

PRESIDENTIAL TRIAL HEATS

Q.35 If you had to choose between Barack Obama, the Democrat, and Mitt Romney, the Republican, who would you vote for?/Q.35a Who do you lean towards? Q.36 If you had to choose between Barack Obama, the Democrat, and Rick Perry, the Republican, who would you vote for?/Q.36a Who do you lean towards?

	<u>Obama</u>	<u>Romney</u>	<u>Other/ DK/Ref</u>	<u>Obama</u>	<u>Perry</u>	<u>Other/ DK/Ref</u>	<u>N</u>
	%	%	%	%	%	%	
ALL VOTERS	48	48	4	50	46	5	1901
SEX							
Men	42	54	4	46	50	4	849
Women	53	43	4	53	42	5	1052
AGE							
18-49	50	46	4	53	44	4	685
50+	45	51	4	46	48	5	1178
DETAILED AGE							
18-29	62	36	2	63	35	2	182
30-49	45	51	4	48	48	5	503
50-64	47	49	4	48	47	6	615
65+	42	52	5	44	51	5	563
SEX BY AGE							
Men 18-49	42	53	4	48	48	4	326
Men 50+	42	54	3	44	52	4	509
Women 18-49	58	40	3	57	39	4	359
Women 50+	47	47	5	48	45	6	669
RACE							
White, non-Hispanic	38	58	4	41	54	5	1475
Black, non-Hispanic	95	3	2	92	4	4	185
Hispanic	60	37	3	63	36	1	113
EDUCATION							
College grad+	49	48	3	51	45	4	778
Some college	49	47	3	50	46	4	539
HS or less	45	49	5	48	47	6	581
INCOME							
\$75,000+	44	53	3	45	51	4	540
\$30,000-\$74,999	47	50	4	49	47	4	613
<\$30,000	53	42	4	56	39	5	491
RELIGIOUS PREFERENCE							
Total White NH Prot.	29	66	5	33	62	5	793
White NH evang. Prot.	20	75	6	21	73	5	399
White NH mainline Prot.	40	56	4	46	51	4	394
Total Catholic	47	50	3	49	47	5	415
White NH Cath.	41	57	2	42	53	4	321
Unaffiliated	61	35	4	62	32	6	310
REGION							
Northeast	51	45	4	54	40	6	351
Midwest	49	46	5	49	46	6	468
South	44	51	5	46	49	4	693
West	50	49	2	53	45	3	389
MARITAL STATUS							
Married	42	53	5	44	51	6	1098
Not married	50	47	3	51	44	4	518
EMPLOYMENT							
Employed	47	49	4	48	47	5	998
Not employed	49	47	4	51	45	4	896

PRESIDENTIAL TRIAL HEATS (CONT.)

Q.35 If you had to choose between Barack Obama, the Democrat, and Mitt Romney, the Republican, who would you vote for?/Q.35a Who do you lean towards? Q.36 If you had to choose between Barack Obama, the Democrat, and Rick Perry, the Republican, who would you vote for?/Q.36a Who do you lean towards?

	<u>Obama</u> %	<u>Romney</u> %	<u>Other/ DK/Ref</u> %	<u>Obama</u> %	<u>Perry</u> %	<u>Other/ DK/Ref</u> %	<u>N</u>
PARTY ID							
Republican	7	91	2	9	88	3	549
Democrat	88	10	3	88	10	2	645
Independent	41	54	5	45	48	7	645
PARTY WITH LEANERS							
Rep/Lean Rep	8	90	2	10	86	3	876
Dem/Lean Dem	87	10	3	87	10	3	896
IDEOLOGY							
Conservative	25	70	5	25	69	6	775
Moderate	53	43	4	56	39	4	715
Liberal	83	15	2	84	13	2	365
PARTY AND IDEOLOGY							
Conservative Republican	3	95	3	4	93	3	380
Mod/Lib Republican	16	83	2	19	79	3	163
Mod/Cons Democrat	83	14	4	82	15	2	395
Liberal Democrat	96	3	1	97	2	1	233
TEA PARTY MOVEMENT							
Agree	3	94	3	3	94	3	408
Disagree/No opinion	12	86	2	16	80	4	455
AMONG WHITES							
Men	34	63	4	38	58	4	650
Women	43	53	4	43	51	5	825
18-49	39	57	4	42	54	4	469
50+	39	58	4	40	55	5	981
College grad+	45	52	3	47	49	4	636
Some college or less	35	61	5	38	57	5	836
\$75,000+	39	58	3	40	57	3	440
\$30,000-\$74,999	36	60	4	40	56	4	487
<\$30,000	41	54	5	45	49	6	340
Republican	5	93	2	6	91	3	501
Democrat	84	13	3	84	14	2	399
Independent	36	59	5	41	52	6	531
Northeast	44	53	3	47	47	6	279
Midwest	41	53	6	42	52	6	383
South	31	64	4	34	62	4	521
West	42	56	2	46	51	3	292

PRESIDENTIAL APPROVAL TABLE

Q1: Do you approve or disapprove of the way Barack Obama is handing his job as president?

Q1a: Do you (approve/disapprove) very strongly, or not so strongly?

