

FOR RELEASE MAY 16, 2017

Public Divides Over Environmental Regulation and Energy Policy

Americans lean toward regulations – not economic markets alone – as the most effective way to increase reliance on renewable energy, but they are evenly split on the question of whether fewer regulations can be used to protect air and water

BY Cary Funk and Brian Kennedy

FOR MEDIA OR OTHER INOUIRIES:

Lee Rainie, Director, Internet, Science and Technology Research Cary Funk, Associate Director, Research Dana Page, Senior Communications Manager 202.419.4372

www.pewresearch.org

RECOMMENDED CITATION

Pew Research Center, May 2017, "Public Divides Over Environmental Regulation and Energy Policy"

About Pew Research Center

Pew Research Center is a nonpartisan fact tank that informs the public about the issues, attitudes and trends shaping America and the world. It does not take policy positions. The Center conducts public opinion polling, demographic research, content analysis and other data-driven social science research. It studies U.S. politics and policy; journalism and media; internet, science and technology; religion and public life; Hispanic trends; global attitudes and trends; and U.S. social and demographic trends. All of the Center's reports are available at www.pewresearch.org. Pew Research Center is a subsidiary of The Pew Charitable Trusts, its primary funder.

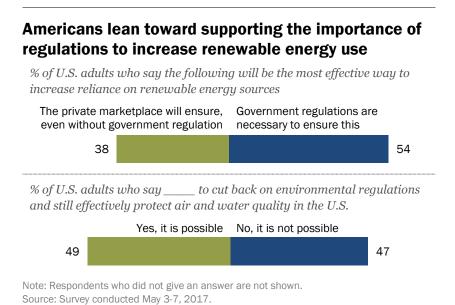
© Pew Research Center 2017

Public Divides Over Environmental Regulation and Energy Policy

Americans lean toward regulations – not economic markets alone – as the most effective way to increase reliance on renewable energy, but they are evenly split on the question of whether fewer regulations can be used to protect air and water

Amid major debates over energy and environmental policy changes, Americans tilt toward supporting government regulations as the best way to encourage renewable energy development, believe that reliance on solar and wind power are effective in minimizing pollution, and are less convinced that pro-coal and pro-oil policies are viable antipollution strategies.

A new Pew Research Center survey finds that 83% of Americans say increasing use of renewable energy sources is a top or important priority for the country's energy policies. This is one of several considerations the American public thinks should be a priority for the country's energy policies. A majority of U.S. adults (54%) agree that "Government regulations are necessary to encourage businesses and consumers to rely more on renewable energy sources." Meanwhile, 38% back the statement, "The



private marketplace will ensure that businesses and consumers rely more on renewable energy sources, even without government regulations."

PEW RESEARCH CENTER

"Public Divides Over Environmental Regulation and Energy Policy"

But the public is divided on the core question shaping the debates in the early period of the Trump administration: Is it possible to cut back environmental regulations and still effectively protect

water and air quality? Some 49% think it is possible to trim regulations and still protect air and water, while 47% believe it is not possible to protect those resources with fewer regulations. These views differ widely by political party.

The survey shows that 54% of U.S. adults believe the Trump administration is doing too little to protect the environment, while 30% think the administration is doing "about the right amount" and 5% believe it is doing too much.

One consistent theme in the public's views about these issues is that Americans as a whole support giving priority to both environmental and economic dimensions of energy policy. For example, roughly half of Americans say each of the following should be a "top priority":

- Protecting the environment from the effects of energy development and use (53% say it should be a "top priority")
- Increasing reliance on renewable energy sources (52%)
- Creating jobs within the energy sector (49%)
- Keeping consumer energy prices low (49%)
- Reducing dependence on foreign energy sources (48%)

There are largely predictable partisan differences in the public's answers on most of these energy and environment issues, but in some cases there are no divides between partisan groups or only modest ones.

The public is fairly united in believing that renewable energy sources are effective in minimizing air pollution:

- 88% say solar power is "very effective" (68%) or "somewhat effective" (20%) in minimizing air pollution.
- 84% think wind power is very (63%) or somewhat effective (21%) in minimizing pollution.

