#### PEW RESEARCH CENTER MARCH 2015 POLITICAL SURVEY FINAL TOPLINE MARCH 25-29, 2015 N=1,500

# **RANDOMIZE Q.1 AND Q.2**

# ASK ALL:

Q.1 Do you approve or disapprove of the way Barack Obama is handling his job as President? **[IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH:** Overall do you approve or disapprove of the way Barack Obama is handling his job as President? **IF STILL DEPENDS ENTER AS DK]** 

	Approve	Dis- approve	<b>(VOL.)</b> DK/Ref		Approve	Dis- approve	<b>(VOL.)</b> DK/Ref
Mar 25-29, 2015	46	47	7	Jul 20-24, 2011	44	48	8
Feb 18-22, 2015	48	46	5	Jun 15-19, 2011	46	45	8
Jan 7-11, 2015	47	48	5	May 25-30, 2011	52	39	10
Dec 3-7, 2014 (U)	42	51	6	May 5-8, 2011	50	39	11
Nov 6-9, 2014	43	52	5	May 2, 2011 (WP)	56	38	6
Oct 15-20, 2014	43	51	6	Mar 30-Apr 3, 2011	47	45	8
Sep 2-9, 2014	42	50	8	Feb 22-Mar 1, 2011	51	39	10
Aug 20-24, 2014 (U)	42	50	8	Feb 2-7, 2011	49	42	9
Jul 8-14, 2014	44	49	6	Jan 5-9, 2011	46	44	10
Apr 23-27, 2014 (U)	44	50	7	Dec 1-5, 2010	45	43	13
Feb 27-Mar 16, 2014	44	49	7	Nov 4-7, 2010	44	44	12
Feb 14-23, 2014	44	48	8	Oct 13-18, 2010	46	45	9
Jan 15-19, 2014 (U)	43	49	8	Aug 25-Sep 6, 2010	47	44	9
Dec 3-8, 2013 (U)	45	49	6	Jul 21-Aug 5, 2010	47	41	12
Oct 30-Nov 6, 2013	41	53	6	Jun 8-28, 2010	48	41	11
Oct 9-13, 2013	43	51	6	Jun 16-20, 2010	48	43	9
Sep 4-8, 2013 (U)	44	49	8	May 6-9, 2010	47	42	11
Jul 17-21, 2013	46	46	7	Apr 21-26, 2010	47	42	11
Jun 12-16, 2013	49	43	7	Apr 8-11, 2010	48	43	9
May 1-5, 2013	51	43	6	Mar 10-14, 2010	46	43	12
Mar 13-17, 2013	47	46	8	Feb 3-9, 2010	49	39	12
Feb 13-18, 2013 (U)	51	41	7	Jan 6-10, 2010	49	42	10
Jan 9-13, 2013	52	40	7	Dec 9-13, 2009	49	40	11
Dec 5-9, 2012	55	39	6	Oct 28-Nov 8, 2009	51	36	13
Jun 28-Jul 9, 2012	50	43	7	Sep 30-Oct 4, 2009	52	36	12
Jun 7-17, 2012	47	45	8	Sep 10-15, 2009	55	33	13
May 9-Jun 3, 2012	46	42	11	Aug 20-27, 2009	52	37	12
Apr 4-15, 2012	46	45	9	Aug 11-17, 2009	51	37	11
Mar 7-11, 2012	50	41	9	Jul 22-26, 2009	54	34	12
Feb 8-12, 2012	47	43	10	Jun 10-14, 2009	61	30	9
Jan 11-16, 2012	44	48	8	Apr 14-21, 2009	63	26	11
Dec 7-11, 2011	46	43	11	Mar 31-Apr 6, 2009	61	26	13
Nov 9-14, 2011	46	46	8	Mar 9-12, 2009	59	26	15
Sep 22-Oct 4, 2011	43 43	48	9 7	Feb 4-8, 2009	64	17	19
Aug 17-21, 2011	43	49	/				

See past presidents' approval trends: George W. Bush, Bill Clinton

# **RANDOMIZE Q.1 AND Q.2**

ASK ALL:

Q.2 All in all, are you satisfied or dissatisfied with the way things are going in this country today?

