

## SPLIT FORM FOR Q. 9 \& Q.9a: FORM 1, ASK REPUBLICAN FIRST; FORM 2, ASK DEMOCRAT FIRST

Q. 9 If the 1996 elections for U.S. Congress were being held TODAY, would you vote for the Republican Party's candidate or the Democratic Party's candidate for Congress in your district? (CODES FOR RESPONSES TO REMAIN THE SAME ON BOTH FORMS)
IF RESPONDENT ANSWERED "3" OR "9" IN Q.9, ASK:
Q.9a As of TODAY, do you LEAN more to the Republican or the Democrat?

IF RESPONDENT ANSWERED "1" OR "2" IN Q.9, ASK:
Q.9b Do you support the (INSERT PARTY SELECTED IN Q.9--REPUBLICAN OR DEMOCRATIC) candidate strongly or only moderately?
Late Early
Oct
Sept Sept July June March Jan Oct Aug Nov Oct Oct Sept July $1996 \underline{1996} \underline{1996} \underline{1996} \underline{1996} \underline{1996} \underline{1996} \underline{1995} 1995 \underline{1994} \underline{1994} \underline{1994} \underline{1994} \underline{1994}$

| 41 | Rep/Lean Rep | 42 | 43 | 43 | 46 | 44 | 44 | 46 | 48 | 50 | 45 | 47 | 52 | 48 | 45 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 18 Strongly | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | 19 | n/a | n/a | n/a | n/a |
|  | 23 Moderately | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | 26 | n/a | n/a | n/a | n/a |
|  | * DK/Refused | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | 0 | n/a | n/a | n/a | n/a |
| 48 | Dem/Lean Dem | 49 | 49 | 51 | 47 | 50 | 49 | 47 | 48 | 43 | 43 | 44 | 40 | 46 | 47 |
|  | 22 Strongly | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | 17 | n/a | n/a | n/a | n/a |
|  | 25 Moderately | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | 26 | n/a | n/a | n/a | n/a |
|  | 1 DK/Refused | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | 0 | n/a | n/a | n/a | n/a |
|  | Other/ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 11 | Undecided (VOL) |  |  |  |  |  |  |  |  |  |  |  |  |  | 8 |
| 100 |  | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

IF RESPONDENT ANSWERED '8' OTHER OR '9' UNDECIDED IN Q.8b, THEN READ: "NOW THINKING ABOUT THE PRESIDENTIAL ELECTION AGAIN..."

## IF RESPONDENT DID NOT CHOOSE CLINTON IN Q. 8 OR Q.8b ASK:

Q. 11 Do you think there is a chance that you might vote for Bill Clinton next Tuesday or have you definitely decided not to vote for him?

|  |  | Late Early |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Oct | Sept | Sept | July | Sept | July | May |
|  |  | $\underline{1996}$ | $\underline{1996}$ | $\underline{1996}$ | $\underline{1996}$ | $\underline{1992}$ | $\underline{1992}$ | $\underline{1992}$ |
| 6 | Chance might vote for him | 10 | 11 | 10 | 8 | 13 | 14 | 11 |
| 37 | Decided not to vote for him | 35 | 35 | 34 | 36 | 28 | 26 | 37 |
| $\underline{6}$ | Don't know/Refused | 4 | $\underline{3}$ | 4 | 4 | $\underline{6}$ | $\underline{3}$ | 7 |
| $\overline{49}$ |  | 49 | 49 | 48 | 48 | $\overline{47}$ | 43 | 55 |

IF RESPONDENT DID NOT CHOOSE DOLE IN Q. 8 OR Q.8b ASK:
Q. 12 Do you think there is a chance that you might vote for Bob Dole next Tuesday or have you definitely decided not to vote for him?

