# Most See Role for Government in Reducing Childhood Obesity 

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## Conservative Republicans, Tea Party Supporters Disagree Most See Role for Government in Reducing Childhood Obesity

Most Americans say the government should play a significant role in reducing obesity among children. But there is strong opposition to government involvement in this effort among conservative Republicans and Tea Party supporters.

The latest national survey by the Pew Research Center for the People \& the Press, conducted Feb. 22-March 1 among 1,504 adults, finds that $57 \%$ say the government should play a significant role in reducing obesity among children, while $39 \%$ say it should not.

However, the public does not view the fight against obesity as a major policy priority for the president and Congress. In Pew Research's annual policy priorities poll in January, just $19 \%$ rated dealing with obesity in this country as a top priority, the lowest among 22 items tested; nearly as many (14\%) said it should not be done at all. (For more, see "Economy Dominates Public's Agenda, Dim Hopes for the Future".)

The new survey finds wide partisan and ideological differences regarding the government's role in combating obesity. Minorities Favor Gov't Role in
Obesity Fight, Whites Are Divided

|  | Should government have a <br> significant role in reducing <br> childhood obesity? |
| :--- | :---: | :---: | :---: | :---: |
| Should |  |
| Should |  |
| not |  | | Don't |
| :---: |
| know |$\quad$ N

Overall, about seven-in-ten Democrats (71\%)

PEW RESEARCH CENTER February 22-March 1, 2011.
Figures may not add to $100 \%$ because of rounding. say government should have a significant role, compared with $57 \%$ of independents and $41 \%$ of Republicans.

Four-in-five liberal Democrats (80\%) say the government should have a major role tackling this issue, a view shared by just $37 \%$ of conservative Republicans. Just a third
(33\%) of those who agree with the Tea Party think government should have a significant role in fighting childhood obesity, while about twice as many ( $65 \%$ ) say it should not.

Hispanics and African Americans are far more likely than whites to say the government should play a role in combating childhood obesity. Large majorities in both groups (83\% of Hispanics, $74 \%$ of African Americans) express this view, while just $49 \%$ of whites agree.

Younger Americans are far more likely to see a significant role for government in cutting childhood obesity than are older Americans: Almost seven-in-ten (69\%) of those younger than thirty say government should play a major role, while just $45 \%$ of those 65 and older agree.

## About the Survey

The analysis in this report is based on telephone interviews conducted February 22-March 1, 2011 among a national sample of 1,504 adults 18 years of age or older living in the continental United States ( 1,021 respondents were interviewed on a landline telephone, and 483 were interviewed on a cell phone, including 213 who had no landline telephone). The survey was conducted by interviewers at Princeton Data Source under the direction of Princeton Survey Research Associates International. A combination of landline and cell phone random digit dial samples were used; both samples were provided by Survey Sampling International. Interviews were conducted in English and Spanish. Respondents in the landline sample were selected by randomly asking for the youngest adult male or female who is now at home. Interviews in the cell sample were conducted with the person who answered the phone, if that person was an adult 18 years of age or older. For detailed information about our survey methodology, see http://peoplepress.org/methodology/

The combined landline and cell phone sample are weighted using an iterative technique that matches gender, age, education, race, Hispanic origin, region, and population density to parameters from the March 2010 Census Bureau's Current Population Survey. The sample also is weighted to match current patterns of telephone status and relative usage of landline and cell phones (for those with both), based on extrapolations from the 2010 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cell phones have a greater probability of being included in the combined sample and adjusts for household size within the landline sample. Sampling errors and statistical tests of significance take into account the effect of weighting. The following table shows the sample sizes and the error attributable to sampling that would be expected at the $95 \%$ level of confidence for different groups in the survey:

| Group | Sample Size | Plus or minus... |
| :--- | :---: | ---: |
| Total sample | 1,504 | 3.0 percentage points |
| Republicans | 393 | 6.0 percentage points |
| Democrats | 479 | 5.5 percentage points |
| Independents | 551 | 5.5 percentage points |
| Conservative Reps | 286 | 7.0 percentage points |
| Moderate/Liberal Reps | 101 | 12.0 percentage points |
| Conserv/Mod Dems | 276 | 7.5 percentage points |
| Liberal Dems | 186 | 9.0 percentage points |
| Tea party movement: |  |  |
| Agree with movement | 347 | 6.5 percentage points |
| Disagree/no opinion | 1,115 | 4.0 percentage points |
| White | 1,085 | 4.0 percentage points |
| Black | 144 | 10.0 percentage points |
| Hispanic | 127 | 10.5 percentage points |
| $18-29$ | 194 | 8.5 percentage points |
| $30-49$ | 456 | 6.0 percentage points |
| $50-64$ | 498 | 5.5 percentage points |
| $65+$ | 341 | 6.5 percentage points |