	Satis-	Dis-	(VOL.)		Satis-	Dis-	(VOL.)
		satisfied			fied	satisfied	• •
Mar 25-29, 2015	31	64	<u>5</u>	Aug 20-27, 2009	28	<u>65</u>	7
Feb 18-22, 2015	33	62	5	Aug 11-17, 2009	28	65	, 7
	31	66		Jul 22-26, 2009	28	66	
Jan 7-11, 2015	26	71	4 3	Jun 10-14, 2009	30	64	6 5
Dec 3-7, 2014 (U)							
Nov 6-9, 2014	27	68 65	4	Apr 28-May 12, 2009	34	58	8
Oct 15-20, 2014	29	65	6	Apr 14-21, 2009	23	70	7
Sep 2-9, 2014	25	71	4	Jan 7-11, 2009	20	73	7
Aug 20-24, 2014	24	72	4	December, 2008	13	83	4
Jul 8-14, 2014	29	68 67	4	Early October, 2008	11	86	3
Apr 23-27, 2014	29	65	6	Mid-September, 2008	25	69	6
Feb 12-26, 2014	28	66	6	August, 2008	21	74	5
Jan 15-19, 2014	26	69	5	July, 2008	19	74	7
Oct 30-Nov 6, 2013	21	75	3	June, 2008	19	76	5
Oct 9-13, 2013	14	81	5	Late May, 2008	18	76	6
Jul 17-21, 2013	27	67	6	March, 2008	22	72	6
May 1-5, 2013	30	65	5	Early February, 2008	24	70	6
Feb 13-18, 2013 (U)	31	64	5	Late December, 2007	27	66	7
Jan 9-13, 2013	30	66	4	October, 2007	28	66	6
Dec 17-19, 2012	25	68	7	February, 2007	30	61	9
Dec 5-9, 2012	33	62	5	Mid-January, 2007	32	61	7
Oct 18-21, 2012	32	61	8	Early January, 2007	30	63	7
Jun 28-Jul 9, 2012	31	64	5	December, 2006	28	65	7
Jun 7-17, 2012	28	68	5	Mid-November, 2006	28	64	8
May 9-Jun 3, 2012	29	64	7	Early October, 2006	30	63	7
Apr 4-15, 2012	24	69	6	July, 2006	30	65	5
Feb 8-12, 2012	28	66	6	May, 2006*	29	65	6
Jan 11-16, 2012	21	75	4	March, 2006	32	63	5
Sep 22-Oct 4, 2011	17	78	5	January, 2006	34	61	5
Aug 17-21, 2011	17	79	4	Late November, 2005	34	59	7
Jul 20-24, 2011	17	79	4	Early October, 2005	29	65	6
Jun 15-19, 2011	23	73	4	July, 2005	35	58	7
May 5-8, 2011	30	62	8	Late May, 2005*	39	57	4
May 2, 2011	32	60	8	February, 2005	38	56	6
Mar 8-14, 2011	22	73	5	January, 2005	40	54	6
Feb 2-7, 2011	26	68	5	December, 2004	39	54	7
Jan 5-9, 2011	23	71	6	Mid-October, 2004	36	58	6
Dec 1-5, 2010	21	72	7	July, 2004	38	55	7
Nov 4-7, 2010	23	69	8	May, 2004	33	61	6
Sep 23-26, 2010	30	63	7	Late February, 2004*	39	55	6
Aug 25-Sep 6, 2010	25	71	5	Early January, 2004	45	48	7
Jun 24-27, 2010	27	64	9	December, 2003	44	47	9
May 13-16, 2010	28	64	7	October, 2003	38	56	6
Apr 21-26, 2010	29	66	5	August, 2003	40	53	7
Apr 1-5, 2010	31	63	6	April 8, 2003	50	41	9
Mar 11-21, 2010	25	69	5	January, 2003	44	50	6
Mar 10-14, 2010	23	71	7	November, 2002	41	48	11
Feb 3-9, 2010	23	71	6	September, 2002	41	55	4
Jan 6-10, 2010	27	69	4	Late August, 2002	47	44	9
Oct 28-Nov 8, 2009	25	67	7	May, 2002	44	44	12
Sep 30-Oct 4, 2009	25	67	, 7	March, 2002	50	40	10
Sep 10-15, 2009 <sup>1</sup>	30	64	, 7	Late September, 2001	57	34	9
	20	0.		Early September, 2001	41	53	6
				June, 2001	43	52	5
<sup>1</sup> In September 10-15, 2009	and other	surveys no	oted with	March, 2001	47	45	8
an asterisk, the question wa	is worded "	'Overall, ar	e you	Fobruary 2001	47	43	11

 $<sup>^{\</sup>rm 1}$  In September 10-15, 2009 and other surveys noted with an asterisk, the question was worded "Overall, are you satisfied or dissatisfied with the way things are going in our country today?"

February, 2001 January, 2001

46

55

43

41

11

4

## Q.2 CONTINUED...

	Satis-	Dis-	(VOL.)	Satis- Dis- <b>(VO</b>	
	fied	<u>satisfied</u>	DK/Ref	<u>fied</u> <u>satisfied</u> <u>DK/F</u>	Ref
October, 2000 (RVs)	54	39	7	October, 1995 23 73 4	
September, 2000	51	41	8	June, 1995 25 73 2	
June, 2000	47	45	8	April, 1995 23 74 3	
April, 2000	48	43	9	July, 1994 24 73 3	
August, 1999	56	39	5	March, 1994 24 71 5	
January, 1999	53	41	6	October, 1993 22 73 5	
November, 1998	46	44	10	September, 1993 20 75 5	
Early September, 1998	54	42	4	May, 1993 22 71 7	
Late August, 1998	55	41	4	January, 1993 39 50 11	L
Early August, 1998	50	44	6	January, 1992 28 68 4	
February, 1998	59	37	4	November, 1991 34 61 5	
January, 1998	46	50	4	Gallup: Late Feb, 1991 66 31 3	
September, 1997	45	49	6	August, 1990 47 48 5	
August, 1997	49	46	5	May, 1990 41 54 5	
January, 1997	38	58	4	January, 1989 45 50 5	
July, 1996	29	67	4	September, 1988 (RVs) 50 45 5	
March, 1996	28	70	2		

