# PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS 2011 MARCH POLITICAL TYPOLOGY FINAL TOPLINE 

Survey B: March 8-14, 2011 N=1525

## Q.B2 PREVIOUSLY RELEASED

## NO QUESTIONS 3-13

## ASK ALL SURVEY B:

Q.B14 As I read some names, please tell me if you have a favorable or unfavorable opinion of each person. First, [INSERT NAME; RANDOMIZE] would you say your overall opinion of... [INSERT NAME] is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable? How about [NEXT
NAME]?
[IF NECESSARY: would you say your overall opinion of [NAME] is very favorable, mostly favorable, mostly UNfavorable, or very unfavorable?] [INTERVIEWERS: PROBE TO DISTINGUISH BETWEEN "NEVER HEARD OF" AND "CAN'T RATE."]
a. Barack Obama

Mar 8-14, 2011
Dec 2-5, 2010
Aug 25-Sep 6, 2010
Jun 10-13, 2010
Oct 28-Nov 30, 2009
Jun 10-14, 2009
Apr 14-21, 2009
Jan 7-11, 2009
Mid-October, 2008
Late September, 2008
Mid-September, 2008
Late May, 2008
April, 2008
March, 2008
Late February, 2008
Early February, 2008
January, 2008
Late December, 2007
August, 2007
-------Favorable-------
Total Very Mostly

(VOL.) (VOL.) Total Very Mostly Total Very Mostly heard of rate/Ref
b. Michelle Obama

Mar 8-14, 2011
Dec 2-5, 2010
Jun 10-13, 2010
Oct 28-Nov 30, 2009
Jun 10-14, 2009
Apr 14-21, 2009
Jan 7-11, 2009
Mid-September, 2008
Late May, 2008

| 58 | 22 | 36 | 39 | 20 | 19 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 54 | 26 | 29 | 43 | 25 | 18 |
| 53 | 21 | 32 | 43 | 23 | 20 |
| 56 | 27 | 30 | 39 | 20 | 19 |
| 65 | 33 | 32 | 30 | 16 | 14 |
| 72 | 37 | 35 | 25 | 11 | 14 |
| 73 | 38 | 35 | 24 | 10 | 14 |
| 79 | 40 | 39 | 15 | 4 | 11 |
| 66 | 33 | 33 | 28 | 13 | 15 |
| 65 | 33 | 32 | 30 | 11 | 19 |
| 62 | 28 | 34 | 34 | 15 | 19 |
| 51 | 23 | 28 | 40 | 21 | 19 |
| 52 | 21 | 31 | 42 | 21 | 21 |
| 56 | 21 | 35 | 34 | 18 | 16 |
| 57 | 24 | 33 | 34 | 16 | 18 |
| 58 | 19 | 39 | 30 | 13 | 17 |
| 56 | 20 | 36 | 33 | 13 | 20 |
| 54 | 16 | 38 | 30 | 12 | 18 |
| 48 | 14 | 34 | 26 | 10 | 16 |


| $*$ | 3 |
| :---: | :---: |
| $*$ | 2 |
| $*$ | 5 |
| 0 | 4 |
| $*$ | 5 |
| $*$ | 3 |
| $*$ | 3 |
| 0 | 6 |
| $*$ | 6 |
| $*$ | 5 |
| $*$ | 4 |
| $*$ | 9 |
| $*$ | 6 |
| 1 | 9 |
| 1 | 8 |
| 2 | 10 |
| 3 | 8 |
| 5 | 11 |
| 13 | 13 |


| 69 | 30 | 39 | 21 | 9 | 12 | 1 | 9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 62 | 30 | 31 | 27 | 15 | 12 | 1 | 10 |
| 69 | 31 | 38 | 22 | 9 | 12 | 1 | 9 |
| 71 | 33 | 38 | 16 | 8 | 8 | 1 | 11 |
| 76 | 36 | 39 | 14 | 5 | 9 | 1 | 9 |
| 76 | 36 | 40 | 13 | 4 | 9 | 1 | 10 |
| 68 | 28 | 40 | 15 | 4 | 11 | 2 | 15 |
| 56 | 23 | 33 | 25 | 11 | 14 | 2 | 17 |
| 43 | 14 | 29 | 21 | 8 | 13 | 4 | 32 |

