

**NEWS** Release

1615 L Street, N.W., Suite 700 Washington, D.C. 20036 Tel (202) 419-4350 Fax (202) 419-4399

FOR IMMEDIATE RELEASE: Wednesday, November 2, 2011

#### FOR FURTHER INFORMATION: Andrew Kohut, Director Michael Remez, Senior Writer

Little Interest in Libya, European Debt Crisis

Public Closely Tracking Economic and Political News

A combination of intertwined economic and political stories topped the public's news interest last week.

No single story dominated Americans' attention. Nearly two-in-ten (17%) say reports about the condition of the economy was their top story, while 14% cite news about the candidates for president in 2012 as the story they followed most closely.

Another 13% cite the anti-Wall Street protests in New **News Interest Vs. News Coverage** 

	News Interest	News Coverage
Economy	17	20
2012 elections	14	18
Wall Street protests	13	5
Federal deficit/debt	10	2
Libya	7	4
European debt crisis	4	5

News interest shows the percentage of people who say they followed this story most closely, Pew Research Center for the People & the Press, Oct. 27-30, 2011. News coverage shows the percentage of news coverage devoted to each story, Pew Research Center's Project for Excellence in Journalism, Oct. 24-30, 2011.

York and other cities, while 10% cite the discussions in Washington about how to address the federal budget deficit and the national debt.

According to the latest weekly News Interest Index survey, conducted Oct. 27-30 among 1,002 adults by the Pew Research Center for the People & the Press, fewer say their top story was either the events unfolding in Libya (7%) or efforts by European nations to deal with the debt crisis in Greece (4%), another major economic story.

News about the economy and the 2012 campaign also topped coverage, according to a separate analysis by the Pew Research Center's Project for Excellence in Journalism (PEJ). In total, economic news accounted for about a quarter of coverage. General news about the economy accounted for 20%, news about the Occupy Wall Street protests made up 5% and news about the ongoing deficit and debt discussions in Washington accounted for another 2%. News about the 2012 campaign – highlighted in part by competing economic proposals by the Republican candidates – accounted for 18% of coverage.

#### **Differing Partisan Takes on the Week's Top Stories**

About four-in-ten (38%) say they followed reports about the condition of the U.S. economy very closely last week. That is unchanged from one week earlier and consistent with strong interest in economic news throughout this year, first as the recovery struggled to take hold and then when it become clear the recovery had stalled. By this measure, partisans show comparable levels of interest: 42% of Democrats, 37% of Republicans and 37% of independents say they followed news about the economy very closely.

Overall, about two-in-ten (21%) say they very closely followed news about the candidates for the 2012 presidential elections, matching the number that said this the previous week. With most of the news at this point about the fight for the GOP nomination, more Republicans say they are following campaign news very closely than Democrats (29% vs. 19%). Two-in-ten independents (20%) say they followed election news very closely.

The partisan divide is larger when people are asked which story they followed most closely. A quarter of Republicans (25%) – more than for any other story – say this was their top news of the week. Another 17% say the economy was the story they followed most closely. This marks the third week in a row that the campaign has been the top story for Republicans.

# More Reps Track Elections, More Dems Track Wall Street Protests

Which story did you	Total	Rep	Dem	Ind
follow most closely?	%	%	%	%
Economy	17	17	19	19
2012 elections	14	25	10	11
Wall Street protests	13	8	17	13
Federal deficit/debt	10	6	15	10
Libya	7	8	6	6
European debt crisis	4	4	4	3

PEW RESEARCH CENTER Oct. 27-30, 2011.

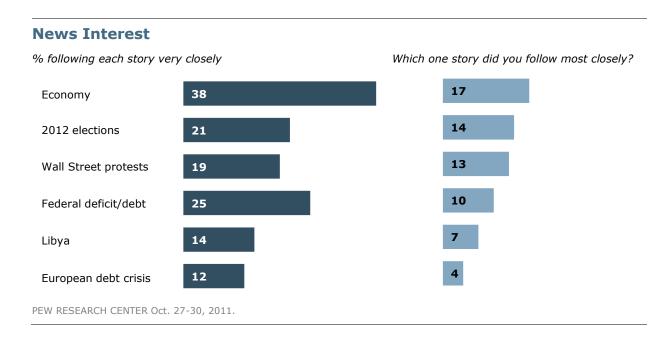
About as many Democrats (19%) as

Republicans say the economy was their top story, but just 10% say they followed election news most closely.

Democrats show greater interest than Republicans in the anti-Wall Street protests in New York and other cities. Nearly two-in-ten Democrats (17%) say news about the protests was their top story, compared with 8% of Republicans. Independents fall in between (13%).

Overall, 19% of the public say they followed the protests very closely, matching the number that said this one week earlier. Slightly more Democrats say this than Republicans (21% vs. 14%). News about the protests – which last week included confrontations with police in Oakland and Atlanta – accounted for 5% of the newshole. That's down from the week of Oct. 10-16, when the story accounted for 10% of coverage.

Democrats also are more likely than Republicans to say their top story last week was the debt and deficit deliberations in Washington; 15% of Democrats say this was the news they followed most closely, compared with 6% of Republicans. One-in-ten independents (10%) say this as well. However, partisans are about equally likely to say they followed this news very closely (28% of Republicans, 27% of Democrats and 24% of independents).



The top foreign stories attracted less interest. Overall, 7% say their top story was the situation in Libya after the death of that country's ousted leader, Moammar Gadhafi; 14% say they followed this news very closely. On both measures, there is little difference

among partisans. News about Libya accounted for 4% of coverage, down sharply from 17% one week earlier when Gadhafi was captured and killed.

