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Candidate Traits: D.C. Experience Viewed Less Positive

# Republican Candidates Stir Little Enthusiasm

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# Candidate Traits: D.C. Experience Viewed Less Positively Republican Candidates Stir Little Enthusiasm

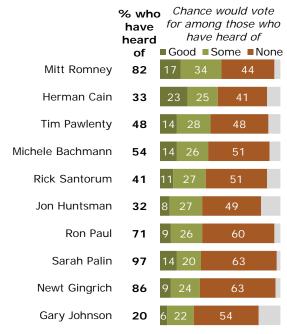
The emerging Republican presidential field draws tepid ratings. Just a quarter of voters (25%) have an excellent or good impression of the possible GOP candidates, and a <u>separate survey</u> conducted jointly with *The Washington Post* finds that negative descriptions of the field far outnumber positive ones. Asked for a single word to describe the GOP field, the top response is "unimpressed."

Of the party's best-known possible candidates, only Mitt Romney has broad potential appeal. Large majorities have heard of four possible Republican candidates — Romney, Sarah Palin, Newt Gingrich and Ron Paul. But most who have heard of Palin and Gingrich say there is no chance they would vote for them (63% each). About as many (60%) say there is no chance they would support Paul.

By contrast, far fewer voters (44%) who have heard of Romney have ruled out voting for him, while 51% say there is at least some chance they could support the former Massachusetts governor.

The latest national survey by the Pew Research for the People & the Press, conducted May 25-30 among 1,509 adults (including 1,227 registered voters), finds that Barack Obama

# The Appeal of the 2012 GOP Field



PEW RESEARCH CENTER May 25-30, 2011. Based on registered voters.

continues to hold a sizable lead against a generic Republican opponent in next year's election. Currently, 48% of registered voters say they would like to see Obama reelected while 37% would prefer to see a Republican elected. This is little changed from March (47% to 37%).

Obama's job approval rating, which rose after the killing of Osama bin Laden, remains positive. Currently, 52% of the public approves of his job performance while 39%

disapprove. Last fall, after his party's weak showing in the midterm elections, as many disapproved as approved of the way Obama was handling his job as president (44% each).

Obama's personal image also remains strong. Large percentages continue to view Obama as a good communicator (75%) and warm and friendly (73%), and more see him as a strong leader than did so in January (58% now, 53% then).

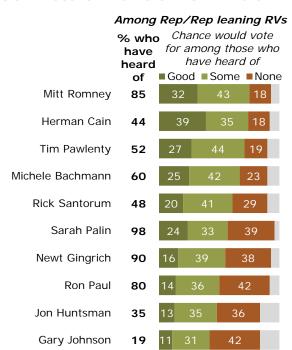
The new survey finds that among the Republican candidates, Herman Cain has made a positive impression on the relatively small share of voters — mostly Republicans — who have heard of him. Just 33% of voters have heard of Cain. Among them, 23% say there is a good chance they will vote for the former business executive and another 25% say there is some chance they would vote for him.

Among the 44% of Republican and Republican-leaning voters who have heard of Cain, 39% say there is a good chance they would vote for him, while 35% say there is some chance. Nearly twice as many Republican voters have heard of Romney (85%). Among this group, 32% say there is a good chance they would vote for him and 43% say there is some chance.

Smaller majorities of GOP voters who have heard of Palin, Gingrich and Paul say there is at least some chance they could support them (57% Palin, 56% Gingrich, 50% Paul). Roughly four-in-ten Republican voters say there is no chance they would support Palin (39%), Gingrich (38%) and Paul (42%).

At this early stage in the race, Republican and Republican-leaning voters express mixed views of the possible GOP field as a whole: 44% say

#### GOP Voters' Views of 2012 Field



PEW RESEARCH CENTER May 25-30, 2011. Based on Republican and Republican-leaning registered voters. Q33b-I.

the possible candidates are excellent or good, but about as many (43%) say the party's candidates are only fair or poor.

Republican voters had only a somewhat more positive view of the GOP field at a later point in the 2008 campaign. In October 2007, 52% rated the candidates as excellent or good while 43% said they were only fair or poor. Republican voters' current ratings of their party's possible candidates are comparable to Democratic voters' ratings of their party's candidates in September 2003.

The survey finds that in assessing traits and characteristics of presidential candidates, the public values prior experience as a governor or business executive more than experience as an elected official in Washington. Nearly four-in-ten Americans (37%) say that, in general, they would be more likely to support a candidate who has been a governor, just 5% say they would be less likely to support such a candidate and 55% say it would make no difference.

GOP Voters' Mixed Views of 2012 Field						
	Oct 1991	Oct 1995	Sept 2003	0 20	ct 07	May 2011
All registered	Dem cands	Rep cands	Dem cands	Dem cands	Rep cands	Rep cands
voters	%	%	%	%	%	%
Excellent/Good	20	33	32	44	31	25
Only fair/Poor	55	63	55	50	59	61
Don't know	<u>24</u>	<u>4</u>	<u>14</u>	<u>6</u>	<u>10</u>	<u>13</u>
	100	100	100	100	100	100
Voters who identify with or lean toward	Among Dems	Among Reps	Among Dems	Among Dems	Among Reps	Among Reps
the party	%	%	%	%	%	%
Excellent/Good	27	51	44	64	52	44
Only fair/Poor	49	46	44	31	43	43
Don't know	<u>23</u>	<u>3</u>	<u>12</u>	<u>5</u>	<u>6</u>	<u>13</u>
	100	100	100	100	100	100

PEW RESEARCH CENTER May 25-30, 2011. Q31. Based on registered voters. Figures may not add to 100% because of rounding. Question not asked in 2000 election cycle, and asked about both parties' candidates in 2007.

Past experience as a business executive also is seen as an asset; 35% say they would be more likely to vote for a candidate who has been a business executive, although 14% would be less likely to support such a candidate; 49% say it would make no difference.

The public has mixed views of a presidential candidate who has been an elected official in Washington for many years. As many say they would be less likely to back such a candidate (25%) as more likely to support them (26%). During the last presidential campaign, long experience as a Washington politician was seen more positively. In February 2007, 35% say they would be more likely to support a candidate with long-time Washington experience compared with 15% who said they would be less likely.

As was the case during the last campaign, prior service in the military is viewed very positively. Nearly half (49%) say they would be more likely to support a candidate who has served in the military, the highest percentage for the 14 traits and characteristics listed.

Among traits perceived negatively, 61% say they would be less likely to support a presidential candidate who does not believe in God, which is little changed from four years ago. A past extramarital affair is

# **Candidate Traits: Positives and Negatives**

A candidate who	More likely to support	Less likely to support	No difference	DK
is/has/does	%	%	%	%
Served in military	49	4	47	1 = 100
Been a governor	37	5	55	3 = 100
Been a business executive	35	14	49	2=100
A woman	14	7	77	1 = 100
Black	7	3	89	1 = 100
Been an elected official in Washington for many years	26	25	46	3=100
Hispanic	8	11	80	1 = 100
Been divorced	3	11	85	1 = 100
Used marijuana in the past	5	24	69	2 = 100
Mormon	5	25	68	3 = 100
Homosexual	3	33	62	2 = 100
Never held elected office	9	51	38	3 = 100
Had an extramarital affair	2	46	49	3=100
Not believe in God	5	61	33	2=100
PEW RESEARCH CENTER May 25-	30, 2011 Q49	a-n.		

PEW RESEARCH CENTER May 25-30, 2011 Q49a-n.

viewed even more negatively today than in 2007: Currently, 46% say they would be less likely to support a candidate who had an extramarital affair, up from 39% in February 2007.

A third of Americans (33%) say they would be less likely to support a presidential candidate who is homosexual, which is sizable decline from 2007 (46%). In the new survey, 62% say it would not matter if a candidate is homosexual, up from 51% four years ago.

