

PRESIDENTIAL TRIAL HEAT

Pew Research Center for the People and the Press, Sep 12-16, 2012

Q.5 If the presidential election were being held today, would you vote for the Republican ticket of Mitt Romney and Paul Ryan or the Democratic ticket of Barack Obama and Joe Biden?/Q.5a As of today, who do you lean more to?

	----REGISTERED VOTERS----				-----LIKELY VOTERS-----			
	Obama	Romney	Other/ DK/Ref	Unwgted N	Obama	Romney	Other/ DK/Ref	Unwgted N
	%	%	%					
ALL VOTERS	51	42	7	2424	51	43	6	2192
GENDER								
Men	46	47	8	1097	46	48	6	984
Women	56	37	7	1327	56	38	6	1208
AGE								
18-49	54	39	7	788	56	39	6	657
50+	48	44	7	1593	48	45	6	1497
DETAILED AGE								
18-29	59	33	9	190	61	31	8	133
30-49	52	41	6	598	54	41	5	525
50-64	50	43	7	836	50	44	6	780
65+	46	47	7	757	46	48	6	717
GENDER BY AGE								
Men 18-49	52	41	7	406	53	41	6	342
Men 50+	40	52	8	675	40	53	7	628
Women 18-49	56	37	7	382	59	36	5	316
Women 50+	56	38	7	918	55	39	6	868
RACE								
White, non-Hispanic	43	50	7	1858	44	51	6	1710
Black, non-Hispanic	92	2	6	236	93	2	5	213
Hispanics	69	24	7	141	72	22	7	108
EDUCATION								
College grad+	53	42	5	1124	53	42	4	1066
Some college	47	44	9	672	49	44	7	606
High school or less	52	40	8	606	52	41	7	504
FAMILY INCOME								
\$75,000+	49	46	5	836	50	46	4	799
\$30,000-\$74,999	49	43	7	760	50	44	6	698
Less than \$30,000	60	33	7	526	62	32	6	419
DETAILED INCOME								
\$100,000+	51	44	5	531	51	45	4	510
\$75,000-\$99,000	47	48	6	305	48	48	4	289
\$50,000-\$74,990	45	49	6	363	45	50	5	340
\$30,000-\$49,999	53	39	8	397	54	39	7	358
Less than \$30,000	60	33	7	526	62	32	6	419
REGION								
Northeast	56	34	10	436	56	36	8	399
Midwest	51	42	7	589	53	41	5	534
South	48	45	7	898	47	47	6	804
West	52	43	6	501	52	42	5	455
PARTY ID								
Republican	6	91	3	717	5	92	3	665
Democrat	92	6	3	869	93	5	2	803
Independent	44	42	13	757	45	44	11	661
IDEOLOGY								
Conservative	27	67	6	979	25	70	5	911
Moderate	55	37	7	832	58	36	6	741
Liberal	86	8	5	518	90	6	4	470
PARTY AND IDEOLOGY								
Conservative Republican	4	94	2	525	2	95	2	501
Mod/Lib Republican	12	83	5	187	14	83	3	159
Mod/Cons Democrat	89	7	4	477	89	8	3	435
Liberal Democrat	97	3	1	359	99	1	0	338
TEA PARTY (REP/LEAN REP)								
Agree	1	97	2	503	1	97	2	490
Disagree/No opinion	10	84	6	551	9	85	6	481

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	----REGISTERED VOTERS----				-----LIKELY VOTERS-----			
	<u>Obama</u> %	<u>Romney</u> %	<u>Other/ DK/Ref</u> %	<u>Unwgted</u> <u>N</u>	<u>Obama</u>	<u>Romney</u>	<u>Other/ DK/Ref</u>	<u>Unwgted</u> <u>N</u>
RELIGIOUS PREFERENCE								
Total Protestants	43	50	7	1262	43	51	6	1155
White NH evang. Prot.	19	74	7	524	18	76	6	482
White NH mainline Prot.	45	46	8	437	48	46	6	400
Black NH Prot.	95	2	3	183	95	2	3	172
Total Catholic	54	39	7	541	55	40	5	495
White NH Cath.	47	46	7	435	49	46	5	405
Unaffiliated	65	27	8	381	67	26	7	329
ATTEND RELIGIOUS SERVICES								
Weekly or more	42	51	7	1009	42	51	6	937
Less than weekly	57	36	7	1369	58	36	5	1218