#### **NO QUESTIONS 3-13**

#### ASK ALL:

Q.14 Would you say your overall opinion of **[INSERT ITEM; RANDOMIZE]** is very favorable, mostly favorable, or very unfavorable? **[INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]** How about **[NEXT ITEM]? [IF NECESSARY:** Just in general, is your overall opinion of **[ITEM]** very favorable, mostly favorable, or very unfavorable?] **[INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]** 

а.	Congress	 <u>Total</u>	Favoral <u>Very</u>	ole <u>Mostly</u>	Ui <u>Total</u>	nfavoral <u>Very</u>	ole <u>Mostly</u>	(VOL.) Never <u>heard of</u>	<b>(VOL.)</b> Can't rate/ <u>Ref</u>
а.	Mar 25-29, 2015	22	4	18	72	34	38	*	5
	Dec 3-7, 2014 (U)	22	4	18	71	34	37	*	7
	Jul 8-14, 2014	28	5	23	69	28	41	*	4
	Feb 12-Feb 26, 2014	23	5	18	72	35	37	*	5
	Dec 3-8, 2013 (U)	27	6	21	67	32	35	*	6
	Oct 9-13, 2013	23	4	19	73	32	42	0	4
	Jul 17-21, 2013	21	3	18	70	33	37	*	9
	Jan 9-13, 2013	23	4	19	68	32	36	*	9
	Dec 5-9, 2012	27	4	22	67	24	43	1	6
	Jun 28-Jul 9, 2012	27	5	22	65	30	35	*	8
	Jan 11-16, 2012	23	5	18	69	33	36	*	8
	Aug 17-21, 2011	25	4	21	70	30	40	4	6
	Feb 22-Mar 1, 2011	34	4	30	57	21	36	1	8
	July 1-5, 2010	33	6	27	56	23	33	*	11
	April 1-5, 2010	25	3	22	65	30	36	*	9
	Mar 18-21, 2010	26	3	23	62	23	39	*	12
	Feb 3-9, 2010	41	3	38	50	17	34	0	9
	Aug 20-27, 2009	37	4	33	52	20	32	*	11
	Mar 31-Apr 6, 2009	50	10	40	43	15	28	*	7
	Jan 7-11, 2009	40	5	35	52	20	32	*	8
	Late May, 2008	41	6	35	51	17	34	0	8
	July, 2007	41	6	35	51	16	35	0	8
	Early January, 2007	53	11	42	38	9	29	1	8
	Late October, 2006	41	5	36	46	15	31	*	13
	February, 2006	44	6	38	47	14	33	0	9
	Late October, 2005	45	7	38	45	13	32	*	10
	July, 2005	49	6	43	40	11	29	*	11

## Q.14 CONTINUED...

Q.14 CONTINUED								
		Fauranak					(VOL.)	(VOL.)
			ole		nfavoral			Can't rate/
June, 2005	<u>Total</u> 49	<u>Very</u> 6	<u>Mostly</u> 43	<u>Total</u> 40	<u>Very</u> 10	<u>Mostly</u> 30	heard of *	<u>Ref</u> 11
-	49 56	7	43 49	33	7	26	*	11
June, 2004	57					20 24	*	11
July, 2001	57	7 6	50 50	32	8			7
March, 2001	56 64		50 54	36 23	10	26	1 1	12
January, 2001	64 61	10 8	54 52	23 32	5 5	18 27	1 *	7
September, 2000 (RVs)			53 55	32 34		27	*	
August, 1999	63 56	8 9	55 47	34 39	7 9		*	3 5
June, 1999						30 20		
February, 1999	52	4	48	44	8	36	0	4 7
January, 1999	48	7	41	45	15	30	0	
Early December, 1998	52	11	41	41	12	29	0	7
Early October, 1998 (RVs)	62	7	55	33	8	25	0	5
Early September, 1998	66	7	59	27	5	22	0	7
October, 1997	53	5	48	44	11	33	0	3
August, 1997	50	6	44	44	11	33	0	6
June, 1997	52	4	48	42	8	34	0 *	6
May, 1997	49	5	44	42	10	32		9
February, 1997	52	6	46	40	9	31	*	8
January, 1997	56	6	50	40	8	32	*	4
June, 1996	45	6	39	50	12	38	*	5
April, 1996	45	6	39	50	13	37	0	5
January, 1996	42	4	38	54	16	38	*	4
October, 1995	42	4	38	55	13	42	0	3
August, 1995	45	5	40	47	13	34	*	7
June, 1995	53	8	45	42	11	31	*	5
February, 1995	54	10	44	37	10	27	0	9
July, 1994	53	7	46	43	9	34	*	4
May, 1993	43	8	35	48	13	35	0	9
November, 1991	51	7	44	43	9	34	0	6
March, 1991	66	16	50	26	7	19	0	8
May, 1990	59	6	53	34	9	25	1	6
May, 1988	64	8	56	28	5	23	0	8
January, 1988	64	6	58	29	4	25	0	7
May, 1987	74	10	64	20	4	16	*	6
January, 1987	59	7	52	31	8	23	0	10
July, 1985	67	9	58	26	5	21	*	7

