

Survey Questions

Local News Survey 2011

Revised Final Topline 3/16/11

Data for January 12-25, 2011

Princeton Survey Research Associates International
for the Pew Research Center's Internet & American Life Project, the Project for Excellence in Journalism, and the John S. and James L. Knight Foundation

Sample: n= 2,251 national adults, age 18 and older, including 750 cell phone interviews
Interviewing dates: 01.12-25.2011

Margin of error is plus or minus 2 percentage points for results based on Total [n=2,251]
Margin of error is plus or minus 3 percentage points for results based on internet users [n=1,762]
Margin of error is plus or minus 3 percentage points for results based on cell phone users [n=1,964]
Margin of error is plus or minus 3 percentage points for results based on Form A [n=1,087]
Margin of error is plus or minus 3 percentage points for results based on Form B [n=1,164]

INTUSE Do you use the internet, at least occasionally?

EMLOCC Do you send or receive email, at least occasionally?¹

	USES INTERNET	DOES NOT USE INTERNET
Current	79	21
December 2010	77	23
November 2010 ⁱ	74	26
September 2010 ⁱⁱ	74	26
May 2010 ⁱⁱⁱ	79	21
January 2010 ^{iv}	75	25
December 2009 ^v	74	26
September 2009 ^{vi}	77	23
April 2009 ^{vii}	79	21
December 2008 ^{viii}	74	26
November 2008 ^{ix}	74	26

INTUSE/EMLOCC continued...

INTUSE/EMLOCC continued...

	USES INTERNET	DOES NOT USE INTERNET
August 2008	75	25
July 2008 ^x	77	23

¹ Prior to January 2005, question wording was "Do you ever go online to access the Internet or World Wide Web or to send and receive email?"

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May 2008 ^{xi}	73	27
April 2008 ^{xii}	73	27
January 2008 ^{xiii}	70	30
December 2007 ^{xiv}	75	25
September 2007 ^{xv}	73	27
February 2007 ^{xvi}	71	29
December 2006 ^{xvii}	70	30
November 2006 ^{xviii}	68	32
August 2006 ^{xix}	70	30
April 2006 ^{xx}	73	27
February 2006 ^{xxi}	73	27
December 2005 ^{xxii}	66	34
September 2005 ^{xxiii}	72	28
June 2005 ^{xxiv}	68	32
February 2005 ^{xxv}	67	33
January 2005 ^{xxvi}	66	34
Nov 23-30, 2004 ^{xxvii}	59	41
November 2004 ^{xxviii}	61	39
June 2004 ^{xxix}	63	37
February 2004 ^{xxx}	63	37
November 2003 ^{xxxi}	64	36
August 2003 ^{xxxii}	63	37
June 2003 ^{xxxiii}	62	38
May 2003 ^{xxxiv}	63	37
March 3-11, 2003 ^{xxxv}	62	38
February 2003 ^{xxxvi}	64	36
December 2002 ^{xxxvii}	57	43
November 2002 ^{xxxviii}	61	39
October 2002 ^{xxxix}	59	41
September 2002 ^{xl}	61	39
July 2002 ^{xli}	59	41
March/May 2002 ^{xlii}	58	42
January 2002 ^{xliii}	61	39
December 2001 ^{xliv}	58	42
November 2001 ^{xlv}	58	42
October 2001 ^{xlvi}	56	44
September 2001 ^{xlvii}	55	45
August 2001 ^{xlviii}	59	41
February 2001 ^{xliv}	53	47

INTUSE/EMLOCC continued...

INTUSE/EMLOCC continued...

