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<u>Campaign Finance Charges Raise Doubts Among 7% of Clinton Backers</u> FINAL PEW CENTER SURVEY-CLINTON 52%, DOLE 38%, PEROT 9%

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Campaign Finance Charges Raise Doubts among 7% of Clinton Backers FINAL PEW CENTER SURVEY - CLINTON 52%, DOLE 38%, PEROT 9%

Bill Clinton's lead over Bob Dole and Ross Perot remains as wide and deep at the end of the final week of the campaign as it has been for the past two months, despite the growing controversy about Democratic campaign finance irregularities. The Pew Research Center's final survey of 1,211 likely voters, taken October 31 through November 3, finds 49% supporting Clinton, 36% Dole, 8% Perot, 1% other candidates, with 6% undecided. When the undecided voters are allocated, the Center's best estimate of the probable outcome of the election is 52% for Clinton, 38% for Dole, 9% for Perot, and 1% for other candidates.

Presidential Voting Intentions

		Regis	tered V	oters -	Likely Voters				
	Early Late					Early	Late		
	July	Sept	Sept	Oct	Nov	<u>Sept</u>	<u>Sept</u>	Oct	Nov
	%	%	%	%	%	%	%	%	%
Clinton	44	52	51	51	51	50	50	50	49
Dole	34	34	35	34	32	38	38	38	36
Perot	16	8	7	8	9	7	6	6	8
DK/Other	<u>6</u> 100	<u>6</u> 100	$\frac{7}{100}$	<u>7</u> 100	<u>8</u> 100	$\frac{5}{100}$	<u>6</u> 100	<u>6</u> 100	<u>7</u> 100

Voters favor Democratic candidates over Republicans for the House of Representatives by a much narrower margin: 48% of likely voters say they are inclined to back a Democratic candidate in their district, 44% a Republican candidate, with 8% undecided. These figures are virtually unchanged from those obtained in a comparable nationwide survey conducted two weeks ago.

However, like previous surveys, the current poll continues to indicate that most voters (60%) think their incumbent deserves reelection and voters feel that local rather than national issues are influencing their congressional voting intentions. Both findings would cut against a change in party control of Congress. These findings, along with the fact that the generic measure of party support for the House is a less accurate predictor of the popular vote in presidential years than in off years, make it impossible to conclude based on this survey that the Democrats will wrest control of the Congress from the GOP.

		Regis	tered V	oters	Likely Voters				
	Early	Late			Early	Late			
	<u>Sept</u>	Sept	Oct	Nov	Sept	<u>Sept</u>	Oct	Nov	
	%	%	%	%	%	%	%	%	
Republican	43	43	42	41	46	46	44	44	
Democrat	51	49	49	48	50	48	48	48	
DK/Other	6	8	9	<u>11</u>	4	6	8	8	
	100	100	100	100	100	100	100	100	

Congressional Voting Intentions

The outcome of the presidential election looks more certain. Clinton's strong support compares favorably with that of other winning presidential candidates in the final Gallup Polls 1960-1988. (See trend chart) The number of voters who say they might switch to another candidate has

fallen for all three contenders over the past month as the electorate firms up its choice. Just 8% of voters say they might change their minds and vote for Dole. Perot's support is marginally higher in the current poll than in the Center's mid- October survey (8% vs. 6%), but only another 7% of voters say they might reconsider and support him. The Reform Party candidate is only getting the support of 29% of those who say they voted for him in 1992.

Potential damage from recent disclosures of campaign finance irregularities appears to be less than anticipated. Only half of voters say they have been closely following the news about charges of improper campaign contributions to the Democrats by Indonesian business interests (23% very closely, 33% fairly closely). And merely 7% of Clinton backers say the charges have raised serous doubts in their minds about voting for him.

More broadly, Dole has failed to rally his own Republican Party to his cause in numbers comparable to past GOP standard bearers. Of those self-identifying as Republicans or leaning Republican, 75% say they support him compared to 85% of Democrats and Democrat-leaners supporting Clinton. Other voting blocs traditionally inclined toward the GOP are also showing lukewarm backing for Dole, including white men (39% vs. 41% for Clinton), Evangelical Protestants, and affluent voters (see table).

