April 2003 Tracking Survey

Topline

6/12/03

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March 12-19, 2003 and April 29-May 20, 2003

Princeton Survey Research Associates for the Pew Internet & American Life Project

Sample: n = 2,515 adults 18 and older Interviewing dates: 03.12.03 - 03.19.03 and 04.29.03 - 05.20.03Margin of error is plus or minus 3 percentage points for results based on the full sample Margin of error is plus or minus 3 percentage points for results based on Internet users

Note: This document contains only the questions relevant to "Music Downloading, File-sharing and Copyright: A Pew Internet Project Data Memo" released in July 2003.

WEB1 Please tell me if you ever do any of the following when you go online. Do you ever.../Did you happen to do this **yesterday**, or not?

Based on Internet users [N=1,555]

| | TOTAL HAVE EVER DONE THIS | DID YESTERDAY | HAVE NOT DONE THIS | DON'T KNOW/ REFUSED |
|---|---------------------------------|------------------|-----------------------|------------------------|
| Download music files onto your computer so you can play them at any time you want | | | | |
| Current | 29 | 4 | 71 | * |
| October 2002 | 32 | 5 | 68 | * |
| Sept 12-19, 2001 | 26 | 3 | 73 | * |
| Aug 2001 | 26 | 3 | 73 | * |
| Feb 2001 | 29 | 6 | 71 | * |
| Fall 2000 | 24 | 4 | 76 | * |
| July-August 2000 | 22 | 3 | 78 | * |

Q17 Do you care whether or not the music you download onto your computer is copyrighted, or isn't that something you care much about?

| Based on | | download music files onto compute | |
|----------|---------|-----------------------------------|---------------|
| | CURRENT | | JULY/AUG 2000 |
| % | 27 | Yes, care about | 31 |
| | 67 | No, don't care much about | 61 |
| | 6 | Don't know/Refused | 8 |

CONT12 Now I'd like to ask about various types of files people can post online to web sites. Do you ever post (INSERT) on the Internet?

Based on Internet users [N=1,555]

| | YES, HAVE DONE | NO, DO NOT | DON'T KNOW/ |
|-------------|----------------|------------|-------------|
| | THIS | DO THIS | REFUSED |
| Audio files | 5 | 94 | * |

CONT13 Do you allow others to download files from your computer, such as music or video files?

Based on Internet users [N=1,555]

| 0 | 21 | res |
|---|----|--------------------|
| | 78 | No |
| | 1 | Don't know/Refused |

CONT14 Do you care whether or not the files you allow others to download from your computer are copyrighted, or isn't that something you care much about?

Based on those who allow others to download files from own computer [N=310]

| % | 30 | Yes, care |
|---|----|---------------------|
| | 65 | No, don't care much |
| | 5 | Don't know/Refused |

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