

NEWS Release

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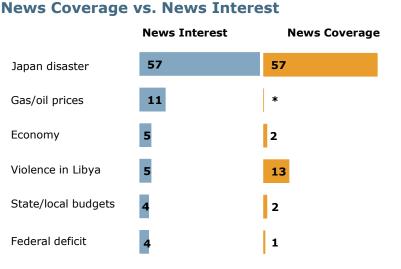
FOR IMMEDIATE RELEASE: Tuesday, March 22, 2011

FOR FURTHER INFORMATION: Andrew Kohut, Director Michael Remez, Senior Writer

Public Focuses on Crisis at Nuclear Plants Most Are Attentive to News About Disaster in Japan

News about the aftermath of the deadly earthquake and tsunami in Japan dominated the public's news interest and media coverage last week. The crisis at Japan's nuclear plants – far more than other aspects of the story – captured the most public interest.

Fully 57% say they followed news about the aftermath of the March 11 earthquake and tsunami most closely last week, according to the latest News Interest Index survey conducted March 17-20 among



News interest shows the percentage of people who say they followed this story most closely, Pew Research Center for the People & the Press, March 17-20, 2011. News coverage shows the percentage of news coverage devoted to each story, Pew Research Center's Project for Excellence in Journalism, March 14-20, 2011.

1,004 adults. Looking at another measure, 55% say they followed news about the catastrophe *very closely*. That is close to the 60% that said they very closely followed news about the earthquake in Haiti in January 2010 shortly after it struck that impoverished Caribbean nation.

News about the disaster – most of which centered on the crisis at the damaged nuclear power plants – accounted for 57% of coverage for the week, according to the Pew Research Center's Project for Excellence in Journalism (PEJ). That makes this one of the most covered stories since PEJ started its weekly analysis four years ago. Late in the week, another major international story – preparations for and the start of a military campaign by the U.S. and allies against Moammar Gadhafi's forces in Libya –drew heavy coverage, according to PEJ.

Asked about which aspect of the Japan crisis they tracked most closely, 51% cite news about the damaged nuclear plants. Only 23% say they most closely followed news about the extent of the damage and relief efforts more generally and 11% say they followed news about the economic impact of the disaster most closely.

Strong Interest in Nuclear Crisis

What have you found yourself most closely following in Japan coverage?	
News about	%
Damaged nuclear plants	51
Extent of destruction and relief efforts	23
Economic impact of the disaster	11
Multiple story lines (Vol.)	7
Other/Don't know	<u>3</u>
	100
PEW RESEARCH CENTER March 17-20, 2011.	

PEW RESEARCH CENTER March 17-20, 2011. Figures may not add to 100% because of rounding

The nuclear emergency dominated news

coverage as well. Fully 71% of all coverage of the Japan disaster was devoted to the damage to the country's nuclear facilities, according to PEJ.

Donations to Relief Efforts

In the first days after the Japanese disaster, 21% of Americans say they have made a donation to help those affected by the earthquake and tsunami. Another 24% say they plan to make a donation.

More than a third of those who have already donated (36%) say they made their contribution digitally – online, through text messages or e-mail. Among those

One-in Five Report Making Donation to Japan Disaster Relief

	Indian Ocean	Katrina	Haiti	Haiti	Japan
	Jan 2005	Sep 2005	Jan 2010	Feb 2010	
Made donation?	%	%	%	%	%
Yes, made donation	30	56	18	52	21
Planning to donate	30	28	30	12	24
Don't plan to donate now	37	15	46	35	53
Don't know/Refused	<u>3</u>	<u>1</u>	<u>6</u>	<u>1</u>	<u>3</u>
	100	100	100	100	100
Survey followed event by:	10-14 days	8-9 days	2-5 days	22-28 days	6-9 days

Pew Research Center for the People & the Press, Pew Internet & American Life Project March 17-20, 2011. Figures may not add to 100% because of rounding.

younger than 40, about as many have donated digitally as through more traditional methods. (*For more on how Americans are using technology in donating to Japanese disaster relief, please go to the <u>Pew Internet and American Life Project</u>.)*

Less than a week after the January 2010 earthquake in Haiti, 48% said they either had (18%) or planned (30%) to make a donation to relief efforts there. But the number who actually donated rose quickly in the weeks following the quake. By early February, more than half (52%) said they had made a donation and another 12% said they still planned to do so.