Americans are less confident about whether other energy sources are effective in minimizing air pollution: 28% say nuclear power is "very effective," though more, at 55%, consider nuclear power at least "somewhat effective" in minimizing air pollution. Some 72% of adults believe natural gas is "very" (30%) or "somewhat effective" (42%) in minimizing air pollution. Minorities consider either oil (41%) or coal (34%) at least somewhat effective in minimizing air pollution.

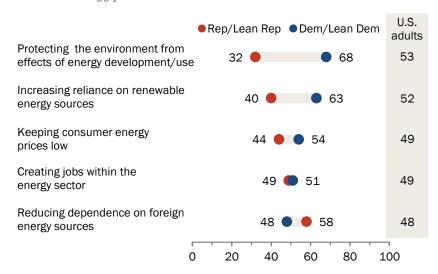
These are some of the findings from a Pew Research Center survey conducted May 3-7, 2017, among a nationally representative sample of 1,012 adults ages 18 and older.

Partisans differ over how much priority to place on environmental protections, increasing use of renewable sources in energy policies

There are wide partisan differences when it comes to prioritizing environmental protections and reliance on renewable energy sources, but only modest or no differences between political groups when it comes to economic considerations. For example, Democrats and independents who lean to the Democratic Party are about twice as likely as Republicans and Republican-leaning independents to want to ensure that energy development efforts are designed to prioritize environmental protection (68% vs. 32%). But when it comes to making sure the energy sector is creating jobs, **Republicans and Democrats**

Partisans agree on the importance of energy sector jobs, divided on prioritizing environmental effects of energy sources

% of U.S. adults who rate each of the following as **a top priority** for America's energy policies



Note: Respondents who gave other responses or no answer are not shown. Source: Survey conducted May 3-7, 2017.

"Public Divides Over Environmental Regulation and Energy Policy"

PEW RESEARCH CENTER

are hardly distinguishable in their views (about half in each group say this should be a top priority). Similarly, 54% of Democrats and Democratic-leaning independents say that consumer cost considerations should be a top priority for energy policies, as do 44% of Republicans and Republican leaners. And about half or more of both party groups say reducing foreign energy dependence should be a top priority.

There are also some differences in energy policy priorities across generations. Adults younger than 50 are especially likely to believe that protecting the environment and increasing reliance on renewable energy sources should be top priorities for America's energy policies. Similarly, a January 2017 Pew Research Center survey found adults younger than 30 placed a higher priority on the then-new administration protecting the environment.

As expected, those with household incomes under \$30,000 are especially likely to prioritize keeping consumer energy prices low (59% call it a top priority) but so, too, does a sizable share of those with a household income of \$75,000 and higher (41%).

Younger Americans put higher policy priority on the impact of energy sources on environment

% of U.S. adults who rate each of the following as **a top priority** for America's energy policies

	Ages	18-29	30-49	50-64	65+	Young- Old diff.
Protecting the environment from t effects of energy development and u		59	58	49	43	+16
Increasing reliance renewable energy sources	on	56	56	47	45	+11
Creating jobs within energy sector	the	54	45	49	52	+2
Keeping consumer energy prices low		42	45	62	48	-6
Reducing depender on foreign energy sources	nce	35	49	54	54	-19

Note: Respondents who gave other responses or no answer are not shown. Significant differences in **bold**.

Source: Survey conducted May 3-7, 2017.

"Public Divides Over Environmental Regulation and Energy Policy"

PEW RESEARCH CENTER

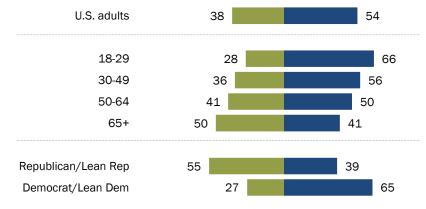
A 54% majority of Americans see government regulations as necessary to encourage business and consumer use of renewable energy sources

Most Americans consider increasing reliance on renewable energy sources either a top priority (52%) or an important, but lower, priority for the nation (32%). But there are narrower divides over how best to encourage greater reliance on renewable energy sources. The survey finds 54% of Americans believe government regulations are needed to effectively increase reliance on renewable energy sources, while 38% believe the private marketplace will ensure greater reliance on renewable energy sources, even without government regulations.

