PEW RESEARCH CENTER July 26-29, 2012 OMNIBUS FINAL TOPLINE N=1,010

ASK ALL:

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, **[INSERT ITEM; RANDOMIZE;] [IF NECESSARY** "Did you follow **[ITEM]** very closely, fairly closely, not too closely or not at all closely?"]

		Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) DK/Ref
а.	Reports about the condition of the U.S. economy					
	July 26-29, 2012	32	30	20	19	*
	July 19-22, 2012	39	29	16	16	*
	July 12-15, 2012	32	33	18	17	1
	July 5-8, 2012	34	28	18	19	1
	June 28-July 1, 2012	38	28	15	18	1
	June 21-24, 2012	33	32	17	17	*
	June 14-17, 2012	39	28	15	17	*
	June 7-10, 2012	35	32	15	18	*
	May 31-June 3, 2012	37	34	13	14	1
	May 24-27, 2012	33	31	19	16	1
	May 17-20, 2012	35	30	16	19	*
	May 10-13, 2012	40	26	16	17	*
	May 3-6, 2012	38	29	13	20	*
	April 26-29, 2012	34	32	17	16	1
	April 19-22, 2012	35	35	13	14	2
	April 12-15, 2012	39	28	16	17	1
	April 5-8, 2012	37	31	16	16	1
	March 29-April 1, 2012	34	33	15	18	1
	March 22-25, 2012	36	29	16	18	1
	March 15-18, 2012	40	35	11	14	1
	March 8-11, 2012	37	32	14	17	*
	March 1-4, 2012	41	27	15	17	1
	February 23-26, 2012	37	33	14	15	1
	February 16-20, 2012	33	32	16	17	1
	February 9-12, 2012	42	30	14	13	1
	February 2-5, 2012	38	32	16	13	1 *
	January 26-29, 2012	35	31	16	19	
	January 19-22, 2012	35	30	16	19	1
	January 12-15, 2012	33	32	14 15	20 15	1 *
	January 5-8, 2012	39	31	15	15	1
	December 15-18, 2011 December 8-11, 2011	36 41	32 29	14	16	1
	December 1-4, 2011	41	33	13	13	1
	November 17-20, 2011	35	33	16	15	1
	November 10-13, 2011	39	31	15	13	*
	November 3-6, 2011	37	31	15	17	1
	October 27-30, 2011	38	33	14	15	1
	October 20-23, 2011	38	32	14	16	1
	October 13-16, 2011	39	32	14	14	*
	October 6-9, 2011	43	28	14	14	1
	September 29-October 2, 2011	46	26	14	14	*
	September 22-25, 2011	44	33	11	11	*
	September 8-11, 2011	40	30	15	14	1
	September 1-4, 2011	44	30	11	15	*
	August 25-28, 2011	44	28	14	13	1
	August 18-21, 2011	44	29	12	14	1
	August 4-7, 2011	46	30	11	13	1
	=					