Among those who gave, donations made through traditional methods – in person, over the telephone or by mail – are still more popular than donating digitally: 11% of the public (55% of those who have made a donation) have given to the Japan relief effort through traditional means, compared with 8% (36% of those who have made a donation) who have done so digitally (on the internet, by text message or via email. The balance between donations made traditionally and digitally was similar in the immediate aftermath of the Haiti earthquake.

Still, digital donations have grown in popularity in recent years. Six years ago, just after the deadly Indian Ocean tsunami, the balance tilted much more heavily toward traditional giving: 25% of the public said they had given by traditional means, while 4% said they had given digitally.

The change is most striking among younger people. Currently, those under 40 are just as likely to say they donated through traditional or digital means (12% each). Following the Indian Ocean tsunami, 20% said they had donated traditionally, while 5% said they had donated digitally.

Many Donations Now Given Online or by Text Message

	adults	% of adults who donated
Donated money	21	100
Traditional donations (NET)	11	55
In person	9	45
Over the telephone	1	5
Through the mail	1	5
Digital donations (NET)	8	36
On the internet	5	23
By text message	2	9
By email	1	4
Other/Don't know	2	10
No donation so far	77	
Don't know/Refused	<u>3</u>	<u></u>
	100	100
Ν	1,004	195

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS AND PEW INTERNET AND AMERICAN LIFE PROJECT March 17-20, 2011. Figures may not add to totals because multiple responses were allowed, and some volunteered other means of donations.

Digital Giving Now More Popular, Especially among the Young

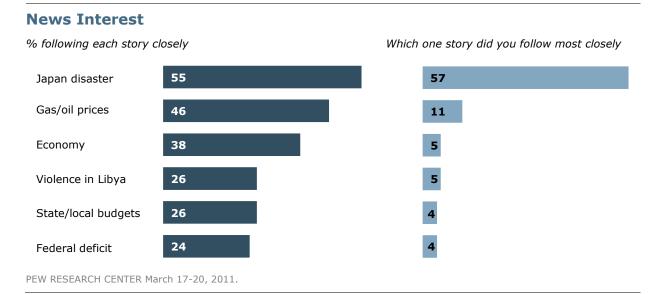
	Total	18- 39	40- 64	65+
Japan (2011)	%	%	%	%
Donated money	21	26	19	15
Traditionally	11	12	11	11
Digitally	7	12	6	2
Other/DK	5	4	5	4
N=	1,004	227	487	260
Indian Ocean (2005	5)			
Donated money	30	26	35	28
Traditionally	25	20	29	27
Digitally	4	5	5	1
Other/DK	1	1	1	1
N=	1,503	458	757	278
Increase in digital	+3	+7	+1	+1

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS AND PEW INTERNET AND AMERICAN LIFE PROJECT March 17-20, 2011. Figures may not add to total donated because multiple responses were allowed, and some volunteered other means of donations.

The Week's News

With most public and media attention focused on the aftermath of the disaster in Japan, Americans showed only modest interest in other news stories last week. Interest in Japan news was high across demographic and partisan groups. Half or more in every region say they followed this news very closely.

With most of the survey completed before airstrikes on Libya were launched by U.S. and allied forces, public interest in developments in Libya remained modest. About a quarter (26%) say they followed the conflict between rebels and government forces there very closely; 5% say this was the news they followed most closely. News about unrest in the Middle East accounted for 17% of coverage. Most of that (13%) focused on Libya.



The public continued to closely track economy news. Nearly half (46%) say they very closely followed news about the rising price of gas and oil. Nearly four-in-ten (38%) say they very closely followed news about the economy.

Interest in news about fuel prices is especially strong among those with lower incomes. Fully 52% of those with annual family incomes of less than \$30,000 say they followed this story very closely, compared with 39% of those with incomes of \$75,000 or more. Among those with family incomes of \$30,000 to \$74,999, 45% followed gas price news very closely. Few, though, say they followed either news about fuel prices or the economy in general more closely than any other news last week. About one-in-ten (11%) say they followed oil and gas price news most closely and 5% say they followed economic news most closely. News about gas prices and the economy more generally received little coverage.

About a quarter (26%) say they followed news about state and local budget problems very closely. Just 4% say this was the news they followed most closely. Comparable numbers say they followed news about the debate over the federal budget deficit closely (24% very closely, 4% most closely). Neither story accounted for more than 2% of coverage measured by PEJ.