Political and age divides over whether the free market alone can increase use of renewable energy sources

% of U.S. adults who say ...

- ■The private marketplace will ensure that businesses and consumers rely more on renewable energy sources, even without government regulations
- Government regulations are necessary to encourage businesses and consumers to rely more on renewable energy sources



Note: Respondents who did not give an answer are not shown.

Source: Survey conducted May 3-7, 2017.

"Public Divides Over Environmental Regulation and Energy Policy"

PEW RESEARCH CENTER

Democrats and Republicans take fairly different positions on this issue. About two-thirds of Democrats and independents who lean Democratic (65%) believe that government regulations are needed to effectively encourage more use of renewable energy sources; liberal Democrats are especially likely to hold this view (74%). By contrast, among Republicans and independents who lean to the GOP, 55% say the private marketplace can be effective at increasing reliance on renewable energy sources, while 39% say government regulations are necessary.

There are also sizable differences in views about this issue by age, with younger adults ages 18 to 29 especially likely (66%) to see government regulations as necessary. Seniors 65 and older, however, think the private marketplace is the most effective way to increase reliance on renewable energy sources by a 50%-41% margin. Differences by age hold even when accounting for the tendency of older adults to identify with the GOP.

Americans see renewable energy sources as effective in minimizing air pollution, but fewer see nuclear power, natural gas in this way

Supporters of increased reliance on renewable energy sources – energy generated from natural resources such as sunlight and wind – argue that a shift in this direction will reduce air pollution and will help address global climate change. The amount of air pollution emitted from the use of different energy sources varies widely. <u>Solar power</u> and <u>wind power</u> emit no air pollutants and result in no carbon emissions. <u>Nuclear energy</u>, while not a renewable energy, also emits no air pollutants. <u>Natural gas</u> emits smaller quantities of air pollutants than either coal or oil and results in less carbon emissions.

Public perceptions of the connection between renewable energy sources and air pollution show that most Americans see both solar and wind energy as effective at minimizing air pollution. Fewer Americans see nuclear power as effective at minimizing air pollution. About half or more consider oil and coal not effective or not too effective at minimizing air pollution. Views of natural gas are in the middle.

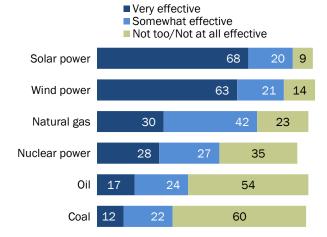
Some 68% of Americans say using solar power is very effective at minimizing air pollution; 63% say wind power is very effective in minimizing air pollution.

By comparison, a minority of the public says that either oil (17%) or coal (12%) is very effective at minimizing air pollution. Six-inten Americans say the use of coal is not at all (36%) or not too effective (24%) at minimizing air pollution. About half of the public thinks oil is not too (26%) or not at all effective at reducing air pollution (27%).

Perceptions of both natural gas and nuclear power fall in between. Three-in-ten Americans see natural gas (30%) as very effective at minimizing air pollution, 42% say natural gas is somewhat effective in minimizing air pollution, and 23% say natural gas is not at all or not too effective. Views of nuclear power are

Most Americans see wind, solar power as effective in minimizing air pollution

% of U.S. adults who say the use of each of the following energy sources is ____ in minimizing air pollution



Note: Respondents who did not give an answer are not shown. Source: Survey conducted May 3-7, 2017.