Interest in the ongoing financial crisis in Europe remains limited. Just 4% say the efforts to deal with the debt crisis in Greece and other European countries was their top story; 12% say they followed this news very closely. Partisans showed comparable interest on both measures. News about the debt crisis accounted for 5% of coverage.

These findings are based on the most recent installment of the weekly News Interest Index, an ongoing project of the Pew Research Center for the People & the Press. The index, building on the Center's longstanding research into public attentiveness to major news stories, examines news interest as it relates to the news media's coverage. The weekly survey is conducted in conjunction with The Project for Excellence in Journalism's News Coverage Index, which monitors the news reported by major newspaper, television, radio and online news outlets on an ongoing basis. In the most recent week, data relating to news coverage were collected Oct. 24-30, and survey data measuring public interest in the top news stories of the week were collected Oct. 27-30 from a nationally representative sample of 1,002 adults.

#### **About the News Interest Index**

The News Interest Index is a weekly survey conducted by the Pew Research Center for the People & the Press aimed at gauging the public's interest in and reaction to major news events. This project has been undertaken in conjunction with the Project for Excellence in Journalism's News Coverage Index, an ongoing content analysis of the news. The News Coverage Index catalogues the news from top news organizations across five major sectors of the media: newspapers, network television, cable television, radio and the internet. Each week (from Monday through Sunday) PEJ compiles this data to identify the top stories for the week. (For more information about the Project for Excellence in Journalism's News Coverage Index, go to <a href="https://www.journalism.org">www.journalism.org</a>.) The News Interest Index survey collects data from Thursday through Sunday to gauge public interest in the most covered stories of the week.

Results for this survey are based on telephone interviews conducted Oct. 27-30, 2011, among a national sample of 1,002 adults 18 years of age or older living in the continental United States (617 respondents were interviewed on a landline telephone, and 385 were interviewed on a cell phone, including 165 who had no landline telephone). The survey was conducted by interviewers at Princeton Data Source under the direction of Princeton Survey Research Associates International. A combination of landline and cell phone random digit dial samples were used; both samples were provided by Survey Sampling International. Interviews were conducted in English. Respondents in the landline sample were selected by randomly asking for the youngest adult male or female who is now at home. Interviews in the cell sample were conducted with the person who answered the phone, if that person was an adult 18 years of age or older.

The combined landline and cell phone sample are weighted using an iterative technique that matches gender, age, education, race, Hispanic origin, region, and population density to parameters from the March 2010 Census Bureau's Current Population Survey. The sample is also weighted to match current patterns of telephone status based on extrapolations from the 2010 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cell phones have a greater probability of being included in the combined sample and adjusts for household size within the landline sample. Sampling errors and statistical tests of significance take into account the effect of weighting. The following table shows the sample sizes and the error attributable to sampling that would be expected at the 95% level of confidence for different groups in the survey:

Group	Sample Size	Plus or minus
Total sample	1,002	4.0 percentage points
Republicans	273	7.5 percentage points
Democrats	334	6.5 percentage points
Independents	338	6.5 percentage points

Sample sizes and sampling errors for other subgroups are available upon request.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

© Pew Research Center, 2011

# PEW RESEARCH CENTER OCTOBER 27-30, 2011 OMNIBUS FINAL TOPLINE N=1,002

#### **ASK ALL:**

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, [INSERT ITEM; RANDOMIZE;] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]

		Very <u>closely</u>	Fairly <u>closely</u>	Not too closely	Not at all closely	(VOL.) DK/Ref
a.	The current situation and events in Libya		22	2.4	20	
	October 27-30, 2011	14	32	24	30	1
	<b>TRENDS FOR COMPARISON:</b> October 20-23, 2011: <i>The death of former</i>					
	Libyan leader Moammar Gadhafi	25	32	19	23	*
	September 1-4, 2011: The current	25	32	19	23	
	situation and events in Libya	17	31	23	30	*
	August 25-28, 2011: The ongoing conflict	17	31	23	30	
	in Libya	22	30	21	27	*
	August 18-21, 2011: The current situation	22	30	21	21	
	and events in Libya	14	25	24	36	1
	June 23-26, 2011: The debate over U.S.	17	23	2-7	30	-
	involvement in the conflict in Libya	19	25	23	23	*
	June 9-12, 2011: The current situation and			23	23	
	events in Libya	14	27	25	33	1
	April 21-25, 2011: The current situation		_,	_0		_
	and events in Libya	21	35	20	22	1
	April 14-17, 2011	21	30	25	23	1
	April 7-10, 2011	28	35	21	16	*
	March 31-April 3, 2011: Military air strikes					
	in Libya by the U.S. and its allies	37	31	17	14	1
	March 24-27, 2011	33	34	17	15	*
	March 17-20, 2011: The conflict between					
	rebels and government forces in Libya	26	28	21	23	1
	March 10-13, 2011: Growing violence in					
	Libya	29	29	21	20	*
	March 3-6, 2011	31	31	18	19	1
	February 24-27, 2011	38	30	15	16	*
b.	Discussions in Washington about how to address the federal budget deficit and national debt					
	October 27-30, 2011	25	28	21	25	1
	TRENDS FOR COMPARISON:					_
	October 13-16, 2011: The debate in					
	Washington over jobs and the deficit	29	32	15	24	1
	September 29-October 2, 2011: Congress					
	working on a budget extension to avoid a					
	government shutdown	31	26	20	22	*
	September 22-25, 2011: The debate in					
	Washington over jobs and the deficit	35	26	19	19	1
	September 15-18, 2011: The debate in					
	Washington over President Obama's jobs					
	legislation	31	28	19	21	2
	September 8-11, 2011: Barack Obama's					
	speech about jobs to a joint session of					
	Congress	28	18	17	36	1