These findings are based on the most recent installment of the weekly News Interest Index, an ongoing project of the Pew Research Center for the People & the Press. The index, building on the Center's longstanding research into public attentiveness to major news stories, examines news interest as it relates to the news media's coverage. The weekly survey is conducted in conjunction with The Project for Excellence in Journalism's News Coverage Index, which monitors the news reported by major newspaper, television, radio and online news outlets on an ongoing basis. In the most recent week, data relating to news coverage were collected March 14-20, and survey data measuring public interest in the top news stories of the week were collected March 17-20, from a nationally representative sample of 1,004 adults.

About the News Interest Index

The *News Interest Index* is a weekly survey conducted by the Pew Research Center for the People & the Press aimed at gauging the public's interest in and reaction to major news events. This project has been undertaken in conjunction with the Project for Excellence in Journalism's *News Coverage Index*, an ongoing content analysis of the news. The News Coverage Index catalogues the news from top news organizations across five major sectors of the media: newspapers, network television, cable television, radio and the internet. Each week (from Monday through Sunday) PEJ compiles this data to identify the top stories for the week. (For more information about the Project for Excellence in Journalism's News Coverage Index, go to www.journalism.org.) The News Interest Index survey collects data from Thursday through Sunday to gauge public interest in the most covered stories of the week.

Results for this survey are based on telephone interviews conducted March 17-20 among a national sample of 1,004 adults 18 years of age or older living in the continental United States (673 respondents were interviewed on a landline telephone, and 331 were interviewed on a cell phone, including 144 who had no landline telephone). The survey was conducted by interviewers at Princeton Data Source under the direction of Princeton Survey Research Associates International. A combination of landline and cell phone random digit dial samples were used; both samples were provided by Survey Sampling International. Interviews were conducted in English. Respondents in the landline sample were selected by randomly asking for the youngest adult male or female who is now at home. Interviews in the cell sample were conducted with the person who answered the phone, if that person was an adult 18 years of age or older.

The combined landline and cell phone sample are weighted using an iterative technique that matches gender, age, education, race, Hispanic origin, region, and population density to parameters from the March 2010 Census Bureau's Current Population Survey. The sample is also weighted to match current patterns of telephone status based on extrapolations from the 2010 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cell phones have a greater probability of being included in the combined sample and adjusts for household size within the landline sample. Sampling errors and statistical tests of significance take into account the effect of weighting. The following table shows the sample sizes and the error attributable to sampling that would be expected at the 95% level of confidence for different groups in the survey:

Group	Sample Size	Plus or minus
Total sample	1,004	4.0 percentage points
18-39	227	8.0 percentage points
40-64	487	5.5 percentage points
65+	260	7.5 percentage points

Sample sizes and sampling errors for other subgroups are available upon request.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

About the Pew Research Center for the People & the Press

The Pew Research Center for the People & the Press is an independent opinion research group that studies attitudes toward the press, politics and public policy issues. We are sponsored by The Pew Charitable Trusts and are one of seven projects that make up the Pew Research Center, a nonpartisan "fact tank" that provides information on the issues, attitudes and trends shaping America and the world.

The Center's purpose is to serve as a forum for ideas on the media and public policy through public opinion research. In this role it serves as an important information resource for political leaders, journalists, scholars, and public interest organizations. All of our current survey results are made available free of charge.

All of the Center's research and reports are collaborative products based on the input and analysis of the entire Center staff consisting of:

Andrew Kohut, Director Scott Keeter, Director of Survey Research Carroll Doherty and Michael Dimock, Associate Directors Michael Remez, Senior Writer Leah Christian and Jocelyn Kiley, Senior Researchers Robert Suls, Shawn Neidorf, and Alec Tyson, Research Associates Jacob Poushter, Research Analyst Danielle Gewurz, Research Assistant

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PEW RESEARCH CENTER NEWS INTEREST INDEX MARCH 17-20, 2011 OMNIBUS FINAL TOPLINE N=1,004

ASK ALL:

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, [INSERT ITEM; RANDOMIZE;] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]

		Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) DK/Ref
a.	Reports about the condition of the U.S. economy					
	March 17-20, 2011	38	32	17	13	*
	March 10-13, 2011	40	30	16	13	*
	March 3-6, 2011	37	31	17	13	1
	February 24-27, 2011	49	29	11	10	*
	February 17-20, 2011	35	33	14	17	*
	February 10-13, 2011	36	34	13	16	*
	February 3-6, 2011	35	37	14	14	*
	January 20-23, 2011	37	33	14	15	1
	January 13-16, 2010	37	29	15	18	1
	January 6-9, 2011	39	37	11	12	1
	December 16-19, 2010	39	31	14	15	2
	December 9-12, 2010	39	30	14	16	1
	December 2-5, 2010	52	28	11	9	*
	November 18-21, 2010	46	31	11	11	*
	November 11-14, 2010	38	30	15	16	1
	November 4-7, 2010	44	32	11	13	*
	October 28-November 1, 2010	39	34	11	15	1
	October 21-24, 2010	41	29	14	14	1 *
	October 14-17, 2010	42	33	12	13	
	October 7-10, 2010	36	33	15	15	1
	September 30-October 3, 2010	43	35	10	11	1
	September 23-26, 2010	43	34	13	9	1
	September 16-19, 2010 September 2-6, 2010	37 43	30 31	16 13	16 12	1 *
	August 19-22, 2010	39	31	14	15	1
	August 5-8, 2010	39	33	14	13	1
	July 29-August 1, 2010	51	33	11	5	*
	July 22-25, 2010	46	33	14	6	1
	July 15-18, 2010	37	33	14	15	1
	July 8-11, 2010	36	33	15	16	*
	July 1-5, 2010	48	30	13	8	*
	June 24-27, 2010	37	37	15	11	1
	June 17-20, 2010	38	34	15	13	*
	June 10-13, 2010	39	35	17	9	*
	June 3-6, 2010	35	33	16	14	1
	May 27-30, 2010	43	29	13	15	*
	May 20-23, 2010	40	35	13	11	*
	May 13-16, 2010	49	32	11	8	1
	May 7-10, 2010	42	34	11	12	*
	April 30-May 3, 2010	32	37	17	14	1
	April 23-26, 2010	42	31	13	14	*
	April 16-19, 2010	40	32	14	14	0
	April 9-12, 2010	40	32	15	13	*
	April 1-5, 2010	33	34	14	19	*
	March 19-22, 2010	41	32	14	13	*
	March 12-15, 2010	41	35	12	12	*

N.1 CONTINUED					
	Very	Fairly	Not too	Not at all	(VOL.)
	<u>closely</u>	<u>closely</u>	<u>closely</u>	<u>closely</u>	<u>DK/Ref</u>
March 5-8, 2010	40	34	12	13	*
February 26-March 1, 2010	31	33	17	19	*
February 19-22, 2010	38	34	15	12	*
February 12-15, 2010	35	34	15	16	*
February 5-8, 2010	43	36	13	9	*
January 29-February 1, 2010	45	32	13	10	*
January 22-25, 2010	41	34	14	10	*
January 15-18, 2010	37	38	14	11	*
January 8-11, 2010	39	33	15	12	*
December 18-21, 2009	45	31	14	10	0
December 11-14, 2009	42	31	14	13	*
December 4-7, 2009	41	36	13	9	1
November 13-16, 2009	38	33	14	15	*
October 30-November 2, 2009	34	32	17	16	*
October 23-26, 2009	44	30	15	10	1
October 9-12, 2009	41	29	16	13	*
October 2-5, 2009	44	30	15	11	0
September 25-28, 2009	44	37	10	10	*
September 18-21, 2009	44	34	15	7	*
September 11-14, 2009	45	32	14	9	*
September 3-6, 2009	41	31	15	13	*
August 28-31, 2009	45	30	13	12	1
August 21-24, 2009	50	27	13	10	1
August 14-17, 2009	41	37	11	12	*
August 7-10, 2009	42	34	13	10	*
July 31-August 3, 2009	46	34	11	8	*
July 24-27, 2009	45	35	12	8	*
July 17-20, 2009	43	35	11	11	1
July 10-13, 2009	37	38	13	11	*
July 2-5, 2009	38	35	15	12	*
June 19-22, 2009	42	33	15	10	*
June 12-15, 2009	41	35	12	12	*
June 5-8, 2009	41	34	11	14	*
May 29-June 1, 2009	43	37	11	8	*
May 21-24, 2009	44	35	13	9	*
May 15-18, 2009	44	35	12	8	*
May 8-11, 2009	42	34	12	12	*
May 1-4, 2009	47	36	11	5	1
April 17-20, 2009	52	30	10	7	1
April 9-13, 2009	48	29	13	10	0
March 27-30, 2009	48	32	10	10	*
March 20-23, 2009	52	34	8	6	*
March 13-16, 2009	48	33	9	10	*
February 27-March 2, 2009	56	30	8	6	*
February 13-16, 2009	55	29	10	6	*
January 30-February 2, 2009	52	31	12	5	
January 23-26, 2009	57	30	8	5	0 *
January 16-19, 2009	43	35	13	9	*
January 2-4, 2009	42	36	15	7	*
December 12-15, 2008	51	33	9	7	*
December 5-8, 2008	42	38	13	7	*
November 21-24, 2008	59 56	24	9	8	*
November 14-17, 2008	56 54	29	9	6	*
November 7-10, 2008	54	31	8	7	*
October 31-November 3, 2008	63 52	27	6	4	
October 24-27, 2008	52 62	35	7 6	5 3	1 *
October 17-20, 2008	62 65	29 25	6 7	3	*
October 10-13, 2008 October 3-6, 2008	69	23	7 5	3	*
	09	25	J	J	

