

NEWS Release

1615 L Street, N.W., Suite 700 Washington, D.C. 20036 Tel (202) 419-4350 Fax (202) 419-4399

FOR IMMEDIATE RELEASE: Wednesday, July 27, 2011

FOR FURTHER INFORMATION: Andrew Kohut, Director Michael Remez, Senior Writer

Many Say Illegal Tactics by U.K. Media Likely Also Used Here Debt Stalemate Top Story, But No Surge in Public Interest

With a deadline fast approaching and talk of serious economic consequences without congressional action, the standoff in Washington over raising the debt limit was the top story last week for both the public and the news media.

Yet public interest in the federal budget deficit and national debt is not much higher than it was the previous week, even with the Aug. 2 deadline on a possible default drawing closer.

News Interest vs. News Coverage News Interest News Coverage Deficit and national debt 27 29 Economy 20 7 July heat wave 18 5 Norway massacre 13 2 UK hacking scandals 3 17 2012 elections 2 4

News interest shows the percentage of people who say they followed this story most closely, Pew Research Center for the People & the Press, July 21-24, 2011. News coverage shows the percentage of news coverage devoted to each story, Pew Research Center's Project for Excellence in Journalism, July 18-24, 2011.

Currently, 38% say they followed

news about the debt limit debate very closely, little different from the 34% that said this one week earlier according to the latest Weekly News Interest Index survey, conducted July 21-24 among 999 adults by the Pew Research Center for the People & the Press. The survey was conducted before the prime-time speeches on July 25 by President Obama and House Speaker John Boehner.

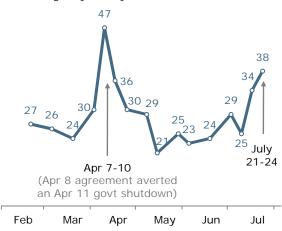
About a quarter (27%) cited the deficit and debt talks as their most closely followed story this week, while 20% cited news about the economy and 18% mentioned the intense heat wave sweeping much of the nation. The stalemate over raising the debt ceiling was more dominant in terms of news coverage, accounting for 29% of the newshole, according to a separate analysis by the Pew Research Center's Project for Excellence in Journalism. The next most heavily covered

story, at 17% of all coverage, was the British press scandal, which has attracted little public interest.

Public interest in the debt stalemate has risen over the past month, from 29% during the first week of July to 38% this week. Interest is well below the 47% who tracked the budget showdown in early April, but that survey was conducted over the final weekend before a government shutdown loomed. The week earlier — roughly comparable in time to this week — just 30% were following the shutdown debate very closely.

Interest in Spring Budget Battle Spiked As Shutdown Neared

% following very closely



PEW RESEARCH CENTER July 21-24, 2011. See topline for specific question wording at different times.

Illegal News Gathering Tactics Also Used in U.S.?

While the media scandal in England involving newspapers owned by Rupert Murdoch's News Corporation accounted for 17% of last week's coverage, public interest in the U.S. remained relatively modest: 16% say they very closely followed news about how newspapers owned by Murdoch's corporation may have hacked into people's phones and illegally obtained financial and medical records. Just 3% say this was the news they followed most closely.

About seven-in-ten Americans (72%) say they think it is at least somewhat likely that U.S. news organizations use tactics similar to those used by the British newspapers at the center of the scandal to gather personal information about subjects of their reporting.

Most Say It Is Likely that U.S. Media Also Use Illegal Tactics

Following British phone-hacking scandal...

Likely that U.S. news orgs use	Total	Very closely	Less closely/ Not at all
illegal tactics	%	%	%
Very likely	34	45	32
Somewhat likely	38	29	40
Not too likely	16	12	17
Not at all likely	8	12	7
DK/Refused	<u>4</u>	<u>3</u>	<u>4</u>
	100	100	100
Does News Corp. own U.S. news organizations?			
Yes	35	64	29
No	35	19	38
DK/Refused	<u>31</u>	<u>18</u>	<u>33</u>
	100	100	100

PEW RESEARCH CENTER July 21-24, 2011. Figures may not add to 100% because of rounding.

About a third (34%) say this is very likely, while 38% say it is somewhat likely. About a quarter say this is not too likely (16%) or not at all likely (8%). Those following news about the scandal very closely are more likely to say they think this is very likely (45% among those following very closely vs. 32% among those following less closely or not at all).

Comparable numbers of partisans say that American news organizations are very likely to use the same tactics; 32% of Republicans and 27% of Democrats say this. Among independents, 39% agree.

When people are asked whether Murdoch's News Corp. owns any major news organizations in the United States, just 35% correctly answer that it does. Another 35% say the company does not and 31% say they do not know.

Partisans are about equally likely to answer this question correctly. Those following news about the scandal very closely, however, are much more likely to know that News Corp. owns media organizations in the U.S. than those following less closely (64% vs. 29%).

Among the companies owned by News Corp. are the Fox Cable News Channel, *The Wall Street Journal* newspaper, the Dow Jones Newswires and *The New York Post* newspaper.