	Very <u>closely</u>	Fairly <u>closely</u>	Not too closely	Not at all closely	(VOL.) DK/Ref
July 28-31, 2011: <i>Discussions in</i>	<del></del>	<del></del>		<del></del>	
Washington about how to address the	41	27	1.5	17	*
federal budget deficit and national debt	41	27	15	17	*
July 21-24, 2011	38	28	17	17	*
July 14-17, 2011	34	29	18	19	~
June 16-19, 2011: Debate in Washington	24	26	22	28	*
over whether to raise the federal debt limit June 2-5, 2011	23	24	22	31	*
May 26-29, 2011: <i>Discussions in</i>	23	24	22	31	
Washington about how to address the					
federal budget deficit	25	26	20	29	*
May 12-15, 2011	21	26	24	28	1
May 5-8, 2011: Discussions in Washington	21	20	2-7	20	-
about how to address the federal budget					
deficit and national debt	29	28	22	20	1
April 21-25, 2011	30	31	18	21	*
April 14-17, 2011	36	27	18	19	1
April 7-10, 2011: The threat of a	30	27	10	13	-
government shutdown because of budget					
disagreements in Washington	47	26	15	12	*
March 31-April 3, 2011: Discussions in	17	20	13	12	
Washington about how to address the					
federal budget deficit	30	27	21	22	*
March 17-20, 2011	24	25	24	26	1
March 3-6, 2011	26	29	19	26	1
February 17-20, 2011	27	30	17	25	1
December 2-5, 2010	35	25	21	17	2
December 2-5, 2010: The debate in					_
Washington over the federal income tax					
cuts passed when George W. Bush was					
president	39	26	17	17	1
November 11-14, 2010: Proposals made by					
leaders of the federal budget deficit					
commission	15	21	21	41	1
September 16-19, 2010: The debate in					
Washington over competing Democratic					
and Republican tax plans	21	24	21	34	*
September 9-12, 2010	16	19	22	42	1
May 8-11, 2009: The debate in Washington					
over the federal budget	22	28	19	31	*
March 27-30, 2009: Debate over Barack					
Obama's budget proposal	28	34	18	19	1
March 6-9, 2009: <i>Obama proposing a \$630</i>					
billion fund for overhauling health care	41	32	13	14	*
February 27-March 2, 2009: Barack					
Obama's budget proposal for next year that					
raises taxes on wealthy Americans and					
increases spending on health care,					
education and other programs	47	34	9	10	*
February 27-March 2, 2009: The Obama					
administration's plan to help homeowners					
facing foreclosure which could cost as					
much as \$275 billion dollars	31	36	19	13	1
February 20-23, 2009: The \$780 billion					
economic stimulus legislation approved by					
Congress and signed into law by President		a=		_	-1-
Obama	41	37	14	8	*
February 13-16, 2009: Congress passing	Ε0	22	12	_	*
Barack Obama's economic stimulus plan	50	32	13	5	Φ.

	Very <u>closely</u>	Fairly <u>closely</u>	Not too closely	Not at all closely	(VOL.) DK/Ref
February 6-9, 2009: The debate in	-				
Congress over Barack Obama's economic	41	33	15	11	*
stimulus plan January 30-February 2, 2009	36	33 29	22	13	*
January 16-19, 2009: <i>Debate in</i>	30	29	22	13	-
Washington over what the government					
should do about the nation's economic					
problems	35	33	17	15	*
January 9-12, 2009: Projections of a record					
high federal budget deficit this year	35	30	19	16	*
December 19-22, 2008: The Bush					
administration's plan to provide billions in					
emergency loans to U.S. automakers	37	33	16	13	1
December 12-15, 2008: The debate over a					
government bailout for the U.S. auto	40	22	1.0	0	*
industry	40	33	18	9	4
December 5-8, 2008: The debate in Congress over a government bailout for the					
U.S. auto industry	34	38	17	11	*
November 21-24, 2008	41	26	17	15	1
October 3-6, 2008: The debate in	71	20	17	13	_
Washington over a plan to use government					
funds to stabilize financial markets	62	26	7	5	*
September 26-29, 2008	60	22	10	8	*
September 12-15, 2008: The federal					
government taking control of the mortgage					
companies Fannie Mae and Freddie Mac	28	35	19	17	1
March 20-24, 2008: The buyout of Wall					
Street investment bank Bear Stearns	21	26	21	32	*
February 8-11, 2008: President Bush and					
Congress agreeing on an economic					
Stimulus plan	22	33	23	21	1
January 25-28, 2008	24	36	19	21	*
February, 2003: George W. Bush's tax cut	26	22	22	1.6	2
and economic stimulus plan February, 2003	26 26	33 33	23 23	16 16	2 2
January, 2003	28	33 34	23 21	15	2
February, 2002: <i>The debate in Congress</i>	20	54	21	13	2
over George W. Bush's budget and tax cut					
plan	17	31	28	23	1
April, 2001	24	38	20	18	*
February, 2001: George W. Bush's tax cut					
plan	31	35	19	14	1
August, 1997: The debate in Washington					
about the federal budget	14	34	25	26	1
May, 1997	16	38	23	22	1
February, 1997	19	28	22	29	2
March, 1996	24	35	23	18	*
January, 1996	32	42	17	9	*
September, 1995	20	35	27	18	*
August, 1995: The debate in Congress over	10	2.4	27	20	4
the federal budget	18	34	27	20	1
February, 1995: The debate in Congress over the Balanced Budget Amendment	12	31	28	28	1
August, 1993: The debate in Congress over	14	J1	20	20	1
Bill Clinton's budget bill	30	36	21	13	*
June, 1993	12	38	31	18	1
February, 1993: Bill Clinton's economic			~-		_
plan	49	36	10	5	*
•					

