

Topline questionnaire

**2020 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 63 MARCH 2020
FINAL TOPLINE
MARCH 2-15, 2020
TOTAL N=3,640**

NOTE: ALL NUMBERS ARE PERCENTAGES UNLESS OTHERWISE NOTED. THE PERCENTAGES LESS THAN 0.5% ARE REPLACED BY AN ASTERISK (*). ROWS/COLUMNS MAY NOT TOTAL 100% DUE TO ROUNDING.

	Sample size	Margin of error at 95% confidence level
U.S. adults	3,640	+/- 2.2 percentage points

ASK IF HAS SMARTPHONE (SMARTPHONE=1) OR IF SOCIAL MEDIA USER (SNSUSE=1) OR IF PLAY VIDEO GAMES (VIDEOGAME=1):

TIMESPEND Overall, how much time would you say you spend... [RANDOMIZE ITEMS; RANDOMIZE RESPONSE OPTIONS 1-2; 3 ALWAYS LAST; SHOW RESPONSES IN SAME ORDER FOR ITEMS A-C]

	<u>Too much time</u>	<u>Too little time</u>	<u>About the right amount of time</u>	<u>No answer</u>
ASK IF HAS SMARTPHONE (SMARTPHONE=1) [n= 3,579]:				
a. On your smartphone				
March 2-15, 2020	57	6	37	*
ASK IF SOCIAL MEDIA USER (SNSUSE=1) [n= 3,144]:				
b. On social media sites				
March 2-15, 2020	42	14	43	*
ASK IF PLAY VIDEO GAMES (VIDEOGAME=1) [n= 2,111]:				
c. Playing video games				
March 2-15, 2020	17	34	49	*

ASK ALL:
EASYHARD

For most parents, do you think parenting today is... [RANDOMIZE RESPONSE OPTIONS 1 AND 2, WITH OPTION 3 ALWAYS LAST]

March 2-15, 2020

66	Harder than it was 20 years ago
7	Easier than it was 20 years ago
26	About the same
1	No answer

ASK IF RESPONDED "HARDER TODAY" (EASYHARD=1) [n=2,468]:

WHYHARD Why do you think parenting is harder today than it was 20 years ago for most parents? **[OPEN-END RESPONSE, CODED ANSWERS SHOWN BELOW]**

March 2-15, 2020

26	Technology, in general
21	Social media, in general
16	Changing morals, more violence and drugs
14	Tech gives access, exposure to things at younger age
12	More expensive, both parents need to work
7	Can't discipline kids like before
6	Kids less respectful, more entitled
6	Higher expectations, more judgment
6	More device distractions, too much time with screens
6	Less family time
5	Smartphones, in general
4	Bullying, cyberbullying
3	Online predators
9	Other
7	No answer

ASK IF RESPONDED "EASIER TODAY" (EASYHARD=2) [n=186]:

WHYEASY Why do you think parenting is easier today than it was 20 years ago for most parents? **[OPEN-END RESPONSE, CODED ANSWERS SHOWN BELOW]**

March 2-15, 2020

30	Tech access, advancements
30	More information on parenting
9	Parents have more help today
7	Easier to track, reach kids
6	More things to keep kids occupied
5	Parents don't discipline kids
4	Society has progressed, more open
11	Other
11	No answer

ASK ALL:

PARENTTIME Thinking about the amount of time you spend with your children, in general, do you think you spend... **[RANDOMIZE RESPONSE OPTIONS 1 AND 2, WITH OPTION 3 ALWAYS LAST]**

March 2-15, 2020

5	Too much time together
45	Too little time together
50	The right amount of time together
*	No answer

ASK ALL:

PARENTJOB When thinking about your role as a parent, how would you rate the job you do?

March 2-15, 2020

27	A very good job
62	A good job
11	Only a fair job
1	A poor job
*	No answer

ASK IF SOCIAL MEDIA USERS (SNSUSE=1) [n= 3,144]:

SHARENTING1 Have you ever shared photos, videos or information about your children on social media sites?