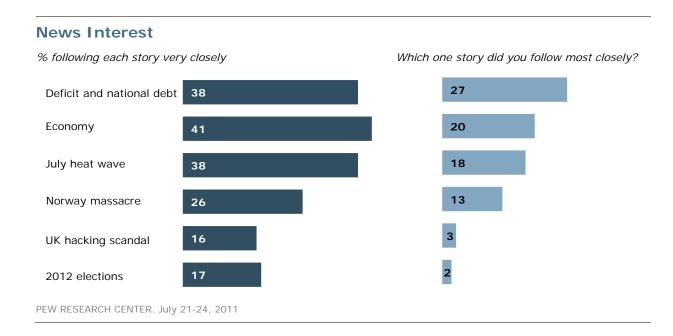
About half of those who correctly say that News Corp. does own media organizations in the U.S. (18% of the total) mention the Fox News Channel when asked to name a specific entity owned by Murdoch's company, 7% name *The Wall Street Journal* and 2% name *The New York Post*.

The Week's News

With the administration saying that the government will be unable to pay all of its bills as of Aug. 2 if the standoff is not resolved, the public continues to focus closely on the debate over raising the federal debt limit. Partisans are about equally likely to say they are following this news very closely (37% of Republicans, 41% of Democrats and 38% of independents).

About four-in-ten (41%) say they are following news about the condition of the economy very closely, a level that has changed little in recent months as the recovery continues to sputter. Two-in-ten (20%) say news about the economy was their top story of the week. Apart from the debt debate, news about the economy accounted for 7% of coverage.

Nearly four-in-ten (38%) say they very closely followed news about the heat wave that stuck much of the country at the end of the week. This was the top story for 18%. News about the record setting temperatures accounted for 5% of coverage, according to PEJ.



About a quarter (26%) say they very closely followed reports about the bombing and deadly shooting spree in Norway on Friday; 13% say this was the news they followed most closely. Because the survey was already in the field when the attacks occurred, a question was added for the final two days, half of the survey period.

Coming so late in the week, the attacks, apparently perpetrated by a 32-year-old Norwegian, accounted for only 2% of the week's coverage. PEJ says the incidents accounted for 10% of coverage on Friday.

Fewer than two-in-ten (17%) say they very closely followed news about the 2012 elections last week; 2% say this was the news they followed most closely. News about the elections accounted for 4% of coverage.

Attention to International Terrorism

	% following very closely
Terrorist bombings in London subway (July 2005)	48
Chechen rebels kills Russian school children (Sep 2004)	48
Terrorist bombings in Madrid (Mar 2004)	34
Car bombing in London (July 2007)	34
Terrorist attacks in Mumbai (Dec 2008)	29
Bombing and shooting attack in Norway (Jul 2011)	26
Terrorist bombings in Bali (Oct 2002)	20
Hotel bombing in Pakistan (Sep 2008)	16
Suicide bombings at Russian airport (Jan 2011)	14
Bombing of two hotels in Indonesia (Jul 2009)	13
Terrorist bombings in Bali (Oct 2005)	13
Terrorist bombings of two hotels in Indonesia (Jul 2009)	13
Suicide bombings of Moscow subway (Apr 2010)	10
PEW RESEARCH CENTER July 21-24, 2011	

These findings are based on the most recent installment of the weekly News Interest Index, an ongoing project of the Pew Research Center for the People & the Press. The index, building on the Center's longstanding research into public attentiveness to major news stories, examines news interest as it relates to the news media's coverage. The weekly survey is conducted in conjunction with The Project for Excellence in Journalism's News Coverage Index, which monitors the news reported by major newspaper, television, radio and online news outlets on an ongoing basis. In the most recent week, data relating to news coverage were collected July 18-24, and survey data measuring public interest in the top news stories of the week were collected July 21-24 from a nationally representative sample of 999 adults.

About the News Interest Index

The News Interest Index is a weekly survey conducted by the Pew Research Center for the People & the Press aimed at gauging the public's interest in and reaction to major news events. This project has been undertaken in conjunction with the Project for Excellence in Journalism's News Coverage Index, an ongoing content analysis of the news. The News Coverage Index catalogues the news from top news organizations across five major sectors of the media: newspapers, network television, cable television, radio and the internet. Each week (from Monday through Sunday) PEJ compiles this data to identify the top stories for the week. (For more information about the Project for Excellence in Journalism's News Coverage Index, go to www.journalism.org.) The News Interest Index survey collects data from Thursday through Sunday to gauge public interest in the most covered stories of the week.

Results for this survey are based on telephone interviews conducted July 21-24, 2011, among a national sample of 999 adults 18 years of age or older living in the continental United States (602 respondents were interviewed on a landline telephone, and 397 were interviewed on a cell phone, including 169 who had no landline telephone). The survey was conducted by interviewers at Princeton Data Source under the direction of Princeton Survey Research Associates International. A combination of landline and cell phone random digit dial samples were used; both samples were provided by Survey Sampling International. Interviews were conducted in English. Respondents in the landline sample were selected by randomly asking for the youngest adult male or female who is now at home. Interviews in the cell sample were conducted with the person who answered the phone, if that person was an adult 18 years of age or older.

