## PEW RESEARCH CENTER August 14-17, 2014 OMNIBUS FINAL TOPLINE <br> $\mathbf{N}=\mathbf{1 , 0 0 0}$

## ASK ALL:

PEW. 1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, [INSERT ITEM; RANDOMIZE] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]
a. U.S. airstrikes against an Islamic militant group in Iraq August 14-17, 2014

| Very closely | Fairly closely | Not too closely | Not at all closely | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: |
| 23 | 29 | 21 | 26 | 1 |
| 25 | 29 | 18 | 27 | 1 |
| 34 | 32 | 18 | 14 | 2 |
| 30 | 30 | 19 | 20 | 1 |
| 19 | 30 | 27 | 24 | * |
| 36 | 37 | 15 | 11 | * |
| 25 | 36 | 24 | 15 | 1 |
| 31 | 33 | 19 | 17 | 1 |
| 23 | 35 | 22 | 18 | 1 |
| 31 | 34 | 21 | 13 | 2 |
| 22 | 36 | 28 | 14 | * |
| 26 | 34 | 20 | 20 | * |
| 23 | 33 | 27 | 17 | * |
| 20 | 35 | 28 | 17 | * |
| 23 | 30 | 24 | 23 | * |
| 21 | 33 | 30 | 16 | * |
| 25 | 35 | 22 | 18 | 1 |
| 19 | 38 | 23 | 18 | * |
| 25 | 34 | 20 | 21 | 0 |
| 21 | 35 | 25 | 19 | * |
| 25 | 37 | 21 | 17 | * |
| 40 | 37 | 13 | 9 | 1 |
| 24 | 35 | 25 | 16 | * |
| 32 | 31 | 24 | 13 | 0 |
| 24 | 33 | 27 | 16 | * |
| 30 | 35 | 22 | 12 | 1 |
| 29 | 35 | 25 | 11 | * |
| 23 | 34 | 30 | 13 | * |
| 29 | 33 | 28 | 10 | * |
| 24 | 37 | 26 | 13 | * |
| 22 | 32 | 29 | 16 | 1 |
| 26 | 31 | 27 | 15 | 1 |

PEW. 1 CONTINUED...

August 1-4, 2008
July 25-28, 2008
July 18-21, 2008
July 11-14, 2008
July 3-7, 2008
June 20-23, 2008
May 9-12, 2008
May 2-5, 2008
April 25-28, 2008
April 18-21, 2008
April 11-14, 2008
April 4-7, 2008
March 28-31, 2008
March 20-24, 2008
March 14-17, 2008
March 7-10, 2008
February 29-March 3, 2008
February 8-11, 2008
February 1-4, 2008
January 25-28, 2008
January 18-21, 2008
January 11-14, 2008
January 4-7, 2008
December 14-17, 2007
December 7-10, 2007
November 23-26, 2007
November 16-19, 2007
November 9-12, 2007
November 2-5, 2007
October 26-29, 2007
October 19-22, 2007
October 12-15, 2007

