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Most Hearing Mixed Economic News on Eve of Election

# More Interest in Hurricane Sandy than Election

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# Most Hearing Mixed Economic News on Eve of Election More Interest in Hurricane Sandy than Election

Just over half of the public (53%) say they followed news about Hurricane Sandy and the storm's impact very closely last week, outpacing interest in the 2012 presidential election (47% very closely) and news about the U.S. economy (38% very closely).

The latest national survey by the Pew Research Center for the People & the Press, conducted Nov. 1-4, 2012, among 1,011 adults, finds that interest in the storm is particularly high in the Northeast: fully 73% of those living in this

# More Following Hurricane than Election Very Closely

% following very closely



PEW RESEARCH CENTER Nov. 1-4, 2012.

region say they are following news about Sandy very closely, compared with 53% of those in the South, 46% of those in the Midwest and 43% of those in the West.

Interest in Hurricane Sandy is far higher than for Hurricane Isaac earlier this year (31% very closely) and ranks as one of the most closely followed storms in Pew Research surveys dating to 1989. Interest is comparable to that for Hurricane Ike in September 2008 (50% very closely), but remains well below the 70% who were following Hurricane Katrina very closely in September 2005.

# High Storm Interest in Northeast

% following Sandy very closely	%
Total	53
Northeast	73
South	53
Midwest	46
West	43

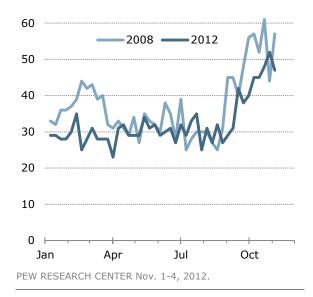
PEW RESEARCH CENTER Nov. 1-4, 2012.

# **Interest in 2012 Campaign Lags Behind 2008**

Overall, 47% say they have been following news about the candidates for the 2012 presidential election very closely, down modestly from 52% a week ago. Campaign news interest has lagged behind measures from comparable points in 2008 in four out of the past five weeks. And the high mark for campaign interest measured in 2012 (52% in the Oct. 25-28 survey) is lower than the high measured in 2008 (61% in the Oct. 17-20, 2008 survey).

## **Campaign News Interest**

% following campaign news very closely



#### **Views of Economic News**

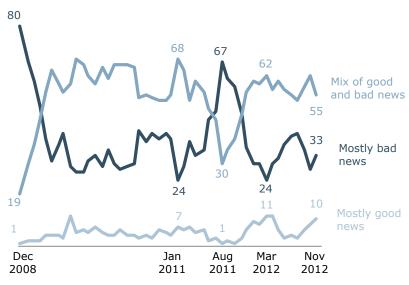
As has been the case throughout 2012, most Americans (55%) say they are hearing a mix of good and bad news about the U.S. economy. A third (33%) say they have been hearing mostly bad news about the economy, up slightly from October (28%). Just 10% are

hearing mostly good news about the economy, though this, too, has risen since the summer. In August, just 3% said they were hearing mostly good economic news.

The percentage of independents who say they are hearing mostly bad news about the economy has risen over the past month. In the current survey, 38% of independents say the economic news they have been hearing is mostly bad, up from 29% at the start of October. Views of Republicans and Democrats are little changed.

# **More Hearing Bad News about Economy**

What are you hearing about the economy these days?



PEW RESEARCH CENTER Nov. 1-4, 2012.

#### **Less Bad News about Gas Prices**

While overall views of economic news have shifted only slightly, news about gas prices has improved dramatically since early October. Overall, half (50%) say they are hearing mostly bad news about gas prices, down 22 points from a month ago. More now say they are hearing a mix of good and bad news (30%) or mostly good news about gas prices (16%) than did so in October (21% and 4%, respectively).

News about other economic sectors has been more stable over the past month. Overall, 46% say they have been hearing mostly bad news about the job situation, 37% say they have been hearing mixed news, and just 14% say they have been hearing mostly good news.

News about real estate and financial markets remains mixed, with little change in views from October.