In contrast, Clinton is benefiting from an unusually high

Strength of Support By Likely Voters In Presidential Elections Since 1960											
	<u>Strong</u>		<u>Total</u>								
1996											
Clinton	29	23	52								
Dole	20	18	38								
1988											
Bush	27	26	53								
Dukakis	22	19	41								
1984											
Reagan	39	18	57								
Mondale	25	14	39								
1980											
Reagan	25	22	47								
Carter	20	24	44								
1976											
Ford	26	23	49								
Carter	26	22	48								
1972											
Nixon	41	20	61								
McGovern	19	16	35								
1968											
Nixon	25	17	42								
Humphrey 1964	22	18	40								
Johnson	42	22	64								
Goldwater 1960	15	14	29								
Kennedy	33	16	49								
Nixon	35	13	48								
1,17,011	55	15	10								

level of loyalty from key Democratic groups, including women (56% vs. 29% for Dole), lower income voters, members of minority groups, and labor union members. On balance, the President is carrying many groups not often found in the Democratic columns in presidential elections, including whites, suburbanites, and middle class Americans. And he has won over swing voters, including Independents (45% vs. 25% for Dole), and white Catholics (53% vs. 29% for Dole).

Nationally, GOP candidates for Congress are getting much more loyalty from party members than Dole - 90% vs 80%. Similarly, GOP candidates are running much stronger than Dole among affluent voters, Independents, and white males. Democrats for Congress are getting more backing from labor than they enjoyed in 1994. In the current poll voters from labor households are supporting Democrats over Republicans by a 60% to 28% margin compared to only 55% to 36% in 1994.

The campaign is closing with Americans expressing record low interest compared to recent elections. Only 34% say they have been following news about the election very closely, compared to 55% in October, 1992 and 43% in October, 1988. Similarly, 67% of registered voters say they have thought quite a lot about the Tuesday elections, compared to 77% in 1992 and 73% in 1988. The Pew Research Center estimates that only about 50% of age eligible voters will cast a ballot next Tuesday.

ABOUT THIS SURVEY AND ITS METHODOLOGY

The survey results are based on 2,421 telephone interviews conducted under the direction of Princeton Survey Research Associates from a nationwide sample of the voting age population, from Thursday afternoon, Oct. 31, through Sunday morning, Nov. 3, 1996. For results based on the total sample, there is 95% confidence that the error attributed to sampling and other random effects is +/- 2 percentage points. For results based on registered voters 1,875, the sampling error is +/- 3 percentage points, and for results based on likely voters 1,211, the sampling error is +/- 3 points.

The sample for this survey is a random digit sample of telephone numbers selected from telephone exchanges in the continental United States. The exchanges were selected with probabilities proportional to their size, with the first eight digits of the numbers selected to be proportionally stratified by county and by exchange within county. Estimates of the number of telephone households within each county are derived from the 1990 Census Bureau data on residential telephone incidence, updated.

At least four attempts were made to complete an interview at every sampled number, with calls staggered to maximize the chances of reaching a potential respondent. Non-response in telephone interview surveys produces some known biases in survey-derived estimates. To compensate, the sample data are weighted in analysis using parameters derived from a special analysis of the most recently available Census Current Population Survey (March 1994).

A detailed description of the survey methodology will be contained in the full report to be published tomorrow (Nov. 2).