USES INTERNET

DOES NOT USE
INTERNET

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December 2000 ⁱ	59	41
November 2000 ^{li}	53	47
October 2000 ^{lii}	52	48
September 2000 ^{liii}	50	50
August 2000 ^{liv}	49	51
June 2000 ^{lv}	47	53
May 2000 ^{lvi}	48	52

HOME3NW Do you ever use the internet or email from HOME?²

Based on all internet users [N=1,762]

	YES	NO	DON'T KNOW	REFUSED
Current	89	11	*	0
December 2010	95	4	*	*
November 2010	95	4	*	*
September 2010	95	5	*	*
May 2010	94	6	*	*
January 2010	94	6	*	*
December 2009	93	6	*	*
September 2009	92	6	*	*
April 2009	91	8	*	*
December 2008	92	6	*	*
November 2008	93	7	*	*
August 2008	93	7	*	--
July 2008	93	7	*	--
May 2008	95	6	*	--
December 2007	94	7	*	--
September 2007	93	6	*	--
February 2007	95	5	*	--
November 2006	93	7	*	--
February 2006	94	6	*	--
June 2005	90	10	*	--
July 2004	94	7	*	--
March 2004	92	8	*	--

² Trend wording was as follows: "About how often do you use the internet or email from... HOME – several times a day, about once a day, 3-5 days a week, 1-2 days a week, every few weeks, less often or never?" Results shown here for "YES" reflect combined "Several times a day," "About once a day," "3-5 days a week," "1-2 days a week," "Every few weeks," and "Less often" responses. Results shown here for "NO" reflect "Never" responses.

Q12 Do you ever... [ROTATE ITEMS]?³

Based on all internet users [N=1,762]

	TOTAL HAVE EVER DONE THIS	----- DID YESTERDAY	HAVE NOT DONE THIS	DON'T KNOW	REFUSED
Use a social networking site like MySpace, Facebook or LinkedIn.com ⁴					
Current	61	n/a	39	0	0
December 2010	62	n/a	38	*	0
November 2010	61	37	39	*	*
September 2010	62	39	38	*	0
May 2010	61	38	39	0	0
January 2010	57	32	43	*	0
December 2009	56	33	44	0	*
September 2009	47	27	52	*	*
April 2009	46	27	54	*	*
December 2008	35	19	65	*	--
November 2008	37	19	63	0	0
July 2008	34	n/a	66	*	--
May 2008	29	13	70	*	--
August 2006	16	9	84	*	--
September 2005	11	3	88	1	--
February 2005	8	2	91	1	--
Use Twitter					
Current	10	n/a	90	*	*
December 2010	12	n/a	88	*	0
November 2010	8	2	92	0	*
Use a service or function such as Foursquare or Google Latitude to share your location with friends or to find others who are near you ⁵					
Current	17	n/a	83	1	0
September 2010	4	1	96	*	0
May 2010	5	2	95	*	0

³ Prior to January 2005, question wording was "Please tell me if you ever do any of the following when you go online. Do you ever...?" Question wording for later surveys was "Next... Please tell me if you ever use the internet to do any of the following things. Do you ever use the internet to...?" Unless otherwise noted, trends are based on all internet users for that survey.

⁴ In December 2008, item wording was "Use a social networking site like MySpace or Facebook." In August 2006, item wording was "Use an online social networking site like MySpace, Facebook or Friendster". Prior to August 2006, item wording was "Use online social or professional networking sites like Friendster or LinkedIn"

⁵ Through September 2010, item wording was "Use a service such as Foursquare or Gowalla that allows you to share your location with friends and to find others who are near you"

Q13 Next I'm going to read you some different sources where you might or might not get information about your local community. Please tell me how often, if ever, you use each source. (First,/Next,) how about... [INSERT IN ORDER]? [READ FOR FIRST ITEM THEN AS NECESSARY: Do you get local information from this source every day, several times a week, several times a month, less often, or never?]

