#### PEW RESEARCH CENTER August 14-17, 2014 OMNIBUS FINAL TOPLINE N=1,000

#### **ASK ALL:**

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, [INSERT ITEM; RANDOMIZE] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]

		Very <u>closely</u>	Fairly <u>closely</u>	Not too closely	Not at all closely	(VOL.) DK/Ref
a.	U.S. airstrikes against an Islamic militant group in Iraq					
	August 14-17, 2014	23	29	21	26	1
	TRENDS FOR COMPARISON:	23	23	21	20	1
	June 26-29, 2014: Growing violence and					
	political instability in Iraq	25	29	18	27	1
	December 15-18, 2011: The complete	23	23	10	21	1
	withdrawal of U.S. forces from Iraq	34	32	18	14	2
	October 21-23, 2011: President Obama	3-1	32	10	17	_
	announcing a complete withdrawal of U.S.					
	forces from Iraq by the end of 2011	30	30	19	20	1
	December 16-19, 2010: The current	30	30	13	20	-
	situation and events in Iraq	19	30	27	24	*
	September 2-6, 2010: The withdrawal of		30	_,		
	U.S. combat troops from Iraq	36	37	15	11	*
	August 26-29, 2010: The current situation		0.			
	and events in Iraq	25	36	24	15	1
	August 19-22, 2010: The withdrawal of					
	U.S. combat troops from Iraq	31	33	19	17	1
	August 5-8, 2010: The current situation					
	and events in Iraq	23	35	22	18	1
	May 13-16, 2010	31	34	21	13	2
	March 12-15, 2010	22	36	28	14	*
	March 5-8, 2010	26	34	20	20	*
	January 29-February 1, 2010	23	33	27	17	*
	January 15-18, 2010	20	35	28	17	*
	October 16-19, 2009	23	30	24	23	*
	September 11-14, 2009	21	33	30	16	*
	August 21-24, 2009	25	35	22	18	1
	August 14-17, 2009	19	38	23	18	*
	July 2-5, 2009: U.S. troops withdrawing					
	from Iraqi cities	25	34	20	21	0
	April 24-27, 2009: The current situation					
	and events in Iraq	21	35	25	19	*
	March 20-23, 2009	25	37	21	17	*
	February 27-March 2, 2009: Barack					
	Obama's plan to withdraw most U.S.				_	_
	troops from Iraq by August 2010	40	37	13	9	1
	December 12-15, 2008: The current	2.4	25	0.5		-1-
	situation and events in Iraq	24	35	25	16	*
	November 21-24, 2008	32	31	24	13	0
	November 14-17, 2008	24	33	27	16	*
	October 31-November 3, 2008	30	35	22	12	1 *
	October 24-27, 2008	29	35	25	11	*
	October 10-13, 2008	23	34	30	13	*
	October 3-6, 2008	29 24	33 37	28 26	10	*
	September 5-8, 2008	24 22	37 32	26 29	13 16	
	August 29-31, 2008 August 22-25, 2008	22 26	32 31	29 27	15	1 1
	August 22-25, 2000	20	21	21	12	T