#### SECTION 1: THE 2012 ELECTION

Barack Obama continues to fare well against a generic Republican opponent in the 2012 general election. Nearly half (48%) of registered voters say they would like to see Barack Obama reelected, while 37% say they would prefer to see a Republican candidate win in 2012. This is virtually unchanged from March.

This 11-point edge is comparable to the 14-point advantage George W. Bush held in April 2003, when 48% said they would like to see him reelected and 34% said they would prefer to see a Democrat win. At that time, the Iraq war was viewed very favorably, and Bush's overall job approval rating among the public stood at 72%. By comparison, Obama's enjoys a much more modest 52% approval rating in the current survey.

Voter preferences continue to follow the same patterns seen in the 2008 election outcome – Obama holds commanding leads among minorities, young people, and low income Americans, but trails by substantial margins among whites – particularly white men and working-class whites. But critically, Obama holds a slim 42% to 35% edge against an unnamed Republican challenger among independents. This, too, is virtually unchanged from March (40%-34%), and

#### **Obama Maintains Wide Lead**

Barack Obama reelected %	Republican candidate win %	Other/ DK %
48	37	15=100
47	37	16=100
8	81	11=100
87	7	6=100
42	35	24=100
46	37	18=100
49	38	13=100
37	46	17=100
96	1	3=100
48	33	18=100
51	37	12=100
47	37	16=100
43	40	17 = 100
46	37	16=100
48	37	15=100
44	41	15=100
47	37	16=100
54	35	11 = 100
34	47	19=100
40	45	15=100
41	42	17=100
35	49	17 = 100
	Obama reelected %  48	Obama reelected %         candidate win %           48         37           47         37           8         81           87         7           42         35           46         37           49         38           37         46           96         1           48         33           51         37           47         37           43         40           46         37           43         40           46         37           43         40           46         37           43         40           46         37           43         40           46         37           43         40           45         47           40         45           41         42

PEW RESEARCH CENTER May 25-30, 2011. Q30. Based on registered voters. Figures may not add to 100% because of rounding.

mirrors the margin by which he won independents according to the 2008 exit polls (52% vs. 44% for McCain).

### **Prospects for Possible GOP Candidates**

At this early stage of the 2012 presidential election Sarah Palin, Newt Gingrich and Mitt Romney stand-out as the most widely recognized candidates by Republican and Republican-leaning independent voters. But while highly visible, many say there is "no chance" they will vote for Palin or Gingrich; somewhat fewer have ruled out voting for Mitt Romney.

# Republican Voters View the Field

Chance would vote for based on Republican and Republicanleaning registered voters who have heard of each ...

	Good chance	Some chance	No chance	DK	Heard of
	%	%	%	%	%
Herman Cain	39	35	18	8=100	44
Mitt Romney	32	43	18	7 = 100	85
Tim Pawlenty	27	44	19	10=100	52
Michele Bachmann	25	42	23	10=100	60
Sarah Palin	24	33	39	4 = 100	98
Rick Santorum	20	41	29	10=100	48
Newt Gingrich	16	39	38	6=100	90
Ron Paul	14	36	42	8=100	80
Jon Huntsman	13	35	36	15=100	35
Gary Johnson	11	31	42	16=100	19

PEW RESEARCH CENTER May 25-30, 2011. Based on Republicans and Republican-leaning registered voters. Q33b-I.

### Sarah Palin is nearly

unanimously recognized by Republican and Republican-leaning voters — 98% say they have heard of her. Of those familiar with Palin, more say there is no chance they would vote for her (39%) than say there is a good chance (24%); 33% say there is some chance they would vote for the former Alaska governor. Palin does worse among independents who lean Republican (49% no chance) than she does among self-described Republicans (35% no chance).

Mitt Romney elicits somewhat more positive responses from Republican voters than do other highly visible Republicans. Among those who have heard of him 75% say there is a good chance (32%) or some chance (43%) they would vote for Romney if he is a candidate in 2012, just 18% say there is no chance they would vote for the former Massachusetts governor.

Newt Gingrich is also widely recognized -90% have heard of him - but just 16% say there is a good chance they will vote for him if he is a candidate for president; 39% say there is some chance, 38% no chance.

While not widely known, Herman Cain enjoys broad support among the 44% of Republican and Republican-leaning independents who have heard of him: 74% say there

is either a good chance (39%) or some chance (35%) they would vote for him; 18% say there is no chance.

#### **Interest in 2012 Candidates**

Overall, six-in-ten voters (60%) say they are paying a lot (27%) or some (33%) attention to the candidates who may be running for president in 2012. Compared to roughly the same time period in the 2008 election cycle — a contest where both parties had primary elections — interest is somewhat lower: in June of 2007, 68% were paying at least some attention to potential candidates in the 2008 election.

Interest in the presidential candidates among Republican and Republican-leaning voters is as high today as at a nearly comparable point in the 2008 campaign. Currently, 67% of Republican and GOP-leaning voters say they have given at least some thought to the candidates; in June 2007, 68% of these voters had done so. Interest among Democratic and Democratic-leaning voters is lower than at about this point in the last campaign (57% a lot/some thought today vs. 70% then).

# GOP Voters' Interest in Candidates on Par with '08 Campaign

Given a lot/some thought to	June 2007	May 2011	Diff
2012 candidates	%	%	
All registered voters	68	60	-8
Rep/Rep-leaning RVs	68	67	-1
Dem/Dem-leaning RVs	70	57	-13
Among Rep/Rep-leaning RVs			
Agree w/Tea Party (43%)		81	
Disagree/No opinion (56%)		55	

PEW RESEARCH CENTER May 25-30, 2011. Q29. Based on registered voters. Figures may not add to 100% because of rounding.

Republican voters who agree with the Tea Party are much more engaged by the

presidential race than are GOP voters who have no opinion of the Tea Party or disagree with the movement.

Fully 81% of Republican and Republican-leaning voters who agree with the Tea Party have given at least some thought to the presidential candidates and 46% have given them a lot of thought. Among GOP voters who have no opinion of or disagree with the Tea Party, 55% have given the candidates at least some thought and just 16% have given the 2012 contenders a lot of thought.

# So-So Ratings for GOP Field, But It's Early

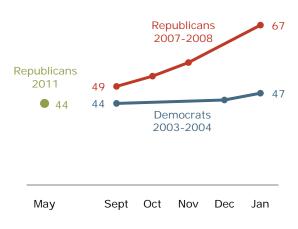
Republican and Republican-leaning voters do not have a very positive view of their party's presidential candidates: 44% say as a group, the candidates running for the Republican nomination are excellent or good, while 43% say they are only fair or poor.

But these ratings are only slightly more negative than GOP voters' views of the party's presidential field in September 2007. At that time, 49% of Republican and Republicanleaning voters said the GOP candidates were excellent or good while 44% said they were only fair or poor.

And as the 2008 campaign progressed, Republican voters subsequently came to view their party's candidates more favorably. By January 2008, 67% said the GOP candidates were excellent or good compared with 31% who said they were only fair or poor.

### GOPers Grew to Like Field in 2008, Democrats Did Not in 2004

Percent of partisans and party leaners who describe their field of candidates as excellent or good



PEW RESEARCH CENTER May 25-30, 2011. Q31. Figures based on Republican and Republican-leaning registered voters in the 2007-2008 election cycle, and Democratic and Democratic-leaning registered voters in the 2003-2004 election cycle.

Democratic voters had much more positive views of their party's candidates throughout the 2008 campaign. In September 2007, 64% of Democratic and Democratic-leaning voters rated the Democratic field as excellent or good and by January 2008, 78% expressed a positive opinion of the candidates.

But in 2004, Democratic voters began with a fairly lukewarm impression of their party's candidates, and those opinions changed little as the campaign continued. In September 2003, 44% rated the Democratic field as excellent or good; by January 2004, 47% of Democratic voters expressed positive views of their party's candidates.

