

**THOUGHT GIVEN TO UPCOMING ELECTION**  
(Based on Registered Voters)

	-----June 2000-----					-----June 2004-----					
	Quite a					Quite a					
	<u>lot</u>	<u>Some</u>	<u>Little</u>	<u>None</u>	<u>DK/Ref</u>	<u>lot</u>	<u>Some</u>	<u>Little</u>	<u>None</u>	<u>DK/Ref</u>	<u>(N)</u>
	%	%	%	%	%	%	%	%	%	%	
<b>Total</b>	46	6	43	5	*=100	58	3	36	2	1=100	(1426)
<b>Sex</b>											
Male	46	5	43	5	1	62	4	32	1	1	(669)
Female	46	6	43	4	1	55	3	38	3	1	(757)
<b>Race</b>											
White	47	6	42	4	1	60	3	34	2	1	(1196)
Non-white	40	6	46	7	1	51	3	43	2	1	(215)
Black	36	6	49	8	1	58	3	35	3	1	(155)
Hispanic*	43	2	51	4	0	51	2	45	1	1	(78)
<b>Race and Sex</b>											
White Men	48	5	42	5	*	62	4	32	1	1	(563)
White Women	46	7	42	4	1	58	3	36	2	1	(633)
<b>Age</b>											
Under 30	35	5	55	5	0	53	2	44	1	0	(182)
30-49	41	6	47	6	*	54	3	41	2	*	(557)
50-64	54	6	37	3	*	65	3	29	2	1	(392)
65+	55	5	34	4	2	62	6	28	3	1	(285)
<b>Sex and Age</b>											
Men under 50	41	6	47	6	*	57	4	39	*	*	(345)
Women under 50	37	7	51	5	0	51	2	44	3	*	(394)
Men 50+	53	4	38	3	2	67	4	25	3	1	(321)
Women 50+	55	7	33	4	1	61	4	32	2	1	(356)
<b>Education</b>											
College Grad.	52	10	36	2	*	69	2	27	1	1	(562)
Some College	50	4	42	4	*	56	4	36	3	1	(344)
High School Grad.	43	5	47	5	*	52	3	42	2	1	(442)
< H.S. Grad.	34	5	49	10	2	55	1	38	4	2	(74)
<b>Family Income</b>											
\$75,000+	54	8	35	3	0	64	3	30	2	1	(368)
\$50,000-\$74,999	47	7	42	4	0	62	1	36	1	*	(256)
\$30,000-\$49,999	47	5	44	4	*	59	4	35	2	*	(304)
\$20,000-\$29,999	37	5	50	7	1	57	4	36	2	1	(156)
<\$20,000	44	5	44	6	1	51	4	40	5	0	(164)

\* The designation Hispanic is unrelated to the white-black categorization.

Question: How much thought have you given to the coming presidential election. Quite a lot or only a little?

*Continued on next page...*

	-----June 2000-----					-----June 2004-----					(N)
	Quite a lot %	Some %	Little %	None %	DK/Ref %	Quite a lot %	Some %	Little %	None %	DK/Ref %	
<b>Total</b>	46	6	43	5	*=100	58	3	36	2	1=100	(1426)
<b>Region</b>											
East	46	6	43	5	*	62	3	34	1	0	(260)
Midwest	43	6	47	4	*	55	4	38	2	1	(350)
South	47	6	41	5	1	57	4	35	3	1	(524)
West	49	6	41	4	0	60	3	35	1	1	(292)
<b>Religious Affiliation</b>											
Total White Protestant	49	6	40	4	1	60	3	34	2	1	(698)
- Evangelical	55	5	37	3	*	65	3	29	3	1	(389)
- Non-Evangelical	44	7	44	4	1	54	3	41	1	*	(309)
White Catholic	45	8	43	4	*	61	4	33	1	1	(272)
Secular	41	6	46	6	1	56	3	35	5	1	(129)
<b>Community Size</b>											
Large City	46	7	43	4	*	55	4	38	2	1	(291)
Suburb	49	7	40	3	1	62	3	33	1	1	(367)
Small City/Town	45	5	45	4	1	58	3	36	2	1	(467)
Rural Area	45	5	43	7	*	58	2	36	3	1	(290)
<b>Party ID</b>											
Republican	56	5	35	3	1	61	3	33	2	1	(472)
Democrat	45	6	44	4	1	59	2	36	2	1	(495)
Independent	37	5	51	7	*	56	4	37	3	*	(406)
<b>Party and Ideology</b>											
Conservative Republican	60	5	31	3	1	67	4	27	2	*	(339)
Moderate/Liberal Rep.	48	6	42	3	1	48	4	46	1	1	(130)
Conservative/Mod. Dem.	46	6	44	3	1	57	2	38	2	1	(334)
Liberal Democrat	49	8	40	3	0	65	2	32	1	0	(147)
<b>Clinton/Bush Approval</b>											
Approve	40	6	49	5	*	55	3	39	2	1	(708)
Disapprove	59	7	31	3	*	68	3	27	2	*	(625)
<b>Use of Force in Iraq</b>											
Right Decision	--	--	--	--	--	52	4	42	2	*	(773)
Wrong Decision	--	--	--	--	--	68	2	27	2	1	(560)
<b>Labor Union</b>											
Union Household	45	6	44	5	0	62	1	35	1	1	(237)
Non-Union Household	46	6	43	4	1	58	4	36	2	*	(1181)
<b>Battleground States</b>											
Republican States	--	--	--	--	--	59	2	37	1	1	(429)
Democratic States	--	--	--	--	--	56	4	37	2	1	(419)
Battleground States						59	4	34	3	*	(578)

