

Topline questionnaire: Parents Survey

2022 PEW RESEARCH CENTER'S TEENS SURVEY
 APRIL/MAY 2022
 FINAL TOPLINE
 APRIL 14-MAY 4, 2022
 PARENTS OF TEENS AGES 13-17 N=1,316

THE QUESTIONS PRESENTED BELOW ARE PART OF A LARGER SURVEY CONDUCTED ON THE IPSOS KNOWLEDGEPANEL. OTHER QUESTIONS ON THIS SURVEY HAVE BEEN PREVIOUSLY RELEASED.

NOTE: ALL NUMBERS ARE PERCENTAGES UNLESS OTHERWISE NOTED. THE PERCENTAGES LESS THAN 0.5% ARE REPLACED BY AN ASTERISK (*). ROWS/COLUMNS MAY NOT TOTAL 100% DUE TO ROUNDING.

U.S. parents of teens ages 13-17	Sample size 1,316	Margin of error at 95% confidence level +/- 3.1 percentage points
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ASK ALL:

PSMWORRY How worried are you that your teen's use of social media could lead to them...
[RANDOMIZE ITEMS]

		Extremely worried	Very worried	Somewhat worried	A little worried	Not at all worried	No answer
a.	Wasting too much time on these sites April 14-May 4, 2022	20	21	28	16	14	*
b.	Being harassed or bullied by others April 14-May 4, 2022	13	16	25	24	21	*
c.	Sharing too much about their personal life April 14-May 4, 2022	16	18	26	22	18	*
d.	Being exposed to explicit content April 14-May 4, 2022	23	24	25	17	10	*
e.	Feeling pressured to act a certain way April 14-May 4, 2022	14	18	27	22	19	1
f.	Experiencing problems with anxiety or depression April 14-May 4, 2022	13	15	25	24	23	*
g.	Experiencing lower self-esteem						

	April 14-May 4, 2022	13	14	27	23	23	1
h.	Being distracted from completing homework						
	April 14-May 4, 2022	17	21	23	17	22	1

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	Sample size	Margin of error at 95% confidence level
U.S. teens ages 13-17	1,316	+/- 3.2 percentage points

ASK ALL:TSNS1 Do you ever use any of the following apps or sites? **[RANDOMIZE ITEMS]**⁴

		Yes, I use this <u>app or site</u>	No, I do not use this <u>app or site</u>	<u>No answer</u>
a.	Twitter			
	April 14-May 4, 2022	23	77	*
	Sept 25-Oct 9, 2014 & Feb 10- March 16, 2015	33	66	*
b.	Instagram			
	April 14-May 4, 2022	62	38	*
	Sept 25-Oct 9, 2014 & Feb 10- March 16, 2015	52	48	*
c.	Facebook			
	April 14-May 4, 2022	32	67	*
	Sept 25-Oct 9, 2014 & Feb 10- March 16, 2015	71	29	*
d.	Snapchat			
	April 14-May 4, 2022	59	41	*
	Sept 25-Oct 9, 2014 & Feb 10- March 16, 2015	41	59	*
e.	YouTube			
	April 14-May 4, 2022	95	5	*
f.	Tumblr			
	April 14-May 4, 2022	5	94	*
	Sept 25-Oct 9, 2014 & Feb 10- March 16, 2015	14	86	*
g.	Reddit			
	April 14-May 4, 2022	14	85	1
h.	TikTok			
	April 14-May 4, 2022	67	33	*
i.	Twitch			
	April 14-May 4, 2022	20	79	1
j.	WhatsApp			
	April 14-May 4, 2022	17	82	*

⁴ September-October 2014/February-March 2015 question wording was "Which of the following social media do you use?" (K6) with response options of "Yes" and "No."

ASK IF USES INSTAGRAM, FACEBOOK, SNAPCHAT, YOUTUBE OR TIKTOK (TSNS1b-e,h=1):
 TSNS2 Thinking about the sites or apps you use, about how often do you visit or use...
[DISPLAY IF TSNS1a-d,h=1; SHOW IN SAME ORDER AS TSNS1]

		<u>Almost constantly</u>	<u>Several times a day</u>	<u>About once a day</u>	<u>Several times a week</u>	<u>Less often</u>	<u>No answer</u>
a.	NO ITEM a						
b.	ASK IF INSTAGRAM USER (TSNS1b=1) [N=809]: Instagram April 14-May 4, 2022	16	44	20	12	8	*
c.	ASK IF FACEBOOK USER (TSNS1c=1) [N=409]: Facebook April 14-May 4, 2022	7	26	24	18	24	1
d.	ASK IF SNAPCHAT USER (TSNS1d=1) [N=779]: Snapchat April 14-May 4, 2022	25	49	11	6	8	*
e.	ASK IF YOUTUBE USER (TSNS1e=1) [N=1,252]: YouTube April 14-May 4, 2022	20	43	18	13	6	0
f-g.	NO ITEMS f-g						
h.	ASK IF TIKTOK USER (TSNS1h=1) [N=871]: TikTok April 14-May 4, 2022	25	48	14	8	5	*
i-j.	NO ITEMS i-j						

ASK ALL:

SOC1 Overall, what effect would you say social media has had on people your age?