# The Tea Party Primary

Tea Party Republicans are not only are more engaged by the 2012 candidates, they are also have more positive opinions of the GOP field. Most Tea Party Republican and Republicanleaning independents (55%) rate the prospective GOP field as either excellent (7%) or good (48%). By comparison, just 36% of non-Tea Party Republicans give the GOP candidates an excellent or good rating.

Reflecting the intense political engagement of Republican voters who agree with the Tea Party, substantial majorities have heard of even the lesser known possible GOP candidates, such as Michele Bachmann, Tim Pawlenty, Rick Santorum and Herman Cain. Roughly two-thirds or more Republican Tea Party supporters have heard of these candidates. Among Republican and Republican-leaning voters who do not agree with the Tea Party, fewer than half heard of these candidates.

In most cases, individual GOP candidates receive more support from Tea Party Republicans than from non-Tea Party Republicans – in some instances dramatically more support. For instance, among GOP voters who agree with the Tea Party and have heard of Michele Bachmann, 34% say there is a good chance they would vote for her; that compares with just 11% of Republican voters who do not agree with the Tea Party and have heard of Bachmann. And while Herman Cain is not well known enough among non-Tea Party Republicans to measure support for his candidacy, 51% of Tea Party Republicans who are familiar with him say there is a good chance they would vote for him in 2012 if he were a candidate.

# Tea Party Reps: More Engaged...

	Rep/Lean Rep			
	Tea Party	Non-Tea Party		
% heard of	%	%		
Palin	99	97		
Gingrich	98	84		
Romney	98	76		
Paul	91	70		
Bachmann	82	43		
Pawlenty	75	35		
Santorum	70	30		
Cain	66	27		
Huntsman	43	29		
Johnson	26	14		

#### More Enthusiastic

Impression of GOP field						
Excellent/Good	55	36				
Only fair/Poor	39	46				
Don't know	<u>6</u>	<u>18</u>				
	100	100				
% good chance	would v	ote for*				
Cain	51					
Romney	38	27				
Bachmann	34	11				
Palin	34	17				
Pawlenty	31	22				
Santorum	24	11				
Gingrich	24	10				
Paul	18	11				
Huntsman	12					

PEW RESEARCH CENTER May 25-30, 2011. Based on Republicans and Republican-leaning registered voters. O31 & O33b-I. Figures may not add to 100% because of rounding. \*Based on those who have heard of the candidates; sample size among non-Tea Party Republicans too small to measure "good chance" for Cain, Huntsman.

#### SECTION 2: CANDIDATE TRAITS AND EXPERIENCE

Military service and past experience as a governor or a business executive are seen as positive traits for a presidential candidate. About half (49%) say they would be more likely to support a candidate who has served in the military, 37% would be more likely to support a candidate who has been a governor, and 35% say the same about a candidate who has been a business executive. The proportion saying they would be more likely to vote for a candidate with experience as a business executive has risen seven points, from 28%, since 2007.

The public expresses more mixed views of a candidate with extensive Washington experience – 26% say they would be more likely to support a candidate who has been an elected official in Washington for many years, while about as many (25%) would be less likely. This is a change from 2007, when 35% said they would be more likely to support a candidate with long Washington experience, compared with 15% who said they would be less likely.

Lacking *any* prior experience in elected office, however, continues to be seen as a liability. Roughly half (51%) say they would be less likely to vote for a candidate who has never held elective office, which is little changed from four years ago (56%).

There are wide partisan differences in views about a candidate's prior experience, as well as substantial differences between Republicans and who agree with the Tea Party and those who do not.

# Partisan Divides on Candidate Experience

A candidate who has	Total	Rep	Dem	Ind
Served in the military	%	%	%	%
More likely to support	49	68	36	49
Less likely to support	4	*	4	5
Wouldn't matter	47	31	59	44
Been a governor				
More likely to support	37	43	30	40
Less likely to support	5	4	7	6
Wouldn't matter	55	49	62	52
Been a business executive				
More likely to support	35	51	20	38
Less likely to support	14	6	20	13
Wouldn't matter	49	40	57	47
Been elected official in Washington for many years				
More likely to support	26	25	29	25
Less likely to support	25	34	15	27
Wouldn't matter	46	38	52	47
Never held elected office				
More likely to support	9	11	6	9
Less likely to support	51	53	55	49
Wouldn't matter	38	33	38	40
PEW RESEARCH CENTER Mag	y 25-30,	2011. Q	49f-i, n.	

More Republicans than Democrats value military service, business experience and experience as a governor. About two-thirds of Republicans (68%) say they would be more likely to support a candidate with prior military service, compared with just 36% of

Democrats. Similarly, more Republicans than Democrats say prior business experience would make them more likely to vote for a candidate (51% vs. 20%). This gap has grown since 2007 as more Republicans now say they value business experience in a candidate; four years ago, 38% of Republicans and 21% of Democrats said they would be more likely to support a candidate who had been a business executive. The current survey also finds that more Republicans than Democrats say they would be more likely to support a candidate who has been a governor (by 43% to 30%).

Only a quarter (25%) of Republicans say they would be more likely to vote for a candidate with lengthy Washington experience, while 34% say they would be less likely to support such a candidate. In 2007, 40% of Republicans said they would be more likely to support a long-time Washington politician while only 17% said they would be less likely.

Democrats also have a less positive view of long-time Washington elected officials than they did in 2007. Currently, 29% say they would be more likely to vote for such a

candidate, compared with 15% who would be less likely. Four years ago, 39% of Democrats were more likely to back a long-time D.C. politician and 10% less likely.

### **Tea Party Divide in GOP**

Tea Party Republicans are far less likely than other Republicans to value experience in Washington and are more likely to say they would support candidates who have been a governor or a business executive.

A majority (51%) of Republicans and Republican-leaning independents who agree with the Tea Party say they would be less likely to vote for a candidate who has been an elected official in Washington for many years, compared with only 26% of Republicans who disagree with or have no opinion of the Tea Party. However, Tea Party Republicans are no

# Tea Party Republicans' Negative Views of Washington Experience

	Among Rep/Ln Rep				
A candidate who has	AII	Agree w/Tea Party	Disagree/ No opinion		
Been elected official in Washington for many years	%	%	%		
More likely	24	14	28		
Less likely	35	51	26		
Wouldn't matter	39	34	43		
Been a governor					
More likely	45	55	38		
Less likely	5	5	4		
Wouldn't matter	48	38	57		
Been a business executive					
More likely	50	64	42		
Less likely	7	3	8		
Wouldn't matter	42	32	48		
N	616	271	332		

PEW RESEARCH CENTER May 25-30, 2011. Q49g-h,n. Based on Republicans and independents who lean to the Republican Party.

more likely to support candidates who have never held elected office.

A majority of Tea Party Republicans (55%) say they would be more likely to support a candidate who has been a governor, compared with 38% of non-Tea Party Republicans (the majority of whom say it would make no difference). There is a similar difference on business experience -64% of Republicans who agree with the Tea Party say they would be more likely to vote for a candidate who has been a business executive while only 42% of other Republicans say this.

# **Extramarital Affair Viewed Negatively**

The public has a more negative view of a candidate's past infidelity than in 2007 – 46% now say they would be less likely to vote for a candidate who had an extramarital affair in the past while 49% say this would not matter to them. In 2007, 39% said they would be less likely to support a candidate who had an affair while the majority (56%) said it would not matter to them.

More Republicans (57%) than Democrats (42%) say they would be less likely to support a candidate who has had an extramarital affair. The gap was much wider in 2007 when 62% of Republicans and only 25% of Democrats said they would be less likely to vote for a candidate who had an extramarital affair.

Candidates and	Past E	3eha	vior	
A candidate who	Total	Rep	Dem	Ind
Had an extramarital affair in the past	%	%	%	%
More likely to support	2	2	3	2
Less likely to support	46	57	42	44
Wouldn't matter	49	40	52	52
Has been divorced				
More likely to support	3	2	3	4
Less likely to support	11	16	7	11
Wouldn't matter	85	80	88	85
Has used marijuana in the past				
More likely to support	5	2	5	6
Less likely to support	24	35	20	22
Wouldn't matter	69	61	73	71
PEW RESEARCH CENTER Ma	av 25-30.	2011. Q	49i-l.	