## **QUESTIONS 14b-d, 15 HELD FOR FUTURE RELEASE**

#### ASK ALL:

Next,

Q.16 Would you say your overall opinion of **[INSERT NAME; RANDOMIZE ITEMS b-d WITH ITEM e ALWAYS LAST]** is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? How about **[NEXT NAME]? [IF NECESSARY:** Just in general, is your overall opinion of **[NAME]** very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?] **[INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]** 

NO ITEM a	<u>Total</u>	Favorat <u>Very</u>	ole <u>Mostly</u>	U <u>Total</u>	Infavora <u>Very</u>	ble <u>Mostly</u>	(VOL.) Never C <u>heard of</u>	<b>(VOL.)</b> Can't rate/ <u>Ref</u>
<ul> <li>b. Barack Obama Mar 25-29, 2015 Dec 3-7, 2014 Jul 8-14, 2014 Jan 15-19, 2014 Oct 9-13, 2013</li> </ul>	51 48 50 51 47	18 19 19 19 17	33 29 32 32 31	46 49 48 45 50	27 28 30 24 32	19 20 18 22 18	* 0 0 *	3 3 2 4 3

# Q.16 CONTINUED...

<b>Q</b> .1	Q.16 CONTINUED											
			FavorableUnfavorable				(VOL.)	(VOL.)				
				<u>Mostly</u>					Can't rate/			
	Jan 9-13, 2013	<u>Total</u> 59	<u>Very</u> 28	<u>31</u>	<u>Total</u> 38	<u>Very</u> 20	<u>Mostly</u> 18	heard of *	<u>Ref</u> 3			
	Dec 5-9, 2012	59	26	33	40	20 24	16	*	2			
	Oct 4-7, 2012	50	20	26	45	24	19	*	5			
	Sep 12-16, 2012	57	24 27	20 30	40	23	17	*	4			
	Jul 16-26, 2012	51	27	26	40	27	15	0	8			
	Jun 7-17, 2012	53	24 20	33	42	22	21	0	4			
	Mar 7-11, 2012	56	20 24	32	44	22	16	*				
	Feb 8-12, 2012	54	24 22	32	41	25	10 16	*	3 5			
	Jan 11-16, 2012	51	22	28	45	20 24	21	0	4			
	Nov 9-14, 2011	52	23 21	28 31	45	24 24	21	*	3			
	Mar 8-14, 2011	58	22	36	39	24 20	19	*	3			
	Dec 2-5, 2010	54	26	29	43	25	18	*	3 2 5			
	Aug 25-Sep 6, 2010	53	20	32	43	23	20	*	2			
	Jun 10-13, 2010	56	27	30	39	20	19	0	4			
	Oct 28-Nov 30, 2009	65	33	32	30	16	14	*	5			
	Jun 10-14, 2009	72	37	35	25	11	14	*	5 3			
	Apr 14-21, 2009	73	38	35	24	10	14	*	3			
	Jan 7-11, 2009	79	40	39	15	4	11	0	6			
	Mid-October, 2008	66	33	33	28	13	15	*	6			
	Late September, 2008	65	33	32	30	11	19	*	5			
	Mid-September, 2008	62	28	34	34	15	19	*	4			
	Late May, 2008	51	23	28	40	21	19	*				
	April, 2008	52	21	31	42	21	21	*	9 6			
	March, 2008	56	21	35	34	18	16	1	9			
	Late February, 2008	57	24	33	34	16	18	1	8			
	Early February, 2008	58	19	39	30	13	17	2	10			
	January, 2008	56	20	36	33	13	20	3	8			
	Late December, 2007	54	16	38	30	12	18	5	11			
	August, 2007	48	14	34	26	10	16	13	13			
с.	Mitch McConnell											
	Mar 25-29, 2015	23	3	19	38	16	22	25	14			
	Dec 3-7, 2014	21	5	16	37	15	22	24	18			
	Oct 9-13, 2013	23	2	20	37	14	23	23	17			
	Jan 9-13, 2013	21	2	18	28	11	17	32	20			
	Dec 2-5, 2010	22	5	18	27	11	16	35	15			
	Rep/Lean only:											
	Jul 17-21, 2013	36	7	29	24	5	19	21	19			
d.	John Boehner								-			
	Mar 25-29, 2015	22	4	19	51	22	29	18	9			
	Dec 3-7, 2014	24	5	19	46	20	25	18	13			
	Oct 9-13, 2013	27	4	23	50	23	27	13	11			
	Jan 9-13, 2013	26	6	21	40	17	23	20	14			
	Dec 5-9, 2012	28	5	23	40	17	23	22	11			
	Jan 11-16, 2012	21	5	16	40	16	24	22	17			
	Mar 8-14, 2011	26	7	19	27	11	16	32	16			
	Dec 2-5, 2010	28	8	20	25	12	14	34	12			
	Jun 10-13, 2010	12	3	9	22	8	15	54	12			
	Rep/Lean only:	4.2	0	24	20	0	10	1 -	1.4			
	Jul 17-21, 2013	43	9	34	28	9	19	15	14			

# ITEM e PREVIOUSLY RELEASED

# **NO QUESTIONS 17-19, 23-24**

# **QUESTIONS 20-22 HELD FOR FUTURE RELEASE**

## ASK ALL:

Q.25 How much thought, if any, have you given to candidates who may be running for president in 2016 **[READ]**?

