

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
DECEMBER 2013 POLITICAL SURVEY
FINAL TOPLINE
December 3-8, 2013
N=2,001

QUESTIONS 1-79 PREVIOUSLY RELEASED OR HELD FOR FUTURE RELEASE

ASK ALL:

On another subject ...

Q.80 Do you celebrate Christmas, or not?

Dec 3-8

2013

92	Yes
7	No
1	Sometimes (VOL.)
*	Don't know/Refused (VOL.)

TREND FOR COMPARISON:

Do you celebrate Christmas?

	<u>Yes</u>	<u>No</u>	<u>(VOL.)</u> <u>DK/Ref</u>
<i>Gallup/USA Today: December, 2010</i>	95	4	*
<i>Gallup/USA Today: December, 2008</i>	93	7	0
<i>Gallup/CNN/USA Today: December, 2005</i>	96	4	*
<i>Gallup: December, 2003</i>	95	5	0
<i>Gallup: December, 2000</i>	96	4	*
<i>Gallup/CNN/USA Today: December, 1994</i>	96	4	*

READ TO ALL:

[IF R CELEBRATES CHRISTMAS OR DECLINED TO SAY (Q.80=1,3,9), READ: I have a few more questions about Christmas and the holiday season; **IF R DOES NOT CELEBRATE CHRISTMAS (Q.80=2), READ:** Even though you don't personally celebrate Christmas, I have a few questions about Christmas and the holiday season in general].

ASK IF CELEBRATES CHRISTMAS OR DECLINED TO SAY (Q80=1, 3, 9):

Q.81 For you personally, is Christmas **[INSERT; RANDOMIZE]**?

BASED ON TOTAL:

Dec 3-8

2013

52	More of a religious holiday
33	More of a cultural holiday
7	Both of these (VOL.)
1	Other/none of these (VOL.)
0	Do not celebrate Christmas (VOL.)
1	Don't know/Refused (VOL.)
7	<i>Does not celebrate Christmas (Q.80=2)</i>

RANDOMIZE Q.82F1 AND Q.83F1**ASK FORM 1 ONLY [N=977]:**

Q.82F1 What do you most look forward to about Christmas or the holiday season? **[OPEN END; RECORD VERBATIM RESPONSE; RECORD UP TO THREE MENTIONS IN ORDER MENTIONED BUT DO NOT PROBE FOR ADDITIONAL]**

Dec 3-8

2013

69	Spending time with family/friends
11	Church/Religious reflection
7	People are in a good mood/Children
4	Christmas spirit/Joy/Love/Peace
4	Gifts/Receiving gifts/Exchanging gifts/Buying gifts
4	Nothing/The end of Christmas/Christmas being over
3	Vacation/Rest
3	Giving/Acts of kindness/Generosity
2	Music/Decorations/Movies/TV Shows
2	Food/Drinks/Cooking/Eating
1	Shopping/Holiday deals
1	Snow/Winter weather/Winter
4	Other
2	Don't know/Refused

RANDOMIZE Q.82F1 AND Q.83F1**ASK FORM 1 ONLY [N=977]:**

Q.83F1 What do you like the least about Christmas or the holiday season? **[OPEN END; RECORD VERBATIM RESPONSE; RECORD UP TO THREE MENTIONS IN ORDER MENTIONED BUT DO NOT PROBE FOR ADDITIONAL]**

Dec 3-8

2013

33	Commercials/Materialism/Consumerism/Greed
22	Expectation of buying gifts/Money/Cost
10	Shopping/Crowds/Crowded stores/Black Friday
6	Lack of religious reflection/Removing Christ
6	Nothing/It's over too fast
3	Snow/Winter weather/Winter
3	Music/Decorations/Decorations too early/Season starts too early
3	Hectic pace/Being busy
2	People/People that are in a bad mood
2	Travel/Traffic
2	Having to go to church/Too religious/Controversy about religion
2	Inability to spend time with family/friends
1	Food/Gaining weight/too much food
1	Remembering loss
5	Other
8	Don't know/Refused

ASK ALL:

Q.84 Please tell me whether or not you plan to do each of the following this year over Christmas or the holiday season. Do you plan to **[INSERT ITEM; RANDOMIZE, A SHOULD ALWAYS PRECEDE C, THOUGH IT NEED NOT IMMEDIATELY PRECEDE C]** over Christmas or the holiday season this year, or not? And do you plan to **[INSERT NEXT ITEM]**, or not? How about **[NEXT ITEM]**? **[READ AS NECESSARY: Do you plan to do this over Christmas or the holiday season this year, or not?]**

		<u>Yes</u> ¹	<u>No</u>	(VOL.) <u>DK/Ref</u>
a.	Give homemade gifts, such as baked goods or crafts Dec 3-8, 2013	58	41	1
b.	Put up a Christmas tree Dec 3-8, 2013	79	20	1
	TREND FOR COMPARISON: <i>Do you, or does your family, do each of the following as part of its celebration of Christmas, or not? How about put up a Christmas tree? USA Today/Gallup: December, 2010²</i>	88	12	*
c.	Buy gifts for friends or family Dec 3-8, 2013	86	13	1
d.	Go caroling Dec 3-8, 2013	16	82	2
e.	Send Christmas or holiday cards Dec 3-8, 2013	65	34	1

ASK ALL:

Now, thinking specifically about what you'll be doing on Christmas Eve and Christmas day...