The public continues to be far more forgiving of a past divorce - only 11% say they would be less likely to vote for a candidate who has been divorced while most (85%) say this wouldn't matter to them. Republicans are somewhat more likely than Democrats to view a candidate's divorce negatively.

Nearly seven-in-ten (69%) say it would not matter to them if a candidate has used marijuana in the past, while 24% say they would be less likely to support such a

candidate. Republicans are more likely than Democrats to view past marijuana use as a negative (35% vs. 20%).

# Little Change in View of a Mormon Candidate

A substantial majority of Americans (68%) say it would not matter to them if a presidential candidate was Mormon. A quarter (25%) says they would be less likely to support a Mormon, while 5% say they would be more likely to support a Mormon candidate. These opinions are little changed from February 2007 (64% said this would not matter, 30% less likely, 2% more likely).

Politically, more Democrats than Republicans say they would be less likely to support a Mormon candidate. Liberal Democrats stand out, with 41% saying they would be less likely to support a Mormon candidate. Only about a quarter or fewer in other groups say this.

# Many White Evangelicals Less Likely to Support a Mormon

	More likely	Less likely	Wouldn't matter	DK
	%	%	%	%
Total	5	25	68	3=100
Republican	5	23	70	1=100
Democrat	4	31	61	3 = 100
Independent	5	20	72	2=100
Protestant	6	29	63	3=100
White evangelical	6	34	58	2=100
White mainline	3	19	75	3 = 100
Catholic	3	19	75	3=100
White Catholic	3	16	80	1=100
Unaffiliated	3	24	72	2=100

PEW RESEARCH CENTER May 25-30, 2011. Q49d. Whites and blacks include only those who are not Hispanic. Figures may not add to 100% because of rounding.

There also are differences by religious affiliation. About a third of white evangelical Protestants (34%) say they would less likely to support a Mormon candidate, compared with 24% of the religiously unaffiliated, and just 19% of white mainline Protestants and about the same percentage of white Catholics (16%). These opinions have changed little since 2007.

Mitt Romney loses support among voters who are less likely to vote for candidate who is Mormon. Among this group, only 31% say there is at least some chance they would vote for Mitt Romney, while 63% say there is no chance they would vote for him.

Among those who say it would not matter if a candidate was Mormon, 57% say there is at least some chance they would vote for Romney, while 39% say there is no chance they would vote for him. There was a similar gap in February 2007, although more now have heard of Romney than had in 2007, and more now say there is at least some chance they will vote for him than did so then.

# Views of Mormon Candidate and Support for Romney

		Likely to support Mormon candida		
Chance will vote for Mitt Romney	All voters	Less likely	Wouldn't matter	
May 2011	%	%	%	
Good chance	17	8	19	
Some chance	34	23	38	
No chance	44	63	39	
Don't know	<u>5</u>	<u>6</u>	<u>4</u>	
	100	100	100	
N	1057	230	783	
Feb 2007				
Good chance	8	5	8	
Some chance	27	17	34	
No chance	50	60	46	
Don't know	<u>14</u>	<u>18</u>	<u>12</u>	
	100	100	100	
N	605	172	398	

PEW RESEARCH CENTER May 25-30, 2011. Q33b. Based on registered voters who have heard of Mitt Romney. Figures may not add to 100% because of rounding.

# **Greater Acceptance of a Homosexual Candidate**

The public has grown far more accepting of a presidential candidate who is homosexual. In the current survey, 33% say they would be less likely to vote for a candidate who is homosexual, while 62% say it would not matter. In 2007, 46% said they would be less likely to support a homosexual candidate and 51% said it would not matter.

Men are now only slightly less likely than women to express a negative view of a homosexual candidate (36% vs. 31%). In 2007, a majority of men (53%) said they would be less likely to support a candidate who is homosexual, compared with 39% of women. The age gap between the oldest and the youngest also has narrowed.

There has been a decline across most groups in the percentages saying they would be less likely to vote for a candidate who is homosexual. Still, white evangelical Protestants (65% less likely), conservative Republicans (58%) and those who attend religious services weekly or more frequently (48%) continue to express the most negative views of a presidential candidate who is homosexual. Majorities across nearly all other demographic, political and religious groups say it would not matter if a candidate is homosexual.

# Far Fewer Would Be Less Likely to Support Gay Candidate

% <u>less</u> likely to			
support a candidate	2007	2011	Change
who is homosexual	%	%	%
Total	46	33	-13
Men	53	36	-17
Women	39	31	-8
White	46	35	-11
Black	53	34	-19
Hispanic		27	
18-29	43	31	-12
30-49	43	27	-16
50-64	45	38	-7
65+	59	40	-19
Republican	64	52	-12
Conserv. Rep	73	58	-15
Mod/Lib Rep	51	36	-15
Independent	41	27	-14
Democrat	37	27	-10
Cons/Mod Dem	43	32	-11
Liberal Dem	24	18	-6
Protestant	56	44	-12
White evangelical	71	65	-6
White mainline	37	30	-7
Catholic	36	25	-11
White Catholic	40	25	-15
Unaffiliated	27	17	-10
Church attendance			
Weekly or more	62	48	-14
Monthly/Yearly	41	31	-10
Less often	29	18	-11

PEW RESEARCH CENTER May 25-30, 2011. Q49m. Whites and blacks include only those who are not Hispanic; Hispanics are of any race.

# Gender, Race and Ethnicity Not Major Factors

The public overwhelmingly says that a candidate being black (89%), Hispanic (80%) or a woman (77%) would not matter in their decision to support that person for president. There are only modest partisan differences in these opinions; at least three-quarters of Republicans, Democrats and independents say these characteristics would not matter to them.

More women (18%) than men (10%) say they are more likely to support a woman candidate. Similarly, blacks and Hispanics are far more likely than whites to say they would support a candidate who is black or Hispanic. One-infive blacks (20%) say a candidate being black would make them more likely to support that person. Even more Hispanics (37%) say they would be more likely to support a candidate who is Hispanic.

# Gender, Race and Ethnicity

A candidate who is	More likely		Wouldn't matter	DK
A woman	%	%	%	%
Total	14	7	77	1=100
Men	10	6	83	1=100
Women	18	9	72	1=100
Black				
Total	7	3	89	1 = 100
White	3	4	91	1=100
Black	20	0	79	1 = 100
Hispanic	10	2	88	* = 100
Hispanic				
Total	8	11	80	1=100
White	3	14	82	2=100
Black	9	10	80	* = 100
Hispanic	37	2	61	*=100

PEW RESEARCH CENTER May 25-30, 2011. Q49a-c. Whites and blacks include only those who are not Hispanic; Hispanics are of any race. Figures may not add to 100% because of rounding.

# **SECTION 3: VIEWS OF OBAMA**

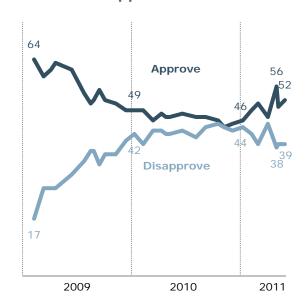
Obama's job approval ratings are relatively unchanged since early May. Currently, 52% approve of the way Obama is handling his job as president while 39% disapprove. As

recently as early April, the public was divided (47% approved, 45% disapproved).

Following a significant bump to 56% in the immediate wake of Osama bin Laden's death, Obama's approval ratings have subsided somewhat but remain far more positive than they have been for much of the last year.

Independents' assessments of Obama's performance spiked from 42% to 52% approval on news of Osama's death, and remain at 49% in the current survey. The current survey also finds that just 37% of independents disapprove of Obama's job performance, the lowest since the fall of 2009. By comparison, approval ratings among Democrats and Republicans have been more stable.