The combined landline and cell phone sample are weighted using an iterative technique that matches gender, age, education, race, Hispanic origin, region, and population density to parameters from the March 2010 Census Bureau's Current Population Survey. The sample is also weighted to match current patterns of telephone status based on extrapolations from the 2010 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cell phones have a greater probability of being included in the combined sample and adjusts for household size within the landline sample. Sampling errors and statistical tests of significance take into account the effect of weighting. The following table shows the sample sizes and the error attributable to sampling that would be expected at the 95% level of confidence for different groups in the survey:

Group	Sample Size	Plus or minus
Total sample	999	4.0 percentage points
Interviews conducted July 23-24, 2011	640	5.0 percentage points
Republicans	252	7.5 percentage points
Democrats	305	7.0 percentage points
Independents	349	6.5 percentage points

Sample sizes and sampling errors for other subgroups are available upon request.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

© Pew Research Center, 2011

PEW RESEARCH CENTER July 21-24, 2011 OMNIBUS FINAL TOPLINE N=999

ASK ALL:

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, [INSERT ITEM; RANDOMIZE;] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]

	Very <u>closely</u>	Fairly <u>closely</u>	Not too closely	Not at all closely	(VOL.) DK/Ref
BASED ON INTERVIEWING CONDUCTED JULY 21-22, 2011 [N=359]	Ţ	J	Š	•	
 A tentative deal in the NFL labor dispute that threatened to delay the football season 					
July 21-22, 2011	11	13	20	55	1
BASED ON INTERVIEWING CONDUCTED JULY 23-24, 2011 [N=640]					
A bombing and shooting attack in Norway that killed over 90 people					
July 23-24, 2011 TREND FOR COMPARISON:	26	31	17	26	1
January 27-30, 2011: Suicide bombings at an airport in Russia that killed at least 35					
people	14	30	24	31	1
April 1-5, 2010: <i>Suicide bombings in Russia</i> July 17-20, 2009: <i>The bombing of two</i>	10	26	24	40	*
hotels in Indonesia December 5-8, 2008: The terrorist attacks	13	26	23	36	2
in Mumbai, India September 26-29, 2008: A bombing at a Marriott Hotel in Pakistan that killed over	29	37	20	14	*
50 people July 6-9, 2007: Investigation into who was responsible for car bombs that were discovered in London and a car bomb that	16	32	23	28	1
went off at an airport in Scotland	34	30	19	16	1
June 29-July 2, 2007: <i>London car bomb</i> October, 2005: <i>The recent terrorist</i>	34	31	16	18	1
<i>bombings in Bali, Indonesia</i> July, 2005: <i>The terrorist bombings in</i>	13	31	26	29	1
London, England September, 2004: The killing of Russian	48	37	11	4	*
school children by Chechen rebels March, 2004: The terrorist bombings in	48	30	11	10	1
<i>Madrid, Spain</i> Late October, 2002: <i>The terrorist bombing</i>	34	35	18	12	1
of a nightclub in Bali, Indonesia	20	34	25	20	1
b. Reports about the condition of the U.S. economy					
July 21-24, 2011	41	32	13	13	1
July 14-17, 2011	41	30	14	14	1
July 7-10, 2011	36	30	15	18	1
June 30-July 3, 2011	38	32	13	16	1
June 23-26, 2011	37	29	15	19	*
June 16-19, 2011	39	33	14	13	*
June 9-12, 2011	39	30	15	16	1