PE	WIT CONTINUED					
		Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) DK/Ref
	September, 1992 (RV): George Bush's plan					
	to improve the economy by cutting	20	4.4	1.0	0	4
	government spending and cutting taxes	28	44	18	9	1
	November, 1990: Congressional and administration efforts to reach a budget					
		34	33	20	11	2
	deficit agreement October, 1990: Attempts by Congress and	34	33	20	11	2
	the administration to find ways to reduce					
	the budget deficit	34	37	17	12	*
	August, 1989: <i>Passage of a bill to bailout</i>	34	37	17	12	
	ailing savings and loan institutions	26	30	20	23	1
	aming carmigo and roan institutions			_0		_
c.	Anti-Wall Street protests in New York and					
	other cities					
	October 27-30, 2011	19	27	23	31	1
	October 20-23, 2011	19	29	20	31	1
	October 13-16, 2011	22	31	21	26	1
	October 6-9, 2011	17	25	22	35	1
	TRENDS FOR COMPARISON:					
	March 10-13, 2011: Disputes in Wisconsin					
	and other states between state					
	governments and public employee unions	30	26	18	25	1
	March 3-6, 2011	29	24	19	27	1
	February 24-27, 2011	36	22	15	26	1
	April 16-19, 2010: Anti-government	30	22	13	20	_
	protests on April 15	16	21	21	41	1
	April 17-20, 2009: Tea party protests	10	21	21	71	_
	against taxes and government spending	27	25	22	25	1
	May, 2000: The protests in Washington,	27	23	22	25	_
	D.C., at the annual meetings of the World					
	Bank and International Monetary Fund	6	18	32	43	1
	December, 1999: The protests in Seattle at	O	10	32	73	_
	the World Trade Organization meeting	18	30	27	24	1
	the World Trade Organization meeting	10	30	27	27	_
d.	Efforts to deal with the debt crisis in Greece					
u.	and other European countries					
	October 27-30, 2011	12	27	24	36	*
	TRENDS FOR COMPARISON:	12	2,	- '	30	
	September 29-October 2, 2011: <i>The debt</i>					
	crisis in Greece and other European					
	countries	15	21	24	39	1
	September 15-18, 2011	16	23	24	37	1
	August 18-21, 2011: The debate among	10			3,	-
	European leaders on how to address the					
	region's debt crisis	12	21	22	44	1
	August 11-14, 2011: Riots in London and					_
	other parts of Britain	17	28	21	32	1
	June 30-July 3, 2011: The financial crisis				0_	_
	and violent protests in Greece	14	22	23	39	1
	June 16-19, 2011	10	20	25	45	1
	May 13-16, 2010: A trillion-dollar bailout	10		23	.5	-
	package for European governments facing					
	debt problems	21	26	24	28	2
	May 7-10, 2010: The financial crisis in	21	20	2-7	20	2
	Greece and violent protests there	19	23	26	31	*
	April 30-May 3, 2010: The financial crisis in	1.7	23	20	<b>31</b>	
	Greece	6	15	28	51	1
	October, 1998: Financial instability around	J	13	20	31	_
	the world	32	40	19	9	*
	5.5 .70114	J2	.0		,	

PE	W.1 CONTINUED					
		Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all closely	(VOL.) DK/Ref
	September, 1998: Economic and political instability in Russia	18	30	28	24	*
	Late August, 1998: Economic problems in Russia	8	22	29	41	*
	January, 1998: The deepening financial crisis in many Asian countries	15	25	27	33	*
	March, 1995: The financial and political instability in Mexico	12	28	30	29	1
e.	News about candidates for the 2012					
	presidential elections					
	October 27-30, 2011	21	26	21	30	1
	October 20-23, 2011	21	28	22	28	1
	October 13-16, 2011	26	29	22	23	1
	October 6-9, 2011	25	25	23	27	1
	September 29-October 2, 2011	27	26	21	25	*
	September 22-25, 2011	25	26	23	25	1
	September 15-18, 2011	24	28	21	27	1
		22	26	21	31	*
	September 8-11, 2011					
	September 1-4, 2011	22	23	22	32	1
	August 25-28, 2011	22	22	22	33	1
	August 18-21, 2011	27	26	19	28	1
	August 11-14, 2011	19	24	20	36	1
	August 4-7, 2011	18	21	22	37	1
	July 28-31, 2011	17	27	21	35	1
	July 21-24, 2011	17	22	28	32	*
	July 14-17, 2011	18	26	27	28	1
	July 7-10, 2011	16	23	27	33	1
	June 30-July 3, 2011	21	28	24	25	2
	June 23-26, 2011	19	26	24	31	*
	June 16-19, 2011	23	29	23	25	*
	June 9-12, 2011	18	30	22	30	1
	June 2-5, 2011	21	31	22	26	*
	May 26-29, 2011	20	27	24	28	*
	May 19-22, 2011	15	27	24	32	1
	May 12-15, 2011	15	22	26	35	1
	May 5-8, 2011	16	24	27	32	1
	April 21-25, 2011	18	26	23	32	1
	April 14-17, 2011	20	23	29	27	1
	March 24-27, 2011	13	19	26	41	1
	March 10-13, 2011	15	21	26	38	0
	February 10-13, 2011	16	19	24	40	*
	February 3-6, 2011	15	20	23	42	*
	TRENDS FOR COMPARISON:					
	2008 Election					
	October 31-November 3, 2008: News					
	about the presidential election	57	29	9	5	*
	October 24-27, 2008: News about					
	candidates for the 2008 presidential					
	election	44	36	11	8	1
	October 17-20, 2008	61	28	7	4	*
	October 10-13, 2008	52	31	12	5	*
	October 3-6, 2008	57	31	8	4	*
	September 26-29, 2008	56	29	10	5	*
	September 19-22, 2008	47	33	14	6	*
	September 12-15, 2008	40	33 38	14	7	1
		40 45	36 39	14 12	4	*
	September 5-8, 2008	45 45	39 32	12 15	4 8	*
	August 22-31, 2008					*
	August 22-25, 2008	31	36	22	11	-1-