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PEW.1 CONTINUED					
	Very	Fairly	Not too	Not at all	(VOL.)
	<u>closely</u>	<u>closely</u>	<u>closely</u>	<u>closely</u>	DK/Ref
July 28-31, 2011	43	30	13	13	*
July 21-24, 2011	41	32	13	13	1
July 14-17, 2011	41	30	14	14	1
July 7-10, 2011	36	30	15	18	1
June 30-July 3, 2011	38	32	13	16	1
June 23-26, 2011	37	29	15	19	*
	39	33	14	13	*
June 16-19, 2011					
June 9-12, 2011	39	30	15	16	1 *
June 2-5, 2011	35	34	17	14	
May 19-22, 2011	33	34	17	16	*
May 12-15, 2011	32	32	17	18	2
May 5-8, 2011	40	35	15	9	1
April 21-25, 2011	41	33	12	14	*
April 14-17, 2011	44	30	14	12	1
April 7-10, 2011	46	30	14	10	*
March 31-April 3, 2011	42	31	16	11	0
March 24-27, 2011	36	32	17	15	*
March 17-20, 2011	38	32	17	13	*
March 10-13, 2011	40	30	16	13	*
March 3-6, 2011	37	31	17	13	1
February 24-27, 2011	49	29	11	10	*
	35	33	14	17	*
February 17-20, 2011					*
February 10-13, 2011	36	34	13	16	*
February 3-6, 2011	35	37	14	14	
January 20-23, 2011	37	33	14	15	1
January 13-16, 2011	37	29	15	18	1
January 6-9, 2011	39	37	11	12	1
SEE TRENDS FOR PREVIOUS YEARS: http://www.pe	eople-press	org/files/2	2011/11/NI	I-Economy-T	rends.pdf
b. The start of the Summer Olympics in London					
July 26-29, 2012	19	25	25	31	1
TRENDS FOR COMPARISON:					
February 26-March 1, 2010: The Winter					
Olympics in Vancouver, Canada	23	28	28	21	*
February 19-22, 2010	30	25	19	25	*
February 12-15, 2010: The start of the					
Winter Olympics in Vancouver, Canada	18	23	23	35	1
Aug 22-25, 2008: The Olympic Games in	10	20	25	55	1
÷ .	25	21	10	15	*
Beijing, China	35	31	19 17	15	
August 15-18, 2008	35	31	17	16	1 *
August 8-11, 2008	24	29	24	23	
August 1-4, 2008 ¹	13	33	31	23	*
July 25-28, 2008	12	31	29	28	*
April 4-7, 2008	5	18	31	45	1
Early September, 2004: Summer/Athens	25	25	21	29	*
February 12-18, 2002: Winter/Utah	22	30	21	26	1
Early October, 2000: Summer/Sydney	27	28	24	21	*
Early September, 1996: Summer/Atlanta	32	34	20	14	*
July, 1996: Summer/Atlanta	45	30	13	11	1
February, 1992: Winter/France	33	30	19	17	1
. ca. da. gr . / Li Winter/ Hande		00	. /	.,	•
c. News about candidates for the 2012					
presidential election					
	25	20	01	25	1
July 26-29, 2012	25 25	28	21	25	1
July 19-22, 2012	35	22	17	25	1

For August 1-4, 2008 and April 4-7, 2008 the story was listed as "News about the upcoming Olympic games in Beijing, China." For July 25-28, 2008 the story was listed as "News about China as the Beijing Olympic Games approach."

V.1 CONTINUED					
	Very	Fairly	Not too	Not at all	(VOL.)
	<u>closely</u>	<u>closely</u>	<u>closely</u>	<u>closely</u>	DK/Ref
July 12-15, 2012	33	24	20	23	*
July 5-8, 2012	29	26	20	25	*
June 28-July 1, 2012	32	24	19	25	*
June 21-24, 2012	27	30	17	25	1
June 14-17, 2012	31	30	15	24	*
June 7-10, 2012	30	29	16	25	1
May 31-June 3, 2012	29	28	19	23	1
May 24-27, 2012	32	28	16	24	1
May 17-20, 2012	31	26	19	23	*
May 10-13, 2012	34	23	18	24	*
May 3-6, 2012	29	27	19	24	*
April 26-29, 2012	29	29	18	23	1
April 19-22, 2012	29	29	20	20	1
April 12-15, 2012	32	28	16	23	1
April 5-8, 2012	31	27	18	23	*
March 29-April 1, 2012	23	29	21	27	*
March 22-25, 2012	28	28	18	25	1
March 15-18, 2012	28	31	17	24	*
March 8-11, 2012	28	27	21	23	*
March 1-4, 2012	31	24	20	24	1
February 23-26, 2012	28	29	18	24	1
February 16-20, 2012	25	29	19	25	2
February 9-12, 2012	35	25	18	20	1
February 2-5, 2012	30	27	20	21	1
January 26-29, 2012	28	30	21	21	1
January 19-22, 2012	28	30	17	24	*
January 12-15, 2012	29	29	18	23	1
January 5-8, 2012	29	30	16	25	*
December 15-18, 2011	26	24	20	29	1
December 8-11, 2011	27	27	18	28	*
December 1-4, 2011	25	28	20	26	1
November 17-20, 2011	24	31	21	23	1
November 3-6, 2011	22	31	20	26	1
October 27-30, 2011	21	26	21	30	1
October 20-23, 2011	21	28	22	28	1
October 13-16, 2011	26	29	22	23	1
October 6-9, 2011	25	25	23	27	1
September 29-October 2, 2011	27	26	21	25	*
September 22-25, 2011	25	26	23	25	1
September 15-18, 2011	24	28	21	27	1
September 8-11, 2011	22	26	21	31	*
September 1-4, 2011	22	23	22	32	1
August 25-28, 2011	22	22	22	33	1
August 18-21, 2011	27	26	19	28	1
August 11-14, 2011	19	24	20	36	1
August 4-7, 2011	18	21	22	37	1
July 28-31, 2011	17	27	21	35	1
July 21-24, 2011	17	22	28	32	*
July 14-17, 2011	18	26	27	28	1
July 7-10, 2011	16	23	27	33	1
June 30-July 3, 2011	21	28	24	25	2
June 23-26, 2011	19	26	24	31	*
June 16-19, 2011	23	29	23	25	*
June 9-12, 2011	18	30	22	30	1
June 2-5, 2011	21	30	22	26	*
May 26-29, 2011	20	27	24	28	*
May 19-22, 2011	15	27	24	32	1
May 12-15, 2011	15	22	24	35	1
May 5-8, 2011	16	24	20	32	1
May 5 0, 2011	10	27	21	52	