7.1 CONTINUED					
	Very	Fairly	Not too	Not at all	(VOL.)
	<u>closely</u>	<u>closely</u>	<u>closely</u>	<u>closely</u>	DK/Ref
June 2-5, 2011	35	34	17	14	*
May 19-22, 2011	33	34	17	16	*
May 12-15, 2011	32	32	17	18	2
May 5-8, 2011	40	35	15	9	1
April 21-25, 2011	41	33	12	14	*
April 14-17, 2011	44	30	14	12	1
April 7-10, 2011	46	30	14	10	*
March 31-April 3, 2011	42	31	16	11	0
March 24-27, 2011	36	32	17	15	*
March 17-20, 2011	38	32	17	13	*
March 10-13, 2011	40	30	16	13	*
March 3-6, 2011	37	31	17	13	1
February 24-27, 2011	49	29	11	10	*
February 17-20, 2011	35	33	14	17	*
February 10-13, 2011	36	34	13	16	*
February 3-6, 2011	35	37	14	14	*
January 20-23, 2011	37	33	14	15	1
January 13-16, 2011	37	29	15	18	1
January 6-9, 2011	39	37	11	12	1
December 16-19, 2010	39	31	14	15	2
December 9-12, 2010	39	30	14	16	1
December 2-5, 2010	52	28	11	9	*
November 18-21, 2010	46	31	11	11	*
November 11-14, 2010	38	30	15	16	1
November 4-7, 2010	44	32	11	13	*
October 28-November 1, 2010	39	34	11	15	1
October 21-24, 2010	41	29	14	14	1
October 14-17, 2010	42	33	12	13	*
October 7-10, 2010	36	33	15	15	1
September 30-October 3, 2010	43	35	10	11	1
September 23-26, 2010	43	34	13	9	1
September 16-19, 2010	37	30	16	16	1
September 2-6, 2010	43	31	13	12	*
August 19-22, 2010	39	31	14	15	1
August 5-8, 2010	39	33	14	13	1
July 29-August 1, 2010	51	33	11	5	*
July 22-25, 2010	46	33	14	6	1
July 15-18, 2010	37	33	14	15	1
July 8-11, 2010	36	33	15	16	*
July 1-5, 2010	48	30	13	8	*
June 24-27, 2010	37	37	15	11	1
June 17-20, 2010	38	34	15	13	*
June 10-13, 2010	39	35	17	9	
June 3-6, 2010	35	33	16	14	1 *
May 27-30, 2010	43	29	13	15	*
May 20-23, 2010	40	35	13	11	
May 13-16, 2010	49	32	11	8	1 *
May 7-10, 2010	42	34	11	12	
April 30-May 3, 2010	32	37	17	14	1 *
April 23-26, 2010	42	31	13	14	
April 16-19, 2010	40	32	14	14	0 *
April 9-12, 2010	40	32	15	13	*
April 1-5, 2010	33	34	14	19 13	*
March 19-22, 2010	41	32	14	13	*
March 12-15, 2010	41	35	12	12	*
March 5-8, 2010	40	34	12 17	13	*
February 26-March 1, 2010	31	33	17 15	19	*
February 19-22, 2010	38	34	15 15	12 16	*
February 12-15, 2010	35	34	15	16	**

7.1 GOITH THOLD	Very	Fairly	Not too	Not at all	(VOL.)
	closely	<u>closely</u>	closely	<u>closely</u>	DK/Ref
February 5-8, 2010	43	36	13	9	*
January 29-February 1, 2010	45	32	13	10	*
January 22-25, 2010	41	34	14	10	*
January 15-18, 2010	37	38	14	11	*
January 8-11, 2010	39	33	15	12	*
December 18-21, 2009	45	31	14	10	0
December 11-14, 2009	42	31	14	13	*
December 4-7, 2009	41	36	13	9	1
November 13-16, 2009	38	33	14	15	*
October 30-November 2, 2009	34	32	17	16	*
October 23-26, 2009	44	30	15	10	1 *
October 9-12, 2009	41	29	16	13	
October 2-5, 2009	44	30	15	11	0 *
September 25-28, 2009	44	37	10 15	10	*
September 18-21, 2009	44 45	34 32	15 14	7 9	*
September 11-14, 2009 September 3-6, 2009	41	31	15	13	*
August 28-31, 2009	45	30	13	12	1
August 20-31, 2009 August 21-24, 2009	50	27	13	10	1
August 14-17, 2009	41	37	11	12	*
August 7-10, 2009	42	34	13	10	*
July 31-August 3, 2009	46	34	11	8	*
July 24-27, 2009	45	35	12	8	*
July 17-20, 2009	43	35	11	11	1
July 10-13, 2009	37	38	13	11	*
July 2-5, 2009	38	35	15	12	*
June 19-22, 2009	42	33	15	10	*
June 12-15, 2009	41	35	12	12	*
June 5-8, 2009	41	34	11	14	*
May 29-June 1, 2009	43	37	11	8	*
May 21-24, 2009	44	35	13	9	*
May 15-18, 2009	44	35	12	8	*
May 8-11, 2009	42	34	12	12	*
May 1-4, 2009	47	36	11	5	1
April 17-20, 2009	52	30	10	7	1
April 9-13, 2009	48	29	13	10	0
March 27-30, 2009	48	32	10	10	*
March 20-23, 2009	52	34	8	6	*
March 13-16, 2009	48	33	9	10	*
February 27-March 2, 2009	56	30	8	6	*
February 13-16, 2009	55 52	29	10	6	*
January 30-February 2, 2009	52 57	31 30	12 8	5 5	0
January 23-26, 2009 January 16-19, 2009	43	35	13	9	*
January 2-4, 2009	43	36	15	7	*
December 12-15, 2008	51	33	9	7	*
December 5-8, 2008	42	38	13	7	*
November 21-24, 2008	59	24	9	8	*
November 14-17, 2008	56	29	9	6	*
November 7-10, 2008	54	31	8	7	*
October 31-November 3, 2008	63	27	6	4	*
October 24-27, 2008	52	35	7	5	1
October 17-20, 2008	62	29	6	3	*
October 10-13, 2008	65	25	7	3	*
October 3-6, 2008	69	23	5	3	*
September 26-29, 2008	70	22	5	3	*
September 19-22, 2008	56	27	12	5	*
September 5-8, 2008	44	33	16	7	*
August 29-31, 2008	41	34	13	11	1

