

# 2015 National Survey of Latinos Topline

PEW RESEARCH CENTER  
**TOPLINE**  
 October 21 – November 30, 2015  
 N=1,500

**Note: All numbers are percentages. The percentages greater than zero but less than 0.5% are replaced by an asterisk (\*). Columns/rows may not total 100% due to rounding. Puerto Rico is included in the foreign born column for each table.**

	Sample size	Margin of error at 95% confidence level
Total Hispanic respondents	1,500	+/- 3.3 percentage points
<i>Foreign born (including Puerto Rico)</i>	868	+/- 4.2 percentage points
<i>U.S. born (excluding Puerto Rico)</i>	632	+/- 5.1 percentage points
<i>English dominant</i>	381	+/- 6.6 percentage points
<i>Bilingual</i>	598	+/- 5.2 percentage points
<i>Spanish dominant</i>	521	+/- 5.4 percentage points

**QUESTIONS 1-17, 19-20, 26-30, 32, 35, 38, 41, 43-49, 51, 54, 58-60, 62-64 AND SELECTED DEMOGRAPHICS HELD FOR FUTURE RELEASE**

**NO QUESTIONS 18, 21-25, 31, 33-34, 36-37, 39-40, 42, 50, 52-53, 55-57, 61**

## ASK ALL

EMINUSE. Do you use the internet or email, at least occasionally?

### AMONG ALL HISPANIC ADULTS

<u>Total</u>		<u>U.S. born</u>	<u>Foreign born</u>	<u>English dominant</u>	<u>Bilingual</u>	<u>Spanish dominant</u>
70	Yes	84	60	87	76	52
29	No	16	40	13	24	48
*	Don't know (VOL.)	*	0	*	*	0
*	Refused (VOL.)	*	*	0	*	*

## ASK ALL

INTMOB. Do you access the internet on a cellphone, tablet or other mobile handheld device, at least occasionally?

### AMONG INTERNET OR EMAIL USERS (EMINUSE=1)

<u>Total</u>		<u>U.S. born</u>	<u>Foreign born</u>	<u>English dominant</u>	<u>Bilingual</u>	<u>Spanish dominant</u>
94	Yes	94	95	92	96	95
6	No	6	5	8	4	5
*	Don't know (VOL.)	0	*	0	0	*
*	Refused (VOL.)	*	0	*	0	0
<i>n=1,039</i>		<i>n=517</i>	<i>n=522</i>	<i>n=322</i>	<i>n=458</i>	<i>n=259</i>

## TREND

	Oct 2012
Yes	76
No	24
Don't know (VOL.)	*
Refused (VOL.)	*
	<i>n=1,357</i>

**INTERNET USE (EMINUSE/INTMOB) COMBO TABLE, BASED ON TOTAL**

Share of Hispanic adults who use internet, email, or both

<u>Total</u>		<i>U.S. born</i>	<i>Foreign born</i>	<i>English dominant</i>	<i>Bilingual</i>	<i>Spanish dominant</i>
84	Yes	91	78	94	86	74
16	No	9	22	6	14	26

**TREND<sup>1</sup>**

	Oct <u>2012</u>	Sep <u>2010</u>	Sep <u>2009</u>	Nov <u>2008</u>	Oct <u>2006</u>	Jul <u>2006</u>
Yes	78	65	64	64	53	54
No	22	35	36	36	47	46

**GENERAL POPULATION COMPARISON**

	Jul <u>2015</u>
Yes	87
No	13

**ASK IF INTERNET USER (EMINUSE = 1 OR INTMOB = 1)**

HOME4NW. Do you currently subscribe to internet service at HOME?

<u>Total</u>		<i>U.S. born</i>	<i>Foreign born</i>	<i>English dominant</i>	<i>Bilingual</i>	<i>Spanish dominant</i>
70	Yes	79	62	80	80	48
30	No	21	38	20	20	52
*	Don't know (VOL.)	*	*	0	*	*
0	Refused (VOL.)	0	0	0	0	0
<i>n=1,212</i>		<i>n=559</i>	<i>n=653</i>	<i>n=343</i>	<i>n=508</i>	<i>n=361</i>

**GENERAL POPULATION COMPARISON**

	Jul <u>2015</u>
Yes	84
No	16
Don't know (VOL.)	*
Refused (VOL.)	0
	<i>n=1,740</i>

<sup>1</sup> Internet users were defined as those who answered "yes" to "Do you use the internet, at least occasionally?" and/or "Do you send or receive email, at least occasionally?" prior to 2015.