N.1 CONTINUED					
	Very	Fairly	Not too	Not at all	(VOL.)
	<u>closely</u>	<u>closely</u>	<u>closely</u>	<u>closely</u>	<u>DK/Ref</u>
September 26-29, 2008	70	22	5	3	*
September 19-22, 2008	56	27	12	5	*
September 5-8, 2008	44	33	16	7	*
August 29-31, 2008	41	34	13	11	1
August 15-18, 2008	39	36	15	10	*
August 8-11, 2008	39	35	16	10	*
August 1-4, 2008	47	34	11	8	0
July 25-28, 2008	46	32	10	12	*
July 18-21, 2008	45	33	13	9	
July 11-14, 2008	44	33	12	10	1
June 27-30, 2008	49	31	12	7	1 *
June 13-16, 2008	42	33	14	11	*
May 9-12, 2008	45	31	13	11	
May 2-5, 2008	43	31	15	10	1
April 18-21, 2008	41	35	13	10	1 *
April 4-7, 2008	39	37	12	12	*
March 28-31, 2008	42 45	36	14	8 9	*
March 20-24, 2008	38	33 35	13 15	9 11	1
February 29-March 3, 2008	38	35	15	16	8
February 15-18, 2008 February 1-4, 2008	40	37	14	8	8 1
January 18-21, 2008	40	31	14	11	*
January 11-14, 2008	36	32	15	16	1
November 2-5, 2007	27	37	16	19	1
October 19-22, 2007	25	34	20	21	*
August 10-13, 2007	28	36	18	18	*
Mid-November, 2006	31	40	17	11	1
December, 2005	35	35	18	11	1
Early November, 2005	35	39	17	9	*
Mid-May, 2005	30	39	19	11	1
January, 2005	35	41	17	7	*
Mid-October, 2004	30	43	16	10	1
Early September, 2004	39	34	15	11	1
Mid-January, 2004	37	41	15	7	*
December, 2003	35	38	14	11	2
November, 2003	40	34	15	10	1
October, 2003	32	39	16	12	1
September, 2003	39	30	18	12	1
March, 2003	40	35	16	8	1
February, 2003	42	33	15	10	*
December, 2002	38	34	17	10	1
February, 2002	35	40	15	9	1
January, 2002	30	44	16	9	1
December, 2001	37	40	13	8	2
Mid-November, 2001	41	36	15	7	1
June, 2001	24	41	18	16	1
May, 2001	34	36	15	15	0
April, 2001	36	34	16	13	1
February, 2001	30	39	18	12	1
January, 2001	32	38	17	11	2 *
June, 1995 March, 1995	26	41	22	11	*
March, 1995	27 23	45 41	19 22	9 13	1
February, 1995 December, 1994	23 28	41 43	22	13 9	1 *
December, 1994 October, 1994	28 27	43 40	20 20	9 12	1
	27	40	20	12	1 *
June, 1994 May, 1994	33	42	16	10	1
January, 1994	34	39	16	10	1
Early January, 1994	36	44	13	7	*
	50	17	10	/	

