PEW RESEARCH CENTER NEWS INTEREST INDEX **JANUARY 20-23, 2011 OMNIBUS FINAL TOPLINE** N = 1001

PEW.1 AND PEW.2 HELD FOR FUTURE RELEASE

PEW.3a AND PEW.3b HELD FOR FUTURE RELEASE

ASK ALL:

PEW.3 How much, if anything, have you heard about each of the following [INSERT; RANDOMIZE]

| | | A lot | <u>A little</u> | Nothing <u>at all</u> | (VOL.) DK/Ref |
|----|--|-------|-----------------|--------------------------|------------------|
| C. | A proposal that Republicans and Democrats sit together at this year's State of the Union address, rather than on | | | | |
| | separate sides of the room | | | | |
| | January 20-23, 2011 | 15 | 34 | 50 | 1 |

ASK ALL:

PEW.4 Now thinking about Barack Obama's upcoming State of the Union address... Do you consider this year's State of the Union address to be MORE important than past years', LESS important, or about as important as past years'?

| | More <u>important</u> | Less <u>important</u> | <u>Same</u> | (VOL.) DK/Ref |
|----------------------------|---------------------------------------|--------------------------|-------------|------------------|
| Obama | · · · · · · · · · · · · · · · · · · · | | | |
| January 20-23, 2011 | 28 | 11 | 53 | 8 |
| January 5-9, 2011 | 34 | 11 | 49 | 6 |
| January 6-10, 2010 | 39 | 9 | 45 | 7 |
| Bush | | | | |
| January, 2008 ¹ | 19 | 27 | 46 | 8 |
| January, 2007 | 32 | 16 | 43 | 9 |
| January, 2006 | 30 | 14 | 47 | 9 |
| January, 2005 | 34 | 9 | 47 | 10 |
| Mid-January, 2004 | 34 | 9 | 49 | 8 |
| January, 2003 | 52 | 6 | 35 | 7 |
| January, 2002 | 54 | 4 | 36 | 6 |
| Clinton | | | | |
| January, 2000 | 16 | 22 | 53 | 9 |
| January, 1999 | 27 | 16 | 51 | 6 |
| | | | | |

ASK ALL:

PEW.5 Do you plan to watch this year's State of the Union Address on television, watch it on the internet, or don't you think you'll watch it?

TREND FOR COMPARISON

| Jan 20-23 | | Jan | |
|-------------|---------------------------|-------------------|---------------------------|
| <u>2011</u> | | 2007 ² | |
| 54 | Watch on television | 59 | Yes, watch |
| 7 | Watch on the internet | 37 | No, not watch |
| 35 | Don't think will watch | 4 | Don't know/Refused (VOL.) |
| 4 | Don't know/Refused (VOL.) | | |

In 2008, question began "As you may know, George W. Bush will give his annual State of the Union address in a few weeks..." In January 2007, this item asked about George W. Bush's State of the Union address and did not ask where respondents plan to watch.