	<u>A lot</u>	<u>Some</u>	Not much	None <u>at all</u>	<b>(VOL.)</b> <u>DK/Ref</u>
Mar 25-29, 2015	22	28	26	23	1
TRENDS FOR COMPARISON:					
2012 Presidential Election					
Feb 8-12, 2012 <sup>2</sup>	44	25	16	13	1
Jan 11-16, 2012	38	27	19	16	1
Jan 4-8, 2012	31	30	18	19	1
Nov 9-14, 2011	36	26	21	15	1
Sep 22-Oct 4, 2011	29	29	22	19	2
Aug 17-21, 2011	27	30	23	18	1
Jul 20-24, 2011	20	29	27	23	1
May 25-30, 2011	23	30	27	19	1
2008 Presidential Election					
February, 2008	48	29	10	11	2
January, 2008	44	32	11	11	2
December, 2007	35	33	13	18	1
November, 2007	34	35	16	14	1
October, 2007	30	37	17	14	2
September, 2007	27	33	21	17	2
July, 2007	30	38	16	15	1
June, 2007	29	34	20	16	1
April, 2007	26	34	21	17	2
March, 2007	24	36	20	18	2
February, 2007	24	34	22	18	2
December, 2006	23	36	20	20	1

#### ASK FORM 1 ONLY [N=752]:

Q.26F1 Generally speaking would you say that you personally care a good deal WHO wins the 2016 presidential election or that you don't care very much who wins?

			(VOL.)
	<u>Care a good deal</u>	<u>Don't care very much</u>	DK/Ref
Mar 25-29, 2015	81	18	1
Sep 22-Oct 4, 2011 <sup>3</sup>	81	18	1
October, 2007	84	14	2
February, 2007	83	14	3
October, 2003	77	21	2
February, 1999	83	16	1
October, 1995	78	19	3
October, 1991	73	22	5
May, 1987	76	20	4

## ASK FORM 2 ONLY [N=748]:

Q.27F2 Generally speaking would you say that you personally care a good deal WHICH PARTY wins the 2016 presidential election or that you don't care very much which party wins?

Mar 25-29 <u>2015</u>		Oct <u>2007</u>	Feb <u>2007</u>	Oct <u>2003</u>	Feb <u>1999</u>	Oct <u>1995</u>	Oct <u>1991</u>	May <u>1987</u>
64	Care a good deal	63	62	62	61	61	55	54
34	Don't care very much	33	35	36	36	36	39	40
1	Don't know/Refused	4	3	2	3	3	6	6

In 2011 and 2012, question read: "How much thought, if any, have you given to candidates running for president in 2012?" In 2006, 2007 and 2008, question read "How much thought, if any, have you given to candidates running for president in 2008?"

<sup>&</sup>lt;sup>3</sup> In 2011, the question referred to the 2012 presidential election; in 2007, it referred to the 2008 presidential election; in 2003, it referred to the 2004 presidential election; in 1999, it referred to the 2000 presidential election; in 1995, it referred to the 1996 presidential election; in 1991, it referred to the 1992 presidential election; in 1987, it referred to the 1988 presidential election.

## **NO QUESTIONS 28-29**

## ASK ALL:

Q.30 I'm going to read you a list of some people who have been in the news lately. Not everyone will have heard of them. For each one that I name, please tell me whether or not you have heard of this person. First, [INSERT NAME; RANDOMIZE NAMES], have you heard of [REPEAT NAME] or not?

**[ASK IF HAVE HEARD:]** How much of a chance is there that you would vote for **[INSERT NAME]** if (he/she) is a candidate for president in 2016 — is there a good chance, some chance, or no chance?

Have you heard of [NEXT NAME] or not?

[ASK IF HAVE HEARD:] Is there a good chance, some chance, or no chance that you would vote for [NEXT NAME] for president? [INTERVIEWER INSTRUCTION: ONCE RESPONDENT HAS BECOME ACCUSTOMED TO QUESTION AND RESPONSE STRUCTURE, OKAY TO ACCEPT VOLUNTEERED "good chance, some chance, no chance" BEFORE HAVING FINISHED READING FULL QUESTION WORDING]<sup>4</sup>