PEW.1 CONTINUED					
	Very	Fairly	Not too	Not at all	(VOL.)
	<u>closely</u>	<u>closely</u>	<u>closely</u>	<u>closely</u>	DK/Ref
December, 1993	35	41	15	8	1
October, 1993	33	38	20	9	*
September, 1993	37	40	14	8	1
Early September, 1993	39	39	14	9	*
August, 1993	41	36	14	9	*
May, 1993	37	38	18	6	1
February, 1993	49	36	10	5	*
January, 1993	42	39	12	7	*
September, 1992	43	37	13	6	1
May, 1992	39	39	15	6	1
March, 1992	47	38	11	4	*
					*
February, 1992	47	37	10	6	*
January, 1992	44	40	11	5	
October, 1991	36	38	16	9	1
b. The rising price of gas and oil					
March 17-20, 2011	46	28	14	12	*
TRENDS FOR COMPARISON:					
February 24-27, 2011: The rising price of					
oil	50	29	13	8	*
June 27-30, 2008	57	26	11	5	1
March 7-10, 2008	43	33	12	11	1
November 9-12, 2007	44	28	14	13	1
October 17-20, 2008: The falling price of					
gas and oil	53	33	11	3	*
July 3-7, 2008: The rising price of gasoline	62	25	8	4	1
June 6-9, 2008	66	19	7	7	1
May 22-25, 2008	65	22	9	4	*
May 16-19, 2008	64	21	10	4	1
May 2-5, 2008	63	23	9	4	1
April 25-28, 2008	62	23	10	5	*
May 24-27, 2007	52	29	10	8	1
May 18-21, 2007 ¹	48	27	16	8	1
August, 2006 ²	60	26	7	5	2
June, 2006	58	26	10	5	1
May, 2006	69	21	6	3	1
April, 2006	65	22	8	4	1
December, 2005	61	27	7	4	1
Early November, 2005	61	27	9	2	1
Late October, 2005	67	23	7	3	*
Early October, 2005	65	25	6	3	1
Early September, 2005	71	19	7	3	*
Mid-May, 2005	58	27	9	5	1
Mid-March, 2005	50	32	13	5	*
Mid-October, 2004	64 52	22	8	5 8	1
August, 2004	52	29	10		1
July, 2004	56	25	11	7	1
June, 2004	58	26	9	6	1
April, 2004	46	30	15	8	1
Early April, 2004	58	23	10	8	1
Mid-March, 2004	47	27	14	10	2
September, 2003	45	27	15	11	1
March, 2003	52	27	11	9	1
February, 2003	53	25	12	9	1

¹ 2

For May 18-21, 2007 the item was not asked as part of a list. From October, 2000 to August, 2006, the story was listed as "The high price of gasoline these days." From August, 1990 to June, 2000, the story was listed as "Recent increases in the price of gasoline."

PEW.1 CONTINUED					
	Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) <u>DK/Ref</u>
June, 2001	56	31	7	5	1
May, 2001	61	26	6	6	1
Early October, 2000	56	25	12	6	1
June, 2000	61	25	9	5	*
March, 2000	58	28	10	4	*
October, 1990	62	26	8	4	*
September, 1990	56	28	11	5	*
August, 1990	57	27	10	5	1
 The conflict between rebels and government forces in Libya 					
March 17-20, 2011	26	28	21	23	1
TRENDS FOR COMPARISON					
March 10-13, 2011: Growing violence in					
Libya	29	29	21	20	*
March 3-6, 2011	31	31	18	19	1
February 24-27, 2011	38	30	15	16	*
February 17-20, 2011: News about the					
situation in Egypt	34	32	17	16	1
February 17-20, 2011: Anti-government					
protests in other Middle Eastern and North					
African nations	20	30	22	28	1
February 10-13, 2011: Anti-government					
protests in Egypt and the resignation of					
President Hosni Mubarak	39	31	14	15	1
February 3-6, 2011: Anti-government					
protests in Egypt and other Middle Eastern					
countries	32	35	16	18	*
January 27-30, 2011	17	26	21	35	*
January 20-23, 2011: Political instability in					
Tunisia following the collapse of the					
government	7	15	25	53	1
January 13-16, 2010: The collapse of the					
Lebanese government	4	11	20	64	*
May 20-23, 2010: A government					
crackdown on protestors in Thailand	7	14	27	52	1
July 31-August 3, 2009: The Iranian					
government's crackdown on opposition					
protestors	18	23	26	31	2
July 2-5, 2009: News about controversy					
surrounding the recent Iranian election	22	31	23	23	*
June 26-29, 2009: The Iranian					
government's crackdown on election		~ -		~~	
protestors	31	27	18	23	1
June 19-22, 2009: Protests in Iran over					
disputed elections	28	28	21	22	1
March 20-24, 2008: Violent protests in					
Tibet against the Chinese government	12	27	26	35	*
September 28-October 1, 2007: Pro-					
democracy protests by Buddhist monks in		~ -			
Burma	13	27	20	39	1
March 17-21, 2005: Protests and political		22	25	26	
changes in Lebanon	10	28	25	36	1
January 6-11, 2004: Reports that Libya will					
end its weapons program and cooperate			22		
with UN inspectors	14	30	28	27	1