# **Obama Job Approval**



PEW RESEARCH CENTER May 25-30, 2011. Q1.

# **Obama's Personal Ratings Steady**

Obama continues to earn positive personal assessments from the public. Three-quarters say Obama is a good communicator (75%), stands up for what he believes in (75%) and

nearly as many view him as warm and friendly (73%). Many also consider Obama to be well-informed (67%), trustworthy (62%) and able to get things done (55%). And 64% say he is concerned about people like them. Nearly six-in-ten (58%) say Obama is a strong leader, up five points from January and last June (53%).

For the most part, public views of Obama's personal qualities have been relatively stable over the last year. The public's opinions about Obama's personal traits and characteristics are substantially less positive than they were in February 2009, shortly after he took office.

# **Obama's Personal Image Remains Positive**

Which phrase better describes Obama?	Feb <u>2009</u>	Sep 2009	Jan <u>2010</u>	Jun <u>2010</u>	Jan <u>2011</u>	May <u>2011</u>
Stands up for what he	%	%	%	%	%	%
believes in					77	75
Doesn't stand up					16	18
A good communicator	92	83	83	77	75	75
Not a good communicator	6	13	14	20	21	20
Warm and friendly	87	78	77	68	70	73
Cold and aloof	8	16	16	26	23	20
Well-informed	79	70	69	67	64	67
Not well-informed	15	23	26	30	31	27
Cares about people like me	81	68	64	60	60	64
Doesn't care	14	25	30	35	34	30
Trustworthy	76	64	61	58	58	62
Not trustworthy	15	30	31	37	36	31
A strong leader	77	65	62	53	53	58
Not a strong leader	13	29	32	42	41	37
Able to get things done	70	58	57	55	54	55
Not able to get things done	15	31	35	39	38	38
PEW RESEARCH CENTER May 25	5-30, 201	11. Q15a	-h.			

# Republicans Positive about Some Obama Traits

Democratic impressions of the president are overwhelmingly positive. Nearly all Democrats say Obama is a good communicator (95%) and that he cares about people like them (91%); three-quarters or more rate him positively on all of the other characteristics.

Republican assessments are more critical, but more than half of Republicans say that Obama stands up for what he believes in (59%), is warm and friendly (55%) and is a good communicator (55%).

GOP opinions about other traits are more negative. Just 29% say Obama is a strong

leader, only 30% say Obama is trustworthy, and 31% say he is able to get things done. Independent opinions largely mirror those of the general public.

Democrats are nearly three times as likely as Republicans to view Obama as trustworthy (87% vs. 30%) or as a strong leader (85% vs. 29%). By contrast, there is more agreement about whether he is well-informed (82% of Democrats, 46% of Republicans), warm and friendly (86% to 55%), and stands up for his beliefs (87% vs. 59%). These partisan differences in evaluations of Obama are largely unchanged over the past year.

# Wide Partisan Differences in Views of Obama Traits

				R-D
	Rep	Dem	Ind	diff
Think of Obama as	%	%	%	
Trustworthy	30	87	62	-57
Cares about people like me	35	91	63	-56
A strong leader	29	85	52	-56
Able to get things done	31	79	50	-48
A good communicator	55	95	73	-40
Well-informed	46	82	68	-36
Warm and friendly	55	86	76	-31
Stands up for what he believes in	59	87	75	-28

PEW RESEARCH CENTER May 25-30, 2011. Q15a-h.

# Perceptions of Obama's Ideology

Impressions of Obama's ideological stance remain mixed. A plurality (40%) says he is liberal, 32% say he is middle-of-the-road, and 16% say he is conservative.

A majority of Republicans (61%) — including 75% of conservative Republicans — say that Obama is liberal. Democrats are divided in their views of Obama's ideology: 41% say he is middle-of-the-road, 28% say he is liberal and 20% say he is conservative. Nearly four-in-ten independents (39%) view Obama as liberal while about as many (35%) say he is middle-of-the-road; 16% of independents say Obama is conservative.

# No Change in Views of Obama's Ideology

Impression of Obama	Liberal	Middle of the road	Conser- vative	None/ DK
	%	%	%	%
May 2011	40	32	16	12=100
Jan 2010	42	36	14	8=100
Sep 2009	44	36	9	11 = 100
Feb 2009	38	40	13	9=100
May 2011				
Republican	61	17	12	10=100
Democrat	28	41	20	11 = 100
Independent	39	35	16	11 = 100

PEW RESEARCH CENTER May 25-30, 2011. Q15iF2.

### **About the Survey**

The analysis in this report is based on telephone interviews conducted May 25-30, 2011 among a national sample of 1,509 adults 18 years of age or older living in the continental United States (1,004 respondents were interviewed on a landline telephone, and 505 were interviewed on a cell phone, including 255 who had no landline telephone). The survey was conducted by interviewers at Princeton Data Source under the direction of Princeton Survey Research Associates International. A combination of landline and cell phone random digit dial samples were used; both samples were provided by Survey Sampling International. Interviews were conducted in English and Spanish. Respondents in the landline sample were selected by randomly asking for the youngest adult male or female who is now at home. Interviews in the cell sample were conducted with the person who answered the phone, if that person was an adult 18 years of age or older. For detailed information about our survey methodology, see <a href="http://people-press.org/methodology/">http://people-press.org/methodology/</a>

The combined landline and cell phone sample are weighted using an iterative technique that matches gender, age, education, race, Hispanic origin, region, and population density to parameters from the March 2010 Census Bureau's Current Population Survey. The sample also is weighted to match current patterns of telephone status and relative usage of landline and cell phones (for those with both), based on extrapolations from the 2010 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cell phones have a greater probability of being included in the combined sample and adjusts for household size within the landline sample. Sampling errors and statistical tests of significance take into account the effect of weighting. The following table shows the sample sizes and the error attributable to sampling that would be expected at the 95% level of confidence for different groups in the survey:

Group Total sample	Sample Size 1,509	Plus or minus 3.5 percentage points
Form 1 Form 2	742 767	<ul><li>4.5 percentage points</li><li>4.5 percentage points</li></ul>
Republicans Democrats Independents	384 500 552	<ul><li>6.0 percentage points</li><li>5.5 percentage points</li><li>5.0 percentage points</li></ul>
Registered voters	1227	3.5 percentage points
Rep/Rep-leaning voters Dem/Dem-leaning voters	535 595	<ul><li>5.5 percentage points</li><li>5.0 percentage points</li></ul>

Sample sizes and sampling errors for other subgroups are available upon request.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

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**PRESIDENTIAL APPROVAL TABLE**Q1: Do you approve or disapprove of the way Barack Obama is handing his job as president?

TOTAL	Approve % 52	Disapprove % 39	(VOL.) <u>DK/Ref</u> % 10	<u>N</u> 1509
SEX	32	33	10	1303
Men Women	52 51	39 38	9 10	683 826
<b>AGE</b> 18-49 50+	53 49	34 45	13 6	596 885
DETAILED AGE				
18-29 30-49 50-64 65+	57 51 50 47	27 38 44 46	16 11 6 6	209 387 497 388
SEX BY AGE				
Men 18-49 Men 50+ Women 18-49 Women 50+	53 50 54 49	34 45 33 44	12 5 14 7	299 374 297 511
RACE				
White, non-Hispanic Black, non-Hispanic Hispanic	42 97 56	47 2 33	11 1 11	1101 159 132
EDUCATION  College grad+  Some college  HS or less	53 53 50	38 39 39	9 8 12	602 385 516
INCOME				
\$75,000+ \$30,000-\$74,999 <\$30,000	50 51 54	43 39 33	6 10 13	417 502 415
RELIGIOUS PREFERENCE				
Total White NH Prot. White NH evang. Prot. White NH mainline Prot. Total Catholic White NH Cath. Unaffiliated	35 28 42 51 46 63	55 63 45 41 47 25	11 9 13 8 7 12	587 310 277 329 247 248
REGION			_	
Northeast Midwest South West	55 54 49 50	37 37 40 40	8 10 11 11	257 398 572 282

# PRESIDENTIAL APPROVAL TABLE

 $\ensuremath{\mathsf{Q1:}}$  Do you approve or disapprove of the way Barack Obama is handing his job as president?