. I CONTINUED					
	Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) DK/Ref
August 15-18, 2008	39	36	15	10	*
August 8-11, 2008	39	35	16	10	*
August 1-4, 2008	47	34	11	8	О
July 25-28, 2008	46	32	10	12	*
July 18-21, 2008	45	33	13	9	*
July 11-14, 2008	44	33	12	10	1
June 27-30, 2008	49	31	12	7	1
June 13-16, 2008	42	33	14	11	*
May 9-12, 2008	45	31	13	11	*
May 2-5, 2008	43	31	15	10	1
April 18-21, 2008	41	35	13	10	1 *
April 4-7, 2008	39	37	12	12	*
March 28-31, 2008	42	36	14	8	*
March 20-24, 2008	45	33	13	9	
February 15, 18, 2008	38 37	35 36	15 11	11 14	1
February 1.4, 2008	37 40	36 37	11 14	16 8	8 1
February 1-4, 2008	40	31	16	0 11	1 *
January 18-21, 2008 January 11-14, 2008	36	32	15	16	1
November 2-5, 2007	27	37	16	19	1
October 19-22, 2007	25	34	20	21	*
August 10-13, 2007	28	36	18	18	*
Mid-November, 2006	31	40	17	11	1
December, 2005	35	35	18	11	1
Early November, 2005	35	39	17	9	*
Mid-May, 2005	30	39	19	11	1
January, 2005	35	41	17	7	*
Mid-October, 2004	30	43	16	10	1
Early September, 2004	39	34	15	11	1
Mid-January, 2004	37	41	15	7	*
December, 2003	35	38	14	11	2
November, 2003	40	34	15	10	1
October, 2003	32	39	16	12	1
September, 2003	39	30	18	12	1
March, 2003	40	35	16	8	1
February, 2003	42	33	15	10	*
December, 2002	38	34	17	10	1
February, 2002	35	40	15	9	1
January, 2002	30	44	16	9	1
December, 2001	37 41	40 36	13 15	8 7	2 1
Mid-November, 2001 June, 2001	24	41	18	, 16	1
May, 2001	34	36	15	15	Ö
April, 2001	36	34	16	13	1
February, 2001	30	39	18	12	1
January, 2001	32	38	17	11	2
June, 1995	26	41	22	11	*
March, 1995	27	45	19	9	*
February, 1995	23	41	22	13	1
December, 1994	28	43	20	9	*
October, 1994	27	40	20	12	1
June, 1994	25	42	23	10	*
May, 1994	33	40	16	10	1
January, 1994	34	39	16	10	1
Early January, 1994	36	44	13	7	*
December, 1993	35	41	15	8	1
October, 1993	33	38	20	9	*
September, 1993	37	40	14	8	1
Early September, 1993	39	39	14	9	*

PE	W. I CONTINUED					
	August, 1993 May, 1993 February, 1993 January, 1993	Very closely 41 37 49 42	Fairly <u>closely</u> 36 38 36 39	Not too closely 14 18 10 12	Not at all closely 9 6 5 7	(VOL.) <u>DK/Ref</u> * 1 * *
	September, 1992 May, 1992 March, 1992 February, 1992 January, 1992 October, 1991	43 39 47 47 44 36	37 39 38 37 40 38	13 15 11 10 11 16	6 4 6 5 9	1 1 * * * 1
C.	Reports that British newspapers owned by Rupert Murdoch may have hacked into people's phones and illegally obtained financial and medical records					
	July 21-24, 2011 July 14-17, 2011 TRENDS FOR COMPARISON: August, 2007: Rupert Murdoch's purchase	16 12	21 22	27 23	35 41	1 1
	of Wall Street Journal publisher Dow Jones and Company	7	17	22	54	*
d.	The heat wave striking much of the nation July 21-24, 2011 TREND FOR COMPARISON: July 8-11, 2010: The heat wave striking	38	27	18	17	*
	the east and south June 6-9, 2008 January 8-11, 2010: Unusually cold winter	22 20	23 24	24 21	30 35	1 *
	weather January 16-19, 2009: <i>Cold winter weather</i>	42	30	17	12	*
	in much of the country December 14-17, 2007: Snow and ice storms in the Midwest and Northeast	33 30	31 31	21 21	15 18	*
	August 10-13, 2007: The hot weather this summer and its impact on the country February 16-19, 2007: Cold winter weather and snowstorms in the Northeast and	33	29	21	17	*
		20	2.2	10	10	1
	Midwest February 9-12, 2007: Cold winter weather January 19-22, 2007: Snow and ice storms	30 36	33 36	18 15	18 13	1 *
	in some parts of the country January 5-8, 2007: Winter snowstorms in	31	32	22	14	1
	the western U.S. August, 2006: The hot weather this summer and its impact on the country	24 38	30 34	25 17	21 9	*
	January, 2001: Cold winter weather and storms in the Northeast and Midwest	42	31	15	11	1
	January, 1999: Cold winter weather and storms in the Midwest	37	34	17	12	*
	Early December, 1998: <i>Unseasonable</i> weather patterns August, 1998: <i>The heat wave and its</i>	39	35	13	12	1
	impact throughout the country January, 1994: <i>News about cold weather</i>	38	39	14	8	1
	conditions in the Northeast and Midwest August, 1988: The hot weather this	51	30	12	7	*
	summer and the greenhouse effect	42	32	15	10	1

PEW.1 CONTINUED...