**CANDIDATES' POSITIONS ON THE ISSUES**  
(Based on Registered Voters)

	-----June 2000-----			-----June 2004-----			(N)
	<u>Different</u>	<u>Similar</u>	<u>DK/Ref</u>	<u>Different</u>	<u>Similar</u>	<u>DK/Ref</u>	
	%	%	%	%	%	%	
<b>Total</b>	51	33	16=100	68	21	11=100	(1426)
<b>Sex</b>							
Male	51	38	11	66	24	10	(669)
Female	51	29	20	70	18	12	(757)
<b>Race</b>							
White	51	33	16	68	21	11	(1196)
Non-white	50	36	14	67	20	13	(215)
Black	51	33	16	72	17	11	(155)
Hispanic*	54	38	8	63	20	17	(78)
<b>Race and Sex</b>							
White Men	51	38	11	65	25	10	(563)
White Women	51	28	21	71	18	11	(633)
<b>Age</b>							
Under 30	58	28	14	67	25	8	(182)
30-49	48	36	16	69	20	11	(557)
50-64	55	32	13	74	17	9	(392)
65+	45	37	18	59	26	15	(285)
<b>Sex and Age</b>							
Men under 50	51	39	10	68	23	9	(345)
Women under 50	52	28	20	69	20	11	(394)
Men 50+	52	36	12	65	25	10	(321)
Women 50+	49	32	19	70	17	13	(356)
<b>Education</b>							
College Grad.	58	31	11	78	15	7	(562)
Some College	54	30	16	67	23	10	(344)
High School Grad.	49	36	15	62	25	13	(442)
< H.S. Grad.	38	36	26	64	19	17	(74)
<b>Family Income</b>							
\$75,000+	56	34	10	73	19	8	(368)
\$50,000-\$74,999	60	26	14	72	20	8	(256)
\$30,000-\$49,999	54	32	14	69	23	8	(304)
\$20,000-\$29,999	47	36	17	66	18	16	(156)
<\$20,000	40	39	21	63	24	13	(164)

\* The designation Hispanic is unrelated to the white-black categorization.

Question:           What's your impression...do George W. Bush and Al Gore take different positions on the issues, or are they pretty similar in their positions on the issues?

*Continued on next page...*

	-----June 2000-----			-----June 2004-----			(N)
	<u>Different</u>	<u>Similar</u>	<u>DK/Ref</u>	<u>Different</u>	<u>Similar</u>	<u>DK/Ref</u>	
	%	%	%	%	%	%	
<b>Total</b>	51	33	16	68	21	11=100	(1426)
<b>Region</b>							
East	53	30	17	65	25	10	(260)
Midwest	48	32	20	71	20	9	(350)
South	49	36	15	65	21	14	(524)
West	56	34	10	72	18	10	(292)
<b>Religious Affiliation</b>							
Total White Protestant	54	30	16	69	20	11	(698)
- Evangelical	58	28	14	69	20	11	(389)
- Non-Evangelical	49	33	18	68	22	10	(309)
White Catholic	47	36	17	67	24	9	(272)
Secular	46	33	21	64	22	14	(129)
<b>Community Size</b>							
Large City	50	33	17	71	20	9	(291)
Suburb	56	31	13	69	22	9	(367)
Small City/Town	50	36	14	65	21	14	(467)
Rural Area	49	32	19	70	20	10	(290)
<b>Party ID</b>							
Republican	60	27	13	74	17	9	(472)
Democrat	48	35	17	69	20	11	(495)
Independent	47	41	12	63	26	11	(406)
<b>Party and Ideology</b>							
Conservative Republican	65	23	12	78	15	7	(339)
Moderate/Liberal Rep.	53	33	14	65	22	13	(130)
Conservative/Mod. Dem.	49	36	15	66	22	12	(334)
Liberal Democrat	51	34	15	76	17	7	(147)
<b>Clinton/Bush Approval</b>							
Approve	48	37	15	70	20	10	(708)
Disapprove	58	30	12	70	22	8	(625)
<b>Use of Force in Iraq</b>							
Right Decision	--	--	--	68	20	12	(773)
Wrong Decision	--	--	--	71	22	7	(560)
<b>Labor Union</b>							
Union Household	51	34	15	68	24	8	(237)
Non-Union Household	51	33	16	68	20	12	(1181)
<b>Battleground States</b>							
Republican States	--	--	--	66	21	13	(429)
Democratic States	--	--	--	69	20	11	(419)
Battleground States	--	--	--	69	21	10	(578)