c. George W. Bush

Mar 8-14, 2011
Aug 25-Sep 6, 2010
Mid-April, 2009
January, 2009
April, 2008
March, 2008
Late February, 2008

| 42 | 12 | 31 |
| :---: | :---: | :---: |
| 37 | 10 | 27 |
| 35 | 9 | 26 |
| 37 | 9 | 28 |
| 31 | 9 | 22 |
| 34 | 8 | 26 |
| 35 | 10 | 25 |


| 54 | 27 | 27 |
| :--- | :--- | :--- |
| 57 | 34 | 24 |
| 60 | 33 | 27 |
| 60 | 35 | 25 |
| 65 | 42 | 23 |
| 61 | 37 | 24 |
| 60 | 39 | 21 |

4
6
5
3
4
5
5

| Q.B14 CONTINUED... |  | vorab | ------- | ------U | favora | be- | (VOL.) <br> Never | (VOL.) Can't |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Very | Mostly | Total | Very | Mostly | heard of | rate/Ref |
| Early February, 2008 | 34 | 9 | 25 | 61 | 39 | 22 | * | 5 |
| January, 2008 | 36 | 11 | 25 | 60 | 37 | 23 | 0 | 4 |
| Late December, 2007 | 33 | 10 | 23 | 63 | 41 | 22 | 0 | 4 |
| August, 2007 | 40 | 12 | 28 | 57 | 34 | 23 | * | 3 |
| December, 2006 | 39 | 12 | 27 | 57 | 34 | 23 | * | 4 |
| April, 2006 | 40 | 15 | 25 | 57 | 35 | 22 | * | 3 |
| Late October, 2005 | 46 | 17 | 29 | 51 | 29 | 22 | * | 3 |
| July, 2005 | 51 | 22 | 29 | 46 | 25 | 21 | 0 | 3 |
| Late March, 2005 | 53 | 23 | 30 | 45 | 27 | 18 | 0 | 2 |
| Mid-October, 2004 (RVs) | 56 | 26 | 30 | 42 | 23 | 19 | * | 2 |
| Early October, 2004 (RVs) | 57 | 27 | 30 | 40 | 20 | 20 | 0 | 3 |
| September, 2004 | 52 | 25 | 27 | 43 | 24 | 19 | * | 5 |
| August, 2004 | 58 | 27 | 31 | 39 | 22 | 17 | 0 | 3 |
| June, 2004 | 52 | 19 | 33 | 45 | 22 | 23 | * | 3 |
| Early February, 2004 | 53 | 21 | 32 | 44 | 25 | 19 | 0 | 3 |
| Gallup: Jan 29-Feb 1, 2004 | 52 | -- | -- | 47 | -- | -- | -- | 1 |
| Gallup: Jan 2-5, 2004 | 65 | -- | -- | 35 | -- | -- | -- | * |
| Gallup: Oct 6-8, 2003 | 60 | -- | -- | 39 | -- | -- | -- | 1 |
| Gallup: Jun 9-10, 2003 | 66 | -- | -- | 33 | -- | -- | -- | 1 |
| April, 2003 | 72 | 37 | 35 | 25 | 11 | 14 | 0 | 3 |