PE	W.1 CONTINUED					
		Very <u>closely</u>	Fairly <u>closely</u>	Not too closely	Not at all closely	(VOL.) DK/Ref
_	Nows about condidates for the 2012	cioseiy	closery	closery	<u>ciosery</u>	<u>DK/Rei</u>
e.	News about candidates for the 2012					
	presidential elections					
	July 21-24, 2011	17	22	28	32	*
	July 14-17, 2011	18	26	27	28	1
	July 7-10, 2011	16	23	27	33	1
	June 30-July 3, 2011	21	28	24	25	2
	June 23-26, 2011	19	26	24	31	*
	June 16-19, 2011	23	29	23	25	*
	June 9-12, 2011	18	30	22	30	1
	June 2-5, 2011	21	31	22	26	*
		20	27	24	28	*
	May 26-29, 2011					
	May 19-22, 2011	15	27	24	32	1
	May 12-15, 2011	15	22	26	35	1
	May 5-8, 2011	16	24	27	32	1
	April 21-25, 2011	18	26	23	32	1
	April 14-17, 2011	20	23	29	27	1
	March 24-27, 2011	13	19	26	41	1
	March 10-13, 2011	15	21	26	38	0
	February 10-13, 2011	16	19	24	40	*
	February 3-6, 2011	15	20	23	42	*
	TRENDS FOR COMPARISON:	13	20	25	42	
	2008 Election					
	October 31-November 3, 2008: News			_	_	
	about the presidential election	57	29	9	5	*
	October 24-27, 2008: News about					
	candidates for the 2008 presidential					
	election	44	36	11	8	1
	October 17-20, 2008	61	28	7	4	*
	October 10-13, 2008	52	31	12	5	*
	October 3-6, 2008	5 7	31	8	4	*
	September 26-29, 2008	56	29	10	5	*
						*
	September 19-22, 2008	47	33	14	6	
	September 12-15, 2008	40	38	14	7	1
	September 5-8, 2008	45	39	12	4	*
	August 29-31, 2008	45	32	15	8	*
	August 22-25, 2008	31	36	22	11	*
	August 15-18, 2008	25	41	19	14	1
	August 8-11, 2008	27	38	22	13	*
	August 1-4, 2008	30	42	19	9	*
	July 25-28, 2008	30	34	21	15	*
	July 18-21, 2008	30	35	21	14	*
						1
	July 11-14, 2008	28	34	22	15 17	1 *
	July 3-7, 2008	25	35	23	17	
	June 27-30, 2008	39	33	18	10	*
	June 20-23, 2008	28	38	22	12	*
	June 13-16, 2008	35	35	20	10	*
	June 6-9, 2008	38	35	17	10	*
	May 30-June 2, 2008	30	35	21	14	*
	May 22-25, 2008	32	37	20	11	*
	May 16-19, 2008	33	37	19	10	1
	May 9-12, 2008	35	36	18	11	*
	•	27	35	23	14	1
	May 2-5, 2008					 *
	April 25-28, 2008	34	37	18	11	
	April 18-21, 2008	29	41	19	10	1
	April 11-14, 2008	31	37	22	10	*
	April 4-7, 2008	33	36	17	14	*
	March 28-31, 2008	31	41	18	10	*
	March 20-24, 2008	34	37	18	11	*
	March 14-17, 2008	40	37	16	7	*
	·					