Q.85 Do you plan to **[INSERT ITEM, RANDOMIZE]** on Christmas Eve or Christmas day this year, or not? And do you plan to **[INSERT NEXT ITEM]** on Christmas Eve or Christmas day this year, or not? How about **[NEXT ITEM]**? **[REPEAT AS NECESSARY: Do you plan to do this on Christmas Eve or Christmas day this year, or not?]**

		<u>Yes</u>	<u>No</u>	(VOL.) <u>Plan to do this, but on a different day</u>	(VOL.) <u>DK/Ref</u>
a.	Attend a gathering with extended family or friends Dec 3-8, 2013	86	12	*	1
b.	Attend religious services Dec 3-8, 2013	54	43	1	3
	TREND FOR COMPARISON: <i>Do you, or does your family, do each of the following as part of its celebration of Christmas, or not? How about attend religious services on Christmas Eve or Christmas Day USA Today/Gallup: December, 2010³</i>	62	39	--	*
c.	Pretend Santa Claus visits your home Dec 3-8, 2013	31	68	*	1

¹ Includes those who volunteer that they have already done this.

² Those who answered in a previous question that they did not celebrate Christmas were not asked this question and recorded as "no."

³ Those who answered in a previous question that they did not celebrate Christmas were not asked this question and recorded as "no." "Plan to do this, but on a different day" was not a volunteered option.

ASK ALL:

Now, thinking about your childhood...

Q.86 When you were growing up, did you or your family typically **[INSERT ITEM; READ IN SAME ORDER AS Q84]** over Christmas or the holiday season, or not? And when you were growing up, did you or your family typically **[INSERT NEXT ITEM]** over Christmas or the holiday season, or not? How about **[NEXT ITEM]**? **[READ AS NECESSARY: When you were growing up, did you or your family typically do this over Christmas or the holiday season, or not?]**

		<u>Yes</u>	<u>No</u>	(VOL.) <u>DK/Ref</u>
a.	Give homemade gifts, such as baked goods or crafts Dec 3-8, 2013	66	33	1
b.	Put up a Christmas tree Dec 3-8, 2013	92	8	*
c.	Buy gifts for friends or family Dec 3-8, 2013	89	10	1
d.	Go caroling Dec 3-8, 2013	36	63	1
e.	Send Christmas or holiday cards Dec 3-8, 2013	81	18	1

ASK ALL:

And thinking specifically about Christmas Eve and Christmas Day...

Q.87 When you were growing up, did you typically **[INSERT ITEM; READ IN SAME ORDER AS Q85]** on Christmas Eve or Christmas Day, or not? And when you were growing up, did you typically **[INSERT NEXT ITEM]** on Christmas Eve or Christmas Day, or not? How about **[NEXT ITEM]**? **[REPEAT AS NECESSARY: When you were growing up did you typically do this on Christmas Eve or Christmas day, or not?]**

		<u>Yes</u>	<u>No</u>	(VOL.) <u>Did this, but on a different day</u>	(VOL.) <u>DK/Ref</u>
a.	Attend a gathering with extended family or friends Dec 3-8, 2013	91	9	*	*
b.	Attend religious services Dec 3-8, 2013	69	30	1	1
c.	Pretend Santa Claus visited your home Dec 3-8, 2013	72	27	*	1

ASK ALL:

Q.88 Do you believe that Jesus Christ was born to a virgin, or don't you believe this?

Dec 3-8

2013

73	Believe
19	Don't believe
7	Don't know/Refused (VOL.)

NO QUESTIONS 89-93

ASK ALL:

PARENT Are you the parent or guardian of any children under 18 now living in your household?

ASK IF R IS A PARENT (PARENT=1) [N=540]:

SANTA As far as you know, do any of these children currently believe in Santa Claus?

BASED ON TOTAL:

Dec 3-8

2013

19	Parent, has child who believes in Santa
13	Parent, no children believe in Santa
1	Parent, not sure if child believes in Santa (VOL.)
*	Parent, don't know/refused if child believes in Santa (VOL.)
67	<i>Not a parent or guardian of any children under 18 now living in household (PARENT=2, 9)</i>

ASK ALL:

RELIG What is your present religion, if any? Are you Protestant, Roman Catholic, Mormon, Orthodox such as Greek or Russian Orthodox, Jewish, Muslim, Buddhist, Hindu, atheist, agnostic, something else, or nothing in particular? {QID:relig}

[INTERVIEWER: IF R VOLUNTEERS "nothing in particular, none, no religion, etc." BEFORE REACHING END OF LIST, PROMPT WITH: And would you say that's atheist, agnostic, or just nothing in particular?]

Dec 3-8

2013

39	Protestant (Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, Reformed, Church of Christ, Jehovah's Witness, etc.)
23	Roman Catholic (Catholic)
1	Mormon (Church of Jesus Christ of Latter-day Saints/LDS)
1	Orthodox (Greek, Russian, or some other orthodox church)
1	Jewish (Judaism)
1	Muslim (Islam)
1	Buddhist
1	Hindu
2	Atheist (do not believe in God)
3	Agnostic (not sure if there is a God)
1	Something else
14	Nothing in particular
12	Christian (VOL.)
*	Unitarian (Universalist) (VOL.)
1	Don't Know/Refused (VOL.)