Demographic Profile of Likely Voters

			New	South
	National	<u>Iowa</u>	Hampshire	Carolina
Gender	%	%	%	%
Male	40	46	44	44
Female	<u>60</u>	<u>54</u>	<u>56</u>	<u>56</u>
	100	100	100	100
Race				
White	72	97	95	56
Black	21	1	1	42
Other non-white	7	2	2	1
Don't know/Refused	<u>*</u>	*	<u>2</u>	<u>1</u>
	100	100	100	100
Hispanic descent				
Yes	10	1	1	2
No/Don't know	<u>90</u>	99	<u>99</u>	<u>98</u>
	100	100	100	100
Age				
18-29	17	7	10	14
30-49	37	29	46	38
50-64	23	34	25	25
65 and older	22	28	16	21
Refused	<u>1</u>	<u>2</u>	<u>3</u>	<u>2</u>
	100	100	100	100
Education				
College grad or higher	31	45	39	21
Some college	24	17	23	24
H.S. grad	36	34	32	39
Less than H.S.	9	4	6	16
Don't know/Refused	*	*	*	*
	100	100	100	100
Family Income				
\$75,000 and higher	19	21	23	14
\$50,000-\$74,999	14	17	19	16
\$30,000-\$49,999	24	26	24	22
\$20,000-\$29,999	14	12	9	16
Less than \$20,000	20	13	12	22
Don't know/Refused	<u>9</u>	<u>11</u>	<u>13</u>	<u>10</u>
	100	100	100	100

All state figures based on likely primary or caucus voters in Iowa, New Hampshire and South Carolina.

National figures based on likely primary or caucus voters who identify themselves as Democrats or independents who lean Democratic.

Demographic Profile of Likely Voters (continued)

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Are you (or is your spouse)			New	South
a member of a labor union?	<u>National</u>	<u>Iowa</u>	Hampshire	Carolina
Union household (NET)	16	23	15	6
Respondent only	9	12	10	3
Spouse only	5	7	3	2
Both are members	2	4	2	1
Non-union household	83	76	85	94
Don't know/Refused	<u>1</u>	<u>1</u>	<u>*</u>	*
	100	100	100	100

Past Voting Behavior

How often would you			New	South
say you vote?	National	<u>Iowa</u>	Hampshire	Carolina
Always	52	63	62	53
Nearly always	34	29	28	27
Part of the time	9	6	8	14
Seldom	3	2	2	5
Never vote (vol)	1	*	*	1
Other/Don't know/Refused	<u>1</u>	*	*	*
	$1\overline{00}$	$1\overline{00}$	100	100

Religion

What is your religious			New	South
preference?	National	<u>Iowa</u>	Hampshire	Carolina
Protestant	55	64	34	86
White evangelical	14	18	8	29
White non-evangelical	22	44	25	18
Roman Catholic	24	23	41	5
Jewish	3	1	1	*
Mormon	1	*	*	*
Orthodox church	1	-	1	1
Islam/Muslim	*	*	-	*
Other religion	2	2	4	2
No religion/Atheist/Agnostic	: 12	8	16	5
Don't know/Refused	<u>2</u>	<u>2</u>	<u>3</u>	<u>1</u>
	100	100	100	100

Church Attendance

Aside from weddings and				
funerals, how often do you			New	South
attend religious services	National	<u>Iowa</u>	Hampshire	Carolina
More than once a week	16	10	6	27
Once a week	23	40	24	31
Once or twice a month	17	14	10	20
A few times a year	18	17	24	10
Seldom	17	10	20	8
Never	9	7	15	4
Don't know/Refused	<u>*</u>	<u>2</u>	<u>1</u>	*
	100	100	100	100

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