

## Topline questionnaire

### 2017 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL

**WAVE 28 August  
FINAL TOPLINE  
Aug. 8-Aug. 21, 2017  
TOTAL N=4,971**

Now, thinking about your general news habits ...

#### ASK ALL:

NEWS\_PLATFORM How often do you ... **[RANDOMIZE]**

	<u>Often</u>	<u>Sometimes</u>	<u>Hardly ever</u>	<u>Never</u>	<u>No Answer</u>
a. Read any newspapers in print?					
Aug 7-Aug 21, 2017 [N=4,971]	18	25	32	25	*
Jan 12-Feb 8, 2016 [N=4,654]	20	28	31	21	*
Aug 21-Sep 2, 2013 [N=5,173]	27	27	27	19	*
b. Listen to news on the radio?					
Aug 7-Aug 21, 2017 [N=4,971]	25	31	22	21	*
Jan 12-Feb 8, 2016 [N=4,654]	25	34	24	17	*
Aug 21-Sep 2, 2013 [N=5,173]	26	30	27	18	*
<b>NO ITEM C</b>					
d. Watch local television news?					
Aug 7-Aug 21, 2017 [N=4,971]	37	27	21	15	*
Jan 12-Feb 8, 2016 [N=4,654]	46 <sup>6</sup>	27	17	10	*
Aug 21-Sep 2, 2013 [N=5,173]	46	26	17	11	*
e. Watch national evening network television news (such as ABC World News, CBS Evening News, or NBC Nightly News)?					
Aug 7-Aug 21, 2017 [N=4,971]	26	25	25	25	*
Jan 12-Feb 8, 2016 [N=4,654]	30	27	25	17	*
Aug 21-Sep 2, 2013 [N=5,173]	31	28	24	18	*
f. Watch cable television news (such as CNN, The Fox News cable channel, or MSNBC)?					
Aug 7-Aug 21, 2017 [N=4,971]	28	27	23	22	*
Jan 12-Feb 8, 2016 [N=4,654]	31	27	24	18	*
Aug 21-Sep 2, 2013 [N=5,173]	24	28	26	21	*

<sup>6</sup> In the Spanish language version of the questionnaire, "local television news" was mistranslated as "television news" for NEWS\_PLATFORM item D. This affected the 66 respondents who took the survey in Spanish (4% of the sample after weighting). The effects of this mistranslation were minimal and do not affect the report's substantive conclusions.

	<u>Often</u>	<u>Sometimes</u>	<u>Hardly ever</u>	<u>Never</u>	<u>No Answer</u>
<b>NEWS_PLATFORM CONTINUED ...</b>					
g. Get news from a social media site (such as Facebook, Twitter, or Snapchat)?					
Aug 7-Aug 21, 2017 [N=4,971]	20	27	20	33	0
Jan 12-Feb 8, 2016 <sup>7</sup> [N=4,654]	18	26	18	38	*
h. Get news from a news website or app?					
Aug 7-Aug 21, 2017 [N=4,971]	33	31	19	17	*
Jan 12-Feb 8, 2016 [N=4,654]	28	28	18	26	*

**ASK ALL INTERNET USERS (F\_INTUSER\_FINAL=1) [N=4,752]:**

SNS Do you use any of the following social media sites?

*[Check all that apply] [RANDOMIZE WITH "OTHER" ALWAYS LAST]*

<b>BASED ON TOTAL</b>	<u>Selected</u>	<u>Not Selected</u>	<u>No Answer</u>
a. Facebook			
Aug 7- Aug 21, 2017 [N=4,971]	66	34	-
Jan 12-Feb 8, 2016 [N=4,654]	67	33	-
Mar 13-15, 20-22, 2015 [N=2,035]	66	34	1
Aug 21-Sep 2, 2013 [N=5,173]	64	36	*
b. Twitter			
Aug 7- Aug 21, 2017 [N=4,971]	15	85	-
Jan 12-Feb 8, 2016 [N=4,654]	16	84	-
Mar 13-15, 20-22, 2015 [N=2,035]	17	83	1
Aug 21-Sep 2, 2013 [N=5,173]	16	84	*
<b>NO ITEM C</b>			
d. LinkedIn			
Aug 7- Aug 21, 2017 [N=4,971]	21	79	-
Jan 12-Feb 8, 2016 [N=4,654]	20	80	-
Aug 21-Sep 2, 2013 [N=5,173]	19	80	*
e. Instagram			
Aug 7- Aug 21, 2017 [N=4,971]	26	74	-
Jan 12-Feb 8, 2016 [N=4,654]	19	81	-
Aug 21-Sep 2, 2013 [N=5,173]	12	88	*
<b>NO ITEM F</b>			
g. Tumblr			
Aug 7- Aug 21, 2017 [N=4,971]	4	96	-
Jan 12-Feb 8, 2016 [N=4,654]	4	96	-
Aug 21-Sep 2, 2013 [N=5,173]	4	96	*

<sup>7</sup> In the Wave 14 January 2016 survey, this question item read "Get news from a social networking site (such as Facebook or Twitter)?".