PEW.I CONTINUED					
	Very	Fairly	Not too	Not at all	(VOL.)
	<u>closely</u>	<u>closely</u>	<u>closely</u>	<u>closely</u>	DK/Ref
April 21-25, 2011	18	26	23	32	1
April 14-17, 2011	20	23	29	27	1
March 24-27, 2011	13	19	26	41	1
	15				
March 10-13, 2011		21	26	38	0 *
February 10-13, 2011	16	19	24	40	*
February 3-6, 2011	15	20	23	42	*
SEE TRENDS FOR PREVIOUS YEARS: http://www.p	people-pres	ss.org/files/	/2011/11/1	VII-Election-1	Frends.pdf
d. The shooting at a movie theater near Denver,					
Colorado					
July 26-29, 2012	41	33	16	9	1
July 20-22, 2012^2	48	25	15	11	1
	40	25	15	11	I
TRENDS FOR COMPARISON:					
April 5-8, 2012: A shooting at a small					
college in Oakland, California, that killed					
seven people	21	28	25	25	2
March 1-4, 2012: A deadly school shooting					
near Cleveland	26	31	22	19	1
December 8-11, 2011: Deadly shootings at					
Virginia Tech University	20	27	29	24	1
August 7-10, 2011: A shooting at a fitness	20	27	27	24	·
5 S	13	28	25	34	1
club in Pennsylvania	15	20	25	34	I
June 12-15, 2009: A deadly shooting at the					
Holocaust Memorial Museum in					
Washington, D.C.	26	34	17	23	*
January 13-16, 2011: News about a					
Congresswoman and others shot in Tucson,					
Arizona	49	28	12	11	1
April 3-6, 2009: A shooter killing several	.,	20			
people at an immigration services center in	27	22	10	22	*
Binghamton, New York	26	32	19	23	
March 13-16, 2009: A shooting spree in					
Alabama that resulted in the death of 11					
people	18	33	24	25	*
February 15-18, 2008: The shootings at					
Northern Illinois University that resulted in					
the death of 7 people	26	40	19	15	0
February 8-11, 2008: A shooting at a city					
council meeting in Missouri where six					
	13	20	25	22	1
people were killed	13	28	25	33	1
December 14-17, 2007: Shootings at two	. –			. –	
religious centers in Colorado	17	31	24	27	1
December 7-10, 2007: A shooting at a					
shopping mall in Omaha, Nebraska where					
eight people were killed	30	36	18	15	1
October 12-15, 2007: The shooting at a					
high school in Cleveland, Ohio	22	32	25	20	1
April 20-23, 2007: The shootings at		02	20	20	·
Virginia Tech University that resulted in the	4 5	27	10	-	*
death of 33 people	45	37	13	5	~
October, 2006: Recent shootings at schools					
in Pennsylvania and other states	46	33	12	8	1
March, 2000: The shooting of a 6-year-old					
girl at a Michigan school	40	38	15	7	*
September, 1999: The shootings in a					
Jewish community center in Los Angeles	29	34	22	14	1
	_ /	÷ .			

Item was asked from July 20-22, 2012 only. N=780.

	Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) <u>DK/Ref</u>
Late April, 1999: <i>The shooting of students and teachers by two students at a Colorado</i>	_	-	_	-	
high school June, 1998: The shooting at a high school	68	24	6	2	*
in Springfield, Oregon March, 1998: The shooting at a middle	46	36	14	4	*
school in Jonesboro, Arkansas	49	33	12	5	1

PEW.2, PEW.24 PREVIOUSLY RELEASED

PEWWP.1 THRU PEW.21 HELD FOR FUTURE RELEASE

NO QUESTIONS PEW.3-PEW.9, PEW.22-PEW.23

PEW RESEARCH CENTER July 19-22, 2012 OMNIBUS FINAL TOPLINE N=1,001

ASK ALL:

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, **[INSERT ITEM; RANDOMIZE;] [IF NECESSARY** "Did you follow **[ITEM]** very closely, fairly closely, not too closely or not at all closely?"]

		Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) <u>DK/Ref</u>
a.	Reports about the condition of the U.S. economy					
	July 19-22, 2012	39	29	16	16	*
b.	Political violence in Syria					
	July 19-22, 2012	17	24	23	36	1
	June 28-July 1, 2012	13	19	26	42	*
	June 14-17, 2012	15	24	21	40	1
	May 31-June 3, 2012	12	25	25	37	1
	TRENDS FOR COMPARISON:					
	April 12-15, 2012: International efforts to	14	22	25	27	1
	stop political violence in Syria	14	23	25	37	1
	April 5-8, 2012 March 15, 28, 2012: <i>Delitical violence in</i>	15	21	27	37	1
	March 15-28, 2012: <i>Political violence in</i>	16	26	27	30	1
	<i>Syria</i> March 8-11, 2012	10	28	27	30	1
	February 23-26, 2012	18	23	23	37	1
	February 9-12, 2012	17	23	23	36	*
	January 12-15, 2012	12	17	26	45	1
	August 4-7, 2011: Political violence	12	17	20	75	•
	following uprisings in Syria	10	19	26	44	1
	May 5-8, 2011	14	27	30	28	1
	June 2-5, 2011: Anti-government protests	14	27	00	20	
	and violence in some Middle Eastern	10	05	05	20	*
	countries	18	25	25	32	
	April 28-May 1, 2011	18	29	25	27	1
	February 3-6, 2011: Anti-government					
	protests in Egypt and other Middle Eastern	22	25	17	10	*
	countries	32 17	35 26	16 21	18 35	*
	January 27-30, 2011	17	20	21	35	
С.	News about candidates for the 2012					
	presidential election					
	July 19-22, 2012	35	22	17	25	1
d.	The debate in Washington over automatic spending cuts and tax increases that will take effect in January unless Congress acts					
	July 19-22, 2012 TRENDS FOR COMPARISON: February 16-20, 2012: Congress passing a	23	21	22	33	1
	bill to extend payroll tax cuts and unemployment benefits ³	24	27	21	27	1

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The wording of item PEW.1d was changed after the first night of interviewing (February 16, 2012) to reflect Congress passing this legislation. On February 16, 2012, the item wording was "Negotiations in Congress to extend payroll tax cuts and unemployment benefits."

W.1 CONTINUED	Manua	E a lada a			
	Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) <u>DK/Ref</u>
August 4-7, 2011: Congress and the					
president agreeing to cut federal spending	47	25	10	14	1
<i>and raise the debt limit</i> December 16-19, 2010 ⁴ : <i>The extension of</i>	46	25	13	14	1
tax cuts and unemployment benefits					
approved by Congress and signed by					
President Obama	37	27	15	19	1
December 9-12, 2010: The agreement					
reached between Barack Obama and					
Congressional Republicans to extend tax					
cuts and unemployment benefits	37	29	15	17	1
December 2-5, 2010: The debate in					
Washington over the federal income tax					
cuts passed when George W. Bush was	20	24	17	17	1
president September 16-19, 2010: The debate in	39	26	17	17	1
Washington over competing Democratic					
and Republican tax plans	21	24	21	34	*
September 9-12, 2010	16	19	22	42	1
May 8-11, 2009: The debate in Washington					-
over the federal budget	22	28	19	31	*
March 27-30, 2009: Debate over Barack					
Obama's budget proposal	28	34	18	19	1
February 27-March 2, 2009: Barack					
Obama's budget proposal for next year that					
raises taxes on wealthy Americans and					
increases spending on health care,	47	24	0	10	*
education and other programs May, 2003: George W. Bush's tax cut and	47	34	9	10	~
economic stimulus plan	25	36	22	15	2
February, 2003	26	33	23	16	2
January, 2003	28	34	21	15	2
February, 2002: Debate in Congress over					
G.W. Bush's budget and tax cut plan	17	31	28	23	1
April, 2001	24	38	20	18	*
February, 2001: G.W. Bush's tax cut plan	31	35	19	14	1
September, 1999: The debate in					
Washington over how much to cut taxes	18	30	28	23	1 *
July, 1999	14	34	21	31	*
June, 1997: Competing proposals on ways					
to cut taxes as part of the recent bipartisan budget agreement	11	27	28	33	1
September, 1992 (RVs): George Bush's		27	20	55	I
plan to improve the economy by cutting					
government spending and cutting taxes	28	44	18	9	1
5 1 5 5					
Drought conditions across much of the					
country and its impact on farms and crops					
July 19-22, 2012	28	30	19	22	1
August, 1988: The drought and its effects	10	20	10	0	0
on American farmers (RVs)	49	39	10	2	0
The shooting at a movie theater near Denver,					
Colorado					
July 20-22, 2012 ⁵	48	25	15	11	1

