

2016 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 20 August
FINAL TOPLINE
August 16 – September 12, 2016
TOTAL N=4,538
WEB RESPONDENTS N=4,195
MAIL RESPONDENTS N=343¹

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED

ASK ALL:

PRSCONTACT

Thinking about the 2016 presidential election campaign so far, have you received any of the following from a candidate's campaign or a group supporting a candidate? **[RANDOMIZE ITEMS a-f]** *[Check all that apply]*

	<u>Selected</u>	<u>Not selected</u> <u>/No Answer</u>
a. PRINTED mail or flyers Aug 16-Sept 12, 2016	18	82
ASK ITEM b. OF INTERNET USERS ONLY (F_INTUSER_FINAL=1) [N=4,310]:		
b. Email Aug 16-Sept 12, 2016	25	75
ASK ALL:		
c. A personal visit at home from someone representing a campaign or other group Aug 16-Sept 12, 2016	3	97
d. A PRE-RECORDED telephone call Aug 16-Sept 12, 2016	14	86
e. A telephone call from a LIVE PERSON Aug 16-Sept 12, 2016	8	92
f. A text message Aug 16-Sept 12, 2016	5	95
g. None of these [EXCLUSIVE PUNCH]² Aug 16-Sept 12, 2016	62	38

¹ Question wording in this topline is that from the web version of the survey. Question wording and format was adapted for the paper questionnaire delivered by mail; this questionnaire is available on request. All questions asked in both modes unless noted.

² Item G None of these was not presented in mail mode due to formatting restrictions with asking follow up questions CNDCNTCTa-g.

[FOR CND CNTCT SERIES, RANDOMIZE CLINTON/TRUMP ORDER—KEEP IN SAME ORDER FOR ALL ITEMS RESPONDENT GETS]

ASK THOSE WHO RECEIVED MAIL (PRSCONTACTa=1) [N=1,132]:

CND CNTCT1 Did you receive PRINTED mail or flyers from the campaign of, or a group supporting...

Aug 16-	
Sept 12	
<u>2016</u>	
33	Hillary Clinton
30	Donald Trump
30	Both
8	No Answer

ASK THOSE WHO RECEIVED EMAIL (PRSCONTACTb=1) [N=1,437]:

CND CNTCT2 Did you receive EMAIL from the campaign of, or a group supporting...

Aug 16-	
Sept 12	
<u>2016</u>	
44	Hillary Clinton
27	Donald Trump
25	Both
5	No Answer

ASK THOSE WHO WERE VISITED AT HOME (PRSCONTACTc=1) [N=118]:

CND CNTCT3 Were you visited at home by someone representing the campaign of, or a group supporting...

Aug 16-	
Sept 12	
<u>2016</u>	
56	Hillary Clinton
17	Donald Trump
13	Both
14	No Answer

ASK THOSE WHO RECEIVED PRE-RECORDED CALL (PRSCONTACTd=1) [N=939]:

CND CNTCT4 Did you receive a PRE-RECORDED CALL from the campaign of, or a group supporting...

Aug 16-	
Sept 12	
<u>2016</u>	
24	Hillary Clinton
40	Donald Trump
29	Both
7	No Answer

ASK THOSE WHO RECEIVED LIVE PHONE CALL (PRCONTACTe=1) [N=513]:

CNDCNTCT5 Did you receive a LIVE PHONE CALL from someone representing the campaign of, or a group supporting...

Aug 16-
Sept 12
2016
40 Hillary Clinton
28 Donald Trump
21 Both
11 No Answer

ASK THOSE WHO RECEIVED TEXT MESSAGE (PRCONTACTf=1) [N=307]:

CNDCNTCT6 Did you receive a TEXT MESSAGE from the campaign, or a group supporting...

Aug 16-
Sept 12
2016
52 Hillary Clinton
21 Donald Trump
14 Both
13 No Answer

MAINTAIN SAME ORDER OF CANDIDATE RANDOMIZATION FOR THOSE WHO RECEIVE MORE THAN ONE QUESTION IN ELCTFB/ELCTTW/ELCTIG SERIES**ASK ALL FACEBOOK USERS (F_FACEBOOK_FINAL=1) [N=3,298]:**

ELCTFB Do you follow either [**RANDOMIZE:** Hillary Clinton/Donald Trump] or [Hillary Clinton/Donald Trump] on Facebook? [**RANDOMIZE RESPONSE OPTIONS TO MATCH STEM**]

Aug 16-
Sept 12
2016
6 Yes, Hillary Clinton
6 Yes, Donald Trump
4 Yes, Both
82 No, Neither
0 No Answer

ASK ALL TWITTER USERS (F_TWITTER_FINAL=1) [N=1,035]:

ELCTTW Do you follow either **[RANDOMIZE: Hillary Clinton/Donald Trump]** or **[Hillary Clinton/Donald Trump]** on Twitter? **[RANDOMIZE RESPONSE OPTIONS TO MATCH STEM]**

Aug 16-
Sept 12
2016

6	Yes, Hillary Clinton
6	Yes, Donald Trump
5	Yes, Both
82	No, Neither
0	No Answer

ASK ALL INSTAGRAM USERS (F_INSTAGRAM_FINAL=1) [N=880]:

ELCTIG Do you follow either **[RANDOMIZE: Hillary Clinton/Donald Trump]** or **[Hillary Clinton/Donald Trump]** on Instagram? **[RANDOMIZE RESPONSE OPTIONS TO MATCH STEM]**

Aug 16-
Sept 12
2016

3	Yes, Hillary Clinton
3	Yes, Donald Trump
2	Yes, Both
92	No, Neither
0	No Answer

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