	EVERY DAY	SEVERAL TIMES A WEEK	SEVERAL TIMES A MONTH	LESS OFTEN	NEVER	DON'T KNOW	REFUSED
a. The PRINT version of a local newspaper	22	18	16	17	27	*	*
<i>Item B: Based on all internet users [N=1,762]</i>							
b. The website of a local newspaper	11	14	14	23	38	*	*
c. A local television news broadcast	49	22	8	10	11	*	*
<i>Item D: Based on all internet users [N=1,762]</i>							
d. The website of a local television news station	10	13	16	23	37	1	*
e. A local radio broadcast	33	16	8	13	29	*	1
<i>Item F: Based on all internet users [N=1,762]</i>							
f. The website of a local radio station	5	6	8	17	64	*	*
<i>Item G: Based on all internet users [N=1,762]</i>							
g. Some other website that is dedicated to your local community	5	8	11	18	57	1	*
<i>Item H: Based on all internet users [N=1,762]</i>							
h. A blog about your local community	2	3	4	11	80	1	*
<i>Item I: Based on SNS users [N=1,007]</i>							
i. A person or organization you follow on a social networking site	10	13	13	14	51	*	*
<i>Item J: Based on Twitter users [N=153]</i>							
j. A person or organization you follow on Twitter	13	21	9	16	40	0	0
<i>Item K: Based on all internet users [N=1,762]</i>							
k. An e-mail newsletter or listserv about your local community	3	6	12	14	64	*	*
l. A print newsletter about your local community	3	6	15	20	55	1	*
m. Word of mouth from friends, family, co-workers and neighbors	24	31	21	14	9	*	*
<i>Item N: Based on all internet users [N=1,762]</i>							
n. An internet search using a search engine such as Google or Bing	28	25	17	12	18	*	*

- Q14** In addition to the sources you use for local information, we're interested in what kinds of local TOPICS you get information about. As I read the following list of topics, please tell me if you, personally, ever get information about each topic. (First,/Next,) do you ever get information about... [INSERT ITEM; ALWAYS ASK ITEMS a/b FIRST N ORDER THEN RANDOMIZE REMAINING ITEMS]?

[IF YES, FOLLOW UP WITH Q15 BEFORE MOVING TO NEXT ITEM IN Q14]

Based on Form A respondents [N=1,087]

Note: Those in highlighted line were the ones who are the focus of this report.

	YES	NO	DON'T KNOW	REFUSED
a. Local restaurants, clubs or bars	55	45	*	0
b. Other local businesses	60	40	*	0
c. Local traffic or transportation	47	53	*	*
d. Community or neighborhood events, such as parades or block parties	57	43	0	0
e. Local crime	66	33	*	0
f. Local taxes and tax issues	47	53	*	*
g. Local housing and real estate	43	56	*	*
h. Local schools and education	58	42	*	0

- Q15** What sources do you rely on MOST for information about this topic? [PRECODED OPEN-END; RECORD ALL RESPONSES IN ORDER. IF ONLY ONE RESPONSE IS GIVEN, PROBE: Do you rely on any other sources for this information?]

[If R says "internet" ask: Where on the internet do you get this information? Do you use a search engine or go to a particular website or both? IF GO TO WEBSITE: What website do you go to? CODE ACCORDING TO TYPE OF WEBSITE ON LIST]

[If R says "newspaper" and is an internet user, ask: Is that the print version of a local newspaper or an online version? If both, record 1 and 2 as first and second responses]

[If R says "television" and is an internet user, ask: Is that a local news television broadcast or the website of a local television news station? If both, record 3 and 4 as first and second responses]

[If R says "cell phone/mobile phone" ask: Do you use an app, or receive alerts on your phone, or do you use your phone to search the internet? CODE ALL RESPONSES]

Based on Form A respondents who get information about this topic [N=592]

- a. Local restaurants, clubs or bars

	<u>CURRENT</u>	
%	38	Internet search engine/Search portal
	26	Local PRINT newspaper
	23	Word of mouth/Friends and family
	17	Other website (NOT a print or TV news org. site or gov't site, includes nat'l sites that offer local info, such as weather.com, craigslist, or patch.com)
	7	Local TV news broadcast
	5	Local newspaper website
	3	Print news bulletin/Newsletter
	3	Radio (AM/FM or Satellite)
	3	Social networking site (such as Facebook or MySpace) or Twitter
	1	Mobile phone "app"
	1	Mobile phone email or text alert
	*	Call local government office
	*	Local government website
	*	Local TV station website
	*	Mobile phone: Non-specific (includes search internet on phone)
	12	Other (SPECIFY)
	2	Don't know
	1	Refused

Note: Total may exceed 100% due to multiple responses.

