
Winter Tracking Survey 2012

Final Topline

02/22/2012

Data for January 20–February 19, 2012

Princeton Survey Research Associates International for
the Pew Research Center's Internet & American Life ProjectSample: n=2,253 national adults, age 18 and older, including 901 cell phone interviews
Interviewing dates: 01.20.2012 – 02.19.2012Margin of error is plus or minus 2 percentage points for results based on Total [n=2,253]
Margin of error is plus or minus 3 percentage points for results based on cell phone owners [n=1,961]

Q11 Some cell phones are called "smartphones" because of certain features they have. Is your cell phone a smartphone or not, or are you not sure?

Based on cell phone owners

	<u>CURRENT</u>		<u>MAY 2011</u>
%	45	Yes, is a smartphone	33
	46	No, is not a smartphone	53
	8	Not sure	14
	*	Refused	*
	[n=1,961]		[n=,1914]

Q12 Which of the following best describes the type of cell phone you have? Is it an iPhone, a Blackberry, an Android phone, a Windows phone, a Palm, or something else?

Based on cell phone owners

	<u>CURRENT</u>		<u>DEC 2011</u>	<u>MAY 2011</u>
%	19	iPhone	15	10
	6	Blackberry	8	10
	20	Android	20	15
	2	Windows phone	2	2
	1	Palm	2	2
	16	Basic cell phone – unspecified (VOL.)	18	8
	8	Samsung – unspecified (VOL.)	7	7
	5	LG – unspecified (VOL.)	4	5
	4	Flip phone – unspecified (VOL.)	6	3
	3	Tracfone (VOL.)	2	2
	2	Motorola – unspecified (VOL.)	2	3
	1	Nokia – unspecified (VOL.)	2	2
	1	Pantech – unspecified (VOL.)	1	1
	6	Something else (SPECIFY)	7	16
	4	Don't know	4	13
	*	Refused	*	1
	[n=1,961]		[n=2,771]	[n=,1914]