#### BASED ON REGISTERED VOTERS [N=1,097]:

_	Jeb Bush	NET: Have <u>heard</u>	Good <u>chance</u>	Some <u>chance</u>	No <u>chance</u>	<b>(VOL.)</b> DK/Ref	NET: Have not <u>heard</u>	<b>(VOL.)</b> <u>DK/Ref</u>	"Heard of″ <u>(N)</u>
a.	Mar 25-29, 2015 Based on "heard of"	89	12 14	29 <i>32</i>	46 52	2 3	10	1	(1,006)
b.	Ben Carson Mar 25-29, 2015 Based on "heard of"	40	10 26	12 29	14 36	4 9	58	2	(487)
c.	Chris Christie Mar 25-29, 2015 Based on "heard of"	79	6 <i>8</i>	26 <i>32</i>	45 <i>57</i>	2 3	20	1	(910)
d.	Ted Cruz Mar 25-29, 2015 Based on "heard of"	72	11 15	20 <i>28</i>	38 53	3 4	27	1	(845)
NO 1	ITEMS e-f								
g.	Mike Huckabee Mar 25-29, 2015 <i>Based on "heard of"</i> June, 2007 February, 2007	81 42 28	11 <i>13</i> 3 1	25 31 7 6	41 <i>51</i> 24 15	4 5 8 7	18 57 71	1 1 1	(932)
h.	Bobby Jindal Mar 25-29, 2015 Based on "heard of"	43	7 16	12 29	22 51	2 5	56	1	(546)
i.	Rand Paul Mar 25-29, 2015 Based on "heard of"	76	11 14	26 34	37 48	2 3	23	1	(883)

4

In 2011, question read "How much of a chance is there that you would vote for (INSERT NAME) if (he/she) is a candidate for president in 2012 – is there a good chance, some chance, or no chance?; In 2007, question read "How much of a chance is there that you would vote for (INSERT NAME) if (he/she) is a candidate for president in 2008 – is there a good chance, some chance, some chance, or no chance?; In 2003, question read "How much of a chance is there that you would vote for (INSERT NAME) if (he/she) is a candidate for president in 2008 – is there a good chance, some chance, or no chance?; In 2003, question read "How much of a chance is there that you would vote for (INSERT NAME) if (he/she) is a candidate for president in 2004 – is there a good chance, some chance, or no chance?

## Q.30 CONTINUED...

		NET: Have <u>heard</u>	Good <u>chance</u>	Some <u>chance</u>	No <u>chance</u>	<b>(VOL.)</b> <u>DK/Ref</u>	NET: Have not <u>heard</u>	<b>(VOL.)</b> DK/Ref	"Heard of″ <u>(N)</u>
j.	Rick Perry Mar 25-29, 2015 Based on "heard of"	73	7 10	23 <i>31</i>	39 <i>53</i>	4 5	26	1	(847)
	Aug 17-21, 2011	71	14	20	33	4	28	*	( )
k.	Marco Rubio Mar 25-29, 2015 Based on "heard of"	67	11 16	23 <i>34</i>	29 44	4 6	31	1	(792)
I.	Scott Walker Mar 25-29, 2015 Based on "heard of"	51	11 22	14 28	22 43	4 7	48	2	(611)
m.	Joe Biden Mar 25-29, 2015 Based on "heard of"	94	13 <i>13</i>	29 <i>31</i>	50 <i>54</i>	2 2	6	1	(1,039)
	June, 2007 February, 2007	58 47	4 3	14 12	34 25	6 6	41 53	1 1	
n.	Hillary Clinton Mar 25-29, 2015 Based on "heard of"	98	33 <i>33</i>	19 <i>19</i>	45 46	1 1	2	*	(1,076)
	June, 2007 February, 2007 July, 2003	99 98 99	28 31 20	25 23 22	42 39 55	4 4 2	* 1 *	1 1 *	(_/0/0)
0.	Martin O'Malley Mar 25-29, 2015 Based on "heard of"	24	1 4	7 29	12 52	4 15	74	2	(271)
p.	Bernie Sanders Mar 25-29, 2015 Based on "heard of"	35	4 12	8 24	18 52	4 12	64	2	(407)
q.	Elizabeth Warren Mar 25-29, 2015 Based on "heard of"	60	12 19	18 <i>30</i>	26 <i>43</i>	5 8	38	2	(715)
r.	Jim Webb Mar 25-29, 2015 Based on "heard of"	27	1 4	9 33	12 46	5 17	71	2	(314)

# **NO QUESTION 31**

## **RANDOMIZE QUESTIONS 32 AND 33**

## ASK ALL:

Q.32 Which of the following is more important to you in a presidential candidate? [READ; RANDOMIZE]

## Mar 25-29

<u>2015</u>

- 47 Experience and a proven record
- 45 New ideas and a different approach
- 5 Both (VOL.)
- 3 Don't know/Refused (VOL.)

## **RANDOMIZE QUESTIONS 32 AND 33**

## ASK ALL:

Q.33 Which of the following is more important to you in a presidential candidate? **[READ; RANDOMIZE]** 

Mar 25-29

<u>2015</u>

- 42 Someone who will stick to their core values and positions
- 50 Someone who will compromise with the other party
- 5 Both (VOL.)
- 3 Don't know/Refused (VOL.)