PRESIDENTIAL TRIAL HEATS*

(Based on Registered Voters)

		- Octob	er 1996		November 1996					
	Clinton	Dole	Perot	Undecided	Clinton	Dole	Perot	Undecided		
	%	%	%	%	%	%	%	%		
Total	51	34	8	7=100	51	32	9	8=100		
<i>Sex</i> Male	45	39	9	7	45	35	12	8		
Female	57	29	7	7	56	29	6	9		
Race										
White	47	37	8	8	46	36	10	8		
Non-white	80	13	2	5	81	7	4	8		
Black	87	8	1	4	87	4	2	7		
Race/Sex										
White Men	39	43	10	8	41	39	13	7		
White Women	54	32	7	7	51	33	7	9		
Age										
Under 30	51	32	9	8	52	28	12	8		
30-49	51	35	8	6	51	33	9	7		
50-64	48	37	8	7	50	31	10	9		
65+	55	30	6	9	53	32	5	10		
Education										
College Grad	51	39	4	6	44	42	7	7		
Some College	47	35	10	8	49	35	8	8		
High School Grad	51	32	9	8	51	29	12	8		
< H.S. Grad	60	25	7	8	68	15	7	10		
Family Income										
\$75,000+	47	43	6	4	45	45	4	6		
\$50,000 - \$74,999	45	47	3	5	52	36	8	4		
\$30,000 - \$49,999	51	36	9	4	50	34	11	5		
\$20,000 - \$29,999	54	31	8	7	52	30	12	6		
< \$20,000	61	19	11	9	63	22	9	6		

* Includes leaners

Question: If the presidential election were being held TODAY, would you vote for the Democratic ticket of Bill Clinton and Al Gore, for the Republican ticket of Bob Dole and Jack Kemp, or for the Reform party ticket of Ross Perot and Pat Choate? As of TODAY, do you lean more to Clinton, the Democrat; more to Dole, the Republican; or more

As of TODAY, do you lean more to Clinton, the Democrat; more to Dole, the Republican; or more to Perot, the Reform party candidate?

Continued ...

Clinton $\frac{1}{96}$ Dole $\frac{96}$ Perot $\frac{96}$ Undecided $\frac{96}$ Clinton $\frac{96}$ Perot $\frac{96}$ Undecided $\frac{96}$ Total513487=100513298=100Region525119Rast60219105525119Nidwest51339750291011South503677493687West464284513577West464287424297White South43428733108Race/Region/Sex877106White Men South3846973747106White Women Non-South40411184336147White Women Non-South5629875330710Community Size76523279Rural Area4139128393813107Suburb53328753307107Community Size75330710Rural Area<			- Octob	er 1996		November 1996					
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Yes 64 22 8 6 60 20 12 8	Perot	26	38	29	7	24	42	29	5		
	Union Household										
No 49 36 8 7 49 34 9 8											
	No	49	36	8	7	49	34	9	8		

CONGRESSIONAL VOTING INTENTIONS*

(Based On Registered Voters)

	October 1996			November 1996					
			Undecided			t Undecided	(N)		
	%	%	%	%	%	%			
Total	42	49	9=100	41	48	11=100	1875		
Sex									
Male	48	43	9	46	44	10	929		
Female	36	54	10	37	52	11	946		
Race									
White	45	45	10	45	45	10	1569		
Non-white	21	74	5	15	76	9	283		
Black	16	80	4	10	82	8	183		
Race/Sex									
White Men	53	37	10	50	40	10	771		
White Women	39	51	10	40	49	11	798		
Age									
Under 30	44	46	10	44	47	9	269		
30-49	45	48	7	44	47	9	786		
50-64	41	48	11	39	50	11	413		
65+	35	54	11	35	54	11	380		
Education									
College Grad	48	48	4	49	41	10	647		
Some College	47	43	10	44	46	10	470		
High School Grad	41	48	11	40	50	10	618		
< H.S. Grad	28	60	12	21	64	15	130		
Family Income									
\$75,000 +	58	39	3	55	36	9	224		
\$50,000 - \$74,999	56	40	4	47	45	8	288		
\$30,000 - \$49,999	45	47	8	42	51	7	483		
\$20,000 - \$29,999	33	53	14	42	49	9	292		
< \$20,000	28	60	12	30	59	11	329		
Region									
East	41	49	10	37	50	13	380		
Midwest	41	50	9	41	49	10	473		
South	40	50	10	41	48	11	644		
West	47	43	10	44	47	9	378		

* Includes leaners.

