

**2021 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 90 MAY 2021
TOPLINE
MAY 17-31, 2021
N=2,548**

NOTE: ALL NUMBERS ARE PERCENTAGES UNLESS OTHERWISE NOTED. THE PERCENTAGES LESS THAN 0.5% ARE REPLACED BY AN ASTERISK (*). ROWS/COLUMNS MAY NOT TOTAL 100% DUE TO ROUNDING.

	Sample size	Margin of error at 95% confidence level
U.S. adult Twitter users	2,548	+/- 3.4 percentage points

[OTHER QUESTIONS NOT SHOWN]

ASK ALL:

CIVENG_GEN Here's a list of activities some people do and others do not. Please indicate if you have done each of the following activities over the past year. **[RANDOMIZE ITEMS]**

	Yes, I have done this in the past year	No, I have not done this in the past year	<u>No answer</u>
a. Attended a political rally or campaign event May 17-31, 2021	13	87	*
b. Contributed money to a candidate running for public office, or to a political or social cause May 17-31, 2021	28	71	1
c. Displayed a poster, sign, or bumper-sticker, or wore a piece of clothing or a button in support of a political campaign May 17-31, 2021	26	73	1
d. Worked or volunteered for a political party, candidate, campaign or other group involved in political or social issues May 17-31, 2021	12	88	*
e. Signed a petition May 17-31, 2021	52	48	*
f. Bought or avoided a product because of the company's social or political values May 17-31, 2021	60	39	*

- g. Voted in an election
May 17-31, 2021 78 22 *

ASK ALL:

HOBBYISM Which of the following comes closest to describing you? [**RANDOMIZE RESPONSES 1 & 2, 3 ALWAYS LAST**]

May 17-31,
2021

- | | |
|----|---|
| 53 | I participate in politics because it is my civic duty |
| 18 | I participate in politics because I enjoy it |
| 29 | I do not participate in politics |
| * | No answer |

ASK ALL:

SOEFF1_TW In general, how effective, if at all, do you think Twitter is as a way to do each of the following? [**RANDOMIZE ITEMS**]

	<u>Very effective</u>	<u>Somewhat effective</u>	<u>Somewhat ineffective</u>	<u>Very ineffective</u>	<u>No answer</u>
a. Getting elected officials to pay attention to issues May 17-31, 2021	10	54	23	13	*
b. Changing other people's minds about political or social issues May 17-31, 2021	9	37	32	22	1
c. Raising public awareness about political or social issues May 17-31, 2021	24	54	16	6	*

ASK ALL:

TWEETABOUT Have you ever tweeted or retweeted about any of the following topics? [**RANDOMIZE ITEMS**]

	<u>Yes, in the last 30 days</u>	<u>Yes, but not in the last 30 days</u>	<u>No, I have not</u>	<u>No answer</u>
a. Political or social issues May 17-31, 2021	26	27	47	1
b. Movies, music or pop culture May 17-31, 2021	23	26	50	1
c. Your hobbies May 17-31, 2021	23	26	50	1
d. Sports May 17-31, 2021	17	23	60	1

ASK IF EVER POSTED ABOUT POLITICAL OR SOCIAL ISSUES (TWEETABOUTa=1,2) [N=1,401]:
 TWPOST2MOD How much of what you tweet or post about is related to political or social issues?

May 17-31,		
<u>2021</u>		
23	A lot	
30	Some	
39	A little	
8	None	
*	No answer	

ASK ALL:

TWSEE1 Regardless of how often you seek it out, how much of what you SEE on Twitter is related to political or social issues?

May 17-31,		
<u>2021</u>		
41	A lot	
36	Some	
16	A little	
6	None	
1	No answer	

ASK ALL:

TWLIKERTW How much of what you LIKE OR RETWEET on Twitter is related to political or social issues?

May 17-31,		
<u>2021</u>		
19	A lot	
25	Some	
24	A little	
32	None	
1	No answer	

ASK ALL:

QBELIEFGEN As far as you know, do most of the people or accounts you follow on Twitter have...
[RANDOMIZE ORDER OF 1 & 2, KEEP 3 AND 4 LAST IN ORDER]

May 17-31,		
<u>2021</u>		
33	Similar political beliefs to you	
6	Different political beliefs from you	
39	A mix of political beliefs	
21	I'm not sure about their political beliefs	
1	No answer	

ASK IF FOLLOW POLITICIANS OR GOVERNMENT FIGURES (WHOFOLLOWD=1,2) [N=1,834]:

QBELIEFPOL Now thinking specifically about the politicians or government figures you follow, do most of them have... **[USE SAME ORDER OF 1 & 2 AS IN QBELIEFGEN, KEEP 3 LAST]**

May 17-31,		
<u>2021</u>		
58	Similar political beliefs to you	
7	Different political beliefs from you	

34 A mix of political beliefs
2 No answer

ASK ALL:

ENCTRDIS How many of the posts that you see on Twitter contain political views or opinions you disagree with?

May 17-31,
2021

3 Almost all of them
11 Most of them
57 Some of them
23 Very few of them
5 None of them
1 No answer

ASK ALL:

TWSEE2 How often do you see the following types of content on Twitter? **[RANDOMIZE ITEMS]**

	<u>Almost every time</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>No answer</u>
a. News articles about social or political issues May 17-31, 2021	31	47	14	7	1
b. Funny or parody videos that reference political or social issues May 17-31, 2021	15	51	23	10	1
c. Petitions to raise awareness or encourage political or social change May 17-31, 2021	12	49	25	12	1
d. Political memes May 17-31, 2021	16	53	21	10	1
e. Campaign advertisements May 17-31, 2021	9	40	36	14	1

ASK ALL:

CIVENG_TW Here's a list of activities some people do on social media, and others do not. Please indicate if you have done each of the following activities on TWITTER over the past year.

[RANDOMIZE ITEMS]

	<u>Yes, I have done this in the last year</u>	<u>No, I have not done this in the last year</u>	<u>No answer</u>
a. Expressed your support for a political campaign or candidate May 17-31, 2021	35	64	1
b. Replied to a tweet from a politician, political campaign or candidate May 17-31, 2021	28	71	1
c. Posted a picture or changed your profile picture to show your support for a cause May 17-31, 2021	15	84	2
d. Used a hashtag related to political or social issues May 17-31, 2021	26	73	1
e. Tweeted or retweeted about a political or social issue May 17-31, 2021	45	53	1
f. Tweeted or retweeted about a protest, boycott or similar call to action May 17-31, 2021	28	70	2
g. Tweeted or retweeted memes or humorous content related to political or social issues May 17-31, 2021	37	61	1