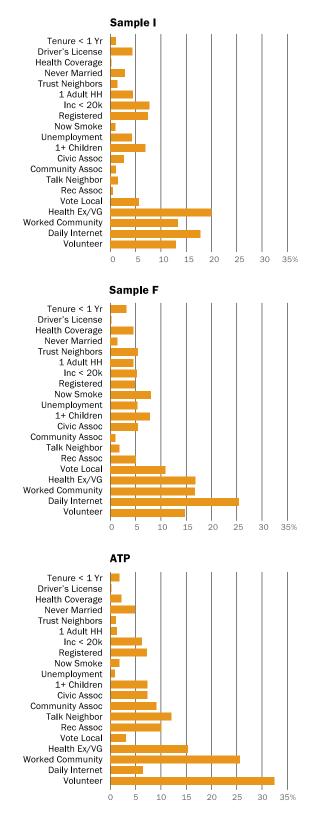
## **Appendix E: Absolute bias on benchmarks**

This appendix contains the estimated absolute bias on 20 benchmarks for all of the samples evaluated in this report. Average absolute bias is calculated by subtracting the benchmark value from the weighted point estimate and taking the absolute value.





Driver's License Health Coverage Never Married **Trust Neighbors** 1 Adult HH Inc < 20k Registered Now Smoke Unemployment 1+ Children Civic Assoc **Community Assoc** Talk Neighbor Rec Assoc Vote Local Health Ex/VG Worked Community Daily Internet Volunteer



5 10 15 20 25 30 35%

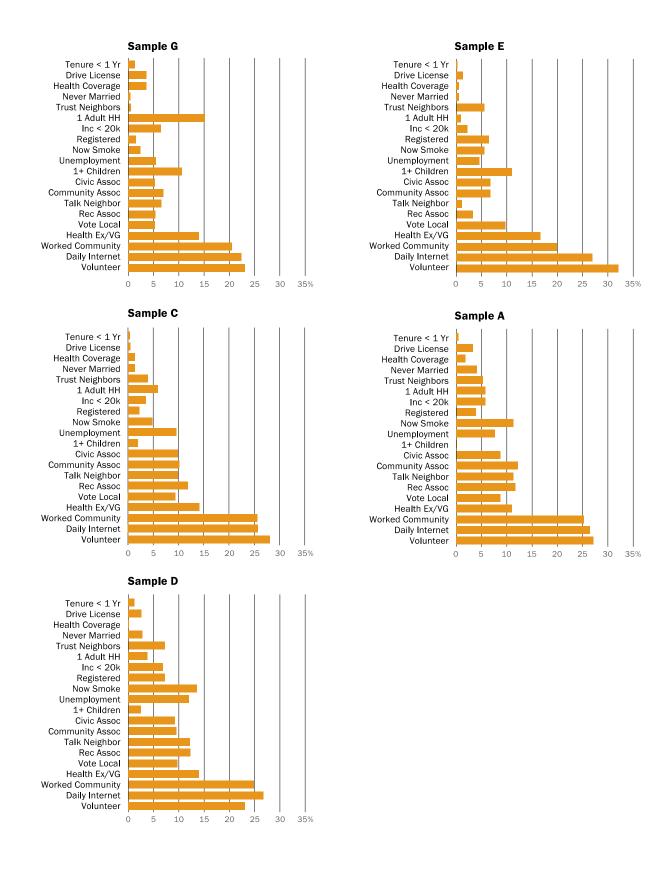
0 5

10 15

20 25 30 35%



## **49** PEW RESEARCH CENTER



## **Appendix F: Questionnaire**

## PEW RESEARCH CENTER ONLINE NONPROBABILITY LANDSCAPE STUDY STUDY OF PEOPLE AND COMMUNITIES Questionnaire for Programming

Thank you for participating in the Study of People and Communities.

What is the Study of People and Communities?

The Study of People and Communities is a survey that collects information about how a neighborhood or community affects a person's life.

Who is the sponsor of this study?

This study is sponsored jointly by The Pew Research Center and WESTAT. The Pew Research Center is a nonpartisan organization that provides information to the public on important events and trends in both America and the world. Pew Research does not take policy positions. WESTAT is a nonpartisan survey research firm that conducts statistical research for government and other organizations.

How long will it take to complete this survey? Most individuals will be able to complete the survey in about 5-8 minutes.

Who will use this information?

Results from this study will be used by researchers and made available to policy makers at all levels of government and private industry. In particular, this survey will describe how individuals are affected by the communities and neighborhoods they live in. This helps policy makers understand how to best serve these individuals, areas, and communities.

How do I know you'll keep my information confidential?

We are required by law to keep your information confidential to the full extent protected by law. After the study is completed, all information used to contact you will be destroyed.