"Public Divides Over Environmental Regulation and Energy Policy"

PEW RESEARCH CENTER

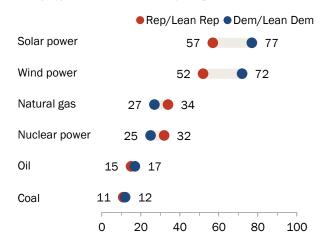
mixed, with 28% saying the use of nuclear energy is very effective, 27% saying it is somewhat effective and 35% saying it is not too or not at all effective in minimizing air pollution.

Democrats and independents who lean to the Democratic Party are modestly more inclined than Republicans and Republican-leaning independents to say the use of solar or wind power is very effective in minimizing air pollution. Large majorities of Democratic leaners see solar power (77%) or wind power (72%) as very effective. About half or more of Republicans and Republican leaners think solar power (57%) or wind power (52%) is very effective at minimizing air pollution. A 2016 Pew Research Center survey found that large majorities of both political party groups favor expanding solar panel and wind turbine farms.

While <u>a 2017 Center survey</u> found wide partisan differences over prioritizing fossil fuel exploration over alternative energy sources, the current survey suggests this is not because they have a different understanding of the relative levels of air pollution each method entails. Republicans and Democrats are about

Political groups are broadly similar in their views of how energy sources connect with air pollution

% of U.S. adults who say the use of each of the following is **very effective** in minimizing air pollution



Note: Respondents who gave other responses or no answer are not shown.

Source: Survey conducted May 3-7, 2017.

"Public Divides Over Environmental Regulation and Energy Policy"

PEW RESEARCH CENTER

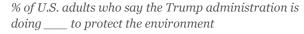
equally likely to say the use of natural gas, oil and coal is very effective in minimizing air pollution. Further, the two political party groups have roughly similar perceptions of how nuclear power impacts air pollution.

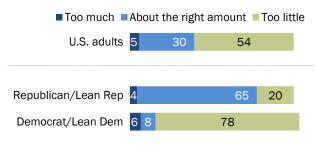
Republicans and Democrats differ widely over Trump administration's handling of the environment

Some of President Donald Trump's first actions in office included the promise of a shift in government regulatory policy on energy and the environment. The Trump administration has already implemented several changes to environmental regulations, including revoking a restriction on coal plants prohibiting dumping of wastewater into public waterways and ending the freeze on new leases for coal mining on public land. Trump's proposed budget cuts to the Environmental Protection Agency suggest more changes could be still to come.

Overall, 54% of Americans say the Trump administration is doing too little to protect the environment, 30% say it is doing the right amount and 5% say it is doing too much.

Large majority of Democrats think the Trump administration is doing too little to protect the environment





Note: Respondents who did not give an answer are not shown. Source: Survey conducted May 3-7, 2017.

"Public Divides Over Environmental Regulation and Energy Policy"

PEW RESEARCH CENTER

Political groups have starkly different reactions to the Trump administration's actions on the environment. Among Republicans and those who lean Republican, about two-thirds (65%) say the Trump administration is doing the right amount, while only one-in-five (20%) say the administration is doing too little.

But among Democrats and Democratic leaners, the balance of opinion is the opposite: Only 8% believe the Trump administration is doing the right amount to protect the environment, while 78% say the administration is doing too little.

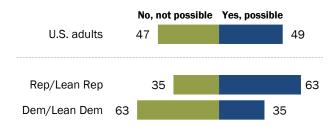
When considering the broader question of whether it is possible to reduce environmental regulations while protecting the environment, there is a strong divide in public opinion. About half (49%) of the public says it is possible to cut back on environmental regulations and still effectively protect air and water quality, while a similar share (47%) says this is not possible.

There are large partisan divides on this issue. By a 63%-35% margin, most Republicans and Republican leaners hold that it is possible to cut back on environmental regulations and still effectively protect air and water quality in the U.S.

Most Democrats and those who lean Democratic hold the reverse view: 63% say it is *not* possible to cut back on environmental regulations and still effectively protect air and water quality in the U.S., while 35% this is possible.

Most Republicans say it is possible to cut environmental regulations and still protect air and water quality

% of U.S. adults who say it is possible/not possible to cut back on environmental regulations and still effectively protect air and water quality in the U.S.