| Very closely | Fairly closely | Not too closely | Not at all closely | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: |
| 27 | 40 | 23 | 10 | * |
| 28 | 33 | 22 | 17 | * |
| 33 | 35 | 20 | 12 | * |
| 24 | 35 | 24 | 16 | 1 |
| 25 | 35 | 25 | 15 | * |
| 25 | 36 | 24 | 15 | * |
| 29 | 35 | 21 | 14 | 1 |
| 26 | 35 | 25 | 13 | 1 |
| 29 | 35 | 23 | 12 | 1 |
| 29 | 39 | 20 | 11 | 1 |
| 25 | 39 | 20 | 15 | 1 |
| 25 | 37 | 23 | 15 | * |
| 29 | 40 | 19 | 11 | 1 |
| 30 | 38 | 19 | 13 | * |
| 29 | 38 | 23 | 10 | * |
| 28 | 39 | 18 | 15 | * |
| 28 | 40 | 19 | 13 | * |
| 24 | 35 | 25 | 16 | * |
| 28 | 39 | 22 | 11 | * |
| 23 | 35 | 26 | 16 | * |
| 31 | 33 | 20 | 15 | 1 |
| 25 | 38 | 21 | 16 | * |
| 27 | 38 | 20 | 15 | * |
| 26 | 32 | 24 | 18 | * |
| 28 | 37 | 21 | 14 | * |
| 25 | 37 | 21 | 16 | 1 |
| 31 | 37 | 19 | 12 | 1 |
| 29 | 38 | 19 | 13 | 1 |
| 31 | 35 | 18 | 15 | 1 |
| 28 | 37 | 21 | 13 | 1 |
| 28 | 37 | 20 | 15 | * |
| 26 | 36 | 18 | 19 | 1 |
| 29 | 33 | 22 | 16 | * |
| 30 | 41 | 18 | 11 | * |
| 32 | 38 | 17 | 13 | * |
| 31 | 36 | 18 | 15 | 0 |
| 32 | 34 | 20 | 14 | * |
| 31 | 34 | 18 | 16 | 1 |
| 34 | 36 | 18 | 12 | , |
| 33 | 34 | 18 | 15 | * |
| 36 | 37 | 14 | 13 | * |
| 29 | 40 | 19 | 12 | * |
| 28 | 36 | 19 | 16 | 1 |
| 28 | 34 | 21 | 16 | 1 |
| 25 | 41 | 17 | 16 | 1 |
| 36 | 34 | 18 | 12 | * |
| 32 | 35 | 19 | 13 | 1 |
| 30 | 36 | 18 | 15 | 1 |
| 30 | 37 | 20 | 13 | * |
| 32 | 38 | 15 | 14 | 1 |
| 30 | 36 | 20 | 13 | 1 |
| 33 | 36 | 18 | 12 | 1 |
| 36 | 34 | 15 | 14 | 1 |
| 30 | 34 | 18 | 17 | 1 |
| 38 | 37 | 15 | 10 | * |
| 27 | 35 | 21 | 16 | 1 |
| 28 | 35 | 22 | 15 | * |
| 34 | 33 | 20 | 13 | * |
| 33 | 39 | 16 | 11 | 1 |

PEW. 1 CONTINUED...

March 30-April 2, 2007
March 23-March 26, 2007: News about the current situation in Iraq
March 16-19, 2007
March 9-12, 2007
March 2-5, 2007
February 23-26, 2007
February 16-19, 2007
February 9-12, 2007
February 2-5, 2007
January 26-29, 2007
January 19-22, 2007
January 12-15, 2007
January, 2007
January 5-8, 2007
December, 2006
November 30-December 3, 2006
Mid-November, 2006
September, 2006
August, 2006
June, 2006
May, 2006
April, 2006
March, 2006
February, 2006
January, 2006
December, 2005
Early November, 2005
Early October, 2005
Early September, 2005
July, 2005
Mid-May, 2005
Mid-March, 2005
February, 2005
January, 2005
December, 2004
Mid-October, 2004
Early September, 2004
August, 2004
July, 2004
June, 2004
April, 2004
Mid-March, 2004
Early February, 2004
Mid-January, 2004
December, 2003
November, 2003
September, 2003
Mid-August, 2003
Early July, 2003
June, 2003
May, 2003
April 11-16, 2003: News about the war in Iraq
April 2-7, 2003
March 20-24, 2003