Q15 What sources do you rely on MOST for information about this topic? [PRECODED OPEN-END; RECORD ALL RESPONSES IN ORDER. IF ONLY ONE RESPONSE IS GIVEN, PROBE: Do you rely on any other sources for this information?]

[If R says "internet" ask: Where on the internet do you get this information? Do you use a search engine or go to a particular website or both? IF GO TO WEBSITE: What website do you go to? CODE ACCORDING TO TYPE OF WEBSITE ON LIST]

[If R says "newspaper" and is an internet user, ask: Is that the print version of a local newspaper or an online version? If both, record 1 and 2 as first and second responses]

[If R says "television" and is an internet user, ask: Is that a local news television broadcast or the website of a local television news station? If both, record 3 and 4 as first and second responses]

[If R says "cell phone/mobile phone" ask: Do you use an app, or receive alerts on your phone, or do you use your phone to search the internet? CODE ALL RESPONSES]

Based on Form A respondents who get information about this topic [N=667]

b. Other local businesses

	<u>CURRENT</u>	
%	36	Internet search engine/Search portal
	29	Local PRINT newspaper
	22	Word of mouth/Friends and family
	16	Other website (NOT a print or TV news org. site or gov't site, includes nat'l sites that offer local info, such as weather.com, craigslist, or patch.com)
	7	Local TV news broadcast
	5	Radio (AM/FM or Satellite)
	4	Print news bulletin/Newsletter
	2	Local newspaper website
	1	Local TV station website
	1	Mobile phone "app"
	1	Social networking site (such as Facebook or MySpace) or Twitter
	*	Call local government office
	*	Mobile phone email or text alert
	*	Mobile phone: Non-specific (includes search internet on phone)
	0	Local government website
	11	Other (SPECIFY)
	2	Don't know
	1	Refused

Note: Total may exceed 100% due to multiple responses.

Q15 continued...

LIVE1 Thinking about your local community... Which of the following BEST describes the place where you now live? (READ 1-4)

	<u>CURRENT</u>		<u>KNIGHT 2002</u>	<u>KNIGHT 1999</u>
%	22	A large city	22	23
	21	A suburb near a large city	21	21
	37	A small city or town	39	36
	20	A rural area	17	19
	1	(DO NOT READ) Don't know	1	*
	*	(DO NOT READ) Refused	--	--

LIVE2 About how long have you lived in the neighborhood where you live now? Have you lived there... (READ 1-5)?⁶

	<u>CURRENT</u>		<u>KNIGHT 2002</u>	<u>KNIGHT 1999</u>
%	9	Less than one year	7	5
	26	One to five years	23	21
	16	Six to ten years	13	14
	19	11 to 20 years	19	18
	27	More than 20 years	38	42
	2	(DO NOT READ) All my life	n/a	n/a
	*	(DO NOT READ) Don't know	*	0
	*	(DO NOT READ) Refused	--	--

Q19 As I read the following list of items, please tell me if you happen to have each one, or not. Do you have... [INSERT ITEMS IN ORDER]?

	<u>YES</u>	<u>NO</u>	<u>DON'T KNOW</u>	<u>REFUSED</u>
a. A laptop computer or netbook ⁷				
Current	57	43	*	*
December 2010	53	47	*	*
November 2010	53	47	*	*
September 2010	52	48	*	*
May 2010	55	45	*	0
January 2010	49	51	*	*
December 2009	46	53	*	*
September 2009	47	53	*	*
April 2009	47	53	*	*
April 2008	39	61	*	--

⁶ Knight trend question wording was: "About how long have you lived in your (city/suburb/town/area) where you live now? Have you lived here... less than one year, one to five years, six to ten years, 11 to 20 years, OR more than 20 years?"

⁷ Through January 2010, item wording was "A laptop computer [IF NECESSARY: includes a netbook]."