**ASK IF HOME INTERNET SUBSCRIBER (HOME4NW = 1)**

BBHOME1. Do you subscribe to dial-up internet service at home... OR do you subscribe to a higher-speed broadband service such as DSL, cable, or fiber optic service?

**ASK IF DIAL-UP USER (BBHOME1 = 1)**

BBHOME2. Just to confirm, you use a dial-up connection to the internet at home, and not a higher-speed broadband connection?

**BBHOME1/BBHOME2 COMBO TABLE, BASED ON ALL HISPANIC ADULTS**

<u>Total</u>		<u>U.S. born</u>	<u>Foreign born</u>	<u>English dominant</u>	<u>Bilingual</u>	<u>Spanish dominant</u>
4	Dial-up	3	6	2	5	5
46	Higher-speed	61	35	65	56	21
3	Both Slow-speed/Dial-up and Higher-speed/Broadband <b>(VOL.)</b>	2	3	4	1	3
1	Access internet only using cellphone or tablet <b>(VOL.)</b>	1	1	1	*	1
1	No home internet access <b>(VOL.)</b>	1	1	*	2	1
3	Don't know <b>(VOL.)</b>	4	3	3	3	3
*	Refused <b>(VOL.)</b>	0	*	0	*	*
41	Question not asked (not a home internet subscriber)	28	52	25	31	65
<i>n=1,500</i>		<i>n=632</i>	<i>n=868</i>	<i>n=381</i>	<i>n=598</i>	<i>n=521</i>

**BBHOME1/BBHOME2 COMBO TABLE, BASED ON HOME INTERNET SUBSCRIBERS (HOME4NW = 1)**

<u>Total</u>		<u>U.S. born</u>	<u>Foreign born</u>	<u>English dominant</u>	<u>Bilingual</u>	<u>Spanish dominant</u>
7	Dial-up	4	11	2	8	15
79	Higher-speed	85	72	86	81	61
5	Both Slow-speed/Dial-up and Higher-speed/Broadband <b>(VOL.)</b>	3	7	5	2	8
2	Access internet only using cellphone or tablet <b>(VOL.)</b>	1	2	2	1	4
2	No home internet access <b>(VOL.)</b>	2	2	*	3	2
6	Don't know <b>(VOL.)</b>	5	6	4	5	10
*	Refused <b>(VOL.)</b>	0	1	0	1	*
<i>n=895</i>		<i>n=450</i>	<i>n=445</i>	<i>n=281</i>	<i>n=417</i>	<i>n=197</i>

**GENERAL POPULATION COMPARISON****BASED ON HOME INTERNET SUBSCRIBERS**

	Jul <u>2015</u>
Dial-up	3
Higher-speed	91
Both Slow-speed/Dial-up and Higher-speed/Broadband <b>(VOL.)</b>	1
Access internet only using cellphone or tablet <b>(VOL.)</b>	*
No home internet access <b>(VOL.)</b>	1
Don't know <b>(VOL.)</b>	4
Refused <b>(VOL.)</b>	*
	<i>n=1,509</i>

**TREND FOR COMPARISON****BASED ON ALL HISPANIC ADULTS**

	Sep <u>2010</u> <sup>2</sup>
Dial-up	8
Higher-speed	45
Other	1
Don't know <b>(VOL.)</b>	2
Refused <b>(VOL.)</b>	*
	<i>n=1,375</i>

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<sup>2</sup> In September 2010 this question read: "Does the computer you use at HOME connect to the Internet through a dial-up telephone line, or do you have some other type of connection, such as a DSL-enabled phone line, a cable-TV modem, a wireless connection, or a T-1 or fiber optic connection?" and was asked of those who use the internet at home.