| January, 2003 | 70 | 28 | 42 | 28 | 10 | 18 | 0 | 2 |
| December, 2002 | 68 | 35 | 33 | 27 | 11 | 16 | 0 | 5 |
| July, 2001 | 61 | 22 | 39 | 35 | 14 | 21 | * | 4 |
| January, 2001 | 60 | 24 | 36 | 33 | 12 | 21 | 0 | 7 |
| May, 2000 | 58 | 18 | 40 | 31 | 12 | 19 | 1 | 10 |
| March, 1999 ${ }^{1}$ | 61 | 21 | 40 | 21 | 7 | 14 | 4 | 14 |
| November, 1997 | 54 | 13 | 41 | 18 | 6 | 12 | 9 | 19 |
| d. Bill Clinton |  |  |  |  |  |  |  |  |
| Mar 8-14, 2011 | 67 | 27 | 40 | 29 | 10 | 18 | 1 | 3 |
| February, 2008 | 52 | 20 | 32 | 42 | 22 | 20 | * | 6 |
| Late December, 2007 | 54 | 22 | 32 | 40 | 20 | 20 | 0 | 6 |
| December, 2006 | 63 | 29 | 34 | 33 | 16 | 17 | 1 | 3 |
| April, 2006 | 61 | 27 | 34 | 36 | 18 | 18 | 0 | 3 |
| Late October, 2005 | 62 | 26 | 36 | 34 | 18 | 16 | * | 4 |
| Late March, 2005 | 64 | 24 | 40 | 32 | 13 | 19 | 0 | 4 |
| December, 2002 | 46 | 17 | 29 | 49 | 27 | 22 | * | 5 |
| July, 2001 | 50 | 20 | 30 | 46 | 27 | 19 | 0 | 4 |
| January, 2001 | 64 | 23 | 41 | 34 | 17 | 17 | 0 | 2 |
| May, 2000 | 48 | 17 | 31 | 47 | 28 | 19 | * | 5 |
| March, 1999 | 55 | 21 | 34 | 42 | 23 | 19 | * | 3 |
| December, 1998 | 55 | 23 | 32 | 43 | 24 | 19 | 0 | 2 |
| Early October, 1998 (RVs) | 52 | 15 | 37 | 44 | 24 | 20 | 0 | 4 |
| Early September, 1998 | 57 | 18 | 39 | 41 | 23 | 18 | 0 | 2 |
| Late August, 1998 | 54 | 18 | 36 | 44 | 24 | 20 | 0 | 2 |
| March, 1998 | 62 | 22 | 40 | 35 | 16 | 19 | * | 3 |
| November, 1997 | 63 | 19 | 44 | 35 | 14 | 21 | 0 | 2 |
| October, 1997 | 62 | 15 | 47 | 36 | 16 | 20 | * | 2 |
| September, 1997 | 62 | 18 | 44 | 35 | 14 | 21 | 0 | 3 |
| August, 1997 | 61 | 16 | 45 | 38 | 17 | 21 | 0 | 1 |
| April, 1997 | 61 | 17 | 44 | 37 | 16 | 21 | * | 2 |
| January, 1997 | 66 | 17 | 49 | 32 | 14 | 18 | * | 2 |
| October, 1996 (RVs) | 57 | 12 | 45 | 41 | 19 | 22 | 0 | 2 |
| June, 1996 | 61 | 16 | 45 | 37 | 14 | 23 | * | 2 |