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V.I CONTINUED					
	Very <u>closely</u>	Fairly <u>closely</u>	Not too closely	Not at all closely	(VOL.) DK/Ref
March 30-April 2, 2007 March 23-March 26, 2007: <i>News about the</i>	34	37	16	13	*
current situation in Iraq	31	38	18	12	1
March 16-19, 2007	34	34	17	15	*
March 9-12, 2007	34	37	16	13	*
March 2-5, 2007	37	37	16	9	1
February 23-26, 2007	36	36	15	13	*
February 16-19, 2007	30	36	19	14	1
February 9-12, 2007	37	34	18	11	*
February 2-5, 2007	38	38	17	7	*
January 26-29, 2007	36	38	15	11	*
January 19-22, 2007	37	34	18	10	1
January 12-15, 2007	38	36	17	8	1
January, 2007	46	40	8	5	1
January 5-8, 2007	40	32	16	12	0
December, 2006	42	39	12	7	*
November 30-December 3, 2006	40	36	13	11	*
Mid-November, 2006	44	38	12	6	*
September, 2006	33	43	14	8	2
August, 2006	41	39	12	7	1
June, 2006	37	43	13	6	1
May, 2006	42	35	15	7	1
April, 2006	43	36	13	7	1
March, 2006	43	38	12	6	1
February, 2006	39	42	12	6	1
January, 2006	40	40	12	7	1
December, 2005	45	38	11	5	1
Early November, 2005	41	40	13	6	*
Early October, 2005	43	36	15	6	
Early September, 2005	32 43	40 37	20 13	7 6	1 1
July, 2005 Mid-May, 2005	43 42	37 42	11	5	*
Mid-March, 2005	40	39	14	5	2
February, 2005	38	45	13	4	*
January, 2005	48	37	11	4	*
December, 2004	34	44	15	6	1
Mid-October, 2004	42	38	11	8	1
Early September, 2004	47	37	9	6	1
August, 2004	39	42	12	6	1
July, 2004	43	40	11	6	*
June, 2004	39	42	12	6	1
April, 2004	54	33	8	5	*
Mid-March, 2004	47	36	12	4	1
Early February, 2004	47	38	10	4	1
Mid-January, 2004	48	39	9	4	*
December, 2003	44 52	38	11	6	1
November, 2003	52 50	33	9	5	1 1
September, 2003	50 45	33 39	10 10	6 5	1
Mid-August, 2003 Early July, 2003	37	41	13	8	1
June, 2003	46	35	13	6	*
May, 2003	63	29	6	2	*
April 11-16, 2003: News about the war in	05		Ü	_	
Iraq	47	40	10	2	1
April 2-7, 2003	54	34	9	2	1
March 20-24, 2003	57	33	7	2	1
March 13-16, 2003: Debate over the					
possibility that the U.S. will take military					
action in Iraq	62	27	6	4	1

PE	W.1 CONTINUED					
		Very <u>closely</u>	Fairly <u>closely</u>	Not too closely	Not at all closely	(VOL.) DK/Ref
	February, 2003	62	25	8	4	1
	January, 2003	55	29	10	4	2
	December, 2002	51	32	10	6	1
	Late October, 2002	53	33	8	5	1
	Early October, 2002	60	28	6	5	1
	Early September, 2002: Debate over the					
	possibility that the U.S. will invade Iraq	48	29	15	6	2
b.	The death of actor Robin Williams	27	25	22	4.2	2
	August 14-17, 2014 TRENDS FOR COMPARISON:	27	35	23	13	2
	February 6-9, 2014: The death of actor Philip Seymour Hoffman May 3-6, 2012: The death of former NFL	10	21	29	37	2
	linebacker Junior Seau in an apparent suicide	16	19	25	37	1
	February 16-20, 2012: The death of singer Whitney Houston	18	24	31	26	1
	October 6-9, 2011: The death of Steve Jobs, co-founder of Apple	24	30	25	20	1
	March 24-27, 2011: The death of actress					
	Elizabeth Taylor July 2-5, 2009: The death of singer	11	25	32	31	1
	Michael Jackson	25	29	28	18	1
	June 26-29, 2009	30	28	23	19	*
	March 20-23, 2009: The death of actress Natasha Richardson after a skiing accident	18	28	24	30	*
	October 3-6, 2008: <i>The death of Paul</i> <i>Newman</i>	19	29	28	23	1
	January 25-28, 2008: The death of actor	13	29	27	30	1
	Heath Ledger March 2-5, 2007: The death of Anna					1
	Nicole Smith	14	19	30	36	1
	February 23-26, 2007	13	22	33	31	1
	February 16-19, 2007	14	25	29	31	1
	February 9-12, 2007 September, 2006: The death of the	11	27	31	30	1
	Crocodile Hunter, Steve Irwin, from a stingray strike	30	36	21	12	1
	December, 2001: The death of former					
	Beatle George Harrison July, 1999: The death of John F. Kennedy	10	23	30	35	2
	Jr., his wife and sister-in-law in a plane crash near Martha's Vineyard	54	29	13	4	0
	March, 1999: The death of former baseball	10	22	27	21	4
	player Joe DiMaggio June, 1998: The death of Frank Sinatra	18 17	33 31	27 31	21 20	1 1
	September, 1997: The death of Princess					
	Diana	54	31	11	4	*
	August, 1995: The death of Jerry Garcia	9	19	23	45	4
	August, 1995: The death of Mickey Mantle May, 1994: The suicide of rock star Kurt	24	36	21	18	1
	Cobain	7	14	25	52	2
c.	The police shooting of an African American teen and protests in Ferguson, Missouri					
	August 14-17, 2014	27	30	18	23	2

## PEW.1 TRENDS FOR COMPARISON...

d.