## Better News Seen on Gas Prices; Other Sectors Little Changed

News about	Sep 2012	Oct 2012	Nov 2012
Gas prices	%	%	%
Mostly bad	75	72	50
Mix of good and bad	19	21	30
Mostly good	3	4	16
Don't know	<u>3</u>	<u>2</u>	<u>4</u>
	100	100	100
Food, consumer prices			
Mostly bad	58	51	50
Mix of good and bad	31	40	35
Mostly good	7	5	9
Don't know	<u>4</u>	<u>4</u>	<u>5</u>
	100	100	100
Job situation			
Mostly bad	52	42	46
Mix of good and bad	34	40	37
Mostly good	12	17	14
Don't know	<u>2</u>	<u>2</u>	<u>3</u>
	100	100	100
Real estate values			
Mostly bad	43	32	35
Mix of good and bad	32	38	35
Mostly good	20	23	22
Don't know	<u>5</u>	<u>7</u>	<u>8</u>
	100	100	100
Financial markets			
Mostly bad	37	26	31
Mix of good and bad	41	50	48
Mostly good	14	16	12
Don't know	<u>7</u>	<u>8</u>	<u>9</u>
	100	100	100

PEW RESEARCH CENTER Nov. 1-4, 2012. Figures may not add to 100% because of rounding.

#### **About the Survey**

The analysis in this report is based on telephone interviews conducted November 1-4, 2012 among a national sample of 1,011 adults 18 years of age or older living in the continental United States (606 respondents were interviewed on a landline telephone, and 405 were interviewed on a cell phone, including 212 who had no landline telephone). The survey was conducted under the direction of Princeton Survey Research Associates International. A combination of landline and cell phone random digit dial samples were used; both samples were provided by Survey Sampling International. Interviews were conducted in English. Respondents in the landline sample were selected by randomly asking for the youngest adult male or female who is now at home. Interviews in the cell sample were conducted with the person who answered the phone, if that person was an adult 18 years of age or older. For detailed information about our survey methodology, see: <a href="http://people-press.org/methodology/">http://people-press.org/methodology/</a>.

The combined landline and cell phone sample are weighted using an iterative technique that matches gender, age, education, race, Hispanic origin and region to parameters from the March 2011 Census Bureau's Current Population Survey and population density to parameters from the Decennial Census. The sample also is weighted to match current patterns of telephone status, based on extrapolations from the 2011 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cell phones have a greater probability of being included in the combined sample and adjusts for household size among respondents with a landline phone. Sampling errors and statistical tests of significance take into account the effect of weighting. The following table shows the unweighted sample sizes and the error attributable to sampling that would be expected at the 95% level of confidence for different groups in the survey:

Group	Unweighted sample size	Plus or minus
Total sample	1,011	3.7 percentage points
Republicans	288	6.9 percentage points
Democrats	325	6.5 percentage points
Independents	315	6.6 percentage points

Sample sizes and sampling errors for other subgroups are available upon request.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

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# PEW RESEARCH CENTER November 1-4, 2012 OMNIBUS FINAL TOPLINE N=1,011

#### **ASK ALL:**

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, [INSERT ITEM; RANDOMIZE;] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]