Question: Suppose the 1996 elections for U.S. Congress were being held TODAY, would you vote for the Republican Party's candidate or the Democratic Party's candidate for Congress in your district? As of TODAY, do you lean more to the Republican or the Democrat?

Continued ...

Image: Note of the second se
% % % % % Total 42 49 9=100 41 48 11=100 1875
Race/Region
White South 45 44 11 48 42 10 512
White Non-South 45 45 10 43 46 11 1057
Race/Region/Sex
White Men South 49 41 10 53 38 9 256
White Men Non-South 54 36 10 49 42 9 515
White Women South 41 48 11 44 46 10 256
White Women Non-South 38 52 10 39 49 12 542
Community Size
Large City 33 59 8 32 59 9 381
Suburb 42 47 11 42 45 13 487
Small City/Town 45 47 8 40 50 10 644
Rural Area454411494011346
Religious Affiliation
Total White Protestant 50 41 9 50 39 11 904
White Prot. Evangelical 55 35 10 56 37 7 433
White Prot. Non-Evang. 46 45 9 45 40 15 471
White Catholic 41 48 11 43 50 7 418
Party ID
Republican 88 8 4 90 5 5 550
Democrat 6 90 4 7 88 5 676
Independent 40 41 19 39 44 17 542
Lean Republican 74 15 11 80 12 8 200
Lean Democrat 17 73 10 14 78 8 243
1992 Presidential Vote
Clinton 15 76 9 15 77 8 770
Bush 79 15 6 83 11 6 507
Perot 52 35 13 54 31 15 168
1996 Presidential Preference
Clinton/Lean Clinton 16 78 6 13 81 6 927
Dole/Lean Dole 85 10 5 88 8 4 626
Perot/Lean Perot 38 45 17 48 40 12 159
Union Household
Yes 31 60 9 28 60 12 288
No 44 46 10 43 47 10 1566

PEW RESEARCH CENTER FOR THE PEOPLE AND THE PRESS NOVEMBER 1996 ELECTION WEEKEND SURVEY -- SELECTED TOPLINE RESULTS --Oct. 31 - Nov. 3, 1996 N = 2,421 Voting Age Population N = 1,875 Registered Voters N = 1,211 Likely Voters

Hello, I am _____ calling for Princeton Survey Research Associates in Princeton, New Jersey. We are conducting a telephone opinion survey for leading newspapers and TV stations around the country. I'd like to ask a few questions of the youngest male, 18 years of age or older, who is now at home. **[IF NO MALE, ASK:** May I please speak with the oldest female, 18 years of age or older, who is now at home?]

ALL NUMBERS IN SURVEY, INCLUDING TREND FIGURES, ARE BASED ON REGISTERED VOTERS

Q.1 How much thought have you given to next Tuesday's election, quite a lot, or only a little?

		Oct <u>1996</u>	Late Sept <u>1996</u>	Early Sept <u>1996</u>	July <u>1996</u>	June 1996	Oct <u>1992</u>	Sept <u>1992</u>	-	June <u>1992</u>	Nov	Oct	<i>llup</i> Aug <u>1988</u>	Sept
67	Quite a lot	65	61	56	55	50	77	69	72	63	73	69	61	57
8	Some (VOL)	7	7	3	3	5	5	3	4	6	8	9	10	18
22	Only a little	26	29	36	41	41	16	26	23	29	17	20	27	23
3	None (VOL)	1	2	4	1	3	1	1	1	1	2	2	2	2
$\frac{*}{100}$	DK/Refused	$\frac{1}{100}$	<u>1</u> 100	<u>1</u> 100	$\frac{*}{100}$	$\frac{1}{100}$	$\frac{1}{100}$	<u>1</u> 100	$\frac{*}{100}$	$\frac{1}{100}$	<u>0</u> 100	<u>0</u> 100	<u>0</u> 100	<u>0</u> 100

Q.2 How closely have you been following news about the Presidential election... very closely, fairly closely, not too closely, or not at all closely?