. i columbia	Very	Fairly	Not too	Not at all	(VOL.)
	closely	closely	closely	<u>closely</u>	DK/Ref
March 7-10, 2008	39	36	15	9	1
February 29-March 3, 2008	43	34	14	9	*
February 22-25, 2008	42	37	13	8	*
February 15-18, 2008	44	36	10	10	*
February 8-11, 2008	39	37	15	9	0 *
February 1-4, 2008	37	35	16	12	
January 25-28, 2008	36	37	14	12	1 *
January 18-21, 2008	36	34	18	12	
January 11-14, 2008: <i>News about the New Hampshire primaries and the presidential</i>					
campaign	32	31	19	17	1
January 4-7, 2008: <i>News about candidates</i>	32	31	1.7	17	ı
for the 2008 presidential election	33	36	19	11	1
December 14-17, 2007	25	34	22	19	*
December 7-10, 2007	24	35	22	19	*
November 30 – December 3, 2007	23	35	23	19	*
November 23-26, 2007	20	33	26	20	1
November 16-19, 2007	26	33	21	19	1
November 9-12, 2007	21	33	25	21	*
November 2-5, 2007	27	30	21	21	1
October 26-29, 2007	21	34	26	19	*
October 19-22, 2007	23	32	22	23	*
October 12-15, 2007	13	31	26	30	*
October 5-8, 2007	22	30	24	24	*
September 28 – October 1, 2007	21	34	25	20	*
September 21-24, 2007	24	31	22	23	*
September 14-17, 2007	22	31	24	23	*
September 7-10, 2007	18	34	26	22	*
August 30-September 2, 2007	19 22	35 28	21 24	25 26	*
August 24-27, 2007 August 17-20, 2007	19	26 27	24	30	*
August 17-20, 2007 August 10-13, 2007	23	32	21	24	*
August 3-6, 2007	19	31	25	25	*
July 27-30, 2007	19	32	22	26	1
July 20-23, 2007	16	26	30	27	1
July 13-16, 2007	17	29	27	27	*
July 6-9, 2007	24	29	24	22	1
June 29-July 2, 2007	20	32	25	23	*
June 22-25, 2007	18	31	21	30	*
June 15-18, 2007	17	32	26	25	*
June 8-11, 2007	19	30	24	26	1
June 1-4, 2007	16	27	32	24	1
May 24-27, 2007	22	33	23	22	*
May 18-21, 2007	18	31	24	27	*
May 11-14, 2007	18	30	23	28	1
May 4-7, 2007	23	34	21	21	1
April 27-30, 2007	14 18	30 28	29 27	26 27	1 *
April 20-23, 2007 April 12-16, 2007	18	28	27 27	27	*
April 5-9, 2007	25	30	26	19	*
March 30-April 2, 2007	20	29	27	23	1
March 23-26, 2007	20	32	22	26	*
March 16-19, 2007	15	28	29	27	1
March 9-12, 2007	24	30	23	23	*
March 2-5, 2007	19	31	26	23	1
February 23-26, 2007	22	33	24	21	*
February 16-19, 2007	18	32	22	27	1
February 9-12, 2007	24	30	24	21	1
February 2-5, 2007	24	36	22	18	*

V. I CONTINUED					
	Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) DK/Ref
January 26-29, 2007	24	33	23	20	*
January 19-22, 2007: <i>Recent</i>					
announcements by prominent Democrats					
about plans to run for president in 2008	24	27	22	26	1
2004 Election					
November, 2004: News about the					
presidential election	47	35	10	7	1
Mid-October, 2004: News about candidates					
for the 2004 presidential election	46	30	12	11	1
September, 2004	40	34	14	11	1
August, 2004	32	38	16	14	*
July, 2004	29	37	18	15	1
June, 2004	28	34	19	18	1
April, 2004	31	33	19	16	1
Mid-March, 2004	35	34	18	13	*
Late February, 2004 (GAP)	24	40	23	12	1
Early February, 2004: The race for the					
Democratic presidential nomination	29	37	20	13	1
Mid-January, 2004	16	30	27	26	1
Early January, 2004	14	32	30	23	1
December, 2003	16	26	27	30	1
November, 2003	11	26	34	28	1
October, 2003	12	27	28	32	1
September, 2003	17	25	30	27	1
Mid-August, 2003	12	27	27	33	1
May, 2003	8	19	31	41	1
January, 2003: Recent announcements by					
prominent Democrats about plans to run					
for president in 2004	14	28	29	28	1
2000 Election					
Early November, 2000: News about the					
presidential election	33	41	15	10	1
Mid-October, 2000: News about the					
presidential election campaign	36	35	17	11	1
Early October, 2000	35	35	19	10	1
September, 2000	22	42	21	15	1
July, 2000: News about candidates for the					
2000 presidential election	21	38	20	20	1
June, 2000	23	32	23	21	1
May, 2000	18	33	26	23	*
April, 2000	18	39	22	20	1
Early April, 2000					
March, 2000	26	41	19	13	1
February, 2000	26	36	21	17	*
January, 2000	19	34	28	18	1
December, 1999	16	36	24	23	1
October, 1999	17	32	28	22	1
September, 1999	15	31	33	20	1
July, 1999	15	38	24	22	1
June, 1999	11	25	29	34	1
1996 Election			_,	0.	•
November, 1996: News about the					
presidential election	28	42	19	10	*
October, 1996: News about the presidential	20	74	. ,		
election campaign	31	39	18	12	*
Early September, 1996	24	36	23	17	*
July, 1996	22	40	23	14	1
April, 1996	23	35	25	17	*
, ip. ii, 1770	20	33	20	. ,	