## ELECTION OUTCOME MATTERS

	-----June 2000-----			-----June 2004-----			(N)
	Really matters who wins	Things will be the same	DK/Ref	Really matters who wins	Things will be the same	DK/Ref	
	%	%	%	%	%	%	
<b>Total</b>	45	49	6=100	63	32	5=100	(1806)
<b>Sex</b>							
Male	43	52	5	63	33	4	(863)
Female	47	47	6	63	32	5	(943)
<b>Race</b>							
White	46	48	6	64	31	5	(1485)
Non-white	42	50	8	59	36	5	(297)
Black	41	52	7	66	29	5	(199)
Hispanic*	38	57	5	55	40	5	(118)
<b>Race and Sex</b>							
White Men	45	50	5	64	32	4	(704)
White Women	48	46	6	65	30	5	(781)
<b>Age</b>							
Under 30	38	59	3	57	40	3	(316)
30-49	45	50	5	67	31	2	(697)
50-64	49	44	7	65	30	5	(453)
65+	50	39	11	60	29	11	(326)
<b>Sex and Age</b>							
Men under 50	39	58	3	63	34	3	(498)
Women under 50	46	49	5	64	33	3	(515)
Men 50+	52	39	9	64	30	6	(361)
Women 50+	47	44	9	62	30	8	(418)
<b>Education</b>							
College Grad.	59	38	3	72	26	2	(644)
Some College	51	45	4	66	30	4	(423)
High School Grad.	38	57	5	59	35	6	(606)
< H.S. Grad.	34	54	12	51	40	9	(127)
<b>Family Income</b>							
\$75,000+	51	42	6	72	26	2	(424)
\$50,000-\$74,999	49	49	2	65	33	2	(303)
\$30,000-\$49,999	51	44	5	67	30	3	(383)
\$20,000-\$29,999	49	43	8	62	34	4	(205)
<\$20,000	32	63	5	55	36	9	(262)

\* The designation Hispanic is unrelated to the white-black categorization.

Question: As far as making progress on the important issues facing the country is concerned, does it really matter who wins the 2004 presidential election, or will things be pretty much the same regardless of who is elected president?

*Continued on next page...*

	-----June 2000-----			-----June 2004-----			(N)
	Really matters who	Things will pretty much	DK/Ref	Really matters who	Things will pretty much	DK/Ref	
	<u>wins</u>	<u>be the same</u>	<u>%</u>	<u>wins</u>	<u>be the same</u>	<u>%</u>	
	%	%	%	%	%		
<b>Total</b>	45	49	6=100	63	32	5=100	(1806)
<b>Region</b>							
East	40	56	4	58	37	5	(325)
Midwest	46	49	5	60	35	5	(430)
South	44	49	7	65	30	5	(659)
West	51	43	6	68	28	4	(392)
<b>Religious Affiliation</b>							
Total White Protestant	48	47	5	65	30	5	(841)
- Evangelical	48	48	4	65	29	6	(452)
- Non-Evangelical	48	47	5	63	33	4	(389)
White Catholic	50	44	6	66	30	4	(333)
Secular	35	58	7	60	35	5	(177)
<b>Community Size</b>							
Large City	41	52	7	64	32	4	(371)
Suburb	50	46	4	69	29	2	(452)
Small City/Town	45	48	7	60	34	6	(616)
Rural Area	45	50	5	62	33	5	(351)
<b>Party ID</b>							
Republican	56	41	3	70	26	4	(561)
Democrat	46	45	9	67	28	5	(597)
Independent	39	58	3	56	40	4	(554)
<b>Party and Ideology</b>							
Conservative Republican	66	30	4	76	21	3	(391)
Moderate/Liberal Rep.	41	57	2	58	37	5	(164)
Conservative/Mod. Dem.	45	45	10	65	30	5	(401)
Liberal Democrat	55	42	3	72	25	3	(176)
<b>Clinton/Bush Approval</b>							
Approve	43	51	6	64	32	4	(887)
Disapprove	51	45	4	67	29	4	(779)
<b>Use of Force in Iraq</b>							
Right Decision	--	--	--	63	33	4	(988)
Wrong Decision	--	--	--	67	29	4	(691)
<b>Labor Union</b>							
Union Household	48	47	5	67	31	2	(272)
Non-Union Household	45	49	6	63	32	5	(1523)
<b>Battleground States</b>							
Republican States	--	--	--	65	31	4	(554)
Democratic States	--	--	--	63	32	5	(527)
Battleground States	--	--	--	62	33	5	(725)