	Approve %	<u>Disapprove</u> %	(VOL.) <u>DK/Ref</u> %	<u>N</u>
REGISTERED VOTER				
Yes, certain	52	40	8	1227
Not registered	50	33	16	282
PARTY ID				
Republican	18	74	8	384
Democrat	80	15	5	500
Independent	49	37	13	552
PARTY WITH LEANERS			_	
Rep/Lean Rep	23	69	8	616
Dem/Lean Dem	78	15	7	737
IDEOLOGY	22	60	_	
Conservative	32	62 33	7	570
Moderate	58	32	11	575
Liberal	77	14	9	305
PARTY AND IDEOLOGY	14	80	6	269
Conservative Republican Mod/Lib Republican	27	62	11	108
Mod/Cons Democrat	27 76	20	4	300
Liberal Democrat	90	4	6	182
TEA PARTY MOVEMENT	90	4	U	102
Agree	14	83	3	325
Disagree	85	11	4	424
No opinion/Don't know	50	35	15	760
PARENT OR GUARDIAN	30	33	13	, 00
Yes	54	35	11	411
No	51	40	9	1098
AMONG WHITES				
Men	40	50	10	483
Women	43	45	12	618
18-49	41	42	16	375
50+	42	52	6	706
College grad+	47	44	9	467
Some college or less	39	48	12	632
\$75,000+	45	49	7	331
\$30,000-\$74,999	45	45	11	386
<\$30,000	39	45	17	259
Republican	13	79	8	339
Democrat	72	20	8	293
Independent	45	40	15	425
Northeast	46	47	7	199
Midwest	46	44	11	318
South	35	50	14	390
West	44	45	11	194

# PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS MAY 2011 POLITICAL SURVEY FINAL TOPLINE May 25-30, 2011 N=1509

#### **ASK ALL:**

Q.1 Do you approve or disapprove of the way Barack Obama is handling his job as President? [IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way Barack Obama is handling his job as President? IF STILL DEPENDS ENTER AS DK]

	_	Dis-	(VOL.)			Dis-	(VOL.)
	<u>Approve</u>	<u>approve</u>	DK/Ref		<u>Approve</u>	<u>approve</u>	DK/Ref
May 25-30, 2011	52	39	10	Apr 8-11, 2010	48	43	9
May 5-8, 2011	50	39	11	Mar 10-14, 2010	46	43	12
May 2, 2011	56	38	6	Feb 3-9, 2010	49	39	12
Mar 30-Apr 3, 2011	47	45	8	Jan 6-10, 2010	49	42	10
Feb 22-Mar 1, 2011	51	39	10	Dec 9-13, 2009	49	40	11
Feb 2-7, 2011	49	42	9	Oct 28-Nov 8, 2009	51	36	13
Jan 5-9, 2011	46	44	10	Sep 30-Oct 4, 2009	52	36	12
Dec 1-5, 2010	45	43	13	Sep 10-15, 2009	55	33	13
Nov 4-7, 2010	44	44	12	Aug 20-27, 2009	52	37	12
Oct 13-18, 2010	46	45	9	Aug 11-17, 2009	51	37	11
Aug 25-Sep 6, 2010	47	44	9	Jul 22-26, 2009	54	34	12
Jul 21-Aug 5, 2010	47	41	12	Jun 10-14, 2009	61	30	9
Jun 8-28, 2010	48	41	11	Apr 14-21, 2009	63	26	11
Jun 16-20, 2010	48	43	9	Mar 31-Apr 6, 2009	61	26	13
May 6-9, 2010	47	42	11	Mar 9-12, 2009	59	26	15
Apr 21-26, 2010	47	42	11	Feb 4-8, 2009	64	17	19

### **QUESTIONS 2-3 HELD FOR FUTURE RELEASE**

#### **NO QUESTIONS 4-14**

#### **ASK ALL:**

Q.15 As I read some pairs of opposite phrases, please tell me which one best reflects your impression of Barack Obama. (First,) does Barack Obama impress you as...[INSERT ITEM; RANDOMIZE]?

Ma	ay 25-30 <u>2011</u>		Jan 5-9 <u>2011</u>	Jun 16-20 2010	Jan 6-10 2010	Sep 10-15 2009	Feb 4-8 2009
a.	62	Trustworthy	58	58	61	<u>2009</u> 64	<u>2009</u> 76
a.	31	Not trustworthy	36	37	31	30	15
	2	Neither particularly (VOL.)	2	1	2	2	1
	5	Don't know/Refused (VOL.)	4	3	5	5	8
		, ,					
b.	55	Able to get things done	54	55	57	58	70
	38	Not able to get things done	38	39	35	31	15
	3	Neither particularly (VOL.)	3	2	3	3	2
	5	Don't know/Refused (VOL.)	5	4	5	8	13
C.	58	A strong leader	53	53	62	65	77
0.	37	Not a strong leader	41	42	32	29	13
	1	Neither particularly (VOL.)	2	2	2	2	1
	3	Don't know/Refused (VOL.)	4	3	3	5	9
VCN	EODM 1 C	ONLY [N=742]:					
d.F1	73	Warm and friendly	70	68	77	78	87
G.1 1	20	Cold and aloof	23	26	16	16	8
	1	Neither particularly (VOL.)	2	4	3	2	2
	5	Don't know/Refused (VOL.)	5	2	4	4	3
e.F1	67	Well informed	64	67	69	70	79
	27	Not well informed	31	30	26	23	15
	2	Neither particularly (VOL.)	2	2	1	2	1
	4	Don't know/Refused (VOL.)	4	2	4	4	5
f.F1	75	Stands up for what he believes in Doesn't stand up for what					
	18	he believes in	16				
	1	Neither particularly (VOL.)	1				
	5	Don't know/Refused (VOL.)	5				
ASK	FORM 2 C	ONLY [N=767]:					
g.F2	75	A good communicator	75	77	83	83	92
	20	Not a good communicator	21	20	14	13	6
	1	Neither particularly (VOL.)	1	2	1	1	*
	3	Don't know/Refused (VOL.)	4	1	2	3	2
h.F2		Someone who cares about					
	64	people like me	60	60	64	68	81
		Someone who doesn't care					
	30	about people like me	34	35	30	25	14
	*	Neither particularly (VOL.)	1	2	1	1	1
	5	Don't know/Refused (VOL.)	5	3	4	6	4
i.F2	40	Liberal			42	44	38
	32	Middle of the road [OR]			36	36	40
	16	Conservative			14	9	13
	3	None particularly (VOL.)			1	2	2
	9	Don't know/Refused (VOL.)			7	9	7

#### **QUESTIONS 16-25 HELD FOR FUTURE RELEASE**

#### **NO QUESTIONS 26-28**

#### **ASK ALL:**

Thinking about the 2012 Presidential election...

Q.29 How much thought, if any, have you given to candidates who may be running for president in 2012? [READ]

# TREND FOR COMPARISON: 2008 Presidential Election

May 25-30		Dec	Nov	Oct	Sep	Jul	Jun	Apr	Mar	Feb	Dec
2011		2007	2007	2007	2007	2007	2007	2007	2007	2007	2006
23	A lot	35	34	30	27	30	29	26	24	24	23
30	Some	33	35	37	33	38	34	34	36	34	36
27	Not much	13	16	17	21	16	20	21	20	22	20
19	None at all	18	14	14	17	15	16	17	18	18	20
1	Don't know/Refused (VOL.)	1	1	2	2	1	1	2	2	2	1

#### ASK ALL:

Q.30 Looking ahead, would you like to see Barack Obama re-elected president in 2012 or would you prefer that a Republican candidate win the election? [INTERVIEWER: IF R SAYS "OTHER" OR "SOMEONE ELSE," PROBE ONCE: "If you had to choose, would you like to see Barack Obama re-elected or would you prefer that a Republican candidate win the election?"]