W. F CONTINUED	Very <u>closely</u>	Fairly <u>closely</u>	Not too closely	Not at all closely	(VOL.) DK/Ref
March, 1996 News about the Republican					
presidential candidates	26	41	20	13	*
January, 1996	10	34	31	24	1
October, 1995	12	36	30	22	*
August, 1995	13	34	28	25	*
June, 1995	11	31	31	26	1
1992 Election					
October, 1992: News about the presidential			_	_	_
election (RVs)	55	36	8	2	0
September, 1992: News about the					
presidential election campaign	42	37	13	8	*
August, 1992: News about the presidential	0.4	E4	4.4	0	0
election (RVs)	36	51	11	2	0
July, 1992: News about the presidential	20	45	27	9	*
campaign	20	45	26	9	
May, 1992: The presidential election	32	44	16	8	*
campaign	32	44	10	0	
March, 1992: The race for the Democratic presidential nomination	35	40	16	9	*
March, 1992: <i>The race for the Republican</i>	33	40	10	7	
presidential nomination	25	40	22	13	1
February 1992: <i>The Democratic primary in</i>	23	40	22	13	•
New Hampshire	19	31	26	24	*
February, 1992: <i>The Republican primary in</i>	.,	0.	20	- '	
New Hampshire	19	31	26	23	1
January, 1992: News about the Democratic	. ,	0.	_0		•
candidates for the presidential nomination	11	25	36	27	1
December, 1991	10	28	32	30	*
October, 1991	12	26	31	29	2
1988 Election					
October, 1988: News about the presidential					
campaign in 1988 (RVs)	43	44	11	2	*
August, 1988 (RVs)	39	45	13	3	*
May, 1988 (RVs)	22	46	23	6	3
November, 1987: News about the					
Democratic candidates for the presidential					
nomination	15	28	35	21	1
November, 1987: News about the					
Republican candidates for the presidential					
nomination	13	28	36	22	1
September, 1987: Coverage of the					
Democratic and Republican candidates for					
the presidential nomination	14	34	37	14	1
Discussions in Washington about how to address the federal budget deficit and national debt					
	20	20	17	17	*
July 21-24, 2011	38 34	28	17 18	17 10	*
July 14-17, 2011 July 7-10, 2011	34 25	29 30	21	19 23	*
June 30-July 3, 2011	29	30	15	25 25	2
TRENDS FOR COMPARISON:	4 7	30	13	23	۷
June 16-19, 2011: Debate in Washington					
over whether to raise the federal debt limit	24	26	22	28	*
June 2-5, 2011	23	24	22	31	*
May 26-29, 2011: Discussions in					
Washington about how to address the					
federal budget deficit	25	26	20	29	*
May 12-15, 2011	21	26	24	28	1

	Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) DK/Ref
May 5-8, 2011: Discussions in Washington about how to address the federal budget					
deficit and national debt	29	28	22	20	1
April 21-25, 2011	30	31	18	21	*
April 14-17, 2011	36	27	18	19	1
April 7-10, 2011: <i>The threat of a</i>					
government shutdown because of budget					
disagreements in Washington	47	26	15	12	*
March 31-April 3, 2011: Discussions in					
Washington about how to address the					
federal budget deficit	30	27	21	22	*
March 17-20, 2011	24	25	24	26	1
March 3-6, 2011	26	29	19	26	1
February 17-20, 2011	27	30	17	25	1
December 2-5, 2010	35	25	21	17	2
November 11-14, 2010: <i>Proposals made by leaders of the federal budget deficit</i>					
commission	15	21	21	41	1
January 9-12, 2009: Projections of a record					
high federal budget deficit this year November, 1990: Congressional and	35	30	19	16	*
administration efforts to reach a budget					
deficit agreement	34	33	20	11	2
October, 1990: Attempts by Congress and		30	_0		_
the administration to find ways to reduce					
the budget deficit	34	37	17	12	*
-					

ASK ALL:

PEW.2 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you've been following MORE closely? [DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.]

BASED ON INTERVIEWING CONDUCTED SATURDAY-SUNDAY JULY 23-24, 2011 [N=640]

Jul 23-24	
<u>2011</u>	
	Discussions in Washington about how to address the federal budget deficit and
27	national debt
20	Reports about the condition of the U.S. economy
18	The heat wave striking much of the nation
13	A bombing and shooting attack in Norway that killed over 90 people
	Reports that British newspapers owned by Rupert Murdoch may have hacked into people's
3	phones and illegally obtained financial and medical records
2	News about candidates for the 2012 presidential elections
4	Some other story (VOL.)
11	Don't know/Refused (VOL.)

PEW.3-PEW.5 AND PEW.8-PEW.10 HELD FOR FUTURE RELEASE

NO QUESTIONS PEW.6-PEW.7

On another subject...

PEW.11 As you may know, a British newspaper has been accused of hacking into the private cell phone lines of British citizens, celebrities and elected officials. The company has also been accused of illegally gaining peoples' private financial and medical records. In your view, how likely is it that American news organizations do the same thing? **[READ]**

```
Jul 21-24
2011
34 Very likely
38 Somewhat likely
16 Not too likely
8 Not at all likely
4 Don't know/Refused (VOL.)
```

ASK ALL:

PEW.12 Do you happen to know if News Corp., the company that owns the now closed British newspaper, owns any major news organizations in the United States, or not?

IF 'YES' (1 IN PEW.12) ASK:

PEW.13 What news organizations does this company own? [OPEN END]

BASED ON TOTAL

```
Jul 21-24
  2011
   35
            Yes, it does
                 Fox/Fox News/Fox News Channel
        18
         7
                 Wall Street Journal
                 New York Post
         2
                 New York Times (Not correct)
         1
                 Dow Jones
         3
                 Other (Not correct)
         11
                 Don't know/Refused (VOL.)
         22
                 NET Correct (Fox, WSJ, NY Post, Dow Jones)
   35
            No, it does not
   31
            Don't know/Refused (VOL.)
```

FOR PEW.14-PEW.16 HELD FOR FUTURE RELEASE