| Very closely | Fairly closely | Not too closely | Not at all closely | (VOL.) DK/Ref |
| :---: | :---: | :---: | :---: | :---: |
| 34 | 37 | 16 | 13 | * |
| 31 | 38 | 18 | 12 | 1 |
| 34 | 34 | 17 | 15 | * |
| 34 | 37 | 16 | 13 | * |
| 37 | 37 | 16 | 9 | 1 |
| 36 | 36 | 15 | 13 | * |
| 30 | 36 | 19 | 14 | 1 |
| 37 | 34 | 18 | 11 | * |
| 38 | 38 | 17 | 7 | * |
| 36 | 38 | 15 | 11 | * |
| 37 | 34 | 18 | 10 | 1 |
| 38 | 36 | 17 | 8 | 1 |
| 46 | 40 | 8 | 5 | 1 |
| 40 | 32 | 16 | 12 | 0 |
| 42 | 39 | 12 | 7 | * |
| 40 | 36 | 13 | 11 | * |
| 44 | 38 | 12 | 6 | * |
| 33 | 43 | 14 | 8 | 2 |
| 41 | 39 | 12 | 7 | 1 |
| 37 | 43 | 13 | 6 | 1 |
| 42 | 35 | 15 | 7 | 1 |
| 43 | 36 | 13 | 7 | 1 |
| 43 | 38 | 12 | 6 | 1 |
| 39 | 42 | 12 | 6 | 1 |
| 40 | 40 | 12 | 7 | 1 |
| 45 | 38 | 11 | 5 | 1 |
| 41 | 40 | 13 | 6 | * |
| 43 | 36 | 15 | 6 | * |
| 32 | 40 | 20 | 7 | 1 |
| 43 | 37 | 13 | 6 | 1 |
| 42 | 42 | 11 | 5 | * |
| 40 | 39 | 14 | 5 | 2 |
| 38 | 45 | 13 | 4 | * |
| 48 | 37 | 11 | 4 | * |
| 34 | 44 | 15 | 6 | 1 |
| 42 | 38 | 11 | 8 | 1 |
| 47 | 37 | 9 | 6 | 1 |
| 39 | 42 | 12 | 6 | 1 |
| 43 | 40 | 11 | 6 | * |
| 39 | 42 | 12 | 6 | 1 |
| 54 | 33 | 8 | 5 | * |
| 47 | 36 | 12 | 4 | 1 |
| 47 | 38 | 10 | 4 | 1 |
| 48 | 39 | 9 | 4 | * |
| 44 | 38 | 11 | 6 | 1 |
| 52 | 33 | 9 | 5 | 1 |
| 50 | 33 | 10 | 6 | 1 |
| 45 | 39 | 10 | 5 | 1 |
| 37 | 41 | 13 | 8 | 1 |
| 46 | 35 | 13 | 6 | * |
| 63 | 29 | 6 | 2 | * |
| 47 | 40 | 10 | 2 | 1 |
| 54 | 34 | 9 | 2 | 1 |
| 57 | 33 | 7 | 2 | 1 |
| 62 | 27 | 6 | 4 | 1 |

March 13-16, 2003: Debate over the
possibility that the U.S. will take military action in Iraq

## PEW. 1 CONTINUED...

February, 2003
January, 2003
December, 2002
Late October, 2002
Early October, 2002
Early September, 2002: Debate over the
possibility that the U.S. will invade Iraq

| Very <br> closely | Fairly <br> closely | Not too <br> closely | Not at all <br> closely | (VOL.) <br> 52 |
| :---: | :---: | :---: | :---: | :---: |
| 55 | 29 | 10 | 4 | $\frac{4}{\text { DK/Ref }}$ |

b. The death of actor Robin Williams
August 14-17, 2014
TRENDS FOR COMPARISON:

February 6-9, 2014: The death of actor
Philip Seymour Hoffman
May 3-6, 2012: The death of former NFL
linebacker Junior Seau in an apparent
suicide
February 16-20, 2012: The death of singer
Whitney Houston
October 6-9, 2011: The death of Steve
Jobs, co-founder of Apple
March 24-27, 2011: The death of actress
Elizabeth Taylor
July 2-5, 2009: The death of singer
Michael Jackson
June 26-29, 2009
March 20-23, 2009: The death of actress
Natasha Richardson after a skiing accident
October 3-6, 2008: The death of Paul
Newman
16
18

January 25-28, 2008: The death of actor
Heath Ledger
March 2-5, 2007: The death of Anna
Nicole Smith
February 23-26, 2007
February 16-19, 2007
$27 \quad 35$
1