1.1 CONTINUED					
	Very	Fairly	Not too	Not at all	(VOL.)
	<u>closely</u>	<u>closely</u>	<u>closely</u>	<u>closely</u>	DK/Ref
August 15-18, 2008	25	41	19	14	1
August 8-11, 2008	27	38	22	13	*
August 1-4, 2008	30	42	19	9	*
July 25-28, 2008	30	34	21	15	*
July 18-21, 2008	30	35	21	14	*
July 11-14, 2008	28	34	22	15	1
July 3-7, 2008	25	35	23	17	*
June 27-30, 2008	39	33	18	10	*
June 20-23, 2008	28	38	22	12	*
June 13-16, 2008	35	35	20	10	*
June 6-9, 2008	38	35	17	10	*
May 30-June 2, 2008	30	35	21	14	*
May 22-25, 2008	32	37	20	11	
May 16-19, 2008	33	37 36	19	10	1 *
May 9-12, 2008	35 27	36 25	18	11	
May 2-5, 2008	27	35 27	23	14	1 *
April 18, 21, 2008	34	37 41	18	11	1
April 18-21, 2008	29 31	41 37	19 22	10 10	*
April 11-14, 2008 April 4-7, 2008	33	36	22 17	10	*
March 28-31, 2008	33 31	41	18	10	*
March 20-24, 2008	34	37	18	11	*
March 14-17, 2008	40	37 37	16	7	*
March 7-10, 2008	39	36	15	9	1
February 29-March 3, 2008	43	34	14	9	*
February 22-25, 2008	42	37	13	8	*
February 15-18, 2008	44	36	10	10	*
February 8-11, 2008	39	37	15	9	0
February 1-4, 2008	37	35	16	12	*
January 25-28, 2008	36	37	14	12	1
January 18-21, 2008	36	34	18	12	*
January 11-14, 2008: News about the New		<b>.</b>			
Hampshire primaries and the presidential					
campaign	32	31	19	17	1
January 4-7, 2008: News about candidates					
for the 2008 presidential election	33	36	19	11	1
December 14-17, 2007	25	34	22	19	*
December 7-10, 2007	24	35	22	19	*
November 30 - December 3, 2007	23	35	23	19	*
November 23-26, 2007	20	33	26	20	1
November 16-19, 2007	26	33	21	19	1
November 9-12, 2007	21	33	25	21	*
November 2-5, 2007	27	30	21	21	1
October 26-29, 2007	21	34	26	19	*
October 19-22, 2007	23	32	22	23	*
October 12-15, 2007	13	31	26	30	*
October 5-8, 2007	22	30	24	24	*
September 28 – October 1, 2007	21	34	25	20	*
September 21-24, 2007	24	31	22	23	*
September 14-17, 2007	22	31	24	23	*
September 7-10, 2007	18	34	26	22	*
August 30-September 2, 2007	19	35	21	25	*
August 24-27, 2007	22	28	24	26	*
August 17-20, 2007	19	27	24	30	*
August 10-13, 2007	23	32	21	24	*
August 3-6, 2007	19	31	25	25	*
July 27-30, 2007	19	32	22	26	1
July 20-23, 2007	16	26	30	27	1 *
July 13-16, 2007	17	29	27	27	T