	<u>Approve</u> %	<u>Very</u> <u>strongly</u> %	<u>Not so</u> <u>strongly/</u> <u>DK/Ref</u> %	<u>Dis-</u> <u>approve</u>	<u>Very</u> <u>strongly</u> %	<u>Not so</u> <u>strongly/</u> <u>DK/Ref</u> %	(VOL.) <u>DK/Ref</u> %	<u>N</u>
TOTAL	43	26	17	48	34	14	9	2410
SEX								
Men	39	22	17	52	37	14	9	1118
Women	47	30	17	44	31	13	9	1292
AGE								
18-49	45	26	19	44	29	16	10	1014
50+	41	27	14	52	41	11	7	1357
DETAILED AGE								
18-29	50	26	24	38	21	17	12	354
30-49	42	26	16	49	34	15	9	660
50-64	40	27	14	51	39	12	8	723
65+	42	27	15	54	44	10	4	634
SEX BY AGE								
Men 18-49	40	21	19	50	32	18	10	525
Men 50+	38	25	13	55	45	10	7	579
Women 18-49	51	32	19	39	25	14	11	489
Women 50+	43	28	15	50	37	13	7	778
RACE								
White, non-Hispanic	33	18	15	58	43	14	9	1758
Black, non-Hispanic	89	74	15	5	3	1	6	245
Hispanic	51	26	26	39	18	20	10	213
EDUCATION								
College grad+	44	26	18	49	36	13	6	871
Some college	44	27	18	47	35	12	9	659
HS or less	42	27	15	47	32	15	11	875
INCOME								
\$75,000+	41	23	18	53	42	11	6	615
\$30,000-\$74,999	42	26	15	50	36	14	9	743
<\$30,000	47	29	18	44	28	16	9	727
RELIGIOUS PREFERENCE								
Total White NH Prot.	27	15	11	66	52	14	8	937
White NH evang. Prot.	19	11	7	75	63	12	6	470
White NH mainline Prot.	35	19	16	56	40	15	9	467
Total Catholic	42	23	19	49	33	16	9	532
White NH Cath.	36	19	17	57	42	15	7	376
Unaffiliated	51	29	22	38	22	16	11	412
REGION								
Northeast	42	24	18	49	33	16	9	451
Midwest	46	29	17	46	34	12	8	573
South	43	28	14	48	36	12	9	882
West	43	23	20	48	32	16	9	504
MARITAL STATUS								
Married	39	24	14	55	43	12	6	1236
Not married	44	26	18	46	32	14	10	713
EMPLOYMENT								
Employed	43	25	18	47	33	15	9	1286
Not employed	43	28	15	48	36	13	9	1114

PRESIDENTIAL APPROVAL TABLE (CONT.)

Q1: Do you approve or disapprove of the way Barack Obama is handing his job as president?

Q1a: Do you (approve/disapprove) very strongly, or not so strongly?

	<u>Approve</u> %	<u>Very</u> <u>strongly</u> %	<u>Not so</u> <u>strongly/</u> <u>DK/Ref</u> %	<u>Dis-</u> <u>approve</u>	<u>Very</u> <u>strongly</u> %	<u>Not so</u> <u>strongly/</u> <u>DK/Ref</u> %	(VOL.) <u>DK/Ref</u> %	<u>N</u>
REGISTERED VOTER								
Yes, certain	43	28	15	51	38	13	6	1901
Not registered	44	23	21	40	23	17	16	509
PARTY ID								
Republican	10	4	6	84	71	14	6	627
Democrat	78	52	25	17	7	9	6	786
Independent	36	19	17	52	36	17	11	887
PARTY WITH LEANERS								
Rep/Lean Rep	11	4	7	81	65	16	8	1047
Dem/Lean Dem	74	48	26	19	9	11	7	1159
IDEOLOGY								
Conservative	27	17	10	67	55	12	6	934
Moderate	47	27	20	43	54	16	10	906
Liberal	67	42	25	24	9	11	9	488
PARTY AND IDEOLOGY								
Conservative Republican	5	2	3	91	80	11	4	427
Mod/Lib Republican	19	8	11	71	54	18	10	191
Mod/Cons Democrat	74	48	25	21	9	11	6	492
Liberal Democrat	86	59	27	9	3	6	5	270
TEA PARTY MOVEMENT								
Agree	5	1	5	93	87	6	2	442
Disagree/No opinion	15	10	7	75	8	53	22	10
AMONG WHITES								
Men	28	14	15	63	47	15	9	789
Women	38	22	16	53	40	14	8	969
18-49	32	16	16	56	39	17	12	630
50+	35	20	15	60	47	12	5	1102
College grad+	39	21	18	54	41	13	7	688
Some college or less	31	17	14	60	45	15	10	1066
\$75,000+	36	19	17	59	47	11	5	490
\$30,000-\$74,999	30	17	13	61	45	15	9	560
<\$30,000	35	17	18	56	38	17	10	465
Republican	7	3	4	87	74	13	6	560
Democrat	72	42	30	23	12	11	5	468
Independent	29	14	15	59	42	17	12	667
Northeast	38	18	20	55	40	16	7	335
Midwest	37	22	15	54	41	13	9	455
South	27	15	11	63	49	14	10	619
West	36	19	18	55	39	16	8	349