		Very	Fairly	Not too	Not at all	(VOL.)
		<u>closely</u>	<u>closely</u>	<u>closely</u>	<u>closely</u>	DK/Ref
a.	Reports about the condition of the					
	U.S. economy					
	November 1-4, 2012	38	30	16	14	1
	October 25-28, 2012	44	30	14	11	1
	October 18-21, 2012	39	36	12	12	1
	October 12-14, 2012	42	28	14	15	1
	October 4-7, 2012	40	29	13	17	*
	September 27-30, 2012	34	37	13	15	1
	September 20-23, 2012	36	32	17	15	*
	September 13-16, 2012	38	32	17	12	1
	September 7-9, 2012	36	31	17	15	2
	August 31-September 3, 2012	33	31	20	16	1
	August 23-26, 2012	38	30	15	16	1
	August 16-19, 2012	33	32	16	19	*
	August 9-12, 2012	30	31	20	18	1
	August 2-5, 2012	33	29	20	17	1
	July 26-29, 2012	32	30	20	19	*
	July 19-22, 2012	39	29	16	16	*
	July 12-15, 2012	32	33	18	17	1
	July 5-8, 2012	34	28	18	19	1
	June 28-July 1, 2012	38	28	15	18	1
	June 21-24, 2012	33	32	17	17	*
	June 14-17, 2012	39	28	15	17	*
	June 7-10, 2012  June 7-10, 2012	35	32	15	18	*
		33 37	34	13	14	1
	May 31-June 3, 2012	33	31	19	16	1
	May 24-27, 2012	35 35	30	16	19	*
	May 17-20, 2012	40			17	*
	May 10-13, 2012	38	26 29	16 13	20	*
	May 3-6, 2012	36 34	29 32	13 17		
	April 10, 22, 2012				16	1 2
	April 13-15-2012	35	35 20	13	14 17	
	April 12-15, 2012	39 27	28	16		1
	April 5-8, 2012	37	31	16	16	1
	March 29-April 1, 2012	34	33	15	18	1
	March 15 18 2012	36 40	29	16	18	1
	March 15-18, 2012	40	35	11	14	1 *
	March 8-11, 2012	37	32	14	17	
	March 1-4, 2012	41	27	15	17	1
	February 23-26, 2012	37	33	14	15	1
	February 16-20, 2012	33	32	16	17	1
	February 9-12, 2012	42	30	14	13	1
	February 2-5, 2012	38	32	16	13	1 *
	January 26-29, 2012	35	31	16	19	
	January 19-22, 2012	35	30	16	19	1
	January 12-15, 2012	33	32	14	20	1 *
	January 5-8, 2012	39	31	15	15	
	December 15-18, 2011	36	32	14	16	1
	December 8-11, 2011	41	29	13	16	1
	December 1-4, 2011	40	33	13	13	1

## PEW.1 CONTINUED...

PEW.1 CONTINUED					
	Very	Fairly	Not too	Not at all	(VOL.)
	<u>closely</u>	<u>closely</u>	closely	closely	DK/Ref
November 17-20, 2011	35	33	16	15	1
November 10-13, 2011	39	31	15	14	*
November 3-6, 2011	37	31	15	17	1
October 27-30, 2011	38	33	14	15	1
October 20-23, 2011	38	32	14	16	1
October 13-16, 2011	39	32	14	14	*
October 6-9, 2011	43	28	14	14	1
September 29-October 2, 2011	46	26	14	14	*
September 22-25, 2011	44	33	11	11	*
September 8-11, 2011	40	30	15	14	1
	44	30	11	15	*
September 1-4, 2011					
August 25-28, 2011	44	28	14	13	1
August 18-21, 2011	44	29	12	14	1
August 4-7, 2011	46	30	11	13	1
July 28-31, 2011	43	30	13	13	*
July 21-24, 2011	41	32	13	13	1
July 14-17, 2011	41	30	14	14	1
July 7-10, 2011	36	30	15	18	1
June 30-July 3, 2011	38	32	13	16	1 *
June 23-26, 2011	37	29	15	19	
June 16-19, 2011	39	33	14	13	*
June 9-12, 2011	39	30	15	16	1
June 2-5, 2011	35	34	17	14	*
May 19-22, 2011	33	34	17	16	*
May 12-15, 2011	32	32	17	18	2
May 5-8, 2011	40	35	15	9	1
					*
April 21-25, 2011	41	33	12	14	
April 14-17, 2011	44	30	14	12	1
April 7-10, 2011	46	30	14	10	*
March 31-April 3, 2011	42	31	16	11	0
March 24-27, 2011	36	32	17	15	*
March 17-20, 2011	38	32	17	13	*
March 10-13, 2011	40	30	16	13	*
	37	31	17	13	1
March 3-6, 2011					*
February 24-27, 2011	49	29	11	10	
February 17-20, 2011	35	33	14	17	*
February 10-13, 2011	36	34	13	16	*
February 3-6, 2011	35	37	14	14	*
January 20-23, 2011	37	33	14	15	1
January 13-16, 2011	37	29	15	18	1
January 6-9, 2011	39	37	11	12	1
SEE TRENDS FOR PREVIOUS YEARS: http://www.pe					
SEE TREMDS FOR FREVIOUS TEARS. Http://www.pe	cobie-bi ess	.01 g/111es/ 2	.011/11/11	.1-LCOHOHIY-I	renus.pui
b. The impact of Hurricane Sandy			_	_	
November 1-4, 2012	53	31	9	6	1
October 25-28, 2012: Hurricane Sandy	28	24	22	25	1
TRENDS FOR COMPARISON:					
August 31-September 3, 2012: Hurricane					
Isaac	31	36	18	13	2
	31	30	10	13	2
September 1-4, 2011: The impact of	20	22	47	10	*
Hurricane Irene	39	33	17	10	
August 25-28, 2011: Hurricane Irene	45	26	14	15	1
September 2-6, 2010: Hurricane Earl	28	31	19	21	1
September 19-22, 2008: Hurricane Ike	42	37	16	5	*
September 12-15, 2008: Hurricane Ike	50	32	13	5	*
September 5-8, 2008: Hanna (Southeast)	34	37	19	10	0
	42	35	17	6	*
September 5-8, 2008: Gustav (Gulf coast)					*
August 29-31, 2008: Gustav (Gulf coast)	33	30	23	14	
July 25-28, 2008: Dolly (Texas coast)	19	29	29	23	*