[^0]| Q.B14 CONTINUED... | -Favorable- |  |  | ------Unfavorable------ |  |  | (VOL.) <br> Never heard of | $\begin{gathered} \text { (VOL.) } \\ \text { Can't } \\ \text { rate/Ref } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
|  | Total | Very | Mostly | Total | Very | Mostly |  |  |
| April, 1996 | 57 | 16 | 41 | 40 | 16 | 24 | 0 | 3 |
| February, 1996 | 55 | 20 | 35 | 43 | 21 | 22 | 0 | 2 |
| January, 1996 | 56 | 13 | 43 | 42 | 15 | 27 | 0 | 2 |
| August, 1995 | 49 | 13 | 36 | 49 | 20 | 29 | 0 | 2 |
| February, 1995 | 55 | 14 | 41 | 42 | 17 | 25 | 0 | 3 |
| December, 1994 | 51 | 17 | 34 | 46 | 22 | 24 | 0 | 3 |
| July, 1994 | 58 | 15 | 43 | 41 | 16 | 25 | * | 1 |
| May, 1993 | 60 | 18 | 42 | 35 | 12 | 23 | 0 | 5 |
| July, 1992 | 59 | 17 | 42 | 34 | 9 | 25 | 0 | 7 |
| June, 1992 | 46 | 10 | 36 | 47 | 14 | 33 | 1 | 6 |
| May, 1992 | 53 | 11 | 42 | 42 | 10 | 32 | * | 5 |
| March, 1992 | 53 | 10 | 43 | 40 | 11 | 29 | 1 | 6 |
| February, 1992 | 59 | 15 | 44 | 31 | 7 | 24 | 2 | 8 |
| January, 1992 | 37 | 9 | 28 | 15 | 4 | 11 | 27 | 21 |
| November, 1991 | 30 | 5 | 25 | 10 | 2 | 8 | 39 | 21 |
| e. John Boehner |  |  |  |  |  |  |  |  |
| Mar 8-14, 2011 | 26 | 7 | 19 | 27 | 11 | 16 | 32 | 16 |
| Dec 2-5, 2010 | 28 | 8 | 20 | 25 | 12 | 14 | 34 | 12 |
| Jun 10-13, 2010 | 12 | 3 | 9 | 22 | 8 | 15 | 54 | 12 |
| TRENDS FOR COMPARISON ${ }^{2}$ : <br> Nancy Pelosi |  |  |  |  |  |  |  |  |
| Dec 2-5, 2010 | 29 | 10 | 20 | 55 | 35 | 19 | 9 | 6 |
| Jun 10-13, 2010 | 27 | 5 | 22 | 50 | 28 | 23 | 14 | 8 |
| Jun 10-14, 2009 | 35 | 8 | 28 | 41 | 25 | 16 | 15 | 8 |
| December, 2007 | 25 | 6 | 19 | 38 | 19 | 19 | 20 | 17 |
| Dennis Hastert |  |  |  |  |  |  |  |  |
| December, 2002 | 18 | 3 | 15 | 12 | 9 | 3 | 52 | 18 |
| Newt Gingrich |  |  |  |  |  |  |  |  |
| October, 1998 | 41 | 8 | 33 | 49 | 23 | 26 | 1 | 9 |
| Early September, 1998 | 42 | 7 | 35 | 48 | 20 | 28 | 3 | 7 |
| Late August, 1998 | 43 | 5 | 38 | 52 | 19 | 33 | 2 | 3 |
| March, 1998 | 36 | 6 | 30 | 49 | 20 | 29 | 6 | 9 |
| November, 1997 | 30 | 6 | 24 | 59 | 24 | 35 | 4 | 7 |
| August, 1997 | 30 | 6 | 24 | 62 | 27 | 35 | 2 | 6 |
| April, 1997 | 28 | 5 | 23 | 64 | 28 | 36 | 3 | 5 |
| January, 1997 | 28 | 4 | 24 | 65 | 26 | 39 | 2 | 5 |
| August, 1995 | 30 | 9 | 21 | 54 | 25 | 29 | 4 | 12 |
| February, 1995 | 41 | 12 | 29 | 37 | 15 | 22 | 10 | 12 |
| December, 1994 | 25 | 7 | 18 | 28 | 13 | 15 | 30 | 17 |
| July, 1994 | 14 | 2 | 12 | 12 | 4 | 8 | 65 | 9 |
| Thomas Foley |  |  |  |  |  |  |  |  |
| March, 1991 | 42 | 13 | 29 | 10 | 7 | 3 | 23 | 25 |
| May, 1990 | 20 | 3 | 17 | 9 | 6 | 3 | 45 | 26 |