April 14-May 4, 2022

24	Mostly positive
32	Mostly negative
45	Neither positive nor negative
0	No answer

ASK ALL:

SOC1b Overall, what effect would you say social media has had on YOU, PERSONALLY?

April 14-May 4, 2022

32	Mostly positive
9	Mostly negative
59	Neither positive nor negative
*	No answer

ASK ALL:

TPRIVCNCRN How concerned are you about the amount of personal information social media companies might know about you?

April 14-May 4, 2022

8	Extremely concerned
13	Very concerned
35	Somewhat concerned
26	A little concerned
18	Not at all concerned
*	No answer

ASK ALL:

TPRIVCTRL How much control do you think you have over the personal information that social media companies collect about you?

April 14-May 4, 2022

14	A lot of control
40	A little control
20	No control
26	Not sure
*	No answer

[RANDOMIZE ORDER OF SOC2POS AND SOC2NEG]**ASK ALL:**SOC2POS In general, does what you see on social media make you feel... **[RANDOMIZE OPTIONS]**

	<u>Yes, a lot</u>	<u>Yes, a little</u>	<u>No</u>	<u>No answer</u>
a. NO ITEM a				
b. Like you have a place where you can show your creative side April 14-May 4, 2022	29	42	29	*
c. More connected to what's going on in your friends' lives April 14-May 4, 2022	33	47	20	*
d. Like you have people who can support you through tough times April 14-May 4, 2022	22	45	33	*
e. More accepted April 14-May 4, 2022	15	42	42	*

ASK ALL:SOC2NEG In general, does what you see on social media make you feel... **[RANDOMIZE ITEMS]**

	<u>Yes, a lot</u>	<u>Yes, a little</u>	<u>No</u>	<u>No answer</u>
a. Worse about your life April 14-May 4, 2022	5	19	77	*
b. Overwhelmed because of all the drama April 14-May 4, 2022	8	31	61	*
c. Pressure to post content that will get lots of comments or likes April 14-May 4, 2022	7	23	71	*
d. NO ITEM d				
e. Like your friends are leaving you out of things April 14-May 4, 2022	6	25	69	*

ASK ALL:TNOTPOST When it comes to social media, how often do you decide NOT to post something because you worry... **[RANDOMIZE ITEMS]**

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>No answer</u>
a. People might use it to embarrass you April 14-May 4, 2022	13	27	20	39	1
b. It might hurt your chances when you are applying for schools or jobs April 14-May 4, 2022	9	18	21	51	*
c. People might be offended by what you say April 14-May 4, 2022	9	24	24	43	*
d. It doesn't fit with how you'd like to represent yourself on social media April 14-May 4, 2022	12	26	20	42	1

ASK ALL:SMGIVEUP How hard or easy would it be for you to give up social media? **[SHOW RESPONSE OPTIONS IN REVERSE ORDER FOR RANDOM HALF OF SAMPLE]**April 14-May 4, 2022

18	Very hard
35	Somewhat hard
26	Somewhat easy
20	Very easy
*	No answer

ASK ALL:

SMTIME Overall, would you say the amount of time you spend on social media is...

April 14-May 4, 2022

36	Too much
8	Too little
55	About right
*	No answer

ASK ALL:

TPARWORRY How worried do you think your parents are about you using social media?

April 14-May 4, 2022

9	Extremely worried
13	Very worried
27	Somewhat worried
25	A little worried
16	Not at all worried
9	Not sure
*	No answer

ASK ALL:TSMPVIEWS Do you think teens' experiences on social media are... **[RANDOMIZE RESPONSE OPTIONS 1 AND 2, WITH OPTION 3 ALWAYS LAST]**April 14-May 4, 2022

39	Better than parents think
27	Worse than parents think
33	Parents' views are about right
1	No answer

ASK ALL:

TOHCONS

When thinking about harassment and bullying on SOCIAL MEDIA, do you think the following would help reduce the amount of harassment and bullying that teens may face on these sites... **[RANDOMIZE ITEMS]**

	<u>Would help a lot</u>	<u>Would help a little</u>	<u>Would make no difference</u>	<u>No answer</u>
a. Criminal charges for users who bully or harass on social media April 14-May 4, 2022	50	32	17	1
b. Permanently locking users out of their account if they bully or harass others April 14-May 4, 2022	50	29	20	*
c. Social media companies looking for and deleting posts they think are bullying or harassing April 14-May 4, 2022, 2022	42	34	23	*
d. Requiring users of these platforms to use their real names and pictures April 14-May 4, 2022	37	31	31	1
e. School districts monitoring students' social media activity for bullying or harassment April 14-May 4, 2022	30	35	34	1