W.1 TRENDS FOR COMPARISON	Very	Fairly	Not too	Not at all	(VOL.)
7 1 44 44 2010 T/ 44 4 60	<u>closely</u>	<u>closely</u>	<u>closely</u>	<u>closely</u>	DK/Ref
July 11-14, 2013: The trial of George					
Zimmerman for the shooting death of					
Florida teen Trayvon Martin	26	28	24	21	1
June 27-30, 2013	22	29	23	25	1
June 13-16, 2013	15	26	24	35	1
April 26-29, 2012: Developments in the					
case against George Zimmerman in the					_
shooting death of Trayvon Martin	24	28	22	25	1
April 20-22, 2012	27	29	21	21	1
April 12-15, 2012: George Zimmerman					
being charged with second-degree murder					
in the death of Trayvon Martin	35	31	16	17	1
April 5-8, 2012: Controversy over the					
shooting death of Trayvon Martin, an	2.4	2.0	4.0	4.0	ala.
African American teen in Florida	34	30	18	18	*
March 29-April 1, 2012	30	35	15	20	*
March 22-25, 2012	35	24	15	26	1
July 31-August 3, 2009: Reports about the					
arrest of Harvard professor Henry Louis					
Gates and President Obama's response to					_
the incident	25	26	22	25	2
July 24-27, 2009: The arrest of Henry					
Louis Gates, a black Harvard professor, at					
his home after a dispute with a police	20	0.4	4-	0.4	
officer	30	31	17	21	1
April 25-28, 2008: The acquittal of three					
New York City police officers in the					
shooting of an unarmed man on his	10	2.4	2.4	20	
wedding day	13	24	24	38	1
September 21-24, 2007: Demonstrations					
in Jena, Louisiana, about six black	10	27	25	20	*
teenagers involved in a schoolyard fight	18	27	25	30	*
April 2001: Rioting in Cincinnati after an	24	22	22	20	4
unarmed black man was shot by police	24	32	23	20	1
July 2000: The video showing Philadelphia					
police kicking and beating a carjacking	22	22	22	22	1
Suspect	22	32	22	23	1
March 2000: The acquittal of four New					
York policemen who shot and killed	20	25	20	17	0
Amadou Diallo, an African immigrant	28	35	20	17	0
February 1999: The Texas murder trial of					
a man accused of dragging a black man behind a pickup truck	24	41	20	14	1
May 1993: The Rodney King trial and	24	41	20	14	1
	47	34	13	6	*
verdict in Los Angeles May 1992: The verdict in the Rodney King	47	34	13	Ö	
case and the riots and disturbances that					
followed	70	22	5	2	1
March 1991: The videotaped beating by	70	22	J	2	1
Los Angeles police of a suspect they					
apprehended in an auto chase	46	30	13	10	1
apprenended in an auto chase	40	30	13	10	1
An outbreak of the Ebola virus in Africa					
August 14-17, 2014	25	33	22	19	1
July 31-August 3, 2014	26	27	19	26	2
TRENDS FOR COMPARISON:	20	_/	10	20	_
May 15-18, 2014: The lung disease called					
"MERS" that has spread from the Middle					
East	13	23	25	38	1
	-5	_5	_5	50	-