## PEW.1 CONTINUED...

	WII CONTINGES	Very <u>closely</u>	Fairly <u>closely</u>	Not too closely	Not at all closely	(VOL.) DK/Ref
	November 2-5, 2007: Noel (Bahamas and Cuba)	11	22	31	35	1
	September 7-10, 2007: Felix and Henriette (Mexico and Central America) August 24-27, 2007: Dean (Mexico and	14	29	29	27	1
	Caribbean) November, 2005: Wilma (Mexico and	18	39	24	18	1
	Florida) September, 2005: Katrina (New Orleans	34	37	21	8	*
	and Gulf Coast)	70	21	7	2	*
	July, 2005: Recent hurricanes (Gulf coast)	38	37	17	8	*
	September, 2003: <i>Isabel</i> Early October, 2002: <i>Recent hurricanes</i>	47	28	15	10	*
	(Gulf of Mexico and Louisiana) November, 1998: Hurricane Mitch and the	38	34	18	10	*
	rain and mud slides in Central America	36	36	16	11	1
	September, 1992: Hurricane Andrew October, 1989: The destruction caused by	66	27	4	3	*
	Hurricane Hugo	60	30	7	3	0
c.	News about candidates for the 2012 presidential election					
	November 1-4, 2012	47	25	15	12	1
	October 25-28, 2012	52	23	13	11	1
	October 18-21, 2012	48	28	12	11	1
	October 12-14, 2012	45	26	13	14	1
	October 4-7, 2012	45	23	15	17	*
	September 27-30, 2012	40	30	14	14	1
	September 20-23, 2012	38	29	16	17	*
	September 13-16, 2012	42	25	18	15	1
	September 7-9, 2012	31	31	18	19	1
	August 31-September 3, 2012	29	29	20	20	1
	August 23-26, 2012	27	31	19	22	1
	August 16-19, 2012	32	27	19	22	1
	August 9-12, 2012	27	27	21	24	1
	August 2-5, 2012	31	25	19	23	1
	July 26-29, 2012	25	28	21	25	1
	July 19-22, 2012	35	22	17	25	1
	July 12-15, 2012	33	24	20	23	*
	July 5-8, 2012	29	26	20	25	*
	June 28-July 1, 2012	32	24	19	25	
	June 21-24, 2012	27	30	17	25	1 *
	June 14-17, 2012	31 30	30 29	15 16	24 25	
	June 7-10, 2012			16		1
	May 31-June 3, 2012	29 22	28	19 16	23 24	1
	May 24-27, 2012	32	28	16		1 *
	May 17-20, 2012	31	26	19	23 24	*
	May 10-13, 2012	34 29	23 27	18	24 24	*
	May 3-6, 2012 April 26-29, 2012		29	19	23	
		29 29	29 29	18 20	23 20	1
	April 12-15-2012					1
	April 12-15, 2012	32 31	28 27	16 10	23	1 *
	April 5-8, 2012	31 23	27	18 21	23 27	*
	March 29-April 1, 2012		29			
	March 15-18, 2012	28	28 31	18 17	25 24	1
	March 8 11 2012	28		17		*
	March 1-4, 2012	28 31	27 24	21	23 24	
	March 1-4, 2012 February 23-26, 2012	28	2 <del>4</del> 29	20 18	24 24	1 1
	1 Cordary 25 20, 2012	20	23	10	47	1