		Early Sept <u>1996</u>	July <u>1996</u>	Oct <u>1992</u>	Sept <u>1992</u>	August <u>1992</u>	July <u>1992</u>	Oct <u>1988</u>	Aug <u>1998</u>
34	Very closely	29	25	55	47	36	23	43	39
45	Fairly closely	39	42	36	36	51	48	44	45
15	Not too closely	19	21	7	11	11	24	11	13
6	Not at all closely	13	11	2	6	2	5	2	3
$\frac{*}{100}$	Don't know (VOL)	* 100	$\frac{1}{100}$	$\frac{0}{100}$	$\frac{*}{100}$	$\frac{0}{100}$	* 100	* 100	$\frac{*}{100}$

SPLIT FORM FOR Q.8 & Q.8b: FORM 1, ASK CLINTON, THEN DOLE, THEN PEROT;

FORM 2, ASK DOLE, THEN CLINTON, THEN PEROT

- Q.8 If the presidential election were being held <u>today</u>, would you vote for the Democratic ticket of Bill Clinton and Al Gore, for the Republican ticket of Bob Dole and Jack Kemp, or for the Reform party ticket of Ross Perot and Pat Choate (INTERVIEWER: CHOATE RHYMES WITH BOAT)? (CODES FOR RESPONSES TO REMAIN THE SAME ON BOTH FORMS)
- Q.8a Do you support (INSERT CHOICE FROM Q. 8) strongly or only moderately?
- Q.8b As of TODAY, do you lean more to Clinton, the Democrat, more to Dole, the Republican, or more to Perot, the Reform party candidate?

		Oct <u>1996</u>	Late Sept <u>1996</u>	Early Sept <u>1996</u>	July <u>1996</u>	March <u>1996</u>	Sept 1995	July <u>1994</u>
51	Clinton/Lean Clinton	51	51	52	44	44	42	39
	26 Strongly	25	26	26	n/a	n/a	n/a	n/a
	24 Only moderately	26	25	26	n/a	n/a	n/a	n/a
	1 Don't know	*	*	0	n/a	n/a	n/a	n/a
32	Dole/Lean Dole	34	35	34	34	35	36	36
	17 Strongly	17	16	17	n/a	n/a	n/a	n/a
	15 Only moderately	16	18	17	n/a	n/a	n/a	n/a
	* Don't know	1	1	*	n/a	n/a	n/a	n/a
9	Perot/Lean Perot	8	7	8	16	16	19	20
	4 Strongly	3	3	3	n/a	n/a	n/a	n/a
	5 Only moderately	5	4	5	n/a	n/a	n/a	n/a
	* Don't know	*	*	*	n/a	n/a	n/a	n/a
$\frac{8}{100}$	Undecided/Other Candidate (VOL)	$\frac{7}{100}$	$\frac{7}{100}$	<u>6</u> 100	<u>6</u> 100	$\frac{5}{100}$	$\frac{3}{100}$	$\frac{5}{100}$

SPLIT FORM FOR Q.9 & Q.9a: FORM 1, ASK REPUBLICAN FIRST; FORM 2, ASK DEMOCRAT FIRST

Q.9 If the 1996 elections for U.S. Congress were being held TODAY, would you vote for the Republican Party's candidate or the Democratic Party's candidate for Congress in your district? (CODES FOR RESPONSES TO REMAIN THE SAME ON BOTH FORMS)

IF RESPONDENT ANSWERED "3" OR "9" IN Q.9, ASK:

Q.9a As of TODAY, do you LEAN more to the Republican or the Democrat?

IF RESPONDENT ANSWERED "1" OR "2" IN Q.9, ASK:

Q.9b Do you support the (INSERT PARTY SELECTED IN Q.9 -- REPUBLICAN OR DEMOCRATIC) candidate strongly or only moderately?