	Obama	Prefer	(VOL.)
	re-elected	<u>Republican</u>	Other/DK
May 25-30, 2011	48	35	18
Mar 8-14, 2011	48	35	16

#### TRENDS FOR COMPARISON:

Looking ahead to the general election in November, would you like to see George W. Bush reelected president in 2004 or would you prefer that a Democratic candidate win the election? [INTERVIEWER: IF R SAYS "OTHER" OR "SOMEONE ELSE," PROBE ONCE: "If you had to choose, would you like to see George W. Bush re-elected or would you prefer that a Democratic candidate win the election?"]

	Bush	Prefer	(VOL.)
	<u>re-elected</u>	<u>Democrat</u>	Other/DK
Mid-January, 2004	44	40	16
Early January, 2004	43	43	14
December, 2003	47	38	15
October, 2003	40	44	16
September, 2003	44	43	13
August, 2003	40	39	21
Mid-July, 2003	45	37	18
April, 2003	46	35	19

Looking ahead, would you like to see Bill Clinton re-elected or would you prefer that a Republican candidate or an Independent candidate be elected President?

	Clinton Prefer		Prefer	(VOL.)
	re-elected	<u>Republican</u>	<u>independent</u>	DK/Ref
October, 1995	31	28	22	19
August, 1995	29	32	23	16
March, 1995	29	33	20	18
December, 1994	28	35	15	22
December, 1993	28	22	12	38

#### Q.30 TREND FOR COMPARISON CONTINUED...

Would you like to see George Bush re-elected President in November or would you prefer that a Democratic candidate win the election?

	G.H.W. Bush	Prefer	(VOL.)
	re-elected	<u>Democrat</u>	Other/DK
February, 1992	40	48	12
January, 1992	42	42	16

#### ASK ALL:

Q.31 Overall, what's your impression of the possible candidates running for the REPUBLICAN presidential nomination? AS A GROUP, would you say they are excellent candidates, good candidates, only fair candidates or poor candidates?

	SELECTED TRENDS FOR COMPARISON:								
		Oct 2007 Sept 2003 Oct 1995 Oct 1991 Jan 1988							
May 25-30		Rep	Dem	Dem	Rep	Dem	Rep	Dem	
<u>2011</u>		<u>cands</u>	<u>cands</u>	<u>cands</u>	<u>cands</u>	<u>cands</u>	<u>cands</u>	<u>cands</u>	
3	Excellent	4	8	3	3	2	3	3	
22	Good	28	35	27	29	18	34	27	
36	Only fair	39	34	39	46	38	42	44	
23	Poor	18	15	15	18	15	11	17	
15	Don't know/Refused (VOL.)	11	8	16	4	27	10	9	

#### TRENDS FOR COMPARISON:

Overall, what's your impression of the candidates running for the REPUBLICAN presidential nomination? AS A GROUP, would you say they are excellent candidates, good candidates, only fair candidates or poor candidates?

### BASED ON REPUBLICAN AND REPUBLICAN-LEANING REGISTERED VOTERS [N=535]:

					(VOL.)
	<b>Excellent</b>	<u>Good</u>	Only fair	<u>Poor</u>	DK/Ref
May 25-30, 2011	5	39	36	7	13
February, 2008	10	50	31	7	2
January, 2008	10	57	28	3	1
November, 2007	9	47	34	7	3
October, 2007	6	46	36	7	6
September, 2007	8	41	36	8	6
October, 1995	5	46	40	6	3
January, 1988 <i>(GP)</i>	6	50	35	4	5

Overall, what's your impression of the candidates running for the DEMOCRATIC presidential nomination? AS A GROUP, would you say they are excellent candidates, good candidates, only fair candidates or poor candidates?

#### BASED ON DEMOCRATIC AND DEMOCRATIC-LEANING REGISTERED VOTERS:

					(VOL.)
	<u>Excellent</u>	Good	Only fair	<u>Poor</u>	DK/Ref
February, 2008	30	50	16	2	2
January, 2008	28	50	18	2	2
November, 2007	16	51	28	2	3
October, 2007	16	48	26	5	5
September, 2007	15	49	29	2	5
January, 2004	8	39	41	6	8
December, 2003	5	40	39	7	9
September, 2003	4	40	39	5	12
February, 1992	6	39	47	4	5
October, 1991	3	24	38	11	23
January, 1988 <i>(GP)</i>	4	33	45	11	7

#### **NO QUESTION 32**

#### ASK ALL:

Q.33 Next, I'm going to read you a list of possible Republican presidential candidates. Not everyone will have heard of them. For each one that I name, please tell me whether or not you have heard of this person. First, [INSERT NAME; RANDOMIZE NAMES], have you heard of [REPEAT NAME] or not? [ASK IF HAVE HEARD: How much of a chance is there that you would vote for (REPEAT NAME) if (he/she) is a candidate for president in 2012 — is there a good chance, some chance, or no chance?] Have you heard of [INSERT NEXT NAME] or not? [ASK IF HAVE HEARD: Is there a good chance, some chance, or no chance that you would vote for (REPEAT NAME) for president?]

### BASED ON REGISTERED VOTERS [N=1227]:

	BASED ON REGISTERED VOTERS [N=1227]:									
Based on Those										
		Have	Have not		Good	Some	No	(VOL.)		
		<u>heard</u>	<u>heard</u>	DK/Ref	<u>chance</u>	<u>chance</u>	<u>chance</u>	DK/Ref	<u>(N)</u>	
NO I	TEM a.									
	MUL Danie									
b.	Mitt Romney	0.0	4.0	-	47	0.4		_	(40==)	
	May 25-30, 2011	82	18	1	17	34	44		(1057)	
	June, 2007	62	37	1	14	26	52	8		
	February, 2007	43	56	1	8	28	50	14		
C.	Newt Gingrich									
C.	May 25-30, 2011	86	13	1	9	24	63	4	(1116)	
	June, 2007	87	12	1	11	19	63	7	(1110)	
	•			1	7					
	February, 2007	85	14	ı	/	20	66	7		
d.	Sarah Palin									
	May 25-30, 2011	97	2	*	14	20	63	3	(1119)	
	3								. ,	
e.	Tim Pawlenty									
	May 25-30, 2011	48	50	1	14	28	48	10	(654)	
f.	Ron Paul									
	May 25-30, 2011	71	28	1	9	26	60	6	(925)	
~	Michala Dachmann									
g.	Michele Bachmann	г.	4.5	4	1.4	27	Г1	0	(724)	
	May 25-30, 2011	54	45	1	14	26	51	8	(731)	
NO I	TEM h.									
i.	Jon Huntsman									
	May 25-30, 2011	32	68	1	8	27	49	16	(412)	
	,								-	
j.	Rick Santorum									
	May 25-30, 2011	41	58	1	11	27	51	10	(585)	
k.	Herman Cain									
	May 25-30, 2011	33	66	1	23	25	41	11	(444)	
	Complete and									
I.	Gary Johnson	00	70		,	00	<b>-</b> 4	47	(0.4.4)	
	May 25-30, 2011	20	79	1	6	22	54	17	(244)	

NO QUESTION 34-35, 40-44, 47-48.

QUESTIONS 36-39 AND 45-46 HELD FOR FUTURE RELEASE

ASK ALL:

Now a different kind of question...