PEW.1 CONTINUED...

	Very	Fairly	Not too	Not at all	(VOL.)
Fabruary 16 20 2012	<u>closely</u>	<u>closely</u>	<u>closely</u>	<u>closely</u>	DK/Ref
February 16-20, 2012	25 35	29 25	19 18	25 20	2 1
February 9-12, 2012	30	25 27	20		
February 2-5, 2012				21	1 1
January 26-29, 2012	28 28	30 30	21 17	21 24	*
January 19-22, 2012	26 29	29	18	23	1
January 12-15, 2012	29	30	16	25 25	*
January 5-8, 2012	26	24	20	29 29	1
December 15-18, 2011 December 8-11, 2011	27	27	18	28	*
December 1-4, 2011	25	28	20	26	1
	24	31	21	23	1
November 17-20, 2011 November 3-6, 2011	22	31	20	25 26	1
October 27-30, 2011	21	26	21	30	1
October 27-30, 2011 October 20-23, 2011	21	28	22	28	1
October 13-16, 2011	26	26 29	22	23	1
	25	25	23	23 27	1
October 6-9, 2011	25 27	26	23 21	27 25	*
September 29-October 2, 2011	25	26	23	25 25	1
September 22-25, 2011 September 15-18, 2011	23	28	21	23 27	1
	22	26	21	31	*
September 8-11, 2011	22	23	22	32	1
September 1-4, 2011 August 25-28, 2011	22	22	22	33	1
August 18-21, 2011	27	26	19	28	1
August 10-21, 2011 August 11-14, 2011	19	24	20	36	1
August 1-14, 2011 August 4-7, 2011	18	21	22	37	1
July 28-31, 2011	17	27	21	35	1
July 21-24, 2011 July 21-24, 2011	17	22	28	32	*
	18	26	27	28	1
July 14-17, 2011 July 7-10, 2011	16	23	27	33	1
June 30-July 3, 2011	21	28	24	25	2
June 23-26, 2011	19	26	24	31	*
June 16-19, 2011	23	29	23	25	*
June 9-12, 2011	18	30	22	30	1
June 2-5, 2011	21	31	22	26	*
May 26-29, 2011	20	27	24	28	*
May 19-22, 2011	15	27	24	32	1
May 12-15, 2011	15	22	26	35	1
May 5-8, 2011	16	24	27	32	1
April 21-25, 2011	18	26	23	32	1
April 14-17, 2011	20	23	29	27	1
March 24-27, 2011	13	19	26	41	1
March 10-13, 2011	15	21	26	38	0
February 10-13, 2011	16	19	24	40	*
February 3-6, 2011	15	20	23	42	*
1 001 001 7 0 0/ 2011	13	20	23		

SEE TRENDS FOR PREVIOUS YEARS: http://www.people-press.org/files/2011/11/NII-Election-Trends.pdf

## **NO QUESTIONS PEW.2-PEW.3**

#### **ASK ALL:**

Now thinking about recent economic news...

PEW.4 Are you hearing mostly good news about the economy these days, mostly bad news about the economy or a mix of both good and bad news?