February 9-12, 2007
September, 2006: The death of the
Crocodile Hunter, Steve Irwin, from a
stingray strike
Beatle George Harrison
July, 1999: The death of John F. Kennedy
Jr., his wife and sister-in-law in a plane
Crash near Martha's Vineyard
March, 1999: The death of former baseball player Joe DiMaggio
54

June, 1998: The death of Frank Sinatra
September, 1997: The death of Princess
Diana
August, 1995: The death of Jerry Garcia
August, 1995: The death of Mickey Mantle
May, 1994: The suicide of rock star Kurt
Cobain
14
c. The police shooting of an African American teen and protests in Ferguson, Missouri

August 14-17, 2014
2

## PEW. 1 TRENDS FOR COMPARISON...

July 11-14, 2013: The trial of George Zimmerman for the shooting death of Florida teen Trayvon Martin
June 27-30, 2013
June 13-16, 2013

| Very | Fairly | Not too | Not at all | (VOL.) |
| :---: | :---: | :---: | :---: | :---: |
| closely | closely | $\underline{\text { closely }}$ | closely | $\underline{\text { DK/Ref }}$ |

April 26-29, 2012: Developments in the case against George Zimmerman in the shooting death of Trayvon Martin
April 20-22, 2012
2
April 12-15, 2012: George Zimmerman being charged with second-degree murder in the death of Trayvon Martin
April 5-8, 2012: Controversy over the shooting death of Trayvon Martin, an African American teen in Florida
3

March 29-April 1, 2012
3

March 22-25, 2012
July 31-August 3, 2009: Reports about the arrest of Harvard professor Henry Louis Gates and President Obama's response to the incident
July 24-27, 2009: The arrest of Henry
Louis Gates, a black Harvard professor, at his home after a dispute with a police officer

31
April 25-28, 2008: The acquittal of three New York City police officers in the shooting of an unarmed man on his wedding day
1

September 21-24, 2007: Demonstrations in Jena, Louisiana, about six black teenagers involved in a schoolyard fight
April 2001: Rioting in Cincinnati after an unarmed black man was shot by police
July 2000: The video showing Philadelphia police kicking and beating a carjacking suspect
March 2000: The acquittal of four New
York policemen who shot and killed
Amadou Diallo, an African immigrant
February 1999: The Texas murder trial of a man accused of dragging a black man behind a pickup truck
May 1993: The Rodney King trial and verdict in Los Angeles
May 1992: The verdict in the Rodney King case and the riots and disturbances that followed

24
38
1

March 1991: The videotaped beating by Los Angeles police of a suspect they apprehended in an auto chase
d. An outbreak of the Ebola virus in Africa

August 14-17, 2014
33
27
19
TRENDS FOR COMPARISON:
May 15-18, 2014: The lung disease called
"MERS" that has spread from the Middle
East

## PEW. 1 CONTINUED...

December 18-21, 2009: Reports about swine flu and the vaccine
November 20-23, 2009
November 13-16, 2009
November 6-9, 2009
October 30-November 2, 2009
October 23-26, 2009
October 16-19, 2009
October 9-12, 2009

| Very <br> closely | Fairly <br> closely | Not too <br> closely | Not at all <br> closely | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: |
| 25 | 32 | 24 | 18 | 0 |
| 29 | 33 | 21 | 17 | $*$ |
| 34 | 31 | 21 | 15 | $*$ |
| 32 | 35 | 24 | 10 | $*$ |
| 33 | 33 | 22 | 12 | $*$ |
| 43 | 30 | 17 | 9 | $*$ |
| 32 | 35 | 18 | 14 | 0 |
| 38 | 35 | 16 | 11 | $*$ |
| 34 | 31 | 25 | 9 | $*$ |
| 30 | 36 | 21 | 12 | $*$ |
| 26 | 32 | 25 | 17 | 0 |
| 26 | 33 | 22 | 18 | $*$ |
| 30 | 39 | 21 | 11 | $*$ |
| 34 | 36 | 19 | 11 | $*$ |
| 43 | 37 | 15 | 4 |  |
| 25 | 30 | 19 | 26 | $*$ |
| 25 |  |  |  |  |
| 23 | 31 | 19 | 24 | 0 |

