

Survey Questions

Below are the survey questions that were analyzed for this report. For the full questionnaire, please visit <http://www.pewinternet.org/Shared-Content/Data-Sets/2011/July-2011-Teens-and-Online-Behavior.aspx>.

Parent/Teen Digital Citizenship Survey Final Topline 7/22/2011
 Data for April 19 – July 14, 2011

Princeton Survey Research Associates International
 for the Pew Research Center’s Internet & American Life Project

Sample: n= 799 parents of 12-17 year olds, including an oversample of African-American and Latino families
 799 teens ages 12-17

Interviewing dates: 04.19.2011 – 07.14.2011

Margin of error is plus or minus 5 percentage points for results based on total parents [n=799]
 Margin of error is plus or minus 5 percentage points for results based on total teens [n=799]
 Margin of error is plus or minus 5 percentage points for results based on teen internet users [n=770]
 Margin of error is plus or minus 5 percentage points for results based on teen cell phone users [n=642]
 Margin of error is plus or minus 6 percentage points for results based on teens who text [n=620]
 Margin of error is plus or minus 6 percentage points for results based on teen SNS or Twitter users [n=623]

K5 We’re interested in the kinds of things you do when you use the internet. Not everyone has done these things. Please just tell me whether you ever do each one, or not. Do you ever...[INSERT; RANDOMIZE]?¹

	YES	NO	(VOL.) CAN'T DO THAT / DON'T KNOW HOW	DON'T KNOW	REFUSED
<i>Items A thru E: Based on teen internet users</i>					
a. Use an online social networking site like MySpace or Facebook					
Current Teens [N=770]	80	20	0	*	0
September 2009 [N=746]	73	27	n/a	0	0
February 2008 [N=1,033]	65	35	n/a	0	0
November 2007 ² [N=664]	60	40	n/a	0	0
November 2006 ³ [N=886]	55	45	n/a	0	0

¹ In 2004 & 2000 trends, question wording was “We’re interested in the kinds of things you do when you go online. Not everyone has done these things. Please just tell me whether you ever do each one, or not. Do you ever...?” In November 2007, question was “As I read the following list of items, please tell me if you, personally, happen to have each one, or not. Do you have...?”

² In November 2007, teens were asked whether they personally had an SNS profile, rather than if they ever use an SNS site. Item wording was “A profile on a social networking website like MySpace or Facebook.” Item was asked of Total Teens. Results shown here are for teen internet users only.

b. Use Twitter					
Current Teens	16	84	0	0	0
September 2009	8	91	n/a	1	0
c. Have a video chat conversation with other people using applications like Skype, Googletalk or iChat					
Current Teens	37	63	0	0	0
d. Stream video live to the internet for other people to watch					
Current Teens	13	87	0	*	0
e. Record and upload videos					
Current Teens	27	73	0	0	0
November 2006 ⁴	14	86	n/a	0	0

³ In November 2006, teens were asked whether they personally had ever created an SNS profile, rather than if they ever use an SNS site. Question wording was “Have you ever created your own profile online that others can see, like on a social networking site like MySpace or Facebook?”

⁴ In November 2006, teens were asked the standalone question “Have you ever uploaded a video file online where others can watch it?”