Note: Respondents who did not give an answer are not shown. Source: Survey conducted May 3-7, 2017.

"Public Divides Over Environmental Regulation and Energy Policy"

PEW RESEARCH CENTER

Acknowledgments

This report is made possible by The Pew Charitable Trusts. This report is a collaborative effort based on the input and analysis of the following individuals. Find related reports online at: pewresearch.org/science.

Primary research team

Cary Funk, Associate Director, Research
Brian Kennedy, Research Associate
Meg Hefferon, Research Assistant
Lee Rainie, Director, Internet, Science, Technology Research

Editorial and graphic design

David Kent, *Copy Editor*Margaret Porteus, *Information Graphics Designer*

Communications and web publishing

Dana Page, Senior Communications Manager Shannon Greenwood, Associate Digital Producer

In addition, the report benefited from feedback provided by the following Pew Research Center experts:

Claudia Deane, *Vice President, Research*Jocelyn Kiley, *Associate Director, Research*Alec Tyson, *Senior Researcher*

Methodology

The analysis in this report is based on telephone interviews conducted May 3-7, 2017, among a national sample of 1,012 adults, 18 years of age or older, living in the continental United States (602 were interviewed via cellphone and 410 were interviewed on a landline telephone). The margin of error for the full sample is plus or minus 3.7 percentage points.

The survey was conducted under the direction of Social Science Research Solutions (SSRS). A combination of landline and cellphone random-digit-dial samples were used; both samples were provided by Marketing Systems Group. Interviews were conducted in English and Spanish.

The combined landline and cellphone sample is weighted using an iterative technique that matches gender, age, education, race, Hispanic origin and nativity, marital status and region to parameters from the U.S. Census Bureau's 2016 Current Population Survey and population density to parameters from the 2010 decennial census. The sample also is weighted to match current patterns of telephone status (landline only, cellphone only, or both landline and cellphone), based on extrapolations from the 2016 National Health Interview Survey. The weighting procedure also accounts for the fact that respondents with both landline and cellphones have a greater probability of being included in the combined sample and adjusts for household size among respondents with a landline phone. The margins of error reported and statistical tests of significance are adjusted to account for the survey's design effect, a measure of how much efficiency is lost from the weighting procedures.

The following table shows the unweighted sample sizes and the error attributable to sampling that would be expected at the 95% level of confidence for different groups in the survey:

Group	Unweighted sample size	Plus or minus
Total sample	1,012	3.7 percentage points
18-29	156	9.4 percentage points
30-49	263	7.2 percentage points
50-64	289	6.9 percentage points
65+	304	6.7 percentage points
Republican/Lean Rep.	377	6.0 percentage points
Democrat/Lean Dem.	456	5.5 percentage points

Sample sizes and sampling errors for other subgroups are available upon request.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

Pew Research Center is a nonprofit, tax-exempt 501(c)(3) organization and a subsidiary of The Pew Charitable Trusts, its primary funder.

© Pew Research Center, 2017

PEW RESEARCH CENTER MAY 3-7, 2017 OMNIBUS FINAL TOPLINE¹ N= 1,012

ASK ALL:

On another topic

PEW1 Right now, how would you rate each of the following priorities for America's energy policies? First, do you think [INSERT ITEM; RANDOMIZE] should be a top priority, important but lower priority, not too important, or should it not be done? [NEXT ITEM]? [IF NECESSARY: Do you think [ITEM] should be a top priority for America's energy policies, important but lower priority, not too important, or should it not be done?

a. Reducing our dependence on foreign energy sources

May 3-7	
<u>2017</u>	
48	Top priority
32	Important but lower priority
10	Not too important
6	Should not be done
4	No answer

b. Creating jobs within the energy sector

May 3-7	
<u>2017</u>	
49	Top priority
36	Important but lower priority
7	Not too important
3	Should not be done
5	No answer

c. Protecting the environment from the effects of energy development and use

May 3-7	
2017	
53	Top priority
33	Important but lower priority
8	Not too important
3	Should not be done
3	No answer

d. Keeping consumer energy prices low

May 3-7	
2017	
49	Top priority
39	Important but lower priority
6	Not too important
3	Should not be done
1	No answer

¹ No answer responses include those who volunteered don't know.