November 1-4, 2012		Hearing mostly good news	Hearing mostly <u>bad news</u>	A mix of good and bad news	(VOL.) DK/Ref
October 4-7, 2012 September 7-9, 2012 August 2-5, 2012 3	November 1-4, 2012				
September 7-9, 2012 August 2-5, 2012 3 41 53 3 July 5-8, 2012 4 40 55 2 May 31-June 3, 2012 Ay 36, 2012 Ay 37, 2012 Ay 37, 30 57 Ay 37, 30 57 Ay 38, 2012 Ay 38, 2012 Ay 39, 30 60 Ay 30 60					
August 2-5, 2012  August 2-5, 2012  August 2-6, 2012  August 2-6, 2012  August 2-6, 2012  August 2-7, 2012  August 2-8, 2012  August 2-9, 2011  August 3-9, 2010  August 3-9,					
July 5-8, 2012  May 31-June 3, 2012  May 3-6, 2012  April 5-8, 2012  April 5-8, 2012  April 5-8, 2012  April 5-8, 2012  Expression 30, 2012  April 5-8, 2012  February 2-5, 2011  February 3-8, 2011  February 3-6, 2011  February 3-6, 2011  February 3-6, 2011  February 3-6, 2010  February 3-6, 2010  February 3-6, 2010  February 3-6, 2010  February 3-8, 2010  February					
May 31-June 3, 2012  May 3-6, 2012  May 3-6, 2012  March 8-11, 2012  March 8-10, 2011  December 1-4, 2011  Movember 10-13, 2011  May 12-15, 2010  March 3-6, 2011  March 3-6, 2010  March 3-6, 2011  March 3-6, 2010  March 3-8, 2010  March 3-			40	55	2
May 3-6, 2012       6       32       60       2         April 5-8, 2012       11       30       57       2         March 8-11, 2012       11       24       62       2         February 2-5, 2012       8       30       59       3         January 5-8, 2012       9       30       60       1         December 1-4, 2011       6       36       56       1         November 10-13, 2011       1       58       39       2         September 1-4, 2011       1       58       39       2         September 1-4, 2011       1       67       30       2         July 7-10, 2011       1       67       30       2         July 7-10, 2011       1       67       30       2         July 7-10, 2011       2       46       50       1         March 3-6, 2011       3       49       46       2         June 2-5, 2011       6       35       56       2         March 3-6, 2011       7       38       53       2         March 3-6, 2011       7       24       68       1         December 2-5, 2010       4       39       55 <td></td> <td>3</td> <td>37</td> <td>57</td> <td>3</td>		3	37	57	3
April 5-8, 2012  March 8-11, 2011  Movember 1-4, 2011  Movember 10-13, 2011  March 8-11, 2011  March 8-11, 2011  March 8-11, 2011  March 8-11, 2011  March 8-1, 2010  March 9-1, 2010  March 8-1, 2010  March 8-1, 2010  March 9-1, 2009  M		6	32	60	2
February 2-5, 2012	April 5-8, 2012	11	30	57	2
January 5-8, 2012 9 30 60 1 December 1-4, 2011 6 36 56 1 November 10-13, 2011 3 48 48 1 October 6-9, 2011 1 58 39 2 September 1-4, 2011 2 61 35 1 August 4-7, 2011 1 67 30 2 July 7-10, 2011 3 49 46 2 June 2-5, 2011 2 46 50 1 May 12-15, 2011 6 35 56 2 March 31-April 3, 2011 7 38 53 60 2 March 3-6, 2011 7 7 38 53 2 February 3-6, 2011 7 7 44 68 1 December 2-5, 2010 4 39 55 1 November 11-14, 2010 5 41 53 2 September 2-6, 2010 4 39 55 1 November 11-14, 2010 5 41 53 2 September 2-6, 2010 3 41 54 2 August 5-8, 2010 4 38 55 3 July 1-5, 2010 3 42 54 1 June 10-13, 2010 4 30 65 1 May 7-10, 2010 4 30 66 1 February 5-8, 2010 4 35 61 * January 8-11, 2010 5 29 65 1 December 4-7, 2009 7 33 59 1 October 9-12, 2009 6 27 66 1 September 3-6, 2009 5 27 68 1 Juny 1-5, 2009 11 29 59 1 July 2-5, 2009 3 41 56 1 April 1-5, 2009 4 37 59 * May 8-11, 2009 4 37 59 * May 8-11, 2009 4 31 64 1 April 9-13, 2009 4 37 59 * March 13-16, 2009 2 51 46 1 April 9-13, 2009 4 37 59 * March 13-16, 2009 2 51 46 1 April 9-13, 2009 4 37 59 * March 13-16, 2009 2 51 46 1 April 9-13, 2009 4 37 59 * March 13-16, 2009 2 51 46 1 April 9-13, 2009 4 37 59 * March 13-16, 2009 2 51 46 1 April 9-13, 2009 4 37 59 * March 13-16, 2009 2 51 46 1 April 9-13, 2009 4 37 59 * March 13-16, 2009 2 51 46 1	March 8-11, 2012	11	24	62	
December 1-4, 2011         6         36         56         1           November 10-13, 2011         3         48         48         1           October 6-9, 2011         1         58         39         2           September 1-4, 2011         1         58         39         2           September 1-4, 2011         1         61         35         1           August 4-7, 2011         1         67         30         2           July 7-10, 2011         3         49         46         2           June 2-5, 2011         6         35         56         2           March 31-April 3, 2011         6         35         56         2           March 31-April 3, 2011         7         38         53         2           February 3-6, 2011         7         38         53         2           February 3-6, 2011         7         24         68         1           December 2-5, 2010         4         39         55         1           November 11-14, 2010         5         41         53         2           October 7-10, 2010         6         39         53         2           September 2-6, 2010	February 2-5, 2012		30	59	3
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	December 5-8, 2008	1	80	19	*