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WII CONTINUED	Very <u>closely</u>	Fairly <u>closely</u>	Not too closely	Not at all closely	(VOL.) DK/Ref
December 18-21, 2009: Reports about	<del></del>			<del></del>	
swine flu and the vaccine	25	32	24	18	0
November 20-23, 2009	29	33	21	17	*
November 13-16, 2009	34	31	21	15	*
November 6-9, 2009	32	35	24	10	*
October 30-November 2, 2009	33	33	22	12	*
October 23-26, 2009	43	30	17	9	*
October 16-19, 2009	32	35	18	14	0
October 9-12, 2009	38	35	16	11	*
September 18-21, 2009: Reports about					
swine flu and the availability of a vaccine	34	31	25	9	*
September 11-14, 2009	30	36	21	12	*
September 3-6, 2009	26	32	25	17	0
August 28-31, 2009	26	33	22	18	*
May 21-24, 2009: Reports about swine flu					
in the U.S. and elsewhere	30	39	21	11	*
May 8-11, 2009	34	36	19	11	*
May 1-4, 2009: The outbreak of swine flu	٥.	30			
in different parts of the world	43	37	15	4	1
April 25-27, 2009: Reports of swine flu in	.5	3,	10	•	-
Mexico and the U.S.	25	30	19	26	*
October 19-22, 2007: The growing danger	23	30	13	20	
of a drug-resistant staph infection in the					
U.S.	26	31	19	24	0
June 1-4, 2007: An Atlanta man with a		31			Ü
dangerous form of tuberculosis who					
traveled to Europe against the advice of					
government health officials	24	34	21	19	2
March, 2006: <i>Outbreaks of bird flu in</i>	24	54	21	13	2
different parts of the world	21	36	24	19	*
November, 2005: The outbreak of bird flu	21	30	27	13	
in Asia and Europe	22	37	25	15	1
Late October, 2005	22	33	24	20	1
January, 2004: Reports about a case of	22	33	27	20	-
mad cow disease in Washington state	29	42	19	9	1
June, 2003: The lung disease called	23	72	13	,	-
"SARS"					
that has spread from Asia	28	44	19	8	1
May, 2003	39	39	15	6	1
September, 2002: Cases of West Nile virus	39	39	13	U	1
spread by mosquitoes	34	36	21	8	1
Early September, 2001: The spread of	34	30	21	O	1
mad cow disease in Europe	18	34	27	20	1
March 2001: The outbreak of foot-and-	10	34	27	20	1
mouth disease among livestock in Europe	22	33	22	22	1
January, 1998: The outbreak of an Asian	22	33	22	22	1
flu spread by birds or chickens	19	36	25	20	*
na spread by birds of chickens	19	30	23	20	
The situation involving Russia and Ukraine					
August 14-17, 2014	22	27	23	26	2
July 31-August 3, 2014	24	31	20	23	2
TRENDS FOR COMPARISON:	24	31	20	23	2
July 24-27, 2014: The investigation into					
, .					
the downing of a Malaysia Airlines plane in Ukraine	33	35	17	14	1
April 3-6, 2014: <i>The situation involving</i>	JJ	23	1/	7.4	T
Russia and Ukraine	26	31	18	23	2
March 20-23, 2014: Russia taking control	20	21	10	23	۷
of Ukraine's Crimea region	30	33	14	21	1
or okraine's crimea region	30	<i></i>	14	<b>4</b> 1	1

	Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) DK/Ref
March 6-9, 2014: Russia sending troops					
into Ukraine's Crimea region in response					
to a new Ukrainian government	28	31	17	23	1
February 27-March 2, 2014: Political					
violence and a new government in Ukraine	19	28	21	31	1
August 29-31, 2008: The ongoing					
hostilities between Russia and the Republic					
of Georgia	22	31	26	20	1
August 22-25, 2008	27	39	22	12	*
August 15-18, 2008	35	35	15	15	*
August 8-11, 2008: Russia sending troops					
into the Republic of Georgia	17	22	23	37	1

# QUESTIONS PEW.2, 3, 5 HELD FOR FUTURE RELEASE NO QUESTION PEW.4

#### ASK ALL:

Thinking about the police shooting of an African American teen in Ferguson, Missouri... **ASK ALL:** 

PEW.6 Overall, do you think that [INSERT; RANDOMIZE] or do you think [ITEM]?

#### TREND FOR COMPARISON

Aug 14-17 <u>2014</u>		( <i>Trayvon Martin)</i> Jul 17-21 <u>2013</u>
44	This case raises important issues about race that need to be discussed  The issue of race is getting more attention	36
40	in this case than it deserves	52
15	Don't know/Refused (VOL.)	12

## **ASK ALL:**

PEW.7 In the aftermath of the police shooting in Ferguson, Missouri, do you think that the police response [INSERT; RANDOMIZE] or do you think the police response [ITEM]?

Aug 14-17	
<u>2014</u>	
40	Has gone too far
28	Has been about right
31	Don't know/Refused (VOL.)

#### **ASK ALL:**

PEW.8 How much confidence do you have in the investigations of the police shooting in Ferguson, Missouri—a great deal of confidence, a fair amount of confidence, not too much confidence, or no confidence at all?

Aug 14-17 2014	
12	A great deal of confidence
33	A fair amount of confidence
24	Not too much confidence
17	No confidence at all
14	Don't know/Refused (VOL.)

### **ASK ALL:**

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent? **ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):** 

PARTYLN As of

As of today do you lean more to the Republican Party or more to the Democratic Party?

				(VOL.)	(VOL.)			
				No	Other	(VOL.)	Lean	Lean
	<u>Republican</u>	<b>Democrat</b>	<u>Independent</u>	preference	party	DK/Ref	Rep	<u>Dem</u>
August 14-17, 2014	21	28	38	8	*	4	14	13

Key to Pew Research trends noted in the topline:

(U) Pew Research Center/USA Today polls