March 2-15, 2020

82	Yes, I have done this
18	No, I have never done this
*	No answer

ASK IF SHARE ON SOCIAL MEDIA (SHARENTING1=1) [n= 2,628]:

SHARENTING2 Which of the following is a reason that you have shared photos, videos or information about your children on social media? **[RANDOMIZE ITEMS]**

	<u>Major reason</u>	<u>Minor reason</u>	<u>Not a reason</u>	<u>No answer</u>
a. To easily share things about my children with family and friends March 2-15, 2020	76	18	6	*
b. To showcase my children's accomplishments March 2-15, 2020	36	36	27	1
c. The other parents I know share these things March 2-15, 2020	11	24	65	*

ASK IF DOES NOT SHARE ON SOCIAL MEDIA (SHARENTING1=2) [n= 509]:

SHARENTING3

Which of the following is a reason you do not post photos, videos or information about your children on social media sites? **[RANDOMIZE ITEMS]**

	<u>Major reason</u>	<u>Minor reason</u>	<u>Not a reason</u>	<u>No answer</u>
a. I don't want other people to have access to this information March 2-15, 2020	76	12	11	1
b. I don't want my children to be judged by other users March 2-15, 2020	29	25	46	1
c. I'm just not interested in sharing these things March 2-15, 2020	55	25	20	*
d. I don't want these sites to collect data about my children March 2-15, 2020	71	16	12	1

ASK IF SOCIAL MEDIA USER (SNSUSE=1) [n= 3,144]:

SHARENTING4

When thinking about OTHER parents sharing photos, videos or information about their young children on social media sites, do you think they share...

[RANDOMIZE RESPONSE OPTIONS 1 AND 2, WITH OPTION 3 ALWAYS LAST]March 2-15, 2020

52	Too much about their young children
3	Too little about their young children
44	About the right amount about their young children
1	No answer

ASK IF SOCIAL MEDIA USER (SNSUSE=1) [n= 3,144]:

SHARENTING5

How often, if ever, do you feel pressure to only post things on social media sites that make you look like a good parent to others?

March 2-15, 2020

7	Often
17	Sometimes
23	Rarely
54	Never
*	No answer

ASK IF SHARES ABOUT CHILD ON SOCIAL MEDIA (SHARENTING1=1) [n= 2,628]:

SHARENTING6 How often, if ever, do you worry that in the future your children might be upset about the things you posted about them on social media sites?

March 2-15, 2020

3	Often
13	Sometimes
30	Rarely
54	Never
1	No answer

ASK ALL:

RISKBEN

Thinking generally about children who are 11 years old or younger, which would you say most accurately describes how you feel, even if neither is exactly right?

[RANDOMIZE RESPONSE OPTIONS]

March 2-15, 2020

27	The potential benefits that most children may get from having access to a smartphone outweigh the potential harm
71	The potential harm that most children may face from having access to a smartphone outweighs the potential benefits
2	No answer

ASK ALL:

MOBILEHELP

Still thinking about children who are 11 years old or younger, do you think that using smartphones will help or hurt their ability to do each of the following?

[RANDOMIZE ITEMS]

		Help a <u>lot</u>	Help a <u>little</u>	Hurt a <u>little</u>	Hurt a <u>lot</u>	Make no <u>difference</u>	No <u>answer</u>
a.	Learn effective social skills						
	March 2-15, 2020	6	15	27	44	8	*
b.	Be creative						
	March 2-15, 2020	11	30	24	23	13	*
c.	Pursue their hobbies and interests						
	March 2-15, 2020	12	32	21	23	11	*
d.	Do well in school						
	March 2-15, 2020	9	24	30	25	13	*
e.	Develop healthy friendships						
	March 2-15, 2020	4	15	33	34	13	*

ASK ALL:

ACCEPTUSE

In general, at what age do you think it is acceptable for children to BEGIN...

[RANDOMIZE ITEMS]

a. Using social media sites

March 2-15, 2020

*	0-2 years old
1	3-4 years old
2	5-8 years old
5	9-11 years old
34	12-14 years old
44	15-17 years old
14	This is not acceptable for children
*	No answer

b. Playing video games

March 2-15, 2020

2	0-2 years old
9	3-4 years old
37	5-8 years old
28	9-11 years old
13	12-14 years old
5	15-17 years old
4	This is not acceptable for children
*	No answer

ASK ALL:

ACCEPTOWN

In general, at what age do you think it is acceptable for a child to have THEIR OWN... **[RANDOMIZE ITEMS]**

a. Smartphone

March 2-15, 2020

*	0-2 years old
1	3-4 years old
4	5-8 years old
16	9-11 years old
45	12-14 years old
28	15-17 years old
4	This is not acceptable for children
*	No answer

b. Tablet computer

March 2-15, 2020

3	0-2 years old
13	3-4 years old
26	5-8 years old
23	9-11 years old
19	12-14 years old
12	15-17 years old
4	This is not acceptable for children
*	No answer

ASK ALL:

REGCONTENT

How much responsibility, if any, does each group have in protecting children from inappropriate content online? **[RANDOMIZE ITEMS]**