The wording of item PEW.1c was changed after the first night of interviewing (December 16, 2010), to reflect Congress passing and Obama signing this legislation. On December 16, 2010 the item read "The debate in Washington over 4 extending tax cuts and unemployment benefits." Item was asked from July 20-22, 2012 only. N=780. 5

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f.

N.1 CONTINUED					
	Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) <u>DK/Ref</u>
April 5-8, 2012: A shooting at a small					
college in Oakland, California, that killed					
seven people	21	28	25	25	2
March 1-4, 2012: A deadly school shooting					
near Cleveland	26	31	22	19	1
December 8-11, 2011: Deadly shootings at		07			
Virginia Tech University	20	27	29	24	1
August 7-10, 2011: A shooting at a fitness	10	20	25	24	1
club in Pennsylvania June 12-15, 2009: A deadly shooting at the	13	28	25	34	I
Holocaust Memorial Museum in					
Washington, D.C.	26	34	17	23	*
January 13-16, 2011: News about a	20	54	17	25	
Congresswoman and others shot in Tucson,					
Arizona	49	28	12	11	1
April 3-6, 2009: A shooter killing several					
people at an immigration services center in					
Binghamton, New York	26	32	19	23	*
March 13-16, 2009: A shooting spree in					
Alabama that resulted in the death of 11					
people	18	33	24	25	*
February 15-18, 2008: The shootings at					
Northern Illinois University that resulted in					
the death of 7 people	26	40	19	15	0
February 8-11, 2008: A shooting at a city					
council meeting in Missouri where six	4.0		05		
people were killed	13	28	25	33	1
December 14-17, 2007: Shootings at two	17	21	24	27	1
religious centers in Colorado	17	31	24	27	1
December 7-10, 2007: A shooting at a shopping mall in Omaha, Nebraska where					
eight people were killed	30	36	18	15	1
October 12-15, 2007: The shooting at a	30	50	10	15	1
high school in Cleveland, Ohio	22	32	25	20	1
April 20-23, 2007: The shootings at		02	20	20	-
Virginia Tech University that resulted in the					
death of 33 people	45	37	13	5	*
October, 2006: Recent shootings at schools					
in Pennsylvania and other states	46	33	12	8	1
March, 2000: The shooting of a 6-year-old					
girl at a Michigan school	40	38	15	7	*
September, 1999: The shootings in a					
Jewish community center in Los Angeles	29	34	22	14	1
Late April, 1999: The shooting of students					
and teachers by two students at a Colorado					
high school	68	24	6	2	*
June, 1998: The shooting at a high school	1/	27	14	Α	*
in Springfield, Oregon March, 1998: The shooting at a middle	46	36	14	4	
school in Jonesboro, Arkansas	49	33	12	5	1
	77	55	12	5	I

NO QUESTION PEW.2

PEW.3, PEW.4 PREVIOUSLY RELEASED

PEW.5 HELD FOR FUTURE RELEASE

PEW RESEARCH CENTER July 12-15, 2012, OMNIBUS FINAL TOPLINE N=1,015

ASK ALL:

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, **[INSERT ITEM; RANDOMIZE;] [IF NECESSARY** "Did you follow **[ITEM]** very closely, fairly closely, not too closely or not at all closely?"]

		Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) <u>DK/Ref</u>
a.	Reports about the condition of the U.S. economy					
	July 12-15, 2012	32	33	18	17	1
b.	News about state and local budget problems July 12-15, 2012	18	28	24	29	1
	July 14-17, 2011	27	28	22	22	1
	May 26-29, 2011	26	29	19	26	*
	March 17-20, 2011	26	29	22	23	1
	February 17-20, 2011	28	31	17	23	1
	January 6-9, 2011	24	37	18	20	1
	June 24-27, 2010	26	35	22	15	1
	March 5-8, 2010	31	32	19	18	*
	April 9-13, 2009	28	30	21	21	*
C.	News about candidates for the 2012 presidential election					
	July 12-15, 2012	33	24	20	23	*
d.	A report on the sex abuse scandal at Penn State faulting senior officials for failing to protect children from abuse	25	21	22	22	1
	July 12-15, 2012 June 21-24, 2012: <i>The trial of former Penn</i> State football coach Jerry Sandusky on	25	31	22	22	1
	charges that he sexually abused children	20	28	24	27	1
	June 14-17, 2012 December 15-18, 2011: <i>A sex abuse</i>	20	24	27	29	*
	scandal at Penn State University	22	29	23	25	1
	December 8-11, 2011	24	29	24	22	1
	November 17-20, 2011: A sex abuse scandal at Penn State University	28	31	21	18	1
	November 10-13, 2011: A sex abuse scandal at Penn State University resulting in the firing of the school's president and					
	football coach Joe Paterno	34	29	19	18	1
	TRENDS FOR COMPARISON: August 18-21, 2011: <i>Recent scandals in</i>					
	college football September 16-19, 2010: Pope Benedict's visit to Great Britain and his comments on the Catholic Church's handling of sex-abuse	10	12	17	61	*
	scandals April 23-26, 2010: Reports about the Vatican's handling of sex-abuse scandals in	10	16	26	47	1
	the Catholic Church	14	28	29	29	*
	March 26-29, 2010	17	24	28	30	*
	March 19-22, 2010	8	18	31	42	1

. I CONTINUED	Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) DK/Ref
June, 2002: <i>Reports of sexual abuses by</i> <i>Catholic priests</i> May, 2002: <i>The Pope and American</i>	38	36	17	8	1
cardinals meeting in Rome about sexual abuse by Catholic priests Early April, 2002: Reports of sexual abuses	27	33	21	18	1
by Catholic priests	27	34	25	13	1
December, 1993	18	32	31	18	1

NO QUESTION PEW.2

PEW.3 THRU PEW.6 PREVIOUSLY RELEASED

PEW RESEARCH CENTER July 5-8, 2012, OMNIBUS FINAL TOPLINE N=1,004

ASK ALL:

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, **[INSERT ITEM; RANDOMIZE;] [IF NECESSARY** "Did you follow **[ITEM]** very closely, fairly closely, not too closely or not at all closely?"]

		Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) DK/Ref
а.	Reports about the condition of the U.S. economy					
	July 5-8, 2012	34	28	18	19	1
b.	Strong storms in the Midwest and East and continued power outages July 5-8, 2012 TRENDS FOR COMPARISON:	27	32	20	20	1
	March 1-4, 2012: <i>Deadly storms and tornadoes in the Midwest</i>	33	31	17	18	1
	May 26-29, 2011: Deadly tornadoes in the Midwest	45	33	13	9	*
	May 5-8, 2011: <i>Tornadoes and flooding in the South and Midwest</i> April 28-May 1, 2011: <i>Deadly storms in the</i>	41	37	15	7	*
	South April 21-25, 2011: Deadly storms in the	45	29	14	12	1
	South and Midwest June 13-16, 2008: A tornado that killed	29	33	18	20	*
	four Boy Scouts at a camp in Iowa May 30-June 2, 2008: Violent storms and	32	35	17	16	*
	tornadoes in the Midwest February 8-11, 2008: Violent storms and	30	33	21	15	1
	tornadoes in the South and Midwest May 11-14, 2007: Tornadoes and floods in	25	42	19	13	1
	the Midwest March 2-5, 2007: Violent storms and	22	35	23	19	1
	tornadoes in the South and Midwest May, 1999: Tornadoes in Oklahoma and	33	38	18	11	*
	Kansas	38	40	15	6	1
C.	News about candidates for the 2012 presidential election July 5-8, 2012	29	26	20	25	*
d.	Scientists announcing the discovery of a new subatomic particle they believe to be the Higgs boson, a basic building block of the universe July 5-8, 2012 TRENDS FOR COMPARISON: September 12-15, 2008: <i>News about the</i>	12	15	19	52	2
	first test of the world's largest supercollider in Geneva, Switzerland July, 2000: Scientists discovering how to	12	17	23	45	3
	map the human genetic code August, 1998: The cloning of mice by	16	28	21	34	1
	scientists in Hawaii	6	15	24	52	3

April 1007. The cloping of a choop by a	Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) <u>DK/Ref</u>
April, 1997: The cloning of a sheep by a Scottish biologist May, 1992: The discovery of scientific	17	33	26	23	1
evidence of the beginnings of the universe May 1990: The deployment of the Hubble	9	19	30	40	2
space telescope	24	29	21	25	0

NO QUESTION PEW.2

PEW.3 THRU PEW.4 PREVIOUSLY RELEASED