June 1-4, 2007: An Atlanta man with a dangerous form of tuberculosis who traveled to Europe against the advice of government health officials
March, 2006: Outbreaks of bird flu in different parts of the world November, 2005: The outbreak of bird flu in Asia and Europe

## Late October, 2005

January, 2004: Reports about a case of mad cow disease in Washington state
June, 2003: The lung disease called
"SARS"
that has spread from Asia
May, 2003
September, 2002: Cases of West Nile virus spread by mosquitoes


Early September, 2001: The spread of mad cow disease in Europe
March 2001: The outbreak of foot-and-
mouth disease among livestock in Europe
January, 1998: The outbreak of an Asian flu spread by birds or chickens
e. The situation involving Russia and Ukraine

August 14-17, 2014
22
July 31-August 3, 2014
TRENDS FOR COMPARISON:
July 24-27, 2014: The investigation into the downing of a Malaysia Airlines plane in Ukraine
April 3-6, 2014: The situation involving
Russia and Ukraine
March 20-23, 2014: Russia taking control of Ukraine's Crimea region

## PEW. 1 CONTINUED...

|  | Very closely | Fairly closely | Not too closely | Not at all closely | (VOL.) <br> DK/Ref |
| :---: | :---: | :---: | :---: | :---: | :---: |
| March 6-9, 2014: Russia sending troops |  |  |  |  |  |
| into Ukraine's Crimea region in response to a new Ukrainian government | 28 | 31 | 17 | 23 | 1 |
| February 27-March 2, 2014: Political |  |  |  |  |  |
| violence and a new government in Ukraine | 19 | 28 | 21 | 31 | 1 |
| August 29-31, 2008: The ongoing hostilities between Russia and the Republic |  |  |  |  |  |
|  |  |  |  |  |  |
| of Georgia | 22 | 31 | 26 | 20 | 1 |
| August 22-25, 2008 | 27 | 39 | 22 | 12 | * |
| August 15-18, 2008 | 35 | 35 | 15 | 15 | * |
| August 8-11, 2008: Russia sending troops |  |  |  |  |  |
| into the Republic of Georgia | 17 | 22 | 23 | 37 | 1 |

## QUESTIONS PEW.2, 3, 5 HELD FOR FUTURE RELEASE NO QUESTION PEW. 4

## ASK ALL:

Thinking about the police shooting of an African American teen in Ferguson, Missouri...

## ASK ALL:

PEW. 6 Overall, do you think that [INSERT; RANDOMIZE] or do you think [ITEM]?

## TREND FOR COMPARISON

(Trayvon Martin)

## Aug 14-17

$\underline{2014}$
This case raises important issues about 44 race that need to be discussed The issue of race is getting more attention
40 in this case than it deserves
15 Don't know/Refused (VOL.)

Jul 17-21
$\underline{2013}$
36

## ASK ALL:

PEW. 7 In the aftermath of the police shooting in Ferguson, Missouri, do you think that the police response [INSERT; RANDOMIZE] or do you think the police response [ITEM]?

Aug 14-17
$\underline{2014}$
40 Has gone too far
28 Has been about right
31 Don't know/Refused (VOL.)

## ASK ALL:

PEW. 8 How much confidence do you have in the investigations of the police shooting in Ferguson, Missouri-a great deal of confidence, a fair amount of confidence, not too much confidence, or no confidence at all?

Aug 14-17
$\underline{2014}$
12 A great deal of confidence
33 A fair amount of confidence
24 Not too much confidence
17 No confidence at all
14 Don't know/Refused (VOL.)

ASK ALL:
PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?
ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):
PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?
August 14-17, 2014

|  |  |  | No | Other | (VOL.) | Lean | Lean |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Republican | Democrat | Independent | eference | party | DK/Ref | Rep | Dem |
| 21 | 28 | 38 | 8 | * | 4 | 14 | 13 |

## Key to Pew Research trends noted in the topline:

(U) Pew Research Center/USA Today polls

