

**2019 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL  
WAVE 49 JUNE 2019  
FINAL TOPLINE  
JUNE 3-17, 2019  
TOTAL N=4,272**

**THE QUESTIONS PRESENTED BELOW ARE PART OF A LARGER SURVEY CONDUCTED ON THE AMERICAN TRENDS PANEL. OTHER QUESTIONS ON THIS SURVEY HAVE EITHER BEEN PREVIOUSLY RELEASED OR HELD FOR FUTURE RELEASE.**

**ALL NUMBERS ARE PERCENTAGES UNLESS OTHERWISE NOTED. THE PERCENTAGES LESS THAN 0.5% ARE REPLACED BY AN ASTERISK (\*). ROWS/COLUMNS MAY NOT TOTAL 100% DUE TO ROUNDING.**

	<b>Sample size</b>	<b>Margin of error at 95% confidence level</b>
U.S. adults	4,272	+/- 1.9 percentage points

**ASK ALL**

SHARE1

Have you recently decided NOT to use a product or service because you were worried about how much personal information would be collected about you?

June 3-17,  
2019

52	Yes, have done this
48	No, have not done this
1	No answer

**ASK IF DECIDED NOT TO USE PRODUCT OVER PRIVACY CONCERNS (SHARE1= 1) [N=2,249]:**

SHARE2

Can you describe a recent situation where you decided not to use a product or service over concerns about how much personal information would be collected? What was the product or service, and what did you find problematic? [OPEN-END RESPONSE, CODED ANSWERS SHOWN BELOW]

June 3-17,  
2019

21	Websites
15	Must share general personal information
11	Electronics
10	Social media
10	DNA, financial, health care services
9	Service is untrustworthy
8	Surveillance
6	Access to device
4	Payment security
4	Third-party involvement
3	Contests/sweepstakes/surveys/quizzes
3	Spam/robocalls, etc.
1	Games
1	Free downloads/trials/samples/prizes
*	Cookies
9	Other
32	Refused