	<u>A lot</u>	<u>Some</u>	<u>Not much</u>	<u>None at all</u>	<u>No answer</u>
a. Technology companies March 2-15, 2020	38	41	14	8	*
b. The government March 2-15, 2020	25	40	22	13	*
c. Parents or guardians March 2-15, 2020	93	5	1	1	*

ASK ALL:

ADVICE

Do you ever get parenting advice or information about screen time from...
[RANDOMIZE ITEMS]

	<u>Yes, I get advice or information about screen time from these</u>	<u>No, I do not get advice or information about screen time from these</u>	<u>No answer</u>
ASK IF SOCIAL MEDIA USER (SNSUSE=1) [n= 3,144]:			
a. Social media sites March 2-15, 2020	28	72	1
ASK IF INTERNET USER (XTABLET=2) [n= 3,621]:			
b. Online message boards March 2-15, 2020	18	81	*
ASK IF INTERNET USER (XTABLET=2) [n= 3,621]:			
c. Parenting websites or blogs March 2-15, 2020	37	63	*
ASK ALL:			
d. Other parents March 2-15, 2020	53	46	1
ASK ALL:			
e. Books or magazines March 2-15, 2020	36	63	1
ASK ALL:			
f. Doctors or other medical professionals March 2-15, 2020	58	41	*
ASK IF PARENT OF CHILD 5-11 (KIDSGROUP_2 >0) [n= 1,936]:			
g. Teachers March 2-15, 2020	45	54	*

ASK IF HAS CHILDREN AGE 0 TO 11 (DOV_KIDS0TO11 > 0) [n= 2,647]:

APPRO Now, thinking specifically about YOUR OWN children who are 11 years old or younger, how confident, if at all, are you in your ability to know how much screen time is appropriate?

March 2-15, 2020

39	Very confident
45	Somewhat confident
13	Not too confident
4	Not at all confident
*	No answer

ASK IF HAS SMARTPHONE (SMARTPHONE=1) [n= 3,579]:

DISTRACTED How often, if ever, do you feel that you are distracted by your smartphone while you are spending time with your children?

March 2-15, 2020

17	Often
53	Sometimes
24	Rarely
6	Never
*	No answer

ASK IF HAS CHILDREN AGE 0 TO 11 (DOV_KIDS0TO11 > 0) [n= 2,647]:

CHILDTECH As far as you know, does your child ever use or interact with the following types of devices, even if just to watch videos or listen to music? **[RANDOMIZE ITEMS]**

	Yes, my child uses or <u>interacts with this</u>	No, my child does not use <u>or interact with this</u>	<u>No answer</u>
a. A television set March 2-15, 2020	88	12	1
b. A desktop or laptop computer March 2-15, 2020	44	56	*
c. A tablet computer March 2-15, 2020	67	33	*
d. A game console or portable game device March 2-15, 2020	44	56	1
e. A voice-activated assistant (like Apple's Siri or Amazon Alexa) March 2-15, 2020	36	64	*
f. A smartphone March 2-15, 2020	60	40	*

ASK IF CHILD USES SMARTPHONE (CHILDTECHf=1) [n= 1,654]:

CHPHONEAGE At what age did this child begin engaging with a smartphone?

March 2-15, 2020

31	0-2
29	3-4
26	5-8
14	9-11
*	No answer

ASK IF CHILD ENGAGES WITH SMARTPHONE (CHILDTECHf=1) [n= 1,654]:

CHILDPHONE Does this child have THEIR OWN smartphone?

March 2-15, 2020

28	Yes, my child has their own smartphone
72	No, my child does not have their own smartphone
*	No answer

ASK IF CHILD HAS OWN SMARTPHONE (CHILDPHONE=1) [n= 431]:

CHILDPHONE2 At what age did this child first get their own smartphone?

March 2-15, 2020

6	0-2
8	3-4
35	5-8
51	9-11
1	No answer

ASK IF CHILD HAS OWN SMARTPHONE (CHILDPHONE=1) [n= 431]:REASONPHONE How much, if at all, is each of the following a reason that this child has their own smartphone? **[RANDOMIZE ITEMS]**

	<u>Major reason</u>	<u>Minor reason</u>	<u>Not a reason</u>	<u>No answer</u>
a. So I can easily get in contact with this child				
March 2-15, 2020	73	11	16	0
b. Their friends or classmates have smartphones				
March 2-15, 2020	6	24	69	*
c. To make it easy for this child to contact me				
March 2-15, 2020	78	7	15	0
d. To have something to keep them entertained				
March 2-15, 2020	25	34	40	*
ASK IF CHILD 5-11 (KID5to11=1) [n= 388]:				
e. To do their homework				
March 2-15, 2020	9	31	60	0