|  | Late | Early |  |
| :---: | :---: | :---: | :---: |
| Oct | Sept | Sept | July |
| $\underline{1996}$ | $\underline{1996}$ | $\underline{1996}$ | $\underline{1996}$ |


| ---------- -Bush----------- |  |  |
| :--- | :--- | :--- |
| Sept | July | May |
| $\underline{1992}$ | $\underline{1992}$ | $\underline{1992}$ |


| 8 | Chance might vote for him | 11 | 16 | 14 | 15 | 12 | 15 | 7 |
| :---: | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 54 | Decided not to vote for him | 51 | 44 | 47 | 40 | 44 | 45 | 40 |
| $\underline{6}$ | Don't know/Refused | $\underline{4}$ | $\underline{5}$ | $\underline{5}$ | $\underline{3}$ | $\underline{6}$ | $\underline{4}$ | $\underline{6}$ |
| 68 |  |  |  |  | $\frac{4}{62}$ | $\frac{54}{53}$ |  |  |

## IF RESPONDENT DID NOT CHOOSE PEROT IN Q. 8 OR Q.8b ASK:

Q. 13 Do you think there is a chance that you might vote for Ross Perot next Tuesday or have you definitely decided not to vote for him?

|  |  | Late | Early |  |
| :---: | :--- | :---: | :---: | :---: |
|  |  | Oct | Sept | Sept |
|  | $\underline{1996}$ | $\underline{1996}$ | $\underline{1996}$ |  |
| 7 | Chance might vote for him | 11 | 12 | 11 |
| 79 | Decided not to vote for him | 77 | 77 | 78 |
| $\frac{5}{91}$ | Don't know/Refused | $\underline{4}$ | $\underline{4}$ | $\underline{3}$ |
|  |  | 92 | 93 | 92 |

Q. 20 How closely have you been following news about charges of improper campaign contributions to the Democrats by Indonesian business interests? Have you been following this very closely, fairly closely, not too closely, or not at all closely?

| 23 | Very closely |
| :--- | :--- |
| 33 | Fairly closely |
| 27 | Not too closely |
| 16 | Not at all closely |
| $\frac{1}{100}$ | Don't know/Refused |

IF RESPONDENT ANSWERED '1', '2' OR '3' IN Q.20, AND RESPONDENT ANSWERED '1' CLINTON IN Q.8, Q.8b, OR Q.18, OR '1' IN Q.11, THEN ASK:
Q. 21 Have these charges raised serious doubts in your mind about voting for Bill Clinton, or is this not a serious consideration for you?

| 5 | Raised serious doubts |
| :---: | :--- |
| 39 | Not a serious consideration |
| 2 | Don't know/Refused |
| $\frac{54}{100}$ | Question not asked |


[^0]:    ABOUT THIS SURVEY AND ITS METHODOLOGY
    The survey results are based on 2,421 telephone interviews conducted under the direction of Princeton Survey Research Associates from a nationwide sample of the voting age population, from Thursday afternoon, Oct. 31, through Sunday morning, Nov. 3, 1996. For results based on the total sample, there is $95 \%$ confidence that the error attributed to sampling and other random effects is $+/-2$ percentage points. For results based on registered voters 1,875 , the sampling error is $+/-3$ percentage points, and for results based on likely voters 1,211 , the sampling error is $+/-3$ points.

    The sample for this survey is a random digit sample of telephone numbers selected from telephone exchanges in the continental United States. The exchanges were selected with probabilities proportional to their size, with the first eight digits of the numbers selected to be proportionally stratified by county and by exchange within county. Estimates of the number of telephone households within each county are derived from the 1990 Census Bureau data on residential telephone incidence, updated.

    At least four attempts were made to complete an interview at every sampled number, with calls staggered to maximize the chances of reaching a potential respondent. Non-response in telephone interview surveys produces some known biases in survey-derived estimates. To compensate, the sample data are weighted in analysis using parameters derived from a special analysis of the most recently available Census Current Population Survey (March 1994).

    A detailed description of the survey methodology will be contained in the full report to be published tomorrow (Nov. 2).