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Dec 2007	37	63	*	--
April 2006	30	69	*	--
b. A cell phone or a Blackberry or iPhone or other device that is also a cell phone ⁸				
Current	84	16	*	*
December 2010	81	19	*	*
November 2010	82	18	0	*
September 2010	85	15	*	*
May 2010	82	18	*	0
January 2010	80	20	0	*
December 2009	83	17	0	*
September 2009	84	15	*	*
April 2009	85	15	*	*
Dec 2008	84	16	*	*
July 2008	82	18	*	--
May 2008	78	22	*	0
April 2008	78	22	*	--

Q19 continued...

Q19 continued...

	YES	NO	DON'T KNOW	REFUSED
January 2008	77	22	*	--
Dec 2007	75	25	*	--
Sept 2007	78	22	*	--
April 2006	73	27	*	--
January 2005	66	34	*	--
November 23-30, 2004	65	35	*	--
c. A tablet computer like an iPad				
Current	7	92	*	*
November 2010	5	95	*	*
September 2010	4	96	*	*
May 2010	3	97	*	0

⁸ Question was asked of landline sample only. Results shown here have been recalculated to include cell phone sample in the "Yes" percentage. In past polls, question was sometimes asked as an independent question and sometimes as an item in a series. In January 2010, question wording was "Do you have...a cell phone or a Blackberry or iPhone or other handheld device that is also a cell phone." In Dec 2008, Nov 2008, May 2008, January 2005 and Nov 23-30 2004, question wording was "Do you happen to have a cell phone?" In August 2008, July 2008 and January 2008, question wording was "Do you have a cell phone, or a Blackberry or other device that is also a cell phone?" In April 2008, Dec 2007, Sept 2007 and April 2006, question wording was "Do you have a cell phone?" Beginning December 2007, question/item was not asked of the cell phone sample, but results shown here reflect Total combined Landline and cell phone sample.

Q21 Do you ever use your cell phone or tablet computer to... [INSERT; RANDOMIZE]?

Based on those who use their cell phone for more than just phone calls or have a tablet computer
[N=1,181]

	YES, DO THIS	NO, DO NOT DO THIS	(VOL.) DEVICE CAN'T DO THIS	DON'T KNOW	REFUSED
a. Go online for information or news about your local community	45	55	*	0	*
b. Get information about local traffic or public transportation	33	67	*	0	0
c. Check local sports scores or get local sports updates	35	65	0	0	0
d. Check local weather reports	62	37	*	0	*
e. Find local restaurants or other local businesses	55	45	*	*	0
f. Get or use coupons or discounts from local stores or businesses	28	71	*	*	0

Q22 Do you ever get news alerts about your local community sent to your phone by text or email?

Based on those who use their cell phone for more than just phone calls [N=1,147]

	<u>CURRENT</u>	
%	23	Yes
	77	No
	*	Don't know
	*	Refused

Q23 On your cell phone or tablet computer, do you happen to have any software applications or "apps" that help you get information or news about your local community?

Based on those who use their cell phone for more than just phone calls or have a tablet computer
[N=1,181]

	<u>CURRENT</u>	
%	19	Yes
	79	No
	1	Don't know
	*	Refused

Q25 Do you currently have a PAID subscription for delivery of a local print newspaper?

	<u>CURRENT</u>	
%	32	Yes
	67	No
	*	Don't know
	*	Refused

Q26 Apart from a paid subscription for delivery of a local print newspaper, do you currently PAY to get local information or news from any other source, including a website, blog, or other online source?

	<u>CURRENT</u>	
%	5	Yes
	93	No
	1	Pay for internet access and get news online (VOL.)
	1	Pay for cable television (VOL.)
	*	Don't know
	*	Refused

Endnotes

ⁱ November 2010 trends based on the Post-Election Tracking Survey 2010, conducted November 3-24, 2010 [N=2,257, including 755 cell phone interviews].

ⁱⁱ September 2010 trends based on the September Health Tracking Survey 2010, conducted August 9 – September 13, 2010 [N=3,001, including 1,000 cell phone interviews].