ASK IF HAS CHILDREN AGE 0 TO 11 (DOV_KIDS0TO11 > 0) [n= 2,647]:

CHILDSOCIAL As far as you know, does this child ever use... **[RANDOMIZE ITEMS BUT ITEM E SHOULD ALWAYS BE LAST]**

	<u>Yes, my child uses this</u>	<u>No, my child does not use this</u>	<u>No answer</u>
a. Facebook March 2-15, 2020	3	97	*
b. Instagram March 2-15, 2020	5	95	*
c. Snapchat March 2-15, 2020	10	90	*
d. TikTok March 2-15, 2020	13	87	*
e. Other social media site March 2-15, 2020	7	92	*

ASK IF HAS CHILDREN AGE 0 TO 11 (DOV_KIDS0TO11 > 0) [n=2,647]:

CHILDTIME Overall, how much time would you say this child spends... **[RANDOMIZE ITEMS; RANDOMIZE RESPONSE OPTIONS 1-2; 3 ALWAYS LAST]**

	<u>Too much time</u>	<u>Too little time</u>	<u>About the right amount of time</u>	<u>No answer</u>
ASK IF CHILD USES SMARTPHONE (CHILDTECHf=1) [n= 1,654]:				
a. On a smartphone March 2-15, 2020	24	13	62	1
ASK IF CHILD USES SOCIAL MEDIA (CHILDSOCIALa-e=1) [n= 553]:				
b. On social media sites March 2-15, 2020	20	21	55	3
ASK IF CHILD USES VIDEOGAMES (CHILDTECHd=1) [n= 1,176]:				
c. Playing video games March 2-15, 2020	26	14	59	1

ASK IF CHILD USES VOICE ASSISTANT (CHILDTECHe=1) [n= 1,047]:

SS1 As far as you know, does this child ever use voice-activated assistants to... **[RANDOMIZE ITEMS]**

	<u>Yes, my child does this</u>	<u>No, my child does not do this</u>	<u>No answer</u>
a. Play music March 2-15, 2020	82	18	1
b. Get information March 2-15, 2020	66	33	1
c. Hear jokes March 2-15, 2020	47	52	1
d. Play games March 2-15, 2020	30	69	*

ASK IF CHILD USES VOICE ASSISTANT (CHILDTECH=1) [n= 1,047]:

SS2 How concerned are you, if at all, about voice-activated assistants collecting data about this child?

March 2-15, 2020

11	Very concerned
28	Somewhat concerned
47	Not too concerned
14	Not at all concerned
*	No answer

ASK IF HAS CHILDREN AGE 0 TO 11 (DOV_KIDS0TO11 > 0) [n= 2,647]:

CONCERN How concerned, if at all, are you that this child might ever... **[RANDOMIZE ITEMS]**

		<u>Very concerned</u>	<u>Somewhat concerned</u>	<u>Not too concerned</u>	<u>Not at all concerned</u>	<u>No answer</u>
a.	Be bullied or harassed online					
	March 2-15, 2020	29	27	22	22	*
b.	Spend too much time in front of screens					
	March 2-15, 2020	31	40	17	11	*
c.	Access sexually explicit content online					
	March 2-15, 2020	32	28	18	21	*
d.	Be the target of online predators					
	March 2-15, 2020	34	29	19	18	*
e.	Access violent content online					
	March 2-15, 2020	28	31	22	19	*

ASK IF PARENT OF CHILD 5-11 (KID5to11=1) [n= 1,636]:

AWARE

How confident, if at all, are you that you know... **[RANDOMIZE ITEMS]**

	<u>Very confident</u>	<u>Somewhat confident</u>	<u>Not too confident</u>	<u>Not confident at all</u>	<u>No answer</u>
a. What this child watches on television March 2-15, 2020	67	27	3	2	*
b. The types of videos this child watches online March 2-15, 2020	51	37	9	2	*
c. The websites this child visits March 2-15, 2020	57	34	6	3	1
d. The types of things this child posts on social media sites March 2-15, 2020	70	18	4	4	3
e. The types of video games this child plays March 2-15, 2020	67	25	6	2	*

ASK IF PARENT OF CHILD 5-11 (KID5to11=1) [n= 1,636]:

MONITOR

Do you ever do any of the following things? **[RANDOMIZE ITEMS]**

	<u>Yes, I do this</u>	<u>No, I do not do this</u>	<u>No answer</u>
a. Check the websites this child visits or the mobile apps they use March 2-15, 2020	75	24	1
b. Take away this child's smartphone or internet privileges as punishment March 2-15, 2020	80	19	1
c. Limit the times of day or length of time when this child can use screens March 2-15, 2020	86	13	1
d. Look at the call records or text messages on a smartphone this child uses March 2-15, 2020	49	48	3
e. Use parental controls to restrict how this child uses screens March 2-15, 2020	72	27	1
f. Friend or follow this child on social media sites March 2-15, 2020	28	68	4
g. Track the location of this child through GPS apps or software March 2-15, 2020	33	65	2

ASK IF HAS CHILDREN AGE 0 TO 11 (DOV_KIDS0TO11 > 0) AND CHILD USES SMARTPHONE OR TABLET (CHILDTECHF=1, CHILDTECHC=1) [n= 2,226]:

ALLOWED

In general, are you OK with this child using mobile devices, like a smartphone or tablet computer, during any of the following times? **[RANDOMIZE ITEMS]**

	<u>Yes, I would allow this</u>	<u>No, I would not allow this</u>	<u>No answer</u>
a. While dining with family at home March 2-15, 2020	13	87	1
b. While dining out with family at a restaurant March 2-15, 2020	29	70	*
c. Just before bedtime March 2-15, 2020	37	63	*
d. While they are a passenger in your car March 2-15, 2020	84	16	*

ASK IF HAS CHILDREN AGE 0 TO 11 (DOV_KIDS0TO11 > 0) [n= 2,647]:

YOUTUBE1 As far as you know, does this child ever watch videos on YouTube?

March 2-15, 2020

80	Yes, my child watches videos on YouTube
19	No, my child does not watch videos on YouTube
*	No answer

ASK IF CHILD USES YOUTUBE (YOUTUBE1=1) [n= 2,158]:

YOUTUBE2 About how often does this child watch videos on YouTube?

March 2-15, 2020

35	Several times a day
19	Once a day
31	A few times a week
11	Every few weeks
5	Less often
*	No answer

ASK IF CHILD USES YOUTUBE (YOUTUBE1=1) [n= 2,158]:YOUTUBE3 How often, if ever, do you think the videos this child watches on YouTube...
[RANDOMIZE ITEMS]

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>No answer</u>
a. Expose them to different cultures March 2-15, 2020	27	48	19	6	*
b. Help them learn new things March 2-15, 2020	43	45	10	2	*
c. Keep them entertained March 2-15, 2020	65	31	3	*	*

ASK IF CHILD USES YOUTUBE (YOUTUBE1=1) [n= 2,158]:

YOUTUBE4 As far as you know, has this child ever encountered videos on YouTube that you thought were inappropriate for their age?

March 2-15, 2020

46	Yes, they have encountered inappropriate videos
53	No, they have not encountered inappropriate videos
*	No answer

ASK IF CHILD USES YOUTUBE (YOUTUBE1=1) [n= 2,158]:

YOUTUBE5 Thinking about your child and their experience with YouTube, how concerned, if at all, are you about... [RANDOMIZE ITEMS]

	<u>Very concerned</u>	<u>Somewhat concerned</u>	<u>Not too concerned</u>	<u>Not at all concerned</u>	<u>No answer</u>
a. Them encountering inappropriate content March 2-15, 2020	37	36	19	8	*
b. The types of things that are being advertised to them March 2-15, 2020	28	40	24	8	*
c. The types of videos that get recommended to them March 2-15, 2020	27	38	26	8	*

ASK IF CHILD USES YOUTUBE (YOUTUBE1=1) (n= 2,158):

YOUTUBE6 As far as you know, how good of a job is YouTube doing at preventing children from seeing content that is inappropriate for their age?

March 2-15, 2020

7	An excellent job
38	A good job
40	Only a fair job
13	A poor job
1	No answer

ASK IF PARENT OF CHILD 5-11 (KID5to11=1) [n= 1,636]:

BULLIED1 As far as you know, has this child ever been harassed or bullied online?

March 2-15, 2020

3	Yes, my child has been harassed or bullied online
96	No, my child has not been harassed or bullied online
*	No answer

ASK IF PARENT OF CHILD 5-11 (KID5to11=1) [n= 1,636]:

BULLIED2 How confident, if at all, are you that this child would tell you if they were being harassed or bullied online?

March 2-15, 2020

57	Very confident
35	Somewhat confident
5	Not too confident
2	Not at all confident
*	No answer