## Q.B15, Q. 17 HELD FOR FUTURE RELEASE

## Q.B16 PREVIOUSLY RELEASED

## NO QUESTIONS 18-19

[^1]
## ASK ALL SURVEY B:

Q.B20 Looking ahead, would you like to see Barack Obama re-elected president in 2012 or would you prefer that a Republican candidate win the election? [INTERVIEWER: IF R SAYS "OTHER" OR "SOMEONE ELSE," PROBE ONCE: "If you had to choose, would you like to see Barack Obama reelected or would you prefer that a Republican candidate win the election?"]

Mar 8-14, 2011

| Obama |
| :---: |
| re-elected |

48

| Prefer |
| :---: |
| Republican |

35
(VOL.) Other/DK

## TRENDS FOR COMPARISON:

Looking ahead to the general election in November, would you like to see George W. Bush reelected president in 2004 or would you prefer that a Democratic candidate win the election? [INTERVIEWER: IF R SAYS "OTHER"OR "SOMEONE ELSE," PROBE ONCE: "If you had to choose, would you like to see George W. Bush re-elected or would you prefer that a Democratic candidate win the election?"]
$\left.\begin{array}{lcccc} & \begin{array}{c}\text { Bush } \\ \text { re-elected }\end{array} & & \begin{array}{c}\text { Prefer } \\ \text { Democrat }\end{array} & \end{array} \begin{array}{c}\text { (VOL.) } \\ \text { Other/DK }\end{array}\right]$

Looking ahead, would you like to see Bill Clinton re-elected or would you prefer that a Republican candidate or an Independent candidate be elected President?

|  | Clinton <br> re-elected | Prefer <br> Republican | Prefer <br> independent | (VOL.) <br> DK/Ref |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| October, 1995 | 31 |  | 28 | 22 | 19 |
| August, 1995 | 29 | 32 | 23 | 16 |  |
| March, 1995 | 29 | 33 | 20 | 18 |  |
| December, 1994 | 28 | 35 | 15 | 22 |  |
| December, 1993 | 28 | 22 | 12 | 38 |  |

Would you like to see George Bush re-elected President in November or would you prefer that a Democratic candidate win the election?

|  | G.H.W. Bush <br> re-elected | Prefer <br> Democrat | (VOL.) <br> Other/DK |
| :--- | :---: | :---: | :---: |
| February, 1992 | 40 | 48 | 12 |
| January, 1992 | 42 | 42 | 16 |
| November, 1991 | 41 | 43 | 16 |

[^2]
## ASK ALL SURVEY B:

Q.B21 As I name some possible Republican candidates for president in 2012, please tell me which one, if any, you would most like to see nominated as the Republican Party's candidate? [READ AND
RANDOMIZE] [PROBE IF NECESSARY: As of today, who would you say you LEAN toward?]

| Mar 8-14 <br> $\frac{2011}{14}$ | Mitt Romney | Nov $4-7$ <br> $2010^{4}$ |
| :---: | :--- | :---: |
| 13 | Sarah Palin | 13 |
| 13 | Mike Huckabee | 15 |
| 8 | Ron Paul | 15 |
| 6 | Newt Gingrich | 9 |
| 2 | Mitch Daniels | 6 |
| 2 | Tim Pawlenty | -- |
| 2 | Rick Santorum | 4 |
| 2 | Haley Barbour | 2 |
| 1 | Chris Christie (VOL.) | 3 |
| 1 | Other (VOL.) | -- |
| 21 | None (VOL.) | 4 |
| 2 | Too early to tell (VOL.) | 14 |
| 12 | Don't know/Refused (VOL.) | -- |
|  |  | 14 |

ASK IF HAS FIRST CHOICE (Q.B22=1-10):
Q.B22 Who, if anyone, would be your second choice for the Republican nomination in 2012? [READ OPTIONS IF NECESSARY, ELIMINATING NAME CHOSEN IN Q.B12]

| Mar 8-14, 2011 |  |  |  |
| :---: | :---: | :---: | :---: |
| First | Second |  |  |
| choice | choice | Total |  |
| 13 | 12 | 25 | Mike Huckabee |
| 14 | 9 | 23 | Mitt Romney |
| 13 | 8 | 21 | Sarah Palin |
| 8 | 7 | 15 | Ron Paul |
| 6 | 7 | 13 | Newt Gingrich |
| 2 | 3 | 5 | Tim Pawlenty |
| 2 | 2 | 4 | Rick Santorum |
| 2 | 2 | 4 | Mitch Daniels |
| 2 | 2 | 3 | Haley Barbour |
| 1 | * | 1 | Chris Christie (VOL.) |
| 1 | 2 | 3 | Other (VOL.) |
| 21 | 8 | 21 | None (VOL.) |
| 2 | 1 | 2 | Too early to tell (VOL.) |
| 12 | 4 | 12 | Don't know/Refused (VOL.) |
| -- | 35 | 35 | No first choice |

