

PEW RESEARCH CENTER NEWS INTEREST INDEX

MARCH 17-20, 2011 OMNIBUS

FINAL TOPLINE

N=1,004

ASK ALL:

PEW.4 Have you or anyone in your household made a donation to help those affected by the earthquake and tsunami in Japan, are you planning to do so, or is this something you don't think you will do right now?

TRENDS FOR COMPARISON:

		<i>Earthquake in Haiti</i>	<i>Hurricane Katrina</i>	<i>Earthquake/ Tsunami in Indian Ocean</i>
Mar 17-20		Feb 3-9	Jan 14-17	Sept 6-7
<u>2011</u>		<u>2010</u>	<u>2010</u>	<u>2005</u>
21	Yes, have made a donation	52	18	56
24	Planning to do so	12	30	28
53	No, don't think will donate right now	35	46	15
3	Don't know/Refused (VOL.)	1	6	1

ASK IF HAVE DONATED OR PLAN TO (1,2 IN PEW4):

PEW.5 **[If PEW.4=1: Did you donate][If PEW.4=2: And if you make a donation, do you think you will donate] [READ AND RANDOMIZE; MULTI-PUNCH, ENTER ALL ANSWERS GIVEN; DO NOT PROBE FOR ADDITIONAL]**

BASED ON THOSE WHO HAVE DONATED [N=195]

		TRENDS FOR COMPARISON:	
		<i>Earthquake in Haiti</i>	<i>Earthquake/Tsunami in Indian Ocean</i>
Mar 17-20		Jan 14-17	Jan 5-9
<u>2011</u>		<u>2010</u>	<u>2005</u> ¹
45	In person such as at church	39	59
23	On the internet	23	15
9	By text message	14	--
5	Through the mail	5	17
5	Over the telephone	12	10
4	By e-mail	5	--
6	Other (VOL.)	2	1
4	Don't know/Refused (VOL.)	3	2

¹ In January 2005, the question did not ask about making donations by email or text message and the response option on making a contribution in person did not explicitly ask, "such as at church."

BASED ON THOSE WHO PLAN TO DONATE [N=254]

TREND FOR COMPARISON:

Earthquake in Haiti

Mar 17-20 <u>2011</u>		Jan 14-17 <u>2010</u>
40	In person such as at church	51
25	On the internet	17
10	Through the mail	17
6	Over the telephone	8
4	By e-mail	3
4	By text message	6
4	Other (VOL.)	1
7	Don't know/Refused (VOL.)	4