A'T COMITMOED'''					
	Very	Fairly	Not too	Not at all	(VOL.)
July 6 0 2007	<u>closely</u>	<u>closely</u>	<u>closely</u>	<u>closely</u>	DK/Ref
July 6-9, 2007	24	29 22	24	22	1 *
June 29-July 2, 2007	20	32	25	23	*
June 22-25, 2007	18	31	21	30	*
June 15-18, 2007	17	32	26	25	
June 8-11, 2007	19	30	24	26	1
June 1-4, 2007	16	27	32	24	1
May 24-27, 2007	22	33	23	22	*
May 18-21, 2007	18	31	24	27	*
May 11-14, 2007	18	30	23	28	1
May 4-7, 2007	23	34	21	21	1
April 27-30, 2007	14	30	29	26	1
April 20-23, 2007	18	28	27	27	*
April 12-16, 2007	18	28	27	27	*
April 5-9, 2007	25	30	26	19	*
March 30-April 2, 2007	20	29	27	23	1
March 23-26, 2007	20	32	22	26	*
March 16-19, 2007	15	28	29	27	1
March 9-12, 2007	24	30	23	23	*
March 2-5, 2007	19	31	26	23	1
February 23-26, 2007	22	33	24	21	*
February 16-19, 2007	18	32	22	27	1
February 9-12, 2007	24	30	24	21	1
February 2-5, 2007	24	36	22	18	*
January 26-29, 2007	24	33	23	20	*
January 19-22, 2007: Recent					
announcements by prominent Democrats					
about plans to run for president in 2008	24	27	22	26	1
2004 Election					
November, 2004: News about the					
presidential election	47	35	10	7	1
Mid-October, 2004: News about candidates				•	_
for the 2004 presidential election	46	30	12	11	1
September, 2004	40	34	14	11	1
August, 2004	32	38	16	14	*
July, 2004	29	37	18	15	1
June, 2004	28	34	19	18	1
April, 2004	31	33	19	16	1
Mid-March, 2004	35	34	18	13	*
Late February, 2004 (GAP)	24	40	23	12	1
Early February, 2004: The race for the	27	40	23	12	-
Democratic presidential nomination	29	37	20	13	1
Mid-January, 2004	16	30	27	26	1
Early January, 2004	14	32	30	23	1
December, 2003	16	26	27	30	1
November, 2003	11	26	34	28	1
October, 2003	12	27	28	32	1
	17			27	1
September, 2003	17	25 27	30 27	33	1
Mid-August, 2003	8	27	27		1
May, 2003	0	19	31	41	1
January, 2003: Recent announcements by					
prominent Democrats about plans to run		2.0	2.0	2.0	_
for president in 2004	14	28	29	28	1
2000 Election					
Early November, 2000: News about the			. –		
presidential election	33	41	15	10	1
Mid-October, 2000: News about the			. –		
presidential election campaign	36	35	17	11	1
Early October, 2000	35	35	19	10	1
September, 2000	22	42	21	15	1

II CONTINUED					()(01.)
	Very	Fairly	Not too	Not at all	(VOL.)
July 2000, Name about and dates for the	<u>closely</u>	<u>closely</u>	<u>closely</u>	<u>closely</u>	DK/Ref
July, 2000: News about candidates for the	24	20	20	20	4
2000 presidential election	21	38 32	20	20 21	1 1
June, 2000	23	_	23		*
May, 2000	18	33	26	23	
April, 2000	18	39	22	20	1
March, 2000	26	41	19	13	1 *
February, 2000	26	36	21	17	
January, 2000	19	34	28	18	1
December, 1999	16	36	24	23	1
October, 1999	17	32	28	22	1
September, 1999	15	31	33	20	1
July, 1999	15	38	24	22	1
June, 1999	11	25	29	34	1
1996 Election					
November, 1996: News about the	20	43	4.0	4.0	<b></b>
presidential election	28	42	19	10	*
October, 1996: News about the presidential	0.4	2.0	4.0	4.0	ala
election campaign	31	39	18	12	*
Early September, 1996	24	36	23	17	*
July, 1996	22	40	23	14	1
April, 1996	23	35	25	17	*
March, 1996: News about the Republican					
presidential candidates	26	41	20	13	*
January, 1996	10	34	31	24	1
October, 1995	12	36	30	22	*
August, 1995	13	34	28	25	*
June, 1995	11	31	31	26	1
1992 Election					
October, 1992: News about the presidential			_	_	_
election (RVs)	55	36	8	2	0
September, 1992: News about the	40	0.7	4.0	•	ala
presidential election campaign	42	37	13	8	*
August, 1992: News about the presidential	2.6			_	•
election (RVs)	36	51	11	2	0
July, 1992: News about the presidential	20	4.5	26	0	*
campaign	20	45	26	9	•
May, 1992: The presidential election	22	4.4	1.0	0	*
campaign	32	44	16	8	•
March, 1992: The race for the Democratic	25	40	4.6	•	*
presidential nomination	35	40	16	9	•
March, 1992: The race for the Republican	25	40	22	10	
presidential nomination	25	40	22	13	1
February 1992: The Democratic primary in	10	24	26	2.4	*
New Hampshire	19	31	26	24	•
February, 1992: The Republican primary in	10	24	26	22	
New Hampshire	19	31	26	23	1
January, 1992: News about the Democratic		25	26	27	
candidates for the presidential nomination	11	25	36	27	1
December, 1991	10	28	32	30	
October, 1991	12	26	31	29	2
October, 1988: News about the presidential	40	4.4		2	*
campaign in 1988 (RVs)	43	44	11	2	•
1988 Election	20	4-	4.0	2	Ψ.
August, 1988 (RVs)	39	45	13	3	*
May, 1988 (RVs)	22	46	23	6	3
November, 1987: News about the					
Democratic candidates for the presidential	4 -	20	25	24	4
nomination	15	28	35	21	1