		<u>Selected</u>	<u>Not Selected</u>	<u>No Answer</u>
<b>SNS CONTINUED ...</b>				
h.	YouTube			
	Aug 7- Aug 21, 2017 [N=4,971]	58	42	-
	Jan 12-Feb 8, 2016 [N=4,654]	48	52	-
	Aug 21-Sep 2, 2013 [N=5,173]	51	49	*
i.	Reddit			
	Aug 7- Aug 21, 2017 [N=4,971]	6	94	-
	Jan 12-Feb 8, 2016 [N=4,654]	4	96	-
	Aug 21-Sep 2, 2013 [N=5,173]	3	97	*
j.	Snapchat			
	Aug 7- Aug 21, 2017 [N=4,971]	18	82	-
	Jan 12-Feb 8, 2016 [N=4,654]	10	90	-
k.	WhatsApp			
	Aug 7- Aug 21, 2017 [N=4,971]	11	89	-
l.	Other			
	Aug 7- Aug 21, 2017 [N=4,971]	5	95	-
	Jan 12-Feb 8, 2016 [N=4,654]	11	89	-
	Aug 21-Sep 2, 2013 [N=5,173]	3	97	*

**ASK IF AT LEAST YES TO 1 ITEM SNS; SHOW ONLY THOSE SITES USED (SNSA-K=1):**

SNSNEWS Do you ever get news or news headlines on any of the following sites? By news we mean information about events and issues that involve more than just your friends or family.  
[RANDOMIZE]

		<u>Yes</u>	<u>No</u>	<u>No Answer</u>
<b>BASED ON FACEBOOK USERS:</b>				
a.	Facebook			
	Aug 7- Aug 21, 2017 [N=3,635]	68	32	1
	Jan 12-Feb 8, 2016 [N=3,210]	66	34	*
	Mar 13-15, 20-22, 2015 [N=1,343]	63	37	*
	Aug 21-Sep 2, 2013 [N=3,268]	47	53	0
<b>BASED ON TWITTER USERS:</b>				
b.	Twitter			
	Aug 7- Aug 21, 2017 [N=1,088]	74	25	1
	Jan 12-Feb 8, 2016 [N=908]	59	41	1
	Mar 13-15, 20-22, 2015 [N=347]	63	37	0
	Aug 21-Sep 2, 2013 [N=736]	52	48	0
<b>NO ITEM C</b>				
<b>BASED ON LINKEDIN USERS:</b>				
d.	LinkedIn			
	Aug 7- Aug 21, 2017 [N=1,540]	23	76	1
	Jan 12-Feb 8, 2016 [N=1,348]	19	81	*

	Aug 21-Sep 2, 2013 [N=1,107]	13	87	0
		<u>Yes</u>	<u>No</u>	<u>No Answer</u>
<b>SNSNEWS CONTINUED ...</b>				
<b>BASED ON INSTAGRAM USERS:</b>				
e.	Instagram			
	Aug 7- Aug 21, 2017 [N=1,390]	27	71	2
	Jan 12-Feb 8, 2016 [N=933]	23	76	1
	Aug 21-Sep 2, 2013 [N=467]	13	87	0
<b>NO ITEM F</b>				
<b>BASED ON TUMBLR USERS:</b>				
g.	Tumblr			
	Aug 7- Aug 21, 2017 [N=226]	39	60	1
	Jan 12-Feb 8, 2016 [N=198]	31	69	-
	Aug 21-Sep 2, 2013 [N=159]	29	71	0
<b>BASED ON YOUTUBE USERS:</b>				
h.	YouTube			
	Aug 7- Aug 21, 2017 [N=3,180]	32	67	1
	Jan 12-Feb 8, 2016 [N=2,542]	21	77	1
	Aug 21-Sep 2, 2013 [N=2,506]	20	80	0
<b>BASED ON REDDIT USERS:</b>				
i.	Reddit			
	Aug 7- Aug 21, 2017 [N=369]	68	32	*
	Jan 12-Feb 8, 2016 [N=288]	70	30	*
	Aug 21-Sep 2, 2013 [N=114]	62	38	0
<b>BASED ON SNAPCHAT USERS:</b>				
j.	Snapchat			
	Aug 7- Aug 21, 2017 [N=787]	29	70	2
	Jan 12-Feb 8, 2016 [N=439]	17	82	1
<b>BASED ON WHATSAPP USERS:</b>				
k.	WhatsApp			
	Aug 7- Aug 21, 2017 [N=585]	23	74	3