Sample sizes and sampling errors for other subgroups are available upon request.
In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

## About the Pew Research Center for the People \& the Press

The Pew Research Center for the People \& the Press is an independent opinion research group that studies attitudes toward the press, politics and public policy issues. We are sponsored by The Pew Charitable Trusts and are one of seven projects that make up the Pew Research Center, a nonpartisan "fact tank" that provides information on the issues, attitudes and trends shaping America and the world.

The Center's purpose is to serve as a forum for ideas on the media and public policy through public opinion research. In this role it serves as an important information resource for political leaders, journalists, scholars, and public interest organizations. All of our current survey results are made available free of charge.

All of the Center's research and reports are collaborative products based on the input and analysis of the entire Center staff consisting of:

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# PEW RESEARCH CENTER FOR THE PEOPLE \& THE PRESS 2011 MARCH POLITICAL TYPOLOGY SURVEY A <br> FINAL TOPLINE 

Survey A: February 22-March 1, 2011 N=1504

QUESTIONS A1-A4c, A24-A25, A45b, A60-A63 PREVIOUSLY RELEASED
QUESTIONS A4d, 17, A18-A19, 36-37, A45a, A46, A56-A59, A65 HELD FOR FUTURE RELEASE
NO QUESTIONS 2-3, 5-16, 20-23, 26-35, 38-44, 47-55
ASK ALL SURVEY A:
Q.A64 Do you think government should or should not play a significant role in reducing obesity among children?

Feb 22-Mar 1, 2011

| Should play a <br> significant role | Should not play <br> a significant role | (VOL.) <br> 57 | DK/Ref |
| :---: | :---: | :---: | :---: |

## QUESTIONS A65-A67 HELD FOR FUTURE RELEASE

## NO QUESTIONS 68-88

ASK ALL:
PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?
ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):
PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?
(VOL.) (VOL.)
No Other (VOL.) Lean Lean