PE	:W.1 CONTINUED					
		Very	Fairly	Not too	Not at all	(VOL.)
		closely	closely	closely	closely	DK/Ref
	November, 1987: News about the					·
	Republican candidates for the presidential					
	nomination	13	28	36	22	1
	September, 1987: Coverage of the	13	20	30		-
	Democratic and Republican candidates for					
		1.4	24	27	1.4	4
	the presidential nomination	14	34	37	14	1
•	Denote the seadilion of the					
f.	Reports about the condition of the					
	U.S. economy	20				
	October 27-30, 2011	38	33	14	15	1
	October 20-23, 2011	38	32	14	16	1
	October 13-16, 2011	39	32	14	14	*
	October 6-9, 2011	43	28	14	14	1
	September 29-October 2, 2011	46	26	14	14	*
	September 22-25, 2011	44	33	11	11	*
	September 8-11, 2011	40	30	15	14	1
	September 1-4, 2011	44	30	11	15	*
	August 25-28, 2011	44	28	14	13	1
	August 18-21, 2011	44	29	12	14	1
	August 4-7, 2011	46	30	11	13	1
	July 28-31, 2011	43	30	13	13	*
	July 21-24, 2011	41	32	13	13	1
					14	
	July 14-17, 2011	41	30	14		1
	July 7-10, 2011	36	30	15	18	1
	June 30-July 3, 2011	38	32	13	16	1
	June 23-26, 2011	37	29	15	19	*
	June 16-19, 2011	39	33	14	13	*
	June 9-12, 2011	39	30	15	16	1
	June 2-5, 2011	35	34	17	14	*
	May 19-22, 2011	33	34	17	16	*
	May 12-15, 2011	32	32	17	18	2
	May 5-8, 2011	40	35	15	9	1
	April 21-25, 2011	41	33	12	14	*
	April 14-17, 2011	44	30	14	12	1
	April 7-10, 2011	46	30	14	10	*
	March 31-April 3, 2011	42	31	16	11	0
	March 24-27, 2011	36	32	17	15	*
	March 17-20, 2011	38	32	17	13	*
		40	30	16	13	*
	March 10-13, 2011					
	March 3-6, 2011	37	31	17	13	1 *
	February 24-27, 2011	49	29	11	10	*
	February 17-20, 2011	35	33	14	17	
	February 10-13, 2011	36	34	13	16	*
	February 3-6, 2011	35	37	14	14	*
	January 20-23, 2011	37	33	14	15	1
	January 13-16, 2011	37	29	15	18	1
	January 6-9, 2011	39	37	11	12	1
	December 16-19, 2010	39	31	14	15	2
	December 9-12, 2010	39	30	14	16	1
	December 2-5, 2010	52	28	11	9	*
	November 18-21, 2010	46	31	11	11	*
	November 11-14, 2010	38	30	15	16	1
	November 4-7, 2010	44	32	11	13	*
	October 28-November 1, 2010	39	32 34	11	15	1
	October 21-24, 2010	41	29	14	14	1 *
	October 14-17, 2010	42	33	12	13	
	October 7-10, 2010	36	33	15	15	1
	September 30-October 3, 2010	43	35	10	11	1
	September 23-26, 2010	43	34	13	9	1

	Very <u>closely</u>	Fairly <u>closely</u>	Not too closely	Not at all <u>closely</u>	(VOL.) DK/Ref
September 16-19, 2010	37	30	16	16	1
September 2-6, 2010	43	31	13	12	*
August 19-22, 2010	39	31	14	15	1
August 5-8, 2010	39	33	14	13	1
July 29-August 1, 2010	51	33	11	5	*
July 22-25, 2010	46	33	14	6	1
July 15-18, 2010	37	33	14	15	1
July 8-11, 2010	36	33	15	16	*
July 1-5, 2010	48	30	13	8	*
June 24-27, 2010	37	37	15	11	1
June 17-20, 2010	38	34	15	13	*
June 10-13, 2010	39	35	17	9	*
June 3-6, 2010	35	33	16	14	1
May 27-30, 2010	43	29	13	15	*
May 20-23, 2010	40	35	13	11	*
May 13-16, 2010	49	32	11	8	1
May 7-10, 2010	42	34	11	12	*
April 30-May 3, 2010	32	37	17	14	1
April 23-26, 2010	42	31	13	14	*
April 16-19, 2010	40	32	14	14	0
	40	32	15	13	*
April 9-12, 2010 April 1-5, 2010	33	34	14	19	*
	41	32	14	13	*
March 19-22, 2010 March 12-15, 2010	41	35	12	12	*
	40	34	12	13	*
March 5-8, 2010 February 26-March 1, 2010	31	33	17	19	*
February 19-22, 2010	38	34	15	12	*
	35	34	15	16	*
February 12-15, 2010 February 5-8, 2010	43	36	13	9	*
January 29-February 1, 2010	45 45	32	13	10	*
January 22-25, 2010	41	34	14	10	*
January 15-18, 2010	37	38	14	11	*
January 8-11, 2010	39	33	15	12	*
December 18-21, 2009	45	31	14	10	0
December 11-14, 2009	42	31	14	13	*
December 4-7, 2009	41	36	13	9	1
November 13-16, 2009	38	33	14	15	*
October 30-November 2, 2009	34	32	17	16	*
October 23-26, 2009	44	30	15	10	1
October 9-12, 2009	41	29	16	13	*
October 2-5, 2009	44	30	15	11	0
September 25-28, 2009	44	37	10	10	*
September 18-21, 2009	44	34	15	7	*
September 11-14, 2009	45	32	14	9	*
September 3-6, 2009	41	31	15	13	*
August 28-31, 2009	45	30	13	12	1
August 21-24, 2009	50	27	13	10	1
August 14-17, 2009	41	37	11	12	*
August 7-10, 2009	42	34	13	10	*
July 31-August 3, 2009	46	34	11	8	*
July 24-27, 2009	45	35	12	8	*
July 17-20, 2009	43	35	11	11	1
July 10-13, 2009	37	38	13	11	*
July 2-5, 2009	38	35	15	12	*
June 19-22, 2009	42	33	15	10	*
June 12-15, 2009	41	35	12	12	*
June 5-8, 2009	41	34	11	14	*
May 29-June 1, 2009	43	37	11	8	*
May 21-24, 2009	44	35	13	9	*
:, = = :, = = = =				-	