PRESIDENTIAL TRIAL HEAT AMONG WHITES

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	----REGISTERED VOTERS----				-----LIKELY VOTERS-----			
	Obama %	Romney %	Other/ DK/Ref %	Unwgted N	Obama %	Romney %	Other/ DK/Ref %	Unwgted N
ALL WHITE NON-HISP VOTERS	43	50	7	1858	44	51	6	1710
GENDER								
Men	37	56	7	826	38	56	6	755
Women	47	45	7	1032	49	46	5	955
AGE								
18-49	45	48	7	547	47	48	5	470
50+	41	52	7	1293	41	53	6	1223
DETAILED AGE								
18-29	46	44	10	117				83
30-49	44	50	6	430	46	50	4	386
50-64	44	50	7	649	44	51	5	610
65+	38	55	7	644	38	55	6	613
GENDER BY AGE								
Men 18-49	42	51	7	280	44	50	6	242
Men 50+	32	60	7	543	33	61	6	509
Women 18-49	47	46	7	267	50	45	5	227
Women 50+	48	45	7	750	48	46	6	714
EDUCATION								
College grad+	48	48	4	885	49	47	4	851
Some college or less	40	51	9	966	40	53	7	852
GENDER BY EDUCATION								
College grad+ men	42	54	4	433	42	54	4	415
College grad+ women	54	42	4	452	55	41	4	436
Some coll or less men	34	57	9	390	35	58	7	337
Some coll or less women	44	47	9	576	45	49	7	515
FAMILY INCOME								
\$75,000+	43	52	5	684	44	52	4	663
\$30,000-\$74,999	42	51	7	600	43	52	5	557
Less than \$30,000	46	46	8	350	47	46	7	282
PARTY ID								
Republican	4	93	3	639	4	94	2	598
Democrat	89	8	3	558	90	8	2	521
Independent	40	48	12	613	41	49	10	550
IDEOLOGY								
Conservative	16	79	5	783	14	81	5	738
Moderate	48	44	8	632	51	42	7	570
Liberal	86	10	4	388	90	8	3	359
REGION								
Northeast	49	42	9	355	51	42	7	332
Midwest	44	48	7	488	47	47	6	446
South	36	57	7	643	35	60	5	581
West	45	50	4	372	47	49	5	352

PRESIDENTIAL TRIAL HEAT BY GENDER

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	BASED ON ALL REGISTERED VOTERS							
	-----AMONG MEN-----				-----AMONG WOMEN-----			
	Obama	Romney	Other/ DK/Ref	Unwgted N	Obama	Romney	Other/ DK/Ref	Unwgted N
ALL VOTERS	46	47	8	1097	56	37	7	1327
DETAILED AGE								
18-29	57	32	10	106				84
30-49	50	45	5	300	55	38	7	298
50-64	41	52	8	365	58	35	7	471
65+	38	53	9	310	52	42	6	447
EDUCATION								
College grad+	46	49	6	552	60	36	4	572
Some college or less	46	46	9	534	54	38	8	744
FAMILY INCOME								
\$75,000+	44	51	6	442	56	40	5	394
\$30,000-\$74,999	45	49	7	349	53	39	8	411
Less than \$30,000	56	35	9	188	63	31	6	338
PARTY ID								
Republican	7	91	2	352	5	91	4	365
Democrat	91	8	1	302	92	4	3	567
Independent	43	43	14	409	46	41	13	348
IDEOLOGY								
Conservative	21	73	6	473	33	61	5	506
Moderate	54	40	6	397	57	34	9	435
Liberal	86	6	8	190	86	10	4	328
MARITAL STATUS								
Married	39	54	7	703	52	42	6	716
Not married	56	35	9	384	60	31	8	593

	BASED ON LIKELY VOTERS ONLY							
	-----AMONG MEN-----				-----AMONG WOMEN-----			
	Obama	Romney	Other/ DK/Ref	Unwgted N	Obama	Romney	Other/ DK/Ref	Unwgted N
ALL VOTERS	46	48	6	984	56	38	6	1208
DETAILED AGE								
18-29				76				56
30-49	50	45	5	265	58	37	5	259
50-64	41	53	6	335	58	36	6	445
65+	38	54	8	293	51	43	6	424
EDUCATION								
College grad+	46	49	5	522	60	36	3	545
Some college or less	46	47	7	454	54	39	7	655
FAMILY INCOME								
\$75,000+	44	52	5	420	58	39	3	379
\$30,000-\$74,999	45	50	5	321	54	39	7	377
Less than \$30,000	59	34	7	136	63	32	5	283
PARTY ID								
Republican	6	91	2	322	4	93	3	343
Democrat	92	8	1	276	94	4	3	526
Independent	44	45	11	357	46	43	11	304
IDEOLOGY								
Conservative	18	77	6	439	32	63	5	472
Moderate	58	37	5	351	59	34	8	390
Liberal	90	5	6	167	91	6	3	303
MARITAL STATUS								
Married	40	55	6	651	53	44	4	669
Not married	58	34	8	325	62	31	8	525