Spring Tracking Survey 2009

Final Topline

4/28/09

Data for March 26 – April 19, 2009

Princeton Survey Research Associates International for the Pew Internet & American Life Project

Sample: n = 2,253 national adults, age 18 and older, including 561 cell phone interviews Interviewing dates: 03.26.09 - 04.19.09

Margin of error is plus or minus 2 percentage points for results based on Total [n=2,253] Margin of error is plus or minus 3 percentage points for results based on internet users [n=1,687] Please tell me if you ever use the internet to do any of the following things. Do you ever use the internet to.../Did you happen to do this **yesterday**, or not?¹

	TOTAL HAVE EVER DONE THIS	DID YESTERDAY	HAVE NOT DONE THIS	DON'T KNOW	REFUSED
Use online classified ads or sites like					
Craig's list					
Current	49	9	51	*	0
September 2007	32	6	67	*	
August 2006	30	4	69	1	
September 2005	22	4	77	1	
February 2005 ²	36	6	64	*	

 ¹ Prior to January 2005, question wording was "Please tell me if you ever do any of the following when you go online. Do you ever...?/Did you happen to do this yesterday, or not?"
² In February 2005, item wording as follows: "Use online classified ads or sites like Craig's list to sell or buy items,

find a job, or meet other people online."