ⁱⁱⁱ May 2010 trends based on the Spring Change Assessment 2010 survey, conducted April 29 – May 30, 2010 [N=2,252, including 744 cell phone interviews].

^{iv} January 2010 trends based on the Online News survey, conducted December 28, 2009 – January 19, 2010 [N=2,259, including 562 cell phone interviews].

^v December 2009 trends based on the Fall Tracking “E-Government” survey, conducted November 30 – December 27, 2009 [N=2,258, including 565 cell phone interviews].

^{vi} September 2009 trends based on the September Tracking 2009 survey, conducted August 18 – September 14, 2009 [N=2,253, including 560 cell phone interviews].

^{vii} April 2009 trends based on the Spring 2009 Tracking survey, conducted March 26-April 19, 2009 [N=2,253, including 561 cell phone interviews].

^{viii} December 2008 trends based on the Fall Tracking survey, conducted November 19-December 20, 2008 [N=2,253, including 502 cell phone interviews]. Trends do not include California oversample.

^{ix} November 2008 trends based on the Post-Election 2008 Tracking survey, conducted November 20-December 4, 2008 [N=2,254].

- ^x July 2008 trends based on the Personal Networks and Community survey, conducted July 9-August 10, 2008 [N=2,512, including 505 cell phone interviews]
- ^{xi} May 2008 trends based on the Spring Tracking 2008 survey, conducted April 8-May 11, 2008 [N=2,251].
- ^{xii} April 2008 trends based on the Networked Workers survey, conducted March 27-April 14, 2008. Most questions were asked only of full- or part-time workers [N=1,000], but trend results shown here reflect the total sample [N=2,134].
- ^{xiii} January 2008 trends based on the Networked Families survey, conducted December 13, 2007-January 13, 2008 [N=2,252].
- ^{xiv} December 2007 trends based on the Annual Gadgets survey, conducted October 24-December 2, 2007 [N=2,054, including 500 cell phone interviews].
- ^{xv} September 2007 trends based on the Consumer Choice survey, conducted August 3-September 5, 2007 [N=2,400, oversample of 129 cell phone interviews].
- ^{xvi} February 2007 trends based on daily tracking survey conducted February 15-March 7, 2007 [N=2,200].
- ^{xvii} December 2006 trends based on daily tracking survey, conducted November 30 - December 30, 2006 [N=2,373].
- ^{xviii} November 2006 trends based on Post-Election tracking survey, conducted Nov. 8-Dec. 4, 2006 [N=2,562]. This includes an RDD sample [N=2,362] and a cell phone only sample [N=200]. Results reflect combined samples, where applicable.
- ^{xix} August 2006 trends based on daily tracking survey, conducted August 1-31, 2006 [N=2,928].
- ^{xx} April 2006 trends based on the Annual Gadgets survey, conducted Feb. 15-Apr. 6, 2006 [N=4,001].
- ^{xxi} February 2006 trends based on the Exploratorium Survey, conducted Jan. 9-Feb. 6, 2006 [N=2,000].
- ^{xxii} December 2005 trends based on daily tracking survey conducted Nov. 29-Dec. 31, 2005 [N=3,011].
- ^{xxiii} September 2005 trends based on daily tracking survey conducted Sept. 14-Oct. 13, 2005 [N=2,251].
- ^{xxiv} June 2005 trends based on the Spyware Survey, conducted May 4-June 7, 2005 [N=2,001].
- ^{xxv} February 2005 trends based on daily tracking survey conducted Feb. 21-March 21, 2005 [N=2,201].
- ^{xxvi} January 2005 trends based on daily tracking survey conducted Jan. 13-Feb. 9, 2005 [N=2,201].
- ^{xxvii} November 23-30, 2004 trends based on the November 2004 Activity Tracking Survey, conducted November 23-30, 2004 [N=914].
- ^{xxviii} November 2004 trends based on the November Post-Election Tracking Survey, conducted Nov 4-Nov 22, 2004 [N=2,200].
- ^{xxix} June 2004 trends based on daily tracking survey conducted May 14-June 17, 2004 [N=2,200].
- ^{xxx} February 2004 trends based on daily tracking survey conducted February 3-March 1, 2004 [N=2,204].
- ^{xxxi} November 2003 trends based on daily tracking survey conducted November 18-December 14, 2003 [N=2,013].
- ^{xxxii} August 2003 trends based on 'E-Government' survey conducted June 25-August 3, 2003 [N=2,925].
- ^{xxxiii} June 2003 trends based on 'Internet Spam' survey conducted June 10-24, 2003 [N=2,200].
- ^{xxxiv} May 2003 trends based on daily tracking survey conducted April 29-May 20, 2003 [N=1,632].
- ^{xxxv} March 3-11, 2003 trends based on daily tracking survey conducted March 3-11, 2003 [N=743].
- ^{xxxvi} February 2003 trends based on daily tracking survey conducted February 12-March 2, 2003 [N=1,611].
- ^{xxxvii} December 2002 trends based on daily tracking survey conducted Nov. 25-Dec. 22, 2002 [N=2,038].
- ^{xxxviii} November 2002 trends based on daily tracking survey conducted October 30-November 24, 2002 [N=2,745].
- ^{xxxix} October 2002 trends based on daily tracking survey conducted October 7-27, 2002 [N=1,677].
- ^{xl} September 2002 trends based on daily tracking survey conducted September 9-October 6, 2002 [N=2,092].
- ^{xli} July 2002 trends based on 'Sept. 11th-The Impact Online' survey conducted June 26-July 26, 2002 [N=2,501].
- ^{xlii} March/May 2002 trends based on daily tracking surveys conducted March 1-31, 2002 and May 2-19, 2002.
- ^{xliii} January 2002 trends based on a daily tracking survey conducted January 3-31, 2002 [N=2,391].
- ^{xliv} December 2001 trends represent a total tracking period of December 1-23, 2001 [N=3,214]. This tracking period based on daily tracking surveys conducted December 17-23, 2001 and November 19-December 16, 2001.
- ^{xlv} November 2001 trends represent a total tracking period of November 1-30, 2001 [N=2,119]. This tracking period based on daily tracking surveys conducted October 19 - November 18, 2001 and November 19 - December 16, 2001.