|  | Republican | Democrat | Independe | t preference | party | DK/Ref | Rep | Dem |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Feb 22-Mar 1, 2011 | 24 | 33 | 37 | 3 | * | 3 | 15 | 16 |
| Feb 2-7, 2011 | 24 | 31 | 39 | 3 | * | 2 | 16 | 16 |
| Jan 5-9, 2011 | 27 | 32 | 35 | 4 | * | 2 | 15 | 14 |
| Dec 1-5, 2010 | 25 | 33 | 34 | 5 | 1 | 2 | 13 | 14 |
| Nov 4-7, 2010 | 26 | 30 | 37 | 4 | * | 2 | 17 | 13 |
| Oct 27-30, 2010 | 25 | 34 | 31 | 6 | 1 | 4 | 13 | 11 |
| Oct 13-18, 2010 | 25 | 31 | 36 | 4 | * | 3 | 16 | 13 |
| Aug 25-Sep 6, 2010 | 24 | 32 | 39 | 2 | * | 2 | 15 | 17 |
| Jul 21-Aug 5, 2010 | 26 | 33 | 34 | 4 | * | 3 | 14 | 14 |
| Jun 16-20, 2010 | 27 | 34 | 34 | 3 | 1 | 2 | 15 | 15 |
| Apr 21-26, 2010 | 26 | 33 | 36 | 3 | 1 | 3 | 16 | 13 |
| Mar 11-21, 2010 | 28 | 34 | 32 | 3 | * | 3 | 13 | 12 |
| Mar 10-14, 2010 | 22 | 33 | 37 | 6 | * | 3 | 14 | 13 |
| Yearly Totals |  |  |  |  |  |  |  |  |
| 2010 | 25.2 | 32.7 | 35.2 | 3.6 | . 4 | 2.8 | 14.5 | 14.1 |
| 2009 | 23.9 | 34.4 | 35.1 | 3.4 | . 4 | 2.8 | 13.1 | 15.7 |
| 2008 | 25.7 | 36.0 | 31.5 | 3.6 | . 3 | 3.0 | 10.6 | 15.2 |
| 2007 | 25.3 | 32.9 | 34.1 | 4.3 | . 4 | 2.9 | 10.9 | 17.0 |
| 2006 | 27.8 | 33.1 | 30.9 | 4.4 | . 3 | 3.4 | 10.5 | 15.1 |
| 2005 | 29.3 | 32.8 | 30.2 | 4.5 | . 3 | 2.8 | 10.3 | 14.9 |
| 2004 | 30.0 | 33.5 | 29.5 | 3.8 | . 4 | 3.0 | 11.7 | 13.4 |
| 2003 | 30.3 | 31.5 | 30.5 | 4.8 | . 5 | 2.5 | 12.0 | 12.6 |
| 2002 | 30.4 | 31.4 | 29.8 | 5.0 | . 7 | 2.7 | 12.4 | 11.6 |
| 2001 | 29.0 | 33.2 | 29.5 | 5.2 | . 6 | 2.6 | 11.9 | 11.6 |
| 2001 Post-Sept 11 | 30.9 | 31.8 | 27.9 | 5.2 | . 6 | 3.6 | 11.7 | 9.4 |
| 2001 Pre-Sept 11 | 27.3 | 34.4 | 30.9 | 5.1 | . 6 | 1.7 | 12.1 | 13.5 |
| 2000 | 28.0 | 33.4 | 29.1 | 5.5 | . 5 | 3.6 | 11.6 | 11.7 |
| 1999 | 26.6 | 33.5 | 33.7 | 3.9 | . 5 | 1.9 | 13.0 | 14.5 |
| 1998 | 27.9 | 33.7 | 31.1 | 4.6 | . 4 | 2.3 | 11.6 | 13.1 |
| 1997 | 28.0 | 33.4 | 32.0 | 4.0 | . 4 | 2.3 | 12.2 | 14.1 |

## PARTY/PARTYLN CONTINUED...

|  |  |  |  | (VOL.) | (VOL.) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | No | Other | (VOL.) | Lean | Lean |
|  | Republican | Democrat | Independent | preference | party | DK/Ref | Rep | Dem |
| 1996 | 28.9 | 33.9 | 31.8 | 3.0 | . 4 | 2.0 | 12.1 | 14.9 |
| 1995 | 31.6 | 30.0 | 33.7 | 2.4 | . 6 | 1.3 | 15.1 | 13.5 |
| 1994 | 30.1 | 31.5 | 33.5 | 1.3 | -- | 3.6 | 13.7 | 12.2 |
| 1993 | 27.4 | 33.6 | 34.2 | 4.4 | 1.5 | 2.9 | 11.5 | 14.9 |
| 1992 | 27.6 | 33.7 | 34.7 | 1.5 | 0 | 2.5 | 12.6 | 16.5 |
| 1991 | 30.9 | 31.4 | 33.2 | 0 | 1.4 | 3.0 | 14.7 | 10.8 |
| 1990 | 30.9 | 33.2 | 29.3 | 1.2 | 1.9 | 3.4 | 12.4 | 11.3 |
| 1989 | 33 | 33 | 34 | -- | -- | -- | -- | -- |
| 1987 | 26 | 35 | 39 | -- | -- | -- | -- | -- |

## ASK IF REPUBLICAN OR DEMOCRAT (PARTY=1,2):

PARTYSTR Do you consider yourself a STRONG [Republican/Democrat] or NOT a strong [Republican/Democrat]?