PEW1 CONTINUED...

e. Increasing reliance on renewable energy sources

May 3-7	
<u> 2017</u>	
52	Top priority
32	Important but lower priority
9	Not too important
3	Should not be done
4	No answer

ASK ALL:

PEW2

Which of these statements come closest to your own view about the MOST EFFECTIVE WAY to increase reliance on renewable energy sources, even if neither is exactly right? **[READ AND RANDOMIZE RESPONSE OPTIONS 1 AND 2]**

May 3-7	
<u>2017</u>	
54	Government regulations are necessary to encourage businesses and consumers to rely more on renewable energy sources
	The private marketplace will ensure that businesses and consumers rely more on renewable energy sources, even without government
38	regulations
8	No answer

ASK ALL:

PEW3 As you think about energy sources, do you think of the use of each of the following energy sources is very effective in minimizing air pollution, somewhat effective, not too effective, or not at all effective in minimizing air pollution? First, [INSERT ITEM; RANDOMIZE]? [NEXT ITEM]? [IF NECESSARY: Is the use of [ITEM] very effective in minimizing air pollution, somewhat effective, not too effective, or not at all effective?]

a.	Natural	gas
	May 3-7	
	2017	
	30	Very effective in minimizing air pollution
	42	Somewhat effective
	15	Not too effective
	9	Not at all effective in minimizing air pollution
	5	No answer

PEW3 CONTINUED...

17 24 26

27

6

b.	Coal	
	May 3-7 2017 12 22 24	Very effective in minimizing air pollution Somewhat effective Not too effective
	36 6	Not at all effective in minimizing air pollution No answer
c.	Solar pow May 3-7 2017	er
	68 20 4	Very effective in minimizing air pollution Somewhat effective Not too effective
	5	Not at all effective in minimizing air pollution No answer
d.	Wind power	er
	2017 63 21 7	Very effective in minimizing air pollution Somewhat effective Not too effective
	7 7 2	Not at all effective in minimizing air pollution No answer
e.	Nuclear po May 3-7 2017	ower
	28 27 17 18	Very effective in minimizing air pollution Somewhat effective Not too effective Not at all effective in minimizing air pollution
	10	No answer
f.	Oil May 3-7 <u>2017</u>	

Very effective in minimizing air pollution Somewhat effective

Not at all effective in minimizing air pollution

Not too effective

No answer

ASK ALL:

PEW4

Do you think it is possible to cut back on environmental regulations and still effectively protect air and water quality in the U.S. or do you think it's not possible to do this with fewer regulations?

May 3-7	
<u> 2017</u>	
	Yes, possible to cut back on environmental regulations and still
49	effectively protect air and water quality
47	No, not possible to do this with fewer regulations
4	No answer

ASK ALL:

PEW5

Do you think the Trump Administration is doing too much, too little, or about the right amount to protect the environment?

May 3-7	
<u>2017</u>	
5	Too much
54	Too little
30	About the right amount
11	No answer

ASK ALL:

Z-11PARTY

Generally speaking, do you usually think of yourself as...? **[READ; ROTATE OPTIONS 1-2]** NOTE: If respondent gives answer such as: "conservative, liberal, vote for best man" Probe: Would that be Republican, Democrat or Independent?

ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,8,9):

Z-11PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

May 3-7	
2017	
23	A Republican
29	A Democrat
38	An Independent
2	Other party (VOL.)
8	No answer (VOL.)
11	Lean Republican
14	Lean Democrat
22	Refused to lean

ASK ALL:

D3IDE0

Generally speaking, would you describe your political views as ...? **[READ LIST; ROTATE OPTIONS 1-5/5-1]**

May 3-7	
<u> 2017</u>	
14	Very conservative
22	Somewhat conservative
30	Moderate
16	Somewhat liberal
11	Very liberal
7	No answer