II CONTINUED	Very	Fairly	Not too	Not at all	(VOL.)
	closely	closely	closely	closely	DK/Ref
May 15-18, 2009	44	35	12	<u> 8</u>	*
May 8-11, 2009	42	34	12	12	*
May 1-4, 2009	47	36	11	5	1
April 17-20, 2009	52	30	10	7	1
April 9-13, 2009	48	29	13	10	0
	48	32	10	10	*
March 27-30, 2009 March 20-23, 2009	52	34	8	6	*
March 13-16, 2009	48	33	9	10	*
February 27-March 2, 2009	56	33 30	8	6	*
					*
February 13-16, 2009	55 52	29 21	10 12	6 5	*
January 30-February 2, 2009		31		5	
January 23-26, 2009	57 42	30	8		0 *
January 16-19, 2009	43	35	13	9 7	*
January 2-4, 2009	42	36	15	7	*
December 12-15, 2008	51 42	33	9	7	*
December 5-8, 2008	42	38	13		*
November 21-24, 2008	59 50	24	9	8	*
November 14-17, 2008	56	29	9	6	*
November 7-10, 2008	54	31	8	7	*
October 31-November 3, 2008	63	27	6	4	
October 24-27, 2008	52	35	7	5	1 *
October 17-20, 2008	62	29	6	3	*
October 10-13, 2008	65	25	7	3	
October 3-6, 2008	69	23	5	3	*
September 26-29, 2008	70	22	5	3	*
September 19-22, 2008	56	27	12	5	*
September 5-8, 2008	44	33	16	7	*
August 29-31, 2008	41	34	13	11	1
August 15-18, 2008	39	36	15	10	*
August 8-11, 2008	39	35	16	10	*
August 1-4, 2008	47	34	11	8	0
July 25-28, 2008	46	32	10	12	*
July 18-21, 2008	45	33	13	9	*
July 11-14, 2008	44	33	12	10	1
June 27-30, 2008	49	31	12	7	1
June 13-16, 2008	42	33	14	11	*
May 9-12, 2008	45	31	13	11	*
May 2-5, 2008	43	31	15	10	1
April 18-21, 2008	41	35	13	10	1
April 4-7, 2008	39	37	12	12	*
March 28-31, 2008	42	36	14	8	*
March 20-24, 2008	45	33	13	9	*
February 29-March 3, 2008	38	35	15	11	1
February 15-18, 2008	37	36	11	16	8
February 1-4, 2008	40	37	14	8	1
January 18-21, 2008	42	31	16	11	*
January 11-14, 2008	36	32	15	16	1
November 2-5, 2007	27	37	16	19	1
October 19-22, 2007	25	34	20	21	*
August 10-13, 2007	28	36	18	18	*
Mid-November, 2006	31	40	17	11	1
December, 2005	35	35	18	11	1
Early November, 2005	35	39	17	9	*
Mid-May, 2005	30	39	19	11	1
January, 2005	35	41	17	7	*
Mid-October, 2004	30	43	16	10	1
Early September, 2004	39	34	15	11	1
Mid-January, 2004	37	41	15	7	*
December, 2003	35	38	14	11	2

	Very	Fairly	Not too	Not at all	(VOL.)
November 2002	<u>closely</u> 40	<u>closely</u> 34	<u>closely</u> 15	<u>closely</u> 10	<u>DK/Ref</u> 1
November, 2003	32	3 <del>4</del> 39	16	10	1
October, 2003					1
September, 2003	39 40	30	18	12	1
March, 2003	40	35	16	8	1 *
February, 2003	42	33	15	10	
December, 2002	38	34	17	10	1
February, 2002	35	40	15	9	1
January, 2002	30	44	16	9	1
December, 2001	37	40	13	8	2
Mid-November, 2001	41	36	15	7	1
June, 2001	24	41	18	16	1
May, 2001	34	36	15	15	0
April, 2001	36	34	16	13	1
February, 2001	30	39	18	12	1
January, 2001	32	38	17	11	2
June, 1995	26	41	22	11	*
March, 1995	27	45	19	9	*
February, 1995	23	41	22	13	1
December, 1994	28	43	20	9	*
October, 1994	27	40	20	12	1
June, 1994	25	42	23	10	*
May, 1994	33	40	16	10	1
January, 1994	34	39	16	10	1
Early January, 1994	36	44	13	7	*
December, 1993	35	41	15	8	1
October, 1993	33	38	20	9	*
September, 1993	37	40	14	8	1
Early September, 1993	39	39	14	9	*
August, 1993	41	36	14	9	*
May, 1993	37	38	18	6	1
February, 1993	49	36	10	5	*
January, 1993	42	39	12	7	*
September, 1992	43	37	13	6	1
May, 1992	39	39	15	6	1
March, 1992	47	38	11	4	*
February, 1992	47	37	10	6	*
January, 1992	44	40	11	5	*
October, 1991	36	38	16	9	1
•					

#### **ASK ALL:**

PEW.2 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you've been following MORE closely? [**DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.**]

Oct 27-30	
<u>2011</u>	
17	Reports about the condition of the U.S. economy
14	News about candidates for the 2012 presidential elections
13	Anti-Wall Street protests in New York and other cities
	Discussions in Washington about how to address the federal budget
10	deficit and national debt
7	The current situation and events in Libya
4	Efforts to deal with the debt crisis in Greece and other European countries
13	Some other story (VOL.)
22	Don't know/Refused (VOL.)