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- ^{xlvi} October 2001 trends represent a total tracking period of October 1-31, 2001 [N=1,924]. This tracking period based on daily tracking surveys conducted September 20 – October 1, 2001, October 2-7, 2001, October 8-18, 2001, and October 19 – November 18, 2001.
- ^{xlvii} September 2001 trends represent a total tracking period of September 1-30, 2001 [N=742]. This tracking period based on daily tracking surveys conducted August 13-September 10, 2001, September 12-19, 2001 and September 20 – October 1, 2001.
- ^{xlviii} August 2001 trends represent a total tracking period of August 12-31, 2001 [N=1,505]¹. This tracking period based on a daily tracking survey conducted August 13-September 10, 2001.
- ^{xlix} February 2001 trends based on a daily tracking survey conducted February 1, 2001-March 1, 2001 [N=2,096].
- ¹ December 2000 trends based on a daily tracking survey conducted December 2-22, 2000 [N=2,383].
- ⁱⁱ November 2000 trends based on a daily tracking survey conducted November 2, 2000 – December 1 [N=6,322].
- ⁱⁱⁱ October 2000 trends based on a daily tracking survey conducted October 2 – November 1, 2000 [N=3,336].
- ⁱⁱⁱⁱ September 2000 trends based on a daily tracking survey conducted September 15 – October 1, 2000 [N=1,302].
- ^{lv} August 2000 trends based on a daily tracking survey conducted July 24 – August 20, 2000 [N=2,109].
- ^{lv} June 2000 trends based on a daily tracking survey conducted May 2 – June 30, 2000 [N=4,606].
- ^{lvi} May 2000 trends based on a daily tracking survey conducted April 1 – May 1, 2000 [N=2,503].