Q.49 Regardless of the specific candidates who are running for president, we'd like to know how you generally feel about some different traits. First, would you be more likely or less likely to support a candidate for president who [INSERT ITEM; RANDOMIZE], or wouldn't this matter to you? How about if a candidate [NEXT ITEM]? [INTERVIEWER NOTE: PLEASE PROMPT RESPONDENT WITH RESPONSE OPTIONS EVERY FIVE TO TEN ITEMS AS A REMINDER]

		More <u>likely</u>	Less <u>likely</u>	Wouldn't <u>matter</u>	(VOL.) DK/Ref
a.	Is a woman May 25-30, 2011 August, 2007 February, 2007	14 15 13	7 12 11	77 72 75	1 1 1
b.	Is black May 25-30, 2011 August, 2007 February, 2007	7 9 7	3 6 4	89 84 88	1 1 1
C.	Is Hispanic May 25-30, 2011 August, 2007 February, 2007	8 9 4	11 15 14	80 75 80	1 1 2
d.	Is Mormon May 25-30, 2011 August, 2007 February, 2007	5 5 2	25 25 30	68 66 64	3 4 4
e.	Does not believe in God May 25-30, 2011 August, 2007 February, 2007	5 3 3	61 61 63	33 34 32	2 2 2
f.	Has served in the military May 25-30, 2011 February, 2007	49 48	4 3	47 48	1 1
g.	Has been a business executive May 25-30, 2011 February, 2007	35 28	14 13	49 56	2
h.	Has been an elected official in Washington for many year May 25-30, 2011 February, 2007	ars 26 35	25 15	46 45	3 5
i.	Has never held elected office before May 25-30, 2011 February, 2007	9 7	51 56	38 35	3 2
j.	Has used marijuana in the past May 25-30, 2011 TREND FOR COMPARISON: Used drugs in the past	5	24	69	2
	February, 2007	2	45	47	6
k.	Had an extramarital affair in the past May 25-30, 2011 February, 2007	2 1	46 39	49 56	3 4

#### Q.49 CONTINUED...

		More <u>likely</u>	Less <u>likely</u>	Wouldn't <u>matter</u>	(VOL.) DK/Ref
I.	Has been divorced				
	May 25-30, 2011	3	11	85	1
	February, 2007	3	9	86	2
m.	Is homosexual				
	May 25-30, 2011	3	33	62	2
	February, 2007	1	46	51	2
n.	Has been a governor				
	May 25-30, 2011	37	5	55	3

#### ASK ALL:

REGIST

These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far? [INSTRUCTION: IF RESPONDENT VOLUNTEERS THAT THEY ARE IN NORTH DAKOTA AND DON'T HAVE TO REGISTER, PUNCH 1 FOR REGIST AND

# REGICERT] ASK IF REGISTERED (REGIST=1):

REGICERT Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

May 25-30	
2011	
77	Yes, Registered
74	Absolutely certain
3	Chance registration has lapsed
1	Don't know/Refused (VOL.)
22	No, not registered
1	Don't know/Refused (VOL.)

### ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent? **ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):** 

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

				<b>(VOL.)</b> No	(VOL.) Other	(VOL.)	Lean	Lean
	Republican	<u>Democrat</u>	Independent			DK/Ref	Rep	Dem
May 25-30, 2011	24	33	38	3	*	2	15	17
Mar 30-Apr 3, 2011	25	32	37	3	*	3	17	16
Mar 8-14, 2011	24	33	38	3	*	2	17	15
Feb 22-Mar 1, 2011	24	33	37	3	*	3	15	16
Feb 2-7, 2011	24	31	39	3	*	2	16	16
Jan 5-9, 2011	27	32	35	4	*	2	15	14
Dec 1-5, 2010	25	33	34	5	1	2	13	14
Nov 4-7, 2010	26	30	37	4	*	2	17	13
Oct 27-30, 2010	25	34	31	6	1	4	13	11
Oct 13-18, 2010	25	31	36	4	*	3	16	13
Aug 25-Sep 6, 2010	24	32	39	2	*	2	15	17
Jul 21-Aug 5, 2010	26	33	34	4	*	3	14	14
Jun 16-20, 2010	27	34	34	3	1	2	15	15
Apr 21-26, 2010	26	33	36	3	1	3	16	13
Yearly Totals								
2010	25.2	32.7	35.2	3.6	.4	2.8	14.5	14.1
2009	23.9	34.4	35.1	3.4	.4	2.8	13.1	15.7
2008	25.7	36.0	31.5	3.6	.3	3.0	10.6	15.2
2007	25.3	32.9	34.1	4.3	.4	2.9	10.9	17.0

### PARTY/PARTYLY CONTINUED...

PARITET CONTIN	NOED			(VOL.)	(VOL.)			
				No	Other	(VOL.)	Lean	Lean
	<u>Republican</u>	<u>Democrat</u>	Independent	preference	party	DK/Ref	<u>Rep</u>	<u>Dem</u>
2006	27.8	33.1	30.9	4.4	.3	3.4	10.5	15.1
2005	29.3	32.8	30.2	4.5	.3	2.8	10.3	14.9
2004	30.0	33.5	29.5	3.8	.4	3.0	11.7	13.4
2003	30.3	31.5	30.5	4.8	.5	2.5	12.0	12.6
2002	30.4	31.4	29.8	5.0	.7	2.7	12.4	11.6
2001	29.0	33.2	29.5	5.2	.6	2.6	11.9	11.6
2001 Post-Sept 11	30.9	31.8	27.9	<i>5.2</i>	.6	3.6	11.7	9.4
2001 Pre-Sept 11	27.3	34.4	30.9	5.1	.6	1.7	12.1	13.5
2000	28.0	33.4	29.1	5.5	.5	3.6	11.6	11.7
1999	26.6	33.5	33.7	3.9	.5	1.9	13.0	14.5
1998	27.9	33.7	31.1	4.6	.4	2.3	11.6	13.1
1997	28.0	33.4	32.0	4.0	.4	2.3	12.2	14.1
1996	28.9	33.9	31.8	3.0	.4	2.0	12.1	14.9
1995	31.6	30.0	33.7	2.4	.6	1.3	15.1	13.5
1994	30.1	31.5	33.5	1.3		3.6	13.7	12.2
1993	27.4	33.6	34.2	4.4	1.5	2.9	11.5	14.9
1992	27.6	33.7	34.7	1.5	0	2.5	12.6	16.5
1991	30.9	31.4	33.2	0	1.4	3.0	14.7	10.8
1990	30.9	33.2	29.3	1.2	1.9	3.4	12.4	11.3
1989	33	33	34					
1987	26	35	39					

# ASK ALL:

TEAPARTY2

From what you know, do you agree or disagree with the Tea Party movement, or don't you have an opinion either way?

	<u>Agree</u>	<u>Disagree</u>	No opinion either way	(VOL.) Haven't heard of	(VOL.) Refused	Not heard of/ <u>DK</u>
May 25-30, 2011	18	23	54	2	2	
Mar 30-Apr 3, 2011	22	29	47	1	1	
Mar 8-14, 2011	19	25	54	1	1	
Feb 22-Mar 1, 2011	20	25	52	2	2	
Feb 2-7, 2011 <sup>1</sup>	22	22	53	2	2	
Jan 5-9, 2011	24	22	50	2	1	
Dec 1-5, 2010	22	26	49	2	2	
Nov 4-7, 2010	27	22	49	1	1	
Oct 27-30, 2010 (RVs)	29	25	32		1	13
Oct 13-18, 2010 (RVs)	28	24	30		1	16
Aug 25-Sep 6, 2010 (RVs)	29	26	32		1	13
Jul 21-Aug 5, 2010	22	18	37		1	21
Jun 16-20, 2010	24	18	30		*	27
May 20-23, 2010	25	18	31		1	<i>25</i>
Mar 11-21, 2010	24	14	29		1	31

In the February 2-7, 2011 survey and before, question read "...do you strongly agree, agree, disagree or strongly disagree with the Tea Party movement..."In October 2010 and earlier, question was asked only of those who had heard or read a lot or a little about the Tea Party. In May through October, it was described as: "the Tea Party movement that has been involved in campaigns and protests in the U.S. over the past year." In March it was described as "the Tea Party protests that have taken place in the U.S. over the past year."