## Q.B34, Q.B71-Q.B74 PREVIOUSLY RELEASED

NO QUESTIONS 23-32, 36, 39-46, 48-67, 69-70, 75-89
Q.33, Q.B35, Q.37, Q.B38, Q.B47, Q.B68, Q.B90-Q.B92 HELD FOR FUTURE RELEASE

[^3]ASK ALL:
PARTY
In politics TODAY, do you consider yourself a Republican, Democrat, or independent?
ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):
PARTYLN
As of today do you lean more to the Republican Party or more to the Democratic Party?


From what you know, do you agree or disagree with the Tea Party movement, or don't you have an opinion either way?

|  | Agree | Disagree | No opinion either way | (VOL.) Haven't heard of | (VOL.) <br> Refused | Not heard of/ DK |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mar 8-14, 2011 | 19 | 25 | 54 | 1 | 1 | -- |
| Feb 22-Mar 1, 2011 | 20 | 25 | 52 | 2 | 2 | -- |
| Feb 2-7, $2011{ }^{5}$ | 22 | 22 | 53 | 2 | 2 | -- |
| Jan 5-9, 2011 | 24 | 22 | 50 | 2 | 1 | -- |
| Dec 1-5, 2010 | 22 | 26 | 49 | 2 | 2 | -- |
| Nov 4-7, 2010 | 27 | 22 | 49 | 1 | 1 | -- |
| Oct 27-30, 2010 (RVs) | 29 | 25 | 32 | -- | 1 | 13 |
| Oct 13-18, 2010 (RVs) | 28 | 24 | 30 | -- | 1 | 16 |
| Aug 25-Sep 6, 2010 (RVs) | 29 | 26 | 32 | -- | 1 | 13 |
| Jul 21-Aug 5, 2010 | 22 | 18 | 37 | -- |  | 21 |
| Jun 16-20, 2010 | 24 | 18 | 30 | -- | * | 27 |
| May 20-23, 2010 | 25 | 18 | 31 | -- | 1 | 25 |
| Mar 11-21, 2010 | 24 | 14 | 29 | -- | 1 | 31 |

## ASK ALL SURVEY B:

PVOTE08A In the 2008 presidential election between Barack Obama and John McCain, did things come up that kept you from voting, or did you happen to vote?
ASK IF YES (PVOTE08A=1):
PVOTE08B Did you vote for Obama, McCain or someone else?
BASED ON REGISTERED VOTERS [ $\mathbf{N}=1251$ ]:
(VOL.)

[^4]
[^0]:    1 In March 1999 and November 1997 the category was listed: "Texas Governor George W. Bush."

[^1]:    2 Trends for Pelosi, Hastert, Gingrich and Foley shown only for when they occupied the position of Speaker of the House of Representatives.

[^2]:    3
    The March 2003 trends are from Gallup and were worded: "If George W. Bush runs for re-election in 2004, in general are you more likely to vote for Bush or for the Democratic Party's candidate for president?"

[^3]:    4 In November 2010, the question read, "Now I am going to read you the names of some possible candidates for the Republican nomination for President in 2012. After I read all the names, please tell me which one you would most like to see nominated as the Republican Party's candidate for President or if there is someone else you support."

[^4]:    5
    In the February 2-7, 2011 survey and before, question read "...do you strongly agree, agree, disagree or strongly disagree with the Tea Party movement..."In October 2010 and earlier, question was asked only of those who had heard or read a lot or a little about the Tea Party. In May through October, it was described as: "the Tea Party movement that has been involved in campaigns and protests in the U.S. over the past year." In March it was described as "the Tea Party Protests that have taken place in the U.S. over the past year."