## **ASK ALL:**

PEW.5 Thinking about some specific aspects of the nation's economy... Please tell me if you are hearing mostly good news, mostly bad news or a mix of both good and bad news about each of the following. [READ AND RANDOMIZE]

		Hearing mostly good news	Hearing mostly bad news	A mix of good and bad news	(VOL.) DK/Ref
a.	The financial markets	good news	<u>baa news</u>	<u>baa news</u>	<u>Digiter</u>
٠.	November 1-4, 2012	12	31	48	9
	October 4-7, 2012	16	26	50	8
	September 7-9, 2012	14	37	41	7
	August 2-5, 2012	6	41	44	9
	July 5-8, 2012	6	35	50	8
	May 31-June 3, 2012	5	47	42	6
	March 8-11, 2012	15	29	48	8
	November 10-13, 2011	4	50	41	5
	August 4-7, 2011	2	69	25	4
	June 2-5, 2011	5	40	45	9
	May 12-15, 2011	11	33	45	11
	March 31-April 3, 2011	13	30	51	6
	March 3-6, 2011	12	33	47	8
	February 3-6, 2011	17	31	46	6
	December 2-5, 2010	13	38	44	4
	September 2-6, 2010	9	43	40	8
	July 1-5, 2010	4	46	44	6
	May 7-10, 2010	6	41	49	3
	April 1-5, 2010	15	30	50	6
	March 5-8, 2010	11	26	59	4
	January 8-11, 2010	16	32	47	6
	October 30-November 2, 2009	12	33	48	7
	August 7-10, 2009	20	31	43	6
	June 12-15, 2009	9	43	45	3
b.	Real estate values				
	November 1-4, 2012	22	35	35	8
	October 4-7, 2012	23	32	38	7
	September 7-9, 2012	20	43	32	5
	August 2-5, 2012	11	41	36	11
	July 5-8, 2012	14	39	41	7
	May 31-June 3, 2012	14	43	36	6
	March 8-11, 2012	9	39	42	10
	November 10-13, 2011	6	55	32	7
	August 4-7, 2011	4	63	27	6
	June 2-5, 2011	7	56	28	9
	May 12-15, 2011	9	45	35	11
	March 31-April 3, 2011	6	48	38	8
	March 3-6, 2011	8	46	36	10
	February 3-6, 2011	8	51	34	7
	December 2-5, 2010	6	62	28	4
	September 2-6, 2010	6	57	32	5
	July 1-5, 2010	9	49	35	7
	May 7-10, 2010	12	41	42	5
	April 1-5, 2010	12	44	38	6
	March 5-8, 2010	8	45 43	42	5
	January 8-11, 2010	11	43	40	5 6
	October 30-November 2, 2009	13	43 40	37 41	7
	August 7-10, 2009 June 12-15, 2009	11 11	40 45	41 40	3
	Julie 12-13, 2009	11	43	40	3