NO QUESTIONS 34-39, 42, 46, 51-56, 58-59, 63-69, 72-73, 76-79

QUESTIONS 40-41, 43-45, 47-50, 60-62 HELD FOR FUTURE RELEASE

**QUESTIONS 57, 70-71, 74-75 PREVIOUSLY RELEASED** 

## ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent? **ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):** 

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

				<b>(VOL.)</b> No	(VOL.) Other	(VOL.)	Lean	Lean
	Republican	Democrat	Independent			DK/Ref	Rep	Dem
Mar 25-29, 2015	25	30	39	4	*	2	15	17
Feb 18-22, 2015	24	31	38	4	1	1	18	17
Jan 7-11, 2015	21	30	44	3	1	1	19	18
Dec 3-7, 2014	24	31	39	3	1	2	17	17
Nov 6-9, 2014	27	32	36	2	*	1	15	16
Oct 15-20, 2014	24	33	38	4	*	1	13	17
Sep 2-9, 2014	24	33	38	3	1	2	15	15
Aug 20-24, 2014	24	31	37	4	1	4	15	16
Jul 8-14, 2014	25	34	37	2	1	1	16	15
Apr 23-27, 2014	24	30	41	2	1	2	18	17
Jan 23-Mar 16, 201	.4 22	31	41	3	1	2	17	17
Yearly Totals								
2014	23.2	31.5	39.5	3.1	.7	2.0	16.2	16.5
2013	23.9	32.1	38.3	2.9	.5	2.2	16.0	16.0
2012	24.7	32.6	36.4	3.1	.5	2.7	14.4	16.1
2011	24.3	32.3	37.4	3.1	.4	2.5	15.7	15.6
2010	25.2	32.7	35.2	3.6	.4	2.8	14.5	14.1
2009	23.9	34.4	35.1	3.4	.4	2.8	13.1	15.7
2008	25.7	36.0	31.5	3.6	.3	3.0	10.6	15.2
2007	25.3	32.9	34.1	4.3	.4	2.9	10.9	17.0
2006	27.8	33.1	30.9	4.4	.3	3.4	10.5	15.1
2005	29.3	32.8	30.2	4.5	.3	2.8	10.3	14.9
2004	30.0	33.5	29.5	3.8	.4	3.0	11.7	13.4
2003	30.3	31.5	30.5	4.8	.5	2.5	12.0	12.6
2002	30.4	31.4	29.8	5.0	.7	2.7	12.4	11.6
2001	29.0	33.2	29.5	5.2	.6	2.6	11.9	11.6
2001 Post-Sept 11	30.9	31.8	27.9	5.2	.6	3.6	11.7	9.4
2001 Pre-Sept 11	27.3	34.4	30.9	5.1	.6	1.7	12.1	13.5
2000	28.0	33.4	29.1	5.5	.5	3.6	11.6	11.7
1999	26.6	33.5	33.7	3.9	.5	1.9	13.0	14.5
1998	27.9	33.7	31.1	4.6	.4	2.3	11.6	13.1
1997	28.0	33.4	32.0	4.0	.4	2.3	12.2	14.1
1996	28.9	33.9	31.8	3.0	.4	2.0	12.1	14.9
1995	31.6	30.0	33.7	2.4	.6	1.3	15.1	13.5
1994	30.1	31.5	33.5	1.3		3.6	13.7	12.2
1993	27.4	33.6	34.2	4.4	1.5	2.9	11.5	14.9
1992	27.6	33.7	34.7	1.5	0	2.5	12.6	16.5
1991	30.9	31.4	33.2	0	1.4	3.0	14.7	10.8
1990	30.9	33.2	29.3	1.2	1.9	3.4	12.4	11.3
1989	33	33	34					
1987	26	35	39					

#### ASK REPUBLICANS AND REPUBLICAN LEANERS ONLY (PARTY=1 OR PARTYLN=1):

TEAPARTY3 From what you know, do you agree or disagree with the Tea Party movement, or don't you have an opinion either way?

## BASED ON REPUBLICANS AND REPUBLICAN LEANERS [N=627]:

				(VOL.)		Not
			No opinion	Haven't	(VOL.)	heard of/
	<u>Agree</u>	<u>Disagree</u>	<u>either way</u>	<u>heard of</u>	<u>Refused</u>	<u>DK</u>
Mar 25-29, 2015	35	11	52	1	1	
Feb 18-22, 2015	36	9	54	*	*	
Jan 7-11, 2015	34	9	54	1	2	

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#### **TEAPARTY3 CONTINUED...**