		Oct <u>1996</u>	Sept	Early Sept <u>1996</u>			March <u>1996</u>			Aug <u>1995</u>	Nov <u>1994</u>	Oct <u>1994</u>		Sept <u>1994</u>	-
41	Rep/Lean Rep	42	43	43	46	44	44	46	48	50	45	47	52	48	45
	18 Strongly	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	19	n/a	n/a	n/a	n/a
	23 Moderately	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	26	n/a	n/a	n/a	n/a
	* DK/Refused	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a
48	Dem/Lean Dem	49	49	51	47	50	49	47	48	43	43	44	40	46	47
	22 Strongly	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	17	n/a	n/a	n/a	n/a
	25 Moderately	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	26	n/a	n/a	n/a	n/a
	1 DK/Refused	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	0	n/a	n/a	n/a	n/a
	Other/														
$\frac{11}{100}$	Undecided (VOL)	<u>9</u>	8	<u>6</u>	7	<u>6</u>	7	7	$\frac{4}{100}$	7	$\frac{12}{100}$	<u>9</u>	8	<u>6</u>	8
100		100	100	100	100	100	100	100	100	100	100	100	100	100	100

IF RESPONDENT ANSWERED '8' OTHER OR '9' UNDECIDED IN Q.8b, THEN READ: "NOW THINKING ABOUT THE PRESIDENTIAL ELECTION AGAIN..."

IF RESPONDENT DID NOT CHOOSE CLINTON IN Q. 8 OR Q.8b ASK:

Q.11 Do you think there is a chance that you might vote for Bill Clinton next Tuesday or have you definitely decided not to vote for him?

		Oct <u>1996</u>	Late Sept <u>1996</u>	Early Sept <u>1996</u>	July <u>1996</u>	Sept <u>1992</u>	July <u>1992</u>	May <u>1992</u>
6	Chance might vote for him	10	11	10	8	13	14	11
37	Decided not to vote for him	35	35	34	36	28	26	37
<u>6</u> 49	Don't know/Refused	$\frac{4}{49}$	$\frac{3}{49}$	$\frac{4}{48}$	$\frac{4}{48}$	<u>6</u> 47	$\frac{3}{43}$	<u>7</u> 55

IF RESPONDENT DID NOT CHOOSE DOLE IN Q. 8 OR Q.8b ASK:

Q.12 Do you think there is a chance that you might vote for Bob Dole next Tuesday or have you definitely decided not to vote for him?

			Late	Early		Bush		
		Oct	Sept	Sept	July	Sept	July	May
		<u>1996</u>	<u>1996</u>	<u>1996</u>	1996	<u>1992</u>	1992	1992
8	Chance might vote for him	11	16	14	15	12	15	7
54	Decided not to vote for him	51	44	47	40	44	45	40
6	Don't know/Refused	4	5	5	3	6	4	6
68		66	65	66	58	62	64	53

IF RESPONDENT DID NOT CHOOSE PEROT IN Q. 8 OR Q.8b ASK:

Q.13 Do you think there is a chance that you might vote for Ross Perot next Tuesday or have you definitely decided not to vote for him?

		Oct <u>1996</u>	Late Sept <u>1996</u>	Early Sept <u>1996</u>
7 79 <u>5</u> 91	Chance might vote for him Decided not to vote for him Don't know/Refused	$ \begin{array}{r} 11\\ 77\\ \underline{4}\\ 92 \end{array} $	$ \begin{array}{r} 12\\ 77\\ \underline{4}\\ 93 \end{array} $	11 78 <u>3</u> 92

- Q.20 How closely have you been following news about charges of improper campaign contributions to the Democrats by Indonesian business interests? Have you been following this very closely, fairly closely, not too closely, or not at all closely?
 - 23 Very closely
 - 33 Fairly closely
 - 27 Not too closely
 - 16 Not at all closely
 - $\frac{1}{100}$ Don't know/Refused

IF RESPONDENT ANSWERED '1', '2' OR '3' IN Q.20, AND RESPONDENT ANSWERED '1' CLINTON IN Q.8, Q.8b, OR Q.18, <u>OR</u> '1' IN Q.11, THEN ASK:

- Q.21 Have these charges raised serious doubts in your mind about voting for Bill Clinton, or is this not a serious consideration for you?
 - 5 Raised serious doubts
 - 39 Not a serious consideration
 - 2 Don't know/Refused
 - Question not asked <u>54</u>
 - 100