|  | Strong <br> Republican | Not strong/ <br> DK | Strong <br> Democrat | Not strong/ <br> DK |
| :--- | :---: | :---: | :---: | :---: |
| Feb 22-Mar 1, 2011 | 14 | $10=24 \%$ | 18 | $15=33 \%$ |
| Aug 25-Sep 6, 2010 | 14 | $10=24 \%$ | 19 | $13=32 \%$ |
| Oct 28-Nov 30, 2009 | 13 | $12=25 \%$ | 20 | $11=32 \%$ |
| April, 2009 | 12 | $10=22 \%$ | 20 | $13=33 \%$ |
| October, 2007 ${ }^{1}$ | 13 | $12=25 \%$ | 19 | $14=33 \%$ |
| August, 2007 | 14 | $12=26 \%$ | 18 | $14=32 \%$ |
| July, 2007 | 16 | $11=27 \%$ | 19 | $13=32 \%$ |
| June, 2007 | 13 | $12=25 \%$ | 19 | $15=34 \%$ |
| April, 2007 | 14 | $11=25 \%$ | 15 | $13=28 \%$ |
| January, 2007 | 12 | $11=23 \%$ | 17 | $14=31 \%$ |
| Mid-November, 2006 | 14 | $11=25 \%$ | 22 | $14=36 \%$ |
| Late October, 2006 | 14 | $12=26 \%$ | 18 | $14=32 \%$ |
| Early October, 2006 | 15 | $12=27 \%$ | 19 | $15=34 \%$ |
| September, 2006 | 17 | $13=30 \%$ | 18 | $16=34 \%$ |
| December, 2005 | 16 | $13=29 \%$ | 20 | $14=34 \%$ |
| December, 2004 | 18 | $13=31 \%$ | 19 | $15=34 \%$ |
| July, 2004 | 17 | $12=29 \%$ | 20 | $13=33 \%$ |
| August, 2003 | 14 | $13=27 \%$ | 15 | $16=31 \%$ |
| September, 2000 | 14 | $13=27 \%$ | 19 | $15=34 \%$ |
| Late September, 1999 | 10 | $14=24 \%$ | 15 | $16=31 \%$ |
| August, 1999 | 11 | $14=25 \%$ | 15 | $18=33 \%$ |
| November, 1997 | 11 | $14=25 \%$ | 14 | $18=32 \%$ |
| October, 1995 | 11 | $19=30 \%$ | 14 | $16=30 \%$ |
| April, 1995 | 15 | $15=30 \%$ | 14 | $15=29 \%$ |
| October, 1994 | 16 | $15=31 \%$ | 18 | $14=32 \%$ |
| July, 1994 | 13 | $16=29 \%$ | 15 | $18=33 \%$ |
| June, 1992 | 11 | $17=28 \%$ | 14 | $18=32 \%$ |
| May, 1990 | 13 | $15=28 \%$ | 16 | $17=33 \%$ |
| February, 1989 | 15 | $16=31 \%$ | $15 \%$ |  |
| May, 1988 | 13 | $15=28 \%$ | 17 | $21=38 \%$ |
| January, 1988 | 12 | $15=27 \%$ | 19 | $19=38 \%$ |
| May, 1987 | 11 | $14=25 \%$ | 19 | $20=39 \%$ |
|  |  |  | 18 | $19=37 \%$ |

[^0]From what you know, do you agree or disagree with the Tea Party movement, or don't you have an opinion either way?

|  | Agree | Disagree | No opinion either way | (VOL.) Haven't heard of | (VOL.) <br> Refused | Not heard of/ DK |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Feb 22-Mar 1, 2011 | 20 | 25 | 52 | 2 | 2 | -- |
| Feb 2-7, 2011 ${ }^{2}$ | 22 | 22 | 53 | 2 | 2 | -- |
| Jan 5-9, 2011 | 24 | 22 | 50 | 2 | 1 | -- |
| Dec 1-5, 2010 | 22 | 26 | 49 | 2 | 2 | -- |
| Nov 4-7, 2010 | 27 | 22 | 49 | 1 | 1 | -- |
| Oct 27-30, 2010 (RVs) | 29 | 25 | 32 | -- | 1 | 13 |
| Oct 13-18, 2010 (RVs) | 28 | 24 | 30 | -- | 1 | 16 |
| Aug 25-Sep 6, 2010 (RVs) | 29 | 26 | 32 | -- | 1 | 13 |
| Jul 21-Aug 5, 2010 | 22 | 18 | 37 | -- | 1 | 21 |
| Jun 16-20, 2010 | 24 | 18 | 30 | -- | * | 27 |
| May 20-23, 2010 | 25 | 18 | 31 | -- | 1 | 25 |
| Mar 11-21, 2010 | 24 | 14 | 29 | -- | 1 | 31 |


[^0]:    1 Data from Pew Research Center Social \& Demographic Trends.