ARTY3 CONTINUED						
				(VOL.)		Not
		5.	No opinion	Haven't		heard of/
D 2 7 2014	<u>Agree</u>	<u>Disagree</u>	<u>either way</u>	<u>heard of</u>	Refused	<u>DK</u>
Dec 3-7, 2014	34	9	55	2	1	
Nov 6-9, 2014	31	10	57	1	1	
Oct 15-20, 2014	32	8	56	2	2	
Sep 2-9, 2014	38	10	50	1	1	
Aug 20-24, 2014	34	10	53	*	2	
Jul 8-14, 2014	35	12	50	2	1	
Apr 23-27, 2014	33	11	54	1	1	
Jan 23-Mar 16, 2014	37	11	50	1	1	
Feb 14-23, 2014	36	9	54	1	1 *	
Jan 15-19, 2014	35	12	52	1		
Dec 3-8, 2013	32	9	57	1	1	
Oct 30-Nov 6, 2013	40	9	48	2	1	
Oct 9-13, 2013	41	11	45	2	1	
Sep 4-8, 2013	35	9	54	1	1	
Jul 17-21, 2013	37	10	50	2	1	
Jun 12-16, 2013	44	9	46	1	2	
May 23-26, 2013	41	7	48	1	3	
May 1-5, 2013	28	8	61	2	1	
Mar 13-17, 2013	43	7	47	1	1	
Feb 13-18, 2013	36	9	52	1	3	
Feb 14-17, 2013	43	9	45	1	2	
Jan 9-13, 2013	35	10	51	2	2	
Dec 5-9, 2012	37	11	51	1	*	
Oct 31-Nov 3, 2012 ( <i>RVs</i> )	40	8	49	1	2	
Oct 4-7, 2012	38	9	50	1	3	
Sep 12-16, 2013	39	7	52	1	1	
Jun 28-Jul 9, 2012	40	9	47	2	1	
Jun 7-17, 2012	42	8	48	1	1	
May 9-Jun 3, 2012	36	9	53	1	2	
Apr 4-15, 2012	42	8	48	1	1	
Mar 7-11, 2012	38	10	49	2	1	
Feb 8-12, 2012	40	7	51	1	1	
Jan 11-16, 2012	42	8	47	1	1	
Jan 4-8, 2012	37	8	52	1	1	
Dec 7-11, 2011	40	9	48	2	1	
Nov 9-14, 2011	41	9	49	*	1	
Sep 22-Oct 4, 2011	37	11	51	1	1	
Aug 17-21, 2011	43	7	49	*	1	
Jul 20-24, 2011	40	7	51	*	1	
Jun 15-19, 2011	42	9	47	1	1	
May 25-30, 2011	37	7	52	1	3	
Mar 30-Apr 3, 2011	45	9	46	*	1 *	
Mar 8-14, 2011	37	7	54	1		
Feb 22-Mar 1, 2011	41	9	48	1	1	
Feb 2-7, 2011 <sup>5</sup>	43	8	47	1	1	
Jan 5-9, 2011	45	6	47	1	1	
Dec 1-5, 2010	48	5	45	1	1	
Nov 4-7, 2010	51	5	42	1	1	
Oct 27-30, 2010 ( <i>RVs</i> )	58	5	27		1	9
Oct 13-18, 2010 ( <i>RVs</i> )	54	5	30		1	10
Aug 25-Sep 6, 2010 ( <i>RVs</i> )	56	6	29		*	9
Jul 21-Aug 5, 2010	46	5	36		1 *	13
Jun 16-20, 2010	46	5	30		*	19

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In the February 2-7, 2011, survey and before, question read "...do you strongly agree, agree, disagree or strongly disagree with the Tea Party movement..." In October 2010 and earlier, question was asked only of those who had heard or read a lot or a little about the Tea Party. In May 2010 through October 2010, it was described as: "the Tea Party movement that has been involved in campaigns and protests in the U.S. over the past year." In March 2010 it was described as "the Tea Party protests that have taken place in the U.S. over the past year."

## **TEAPARTY3 CONTINUED...**

				(VOL.)		Not
			No opinion	Haven't	(VOL.)	heard of/
	<u>Agree</u>	<u>Disagree</u>	<u>either way</u>	<u>heard of</u>	<u>Refused</u>	<u>DK</u>
May 20-23, 2010	53	4	25		1	16
Mar 11-21, 2010	48	4	26		1	21

## ASK REPUBLICANS AND REPUBLICAN LEANERS ONLY (PARTY=1 OR PARTYLN=1) [N=627]:

Q.80 Thinking about Jeb Bush and the Bush family's role in the Republican Party, which of the following statements comes closer to your view? [READ; RANDOMIZE]

Mar 25-29

- 2015
  - It bothers me that the Bush family continues to play a large role in the 22 Republican Party

  - It doesn't really bother me that the Bush family continues to play a large role in the 76 Republican Party
  - \* Both (VOL.)
  - Don't know/Refused (VOL.) 1

## ASK DEMOCRATS AND DEMOCRATIC LEANERS ONLY (PARTY=2 OR PARTYLN=2) [N=702]:

Thinking about Hillary Clinton and the Clinton family's role in the Democratic Party, which of 0.81 the following statements comes closer to your view? [READ; RANDOMIZE]

Mar 25-29

<u>2015</u>

- It bothers me that the Clinton family continues to play a large role in the Democratic Party 11
- It doesn't really bother me that the Clinton family continues to play a large role in the 87 Democratic Party
- Both (VOL.) 1
- 1 Don't know/Refused (VOL.)

Key to Pew Research trends noted in the topline:					
(U)	Pew Research Center/USA Today polls				
(WP) Pew Research Center/Washington Post polls					