PE	W.1 CONTINUED		_			
		Very <u>closely</u>	Fairly <u>closely</u>	Not too <u>closely</u>	Not at all <u>closely</u>	(VOL.) <u>DK/Ref</u>
	October 6-8, 2000: <i>Civil unrest and rioting</i> <i>in Belgrade, Yugoslavia</i> January 9-12, 1997: <i>Protests and</i>	18	27	24	31	*
	<i>demonstrations in Belgrade against Serbian President Milosevic</i> July 10-24, 1986: <i>The U.S. air strike</i>	7	14	29	49	1
	against Libya	58	27	11	3	1
d.	Discussions in Washington about how to address the federal budget deficit					
	March 17-20, 2011	24	25	24	26	1
	March 3-6, 2011	26	29	19	26	1
	February 17-20, 2011	27	30	17	25	1
	December 2-5, 2010	35	25	21	17	2
	TRENDS FOR COMPARISON: November 11-14, 2010: Proposals made by leaders of the federal budget deficit					
	<i>commission</i> January 9-12, 2009: <i>Projections of a record</i>	15	21	21	41	1
	high federal budget deficit this year November, 1990: Congressional and administration efforts to reach a budget	35	30	19	16	*
	<i>deficit agreement</i> October, 1990: <i>Attempts by Congress and</i> <i>the administration to find ways to reduce</i>	34	33	20	11	2
	the budget deficit	34	37	17	12	*
	August, 1990	19	30	27	23	1
	July, 1990: President Bush's call for higher taxes to help reduce the federal deficit June, 1990: Special meetings between the Bush administration and congressional	30	34	22	14	*
	leaders to find ways to reduce the federal deficit April, 1990: The spending and tax proposals made by Congressman Dan Rostenkowski to help reduce the budget	18	33	28	20	1
	deficit	10	22	26	42	*
e.	News about state and local budget problems March 17-20, 2011 February 17-20, 2011 January 6-9, 2011 June 24-27, 2010 March 5-8, 2010 April 9-13, 2009	26 28 24 26 31 28	29 31 37 35 32 30	22 17 18 22 19 21	23 23 20 15 18 21	1 1 1 *
f.	The aftermath of a major earthquake and tsunami in Japan March 17-20, 2011	55	31	9	4	*
	March 11-13, 2011: A major earthquake and tsunami off the coast of Japan ³ TRENDS FOR COMPARISON:	52	29	12	7	*
	February 24-27, 2011: <i>A major earthquake in New Zealand</i> October 28-November 1, 2010: <i>A tsunami</i>	20	30	26	23	1
	and a volcano erupting in Indonesia	11	25	27	36	1

3

This item was added to polling on the second day of the field period. Data were collected March 11-13, 2011. N=671.

V.1 CONTINUED					
	Very closely	Fairly closely	Not too closely	Not at all closely	(VOL.) <u>DK/Ref</u>
March 12-15, 2010: Major aftershocks in	<u></u>	<u></u>	<u></u>	<u></u>	<u>210100</u>
Chile following an earthquake in late					
February	18	41	27	14	*
	10	41	27	14	-
March 5-8, 2010: A major earthquake in		10			*
Chile	27	42	19	12	*
February 19-22, 2010: Haiti releasing most					
of the Americans who were accused of					
attempted kidnapping	16	30	29	23	*
February 12-15, 2010: The aftermath of a					
major earthquake and relief efforts in Haiti	37	37	17	8	*
February 5-8, 2010	42	39	13	6	*
January 29-February 1, 2010	45	38	13	4	*
January 22-25, 2010	50	40	8	3	*
	50	40	0	5	
January 15-18, 2010: A major earthquake	60	20	0		*
in Haiti	60	28	8	4	*
August 14-17, 2009: A typhoon that					
caused flooding and mudslides in Taiwan	7	21	30	41	1
April 9-13, 2009: A major earthquake in					
Italy	18	35	25	22	*
May 16-19, 2008: The earthquake in China	30	41	17	12	*
May 9-12, 2008: Reports about the cyclone					
that hit Burma	23	35	23	19	*
November 2-5, 2007: The impact of	25	55	25	15	
	11	22	31	35	1
Hurricane Noel on the Bahamas and Cuba	11	22	51	22	T
September 7-10, 2007: The impact of					
Hurricanes Felix and Henriette on Mexico					
and Central America	14	29	29	27	1
August 24-27, 2007: The destruction					
caused by Hurricane Dean in Mexico and					
the Caribbean	18	39	24	18	1
October, 2005: The earthquake in Pakistan	22	39	23	16	*
January 2005: The earthquake and tsunami					
in the Indian Ocean	58	32	7	3	*
January 2004: The earthquake in Iran	16	34	, 31	19	*
		-	-	-	
February 2001: The earthquake in India	15	33	31	20	1
March 2000: Flood rescue efforts in					
Mozambique	10	26	30	34	*
September 1999: The earthquake in					
Turkey	27	37	23	12	1
November 1998: Hurricane Mitch and the					
rain and mudslides in Central America	36	36	16	11	1
February 1995: The earthquake in Japan	25	47	20	8	*
May 1991: The cyclone that devastated	20	.,	20	U	
	23	36	23	17	1
Bangladesh	-		-		1 *
July 1990: The earthquake in Iran	20	36	28	16	45