## PEW.5 CONTINUED...

W.5 CONTINUED	Hearing	Hearing	A mix of	
	mostly	mostly	good and	(VOL.)
Prices for food and consumer goods	good news	<u>bad news</u>	<u>bad news</u>	DK/Ref
	9	50	35	5
			40	4
September 7-9, 2012	7	58	31	4
August 2-5, 2012	7	54	33	5
July 5-8, 2012	9	45	40	6
May 31-June 3, 2012	7	46	40	7
			38	6
				7
_				5
	5			6
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				5 5
				5 10
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				9
				9
				7
	12	37	45	6
	12	39	42	7
August 7-10, 2009	10	36	46	9
June 12-15, 2009	9	39	46	6
The job situation				
	14	46	37	3
October 4-7, 2012	17	42	40	2
September 7-9, 2012	12	52	34	2
August 2-5, 2012	6	55	35	4
			38	3
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				2
	5	64	30	1
May 7-10, 2010	9	52	38	2
April 1-5, 2010	9	56	33	2
March 5-8, 2010	5	59	35	1
January 8-11, 2010	6	61	31	2
	3		27	2
				1
June 12-15, 2009	1	/1	27	1
	Prices for food and consumer goods	Prices for food and consumer goods November 1-4, 2012 9 October 4-7, 2012 5 September 7-9, 2012 7 August 2-5, 2012 7 July 5-8, 2012 9 May 31-June 3, 2012 7 March 8-11, 2012 7 November 10-13, 2011 5 August 4-7, 2011 1 4 June 2-5, 2011 3 March 31-April 3, 2011 7 Pebruary 3-6, 2011 7 December 2-6, 2010 16 September 2-6, 2010 9 May 7-10, 2010 9 June 12-15, 2009 10 June 12-15, 2012  The job situation November 1-4, 2012 9  The job situation November 1-4, 2012 9  May 31-June 3, 2012 9  May 31-June 3, 2012 9  May 31-June 3, 2012 9  May 7-10, 2010 9  The job situation November 1-4, 2012 12 August 7-10, 2009 10 June 12-15, 2012 9  May 31-June 3, 2012 8  March 8-11, 2012 17 December 1-4, 2012 17 December 1-4, 2011 10 November 1-13, 2011 15 August 4-7, 2011 19 March 3-1-April 3, 2011 15 August 4-7, 2011 19 March 31-April 3, 2011 19 December 2-5, 2011 19 December 2-6, 2010 5 July 1-5, 2010 5 May 7-10, 2010 9  May 7-10, 2010 9  May 7-10, 2010 9  March 3-6, 2011 19 December 2-6, 2010 5 July 1-5, 2010 5 July 1-5, 2010 9  March 3-6, 2011 9 December 2-6, 2010 5 July 1-5, 2010 9  March 3-8, 2010 19 April 1-5, 2010 9  March 3-8, 2010 19 April 1-5, 2010 9  March 5-8, 2010 5 Junuary 8-11, 2010 6 October 30-November 2, 2009 3  August 7-10, 2009 3  August 7-10, 2009 3  August 7-10, 2009 3	Prices for food and consumer goods November 1-4, 2012 October 4-7, 2012 September 7-9, 2012 August 2-5, 2012 Vily 5-8, 2012 Vily 5-8, 2012 Vily 5-8, 2012 Vily 5-8, 2011 Vily 5-8, 2010 Vily 1-5, 2010 Vily 5-8, 2012 Vily 5-8, 2011 Vily 5-8, 2010 Vi	Prices for food and consumer goods November 1-4, 2012 October 4-7, 2012 September 7-9, 2012 July 5-8, 2012 May 31-June 3, 2012 November 10-13, 2011 August 4-7, 2011 June 2-5, 2011 May 11-15, 2010 December 2-6, 2010 April 1-5, 2010 April 2-15, 2010 April 1-5, 2011 April 1-5, 2010 April 1-5, 2

## PEW.5 CONTINUED...

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