ASK ALL:

PEW.2 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you've been following MORE closely? [**DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.**]

Mar 17-20

<u>2011</u>

- 57 The aftermath of a major earthquake and tsunami in Japan
- 11 The rising price of gas and oil
- 5 Reports about the condition of the U.S. economy
- 5 The conflict between rebels and government forces in Libya
- 4 News about state and local budget problems
- 4 Discussion in Washington about how to address the federal budget deficit
- 6 Some other story (VOL.)
- 8 Don't know/Refused (VOL.)

ASK ALL:

PEW.3 Thinking about the news coverage following the earthquake and tsunami in Japan, what have you found yourself following most closely? **[READ AND RANDOMIZE]**

March 17-20

<u>2011</u>

- 23 News about the extent of the destruction and relief efforts
- 51 News about the damaged nuclear power plants
- 11 News about the economic impact of the disaster
- 5 None Not following closely (VOL.)
- 2 Other (VOL.)
- 7 Multiple (VOL.)
- 1 Don't know/Refused (VOL.)

ASK ALL:

PEW.4 Have you or anyone in your household made a donation to help those affected by the earthquake and tsunami in Japan, are you planning to do so, or is this something you don't think you will do right now?

TRENDS FOR COMPARISON:

		Earthqua	ake in Haiti	Hurricane Katrina	Earthquake/ Tsunami in Indian Ocean
Mar 17-20		Feb 3-9	Jan 14-17	Sept 6-7	Jan 5-9
<u>2011</u>		<u>2010</u>	<u>2010</u>	<u>2005</u>	<u>2005</u>
21	Yes, have made a donation	52	18	56	30
24	Planning to do so	12	30	28	30
53	No, don't think will donate right now	v 35	46	15	37
3	Don't know/Refused (VOL.)	1	6	1	3

ASK IF HAVE DONATED OR PLAN TO (1,2 IN PEW4):

PEW.5 [If PEW.4=1: Did you donate][If PEW.4=2: And if you make a donation, do you think you will donate] [READ AND RANDOMIZE; MULTI-PUNCH, ENTER ALL ANSWERS GIVEN; DO NOT PROBE FOR ADDITIONAL]

BASED ON THOSE WHO HAVE DONATED [N=195]

		TRENDS FOR COMPARISON:		
		Earthquake in Haiti	Earthquake/Tsunami in Indian Ocean	
Mar 17-20		Jan 14-17	Jan 5-9	
<u>2011</u>		<u>2010</u>	<u>2005</u> ⁴	
45	In person such as at church	39	59	
23	On the internet	23	15	
9	By text message	14		
5	Through the mail	5	17	
5	Over the telephone	12	10	
4	By e-mail	5		
6	Other (VOL.)	2	1	
4	Don't know/Refused (VOL.)	3	2	

BASED ON THOSE WHO PLAN TO DONATE [N=254]

TREND FOR COMPARISON:

Earthquake in Haiti

		Lai uiyuake ili ila
Mar 17-20		Jan 14-17
<u>2011</u>		<u>2010</u>
40	In person such as at church	51
25	On the internet	17
10	Through the mail	17
6	Over the telephone	8
4	By e-mail	3
4	By text message	6
4	Other (VOL.)	1
7	Don't know/Refused (VOL.)	4

NO QUESTIONS PEW.6-PEW.10

QUESTIONS PEW.10-PEW.23 HELD FOR FUTURE RELEASE

NO QUESTIONS PEW.24-PEW.26

QUESTIONS PEW.27-PEW.28 PREVIOUSLY RELEASED

⁴

In January 2005, the question did not ask about making donations by email or text message and the response option on making a contribution in person did not explicitly ask, "such as at church."